

**MICRO SMALL AND MEDIUM ENTERPRISES: NATURE AND
CHALLENGES IN THOOTHUKUDI DISTRICT OF TAMIL NADU**

**Major Project Report Submitted to
DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELA ERAL
Affiliated to
MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI
in partial Fulfillment of the Requirement of the Award of**

BACHELOR OF BUSINESS ADMINISTRATION

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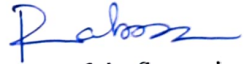
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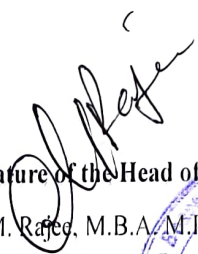
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CONTENTS

Acknowledgement

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION	1
II	REVIEW OF LITERATURE	6
III	RESEARCH METHODOLOGY	10
IV	DISCUSSION AND ANALYSIS	13
V	SUMMARY, MAJOR FINDINGS AND CONCLUSION	23

**A STUDY ON BRAND PREFERENCE TOWARDS MOBILE
PHONES IN THOOTHUKUDI TOWN**

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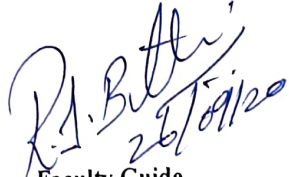
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EXTERNAL EXAMINERS

CONTENTS

CHAPTER	CONTENTS	PAGE NO
I	1.1 INTRODUCTION	1
	1.2 OBJECTIVES OF THE STUDY	13
	1.3 SCOPE OF THE STUDY	14
	1.4 LIMITATIONS OF THE STUDY	15
	1.5 RESEARCH METHODOLOGY	16
II	REVIEW OF LITERATURE	18
III	3.1 DATA ANALYSIS AND INTERPRETATION	20
IV	4.1 FINDINGS	72
	4.2 SUGGESTIONS	74
V	5.1 CONCLUSION	75
	BIBLIOGRAPHY	
	APPENDIX	

**AN APPRAISAL STUDY ON STREET VENDOR IN THOOTHUKUDI DISTRICT OF
TAMIL NADU**

Major Project Report Submitted to

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CONTENTS

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION, OBJECTIVES, METHODOLOGY	7
II	REVIEW OF LITERATURE,	11
III	PROFILE OF THE STUDY AREA	19
IV	ANALYSIS	28
V	FINDING, SUGGESTIONS, CONCLUSION	41

**SELF HELP GROUP WOMEN: OPPORTUNITIES AND CHALLENGES IN
TUTICORIN DISTRICT OF TAMIL NADU**

**Major Project Report Submitted to
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CONTENTS

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION	1
II	REVIEW OF LITERATURE	9
III	RESEARCH METHODOLOGY	19
IV	DISCUSSION AND ANALYSIS	22
V	SUMMARY, MAJOR FINDINGS AND CONCLUSION	32

**WOMEN ENTREPRENEURS: OPPORTUNITIES AND CHALLENGES
IN THOOTHUKUDI DISTRICT OF TAMIL NADU**

Major Project Report Submitted to

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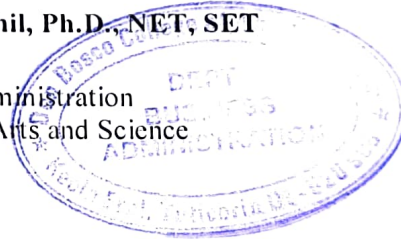
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CONTENTS

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION	1
II	WOMEN ENTREPRENEUR: AN OVERVIEW	12
III	REVIEW OF LITERATURE	21
IV	RESEARCH METHODOLOGY	28
V	DISCUSSION AND ANALYSIS	31
VI	SUMMARY, MAJOR FINDINGS AND CONCLUSION	42

**A STUDY ON CUSTOMER SATISFACTION TOWARDS IN
VASANTH & CO IN THOOTHUKUDI DISTRICT**

Major Project Report Submitted to

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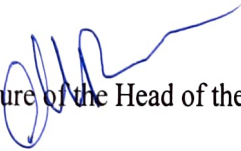
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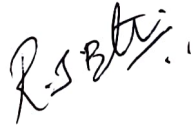
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Contents

