(6 pages)

Reg. No. :

Code No. : 12471 E Sub. Code : SMBA 43

B.B.A. (CBCS) DEGREE EXAMINATION, APRIL 2021.

Fourth Semester

 ${\it Business} \ {\it Administration} - {\it Main}$

FINANCIAL SERVICES

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — $(10 \times 1 = 10 \text{ marks})$

Answer ALL questions.

Choose the correct answer.

- 1. Financial services have the quality of
 - (a) Tangibility (b) Liquidity
 - (c) Intangibility (d) Inseparability

2. Which one is a fund based income?

(a) Lease rentals (b) Advisory services

(c) Custodial services (d) Loan syndication

3.	lease is	one where leases pays	
	insurance and maintena	ince only.	
	(a) Dry	(b) Wet	
	(c) Vendor	(d) Sale	
4.	The title to goods passes to the buyer when payment is made.		
	(a) First	(b) Last	
	(c) Full	(d) Part	
5.	NAV the repurchase pri	ce in mutual funds is	
	(a) Never avail venture	28	
	(b) Net Asset Value		
	(c) Near Asset Value		
	(d) Net Actual Value		
6.	Risk associated with ex shares is	very kind of investment on	
	(a) Scheme risk	(b) Investment risk	
	(c) Market risk	(d) Political risk	
7.	Factors discounting only is called	y selected invoices on merit	
	(a) Merit factoring	(b) Selective factoring	

(c) Limited factoring (d) Invoice factoring

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8.	Financing against receivables of export invoices is called	
	(a) Factoring (b) Forfeiting	
	(c) Underwriting (d) Debt	
9.	Venture Capital investment is made in risk, growth projects only.	
	(a) low, high (b) low, low	
	(c) high, low (d) high, high	
10.	10. CRISIL Rating for Highest safety of high investment debenture is	
	(a) A (b) AA	
	(c) AAAA (d) AAA	
PART B — $(5 \times 5 = 25 \text{ marks})$		
Answer ALL questions, choosing either (a) or (b).		
	Answer should not exceed 250 words.	
11.	(a) Brief the problems in Financial Services Sector.	
	Or	

(b) Specify the characteristics of financial services.

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12. (a) Spell out the elements of leasing.

Or

- (b) Narrate the qualities of Hire Purchase System.
- (a) Narrate challenges in investing in mutual funds.

Or

- (b) Brief the types of mutual funds.
- 14. (a) List the characteristics of factoring.

Or

- (b) Spell out the qualities of Venture Capital.
- 15. (a) Illustrate the rating parameters used for rating.

Or

(b) What characteristics make merchant banking significance?

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Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Spell out the financial services offered.

Or

- (b) Discuss the growth of financial services in India.
- 17. (a) Distinguish 'Fund based' and 'Non Fund based' financial services.

Or

- (b) Specify the Hirer's rights and obligations in Hire Purchase.
- 18. (a) Detail the importance of mutual funds.

Or

(b) Illustrate the performance measures of mutual funds.

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19. (a) How are corporates involved in factoring?

 \mathbf{Or}

- (b) Discuss the need for 'Venture Capital' and how it differs from conventional funding.
- 20. (a) Illustrate the CRISIL Rating symbols and their significance.

Or

(b) How could merchant banking services be improved?

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