



**MANONMANIAM SUNDARANAR UNIVERSITY
TIRUNELVELI - 12**

B.C.A

SYLLABUS

**FROM THE ACADEMIC YEAR
2023 - 2024**




PRINCIPAL
The Bharati College of Arts & Science
KALLA 619601

Introduction

BCA (Bachelor of Computer Application)

Education is the key to development of any society. Role of higher education is crucial for securing right kind of employment and also to pursue further studies in best available world class institutes elsewhere within and outside India. Quality education in general and higher education in particular deserves high priority to enable the young and future generation of students to acquire skill, training and knowledge in order to enhance their thinking, creativity, comprehension and application abilities and prepare them to compete, succeed and excel globally. Learning Outcomes-based Curriculum Framework (LOCF) which makes it student-centric, interactive and outcome-oriented with well-defined aims, objectives and goals to achieve. LOCF also aims at ensuring uniform education standard and content delivery across the state which will help the students to attain similar quality of education irrespective of the institute and location.

Computer Application is the study of quantity, structure, space and things, focusing on problem solving, application development with wider scope of application in science, engineering, technology, social sciences etc. throughout the world in last couple of decades and it has carved out a space for itself like any other disciplines of basic science and engineering. Computer Application is a discipline that spans theory and practice and it requires thinking both in abstract terms and in concrete terms. Nowadays, practically everyone is a computer user, and many people are even computer programmers. Computer Application can be seen on a higher level, as a science of problem solving and problem solving requires precision, creativity, and careful reasoning. The ever-evolving discipline of computer Application also has strong connections to other disciplines. Many problems in science, engineering, health care, business, and other areas can be solved effectively with computers, but finding a solution requires both computer science expertise and knowledge of the particular application domain. Computer Application has a wide range of specialties. These include Computer Architecture, Software Systems, Graphics, Artificial Intelligence, Computational Science, and Software Engineering. Drawing from a common core of computer science knowledge, each specialty area focuses on specific challenges. Computer Application is practiced by mathematicians, scientists and engineers. Mathematics, the origins of Computer Science, provides alphas and logic. Science provides the methodology for learning and refinement. Engineering provides the techniques for building hardware and software.



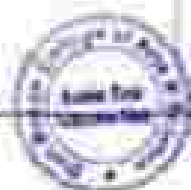
Programme Outcome, Programme Specific Outcome and Course Outcome

Computer Application is the study of quantity, structure, space and change, focusing on problem solving, application development with wider scope of application in science, engineering, technology, social sciences etc. The key core areas of study in Mathematics include: Algebra, Analysis (Real & Complex), Differential Equations, Geometry, and Mechanics.

The students completing this programme will be able to present Software application clearly and precisely, make abstract ideas precise by formulating them in the Computer languages. Completion of this programme will also enable the learners to join teaching profession; enhance their employability for government jobs, jobs in software industry, banking, insurance and investment sectors, data analyst jobs and jobs in various other public and private enterprises.

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR UNDER GRADUATE PROGRAMME

Programme:	B.C.A.
Programme Code:	
Duration:	3 years [UG]
Programme Outcome:	<p>PO1: Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study</p> <p>PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally. Communicate with others using appropriate media, confidently share one's views and express knowledge; demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups.</p> <p>PO3: Critical thinking: Capability to apply analytic thought to a body of knowledge; analyze and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.</p>



PO4: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge, and apply one's learning to real life situations.

PO5: Analytical reasoning: Ability to evaluate the reliability and relevance of evidence, identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.

PO6: Research-related skills: A sense of inquiry and capability for asking relevant/appropriate questions, problem solving, synthesizing and articulating; Ability to recognize cause-and-effect relationships, define problems, formulate hypothesis, test hypothesis, analyze, interpret and draw conclusions from data, establish hypothesis, predict cause-and-effect relationships, ability to plan, execute and report the results of an experiment or investigation

PO7: Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team

PO8: Scientific reasoning: Ability to analyze, interpret and draw conclusions from quantitative/qualitative data, and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.

PO9: Reflective thinking: Critical sensitivity to lived experiences, with self awareness and reflexivity of both self and society.

PO10: Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources, and use appropriate software for analysis of data.

PO11: Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.

PO12: Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.



PO13: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one's life; formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights, appreciating environmental and sustainability issues, and adopting objective, unbiased and truthful actions in all aspects of work.

PO14: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.

PO15: Lifelong learning: Ability to acquire knowledge and skills, including learning how to learn, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing needs and demands of work place through knowledge/skill development/skilling.

Programme Specific Outcomes:

PSO 1: To enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making.

PSO 2: To enable students to address economic issues related to Development, Growth, International Economics, Sustainable Development and Environment.

PSO 3: To familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing.

PSO 4: Evaluate various social and economic problems in the society and develop answers to the problems as global citizens.

PSO 5: Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.