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION	8
II	LITERATURE REVIEW	14
III	RESEARCH METHODOLOGY	23
IV	DATA ANALYSIS	29
V	Finding, Suggestion and Conclusion	49

**A STUDY ON BRAND PERCEPTION OF ROYAL ENFIELD IN
KOVILPATTI**

Major Project Report Submitted to

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APRIL - 2021

**A STUDY ON BRAND PERCEPTION OF ROYAL ENFIELD IN
KOVILPATTI**

Major Project Report Submitted to

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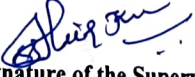
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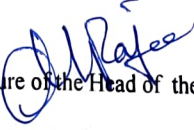
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CONTENTS

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION	1
II	LITERATURE REVIEW	3
III	RESEARCH METHODOLOGY	9
IV	DATA ANALYSIS	17
V	FINDINGS, SUGGESTION AND CONCLUSION	41

**A STUDY ON CUSTOMER SATISFICATION TOWARDS
FASTRACK WATCHES**
Major Project Report Submitted to
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CONTENTS

CHAPTER NO	TITLE	PAGE NO
I	INTRODUCTION	8-24
II	LITERATURE REVIEW	25-29
III	RESEARCH METHODOLOGY	30-35
	Objectives of the study	35
	Methodology	35
	Scope of the study	35
	Limitation of the study	36
IV	DATA ANALYSIS	37-60
V	FINDINGS, SUGGESTION AND CONCLUSION	61-64
	BIBLIOGRAPHY	i
	QUESTIONNAIRE	I – III

A STUDY ON CUSTOMER SERVICES IN ICICI BANK IN TUTICORIN

**Major Project Report Submitted to DON BOSCO COLLEGE OF ARTS AND
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CONTENTS

CHAPTER	TITLE	PAGE NO
I	INTRODUCTION	1-9
II	REVIEW OF LITERATURE	10-13
III	RESEARCH METHODOLOGY	14-15
IV	DATA ANALYSIS AND INTERPRETATION	16-29
V	FINDINGS SUGGESTION AND CONCLUSION	30-38

**A STUDY ON CONSUMER'S PREFERENCE TOWARDS PAIN RELIEF BALM
IN THOOTHUKUDI**

Major Project Report Submitted to

**DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELAERAL
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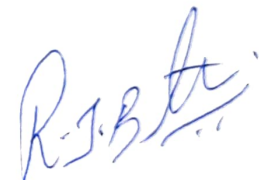
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CONTENTS

CHAPTER NO	TITLE	PAGE NO
I	INTRODUCTION	1
II	RESEARCH METHODOLOGY	6
	Scope of the study	8
	Objectives of the study	9
	Limitations of the study	10
III	DATA ANALYSIS	11
IV	FINDINGS AND SUGGESTIONS	49
V	CONCLUSION <i>Conclusion</i>	52
	BIBLIOGRAPHY	53
	QUESTIONNAIRE	54

**CUSTOMERS' EXPECTATION AND PERCEPTION TOWARDS
SERVICE PROVIDED BY AKSHIVA HOMES, SANKARANKOVIL**

Major Project Report Submitted to

DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELA ERAL

Affiliated to

MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI

**in partial Fulfillment of the Requirement of the Award of
BACHELOR OF BUSINESS ADMINISTRATION**

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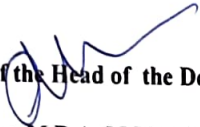
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This is to certify that the field work entitled "CUSTOMERS' EXPECTATION AND PERCEPTION TOWARDS SERVICE PROVIDED BY AKSHIVA HOMES, SANKARANKOVIL" is the bonafide record of the original research work carried out during the period of 2020-21 by **Ajith kumar.M, Akash.J.P, Kalidoss.K, Manikandan.K, Manoj kumar.R** under my supervision and that it has not been submitted elsewhere earlier for the award of Degree/Diploma.



