

Reg. No. :

Code No. : 20548 E Sub. Code : SEBA 6 A

CBCS) DEGREE EXAMINATION, APRIL 2022

Sixth Semester

Business Administration

Major Elective — ENTREPRENEURSHIP

For those who joined in July 2017 onwards)

Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

Entrepreneurship can best be described as

- A process that requires setting up a business
- Taking a significant risk in a business context
- Having a strong vision
- A process involving innovation, new products or services, and value creation

To provide financial assistance to entrepreneurs the government has set up a number of

- Financial advisors
- Financial intermediaries
- Industrial estates
- Financial institutions

The financial assistance to small business provided by the small business administration takes the form of

- Direct loans
- Guidance in locating lenders
- Loan guarantees
- Assistance in filling out paperwork

_____ is used to accomplish the project economically in the minimum available time with limited resources.

- Project scheduling
- Network analysis
- Budget analysis
- Critical planning

Which of the following is not a main element of the project management process?

- Estimation
- Schedule
- Monitor
- Systems design

2. Entrepreneurial development is the key to achieve all-round _____ through acceleration of industrial and entrepreneurial activities.

- Economic development
- Increase in profits
- Shareholders values
- Business development

3. A _____ is a professional money manager who makes risk investment from a pool of equity capital to obtain a high rate of return on investments.

- Venture capitalist
- Entrepreneur
- Businessman
- Buyer

4. A new venture's business plan is important because _____

- It helps to persuade others to commit funding to the venture
- Can help demonstrate the viability of the venture
- Provides a guide for business activities by defining objectives
- All the above

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9. _____ is conducted to determine whether a proposed business has sufficient management expertise, organizational competence, and resources to successfully launch its business.

- A marketing plan
- Financial feasibility analysis
- Industry/market feasibility analysis
- Organizational feasibility analysis

10. _____ is a favorable set of circumstances that creates a need for a new product, service, or business.

- A niche
- A venture
- A trend
- An opportunity

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) State the qualities of successful entrepreneur.

Or

(b) Why entrepreneurship is important for the development of economy?

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[P.T.O]

12. (a) Explain the procedures to start a business.
Or
(b) What should be kept in mind while selecting precuts fro profit stability?
13. (a) Give a short note on DIC.
Or
(b) Give a short notes on SISI.
14. (a) Examine the importance of project report.
Or
(b) What is more important in sorting out for selecting profitable project?
15. (a) Explain the methods of project appraisal.
Or
(b) Describe the components of financial feasibility.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Discuss the characteristics of different style of entrepreneurs.
Or
(b) Examine the functions of a successful entrepreneur.

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17. (a) Infrastructure plays vital role in smooth functioning of business — support the statement.

Or

- (b) Elaborate the forms of Ownership.
18. (a) Explain the role of commercial banks in development of entrepreneurship.

Or

- (b) Write short note on NSIC and SIDB.
19. (a) Elucidate the contents of project report.
Or
(b) Identify the stages of project formulation.
20. (a) Explain the purpose and components of economic feasibility.

Or

- (b) Discuss the challenges faced by women entrepreneur.

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