

**Code No. : 20382 E      Sub. Code : JMCO 22/  
SMCO 22**

B.Com. (CBCS) DEGREE EXAMINATION,  
APRIL 2019.

Second Semester

Commerce — Main

**PRINCIPLES OF MANAGEMENT**

(For those who joined in July 2016–2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The most basic or primary functions of management is
- (a) planning
  - (b) organising
  - (c) staffing
  - (d) directing

2. The list of the principles of management is given by
- (a) Mayo
  - (b) Henry Fayol
  - (c) Taylor
  - (d) Herbert Simon
3. Planning is
- (a) looking back
  - (b) forward looking
  - (c) departmentation
  - (d) a static process
4. 'Brain storming' is associated with
- (a) planning
  - (b) decision making
  - (c) directing
  - (d) supervision
5. Formal organisation is based on
- (a) delegation of authority
  - (b) social interaction of people
  - (c) decision making
  - (d) staffing
6. Which organisation is known as scalar or military organisation?
- (a) matrix organisation
  - (b) project organisation
  - (c) line organisation
  - (d) committee organisation

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 250 words.

7. The heart of administration is

- (a) supervision
- (b) leadership
- (c) direction
- (d) motivation

8. Expectancy theory of motivation is related with the name of

- (a) Taylor
- (b) Vroom
- (c) Maslow
- (d) Herzberg

9. Which of the following is an element of control?

- (a) planning
- (b) decentralisation
- (c) delegation of authority
- (d) informal feedback

10. Coordination between different levels of management is \_\_\_\_\_ coordination.

- (a) internal
- (b) external
- (c) vertical
- (d) horizontal

11. (a) What are the different levels of management?

Or

(b) What are the contributions of F.W. Taylor to the management?

12. (a) What are the characteristics of a good plan?

Or

(b) Discuss the factors involved in decision making.

13. (a) State and explain the difficulties in delegation of authority.

Or

(b) What are the advantages of centralisation of authority?

14. (a) Explain the importance of motivation.

Or

(b) Enumerate the principles of direction.

15. (a) What are the qualities of a good controlling system?

Or

(b) Explain the importance of co-ordination.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Answer should not exceed 600 words.

16. (a) Discuss the different functions of management.

Or

(b) Explain the characteristics of management.

17. (a) What are the different types of plans? Describe the various steps in planning process.

Or

(b) Define decision making. What are the various types of a decision?

18. (a) What are the merits and demerits of committee form of organisation?

Or

(b) What do you mean by departmentation? State its different bases.

19. (a) Discuss the various types of communication and discuss its merits and demerits.

Or

(b) Describe the different types of leadership styles.

20. (a) Explain the various steps adopted in control.

Or

(b) Explain the different types of coordination.