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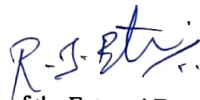
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CONTENTS

CHAPTER	TITLE	PAGE NO
I	Introduction	1
II	Literature Review	11
III	Research Methodology	15
IV	Data analysis	19
V	Findings, suggestion and conclusion	58

A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEES IN

NILA SEA FOODS PVT LTD

A Main Project report submitted to

DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELAERAL

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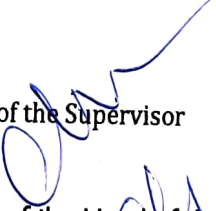
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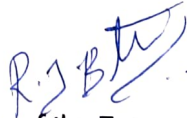


TABLE OF CONTENT

CHAPTER NO.	TITLE	PAGE NO.
I	INTRODUCTION	6
II	REVIEW OF LITERATURE	9
III	RESEARCH METHODOLOGY	13
IV	DATA ANALYSIS AND INTERPRETATION	16
V	FINDINGS AND SUGGESTION AND CONCLUSION	40

**A STUDY ON CUSTOMER PREFERENCE TOWARDS
VELAVAN HYPERMARKET IN THOOTHUKUDI DISTRICT
OF TAMILNADU**

**Main project Report Submitted to
DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELA ERAL
Affiliated to
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CONTENTS

Chapter	TITLE	PG.NO
I	INTRODUCTION	1
II	REVIEW OF LITERATURE	12
III	RESREARCH METHODOLOGY	14
IV	DATA ANALYSIS	20
V	FINDINGS,SUGRESSION and CONCLUSION	40

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ON THEIR PURCHASING
ON MAHARAJ MASALA**

Major Project Report Submitted to

DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELAERAL

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CONTENTS

CHAPTER NO	TITLE	PAGE NO
I	INTRODUCTION	1
II	INDUSTRY & COMPANY PROFILE	3
III	REVIEW OF LITERATURE	6
IV	RESEARCH METHODOLOGY	9
V	DATA ANALYSIS & INTERPRETATION	12
VI	CONCLUSION	29
	BIBLIOGRAPHY	31

**A STUDY ON CUSTOMER SATISFICATION ON FASTRACK WATCHES IN
THOOTHUKUDI**

**Major Project Report Submitted to
DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELAERAL
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**A STUDY ABOUT ON CUSTOMER ATTITUDE AND PERCEPTION TOWARDS
AAVIN MILK IN KOVILPATTI**
Major Project Report Submitted to

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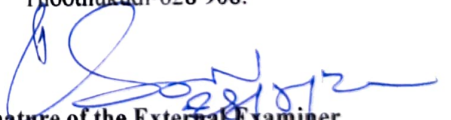
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INDEX

CHAPTER NO.	TITLE	PAGE NO.
1	INTRODUCTION	1
2	COMPANY PROFILE	5
3	REVIEW OF LITERATURE	10
4	RESEARCH METHODOLOGY	13
5	DATA ANALYSIS & INTERPRETATION	15
6	CONCLUSION	36
	BIBLIOGRAPHY	38

A STUDY ON BRAND PREFERENCE OF YAMAHA MOTORS IN THOOTHUKUDI

Major Project Report Submitted to

DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELAERAL

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INDEX

CHAPTER NO.	TITLE	PAGE NO.
1	INTRODUCTION	1
2	COMPANY PROFILE	3
3	REVIEW OF LITERATURE	9
4	RESEARCH METHODOLOGY	12
5	DATA ANALYSIS & INTERPRETATION	17
6	CONCLUSION	43
	BIBLIOGRAPHY	45

**A STUDY ON CONSUMER BEHAVIOUR TOWARDS MOBILE PHONE
USAGE IN TUTICORIN**

Major Project Report Submitted to

DON BOSCO COLLEGE OF ARTS AND SCIENCE, KEELAERAL

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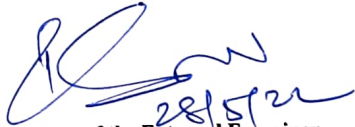

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INDEX

CHAPTER NO.	TITLE	PAGE NO.
I	INTRODUCTION	1
II	COMPANY PROFILE	6
III	REVIEW OF LITERATURE	8
IV	RESEARCH METHODOLOGY	11
V	DATA ANALYSIS & INTERPRETATION	15
VI	CONCLUSION	38
	BIBLIOGRAPHY	40
	APPENDIX - I QUESTIONNAIRE	42
	APPENDIX - II HENRY GARRETT RANKING TABLE	46