	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PSO 1	Y	Y	Y	Y	Y	Y	Y	Y
PSO 2	Y	Y	Y	Y	Y	Y	Y	Y
PSO3	Y	Y	Y	Y	Y	Y	Y	Y
PSO 4	Y	Y	Y	Y	Y	Y	Y	Y
PSO 5	Y	Y	Y	Y	Y	Y	Y	Y

3 - Strong, 2 - Medium, 1 - Low

Highlights of the Revamped Curriculum:

- Student-centric, meeting the demands of industry & society, incorporating industrial components, hands-on training, skill enhancement modules, industrial project, project with viva-voce, exposure to entrepreneurial skills, training for competitive examinations, sustaining the quality of the core components and incorporating application oriented content wherever required.
- The Core subjects include latest developments in the education and scientific front, advanced programming packages allied with the discipline topics, practical training, developing mathematical models and algorithms for providing solutions to industry / real life situations. The curriculum also facilitates peer learning with advanced mathematical topics in the final semester, catering to the needs of stakeholders with research aptitude.
- The General Studies and Mathematics based problem solving skills are included as mandatory components in the 'Training for Competitive Examinations' course in the final semester, a first of its kind.
- The curriculum is designed so as to strengthen the Industry-Academia interface and provide more job opportunities for the students.
- The Industrial Statistics course is newly introduced in the fourth semester, to expose the students to real life problems and train the students on designing a mathematical model to provide solutions to the industrial problems.
- The Internship during the second year vacation will help the students gain valuable work experience, that connects classroom knowledge to real world experience and to narrow down and focus on the career path.



- Project with viva-voce component in the fifth semester enables the student, application of conceptual knowledge in practical situations. The state of art technologies in conducting a Explain in a scientific and systematic way and arriving at a precise solution is ensured. Such innovative provisions of the industrial training, industrial visit, project and internships will give students an edge over the counterparts in the job market.
- State-of Art techniques from the streams of multi-disciplinary, cross-disciplinary and inter-disciplinary nature are incorporated as Elective courses, covering conventional topics to the latest - Artificial Intelligence.



Value additions in the Revamped Curriculum:

Semester	Newly Introduced Components	Outcome/ Benefits
I	Foundation Course To ease the transition of learning from higher secondary to higher education, providing an overview of the pedagogy of learning, Literature and analysing the world through the literary lens gives rise to new perspective.	<ul style="list-style-type: none"> ➤ Boost confidence among students ➤ Create interest for the subject
I,II,III,IV	Skill Enhancement papers (Discipline core/Genetic/ Entrepreneurial)	<ul style="list-style-type: none"> ➤ Industry Ready graduates ➤ Skilled human resource ➤ Students are equipped with essential skills to make them employable ➤ Training on language and communication skills enable the students gain knowledge and exposure in the competitive world ➤ Discipline core/Genetic skill will improve the technical knowledge of solving real life problems.
III,IV,V& VI	Elective papers	<ul style="list-style-type: none"> ➤ Strengthening the domain knowledge ➤ Introducing the state holders to the State of Art techniques from the discourse of multi-disciplinary, cross disciplinary and inter-disciplinary nature ➤ Emerging topics in higher education/industry/communication sector/health sector etc are introduced with hands-on training

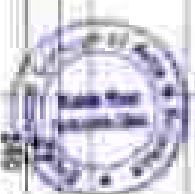


IV	Elective Papers	<ul style="list-style-type: none"> ➤ Exposure to industry roles steers into solution providers ➤ Generates industry ready graduate ➤ Employment opportunities enhanced
V	Elective papers	<ul style="list-style-type: none"> ➤ Self learning is enhanced ➤ Application of the concept to real situation is conceived resulting in tangible outcome
VI	Elective papers	<ul style="list-style-type: none"> ➤ Enriches the study beyond the course ➤ Developing a research framework and presenting their independent and intellectual ideas effectively
Extra Credits: For Advanced Learners/ Honors degree		<ul style="list-style-type: none"> ➤ To cater to the needs of peer learners/research aspirants
Skills acquired from the Courses		Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferable Skill



Credit Distribution for UG Programmes

Sem I	Credit	Sem II	Credit	Sem III	Credit	Sem IV	Credit	Sem V	Credit	Sem VI	Credit
11 English - Total	3	11 English - Total	3	11 English - Total	2	11 English - Total	3	11 Eng Course - CC IX	3	11 Eng Course - CC X	3
12 English	3	12 English	3	12 English	3	12 English	3	12 Eng Course - CC X	3	12 Eng Course - CC XI	3
13 Eng Course - CC I	3	13 Eng Course - CC II	3	13 Eng Course - CC V	3	13 Eng Course - CC VII	3	13 Eng Course - CC VIII	3	13 Eng Course - CC XII	3
14 Eng Course - CC III	3	14 Eng Course - CC IV	3	14 Eng Course - CC VI	3	14 Eng Course - CC VIII	3	14 Eng Course - CC IX	3	14 Eng Course - CC XIII	3
15 English I General Elective (Grade Specific)	1	15 English II General Elective (Grade Specific)	1	15 English III General Elective (Grade Specific)	2	15 English IV General Elective (Grade Specific)	2	15 English V General Elective (Grade Specific)	3	15 English VI General Elective (Grade Specific)	3
16 Eng Development Course (CC I) (100)	1	16 Eng Development Course (CC II) (100)	1	16 Eng Development Course (CC V) (100)	1	16 Eng Development Course (CC VII) (100)	1	16 Eng Development Course (CC VIII) (100)	1	16 Eng Development Course (CC XII) (100)	1
17 Eng Development Course (Dual) (100)	2	17 Eng Development Course (Dual) (100)	1	17 Eng Development Course (Dual) (100)	1	17 Eng Development Course (Dual) (100)	2	17 Eng Development Course (Dual) (100)	2	17 Eng Development Course (Dual) (100)	2
TOTAL CREDIT POINTS											
	21		21		21		21		21		21



CREDIT DISTRIBUTION FOR U.G.

3 - Year UG Programme Credits Distribution			
		No. of Papers	Credits
Part I	Tamil (3 Credits)	4	12
Part II	English (3 Credits)	4	12
Part III	Core Courses (4 Credits)	15	60
	Elective Courses - Generic / Discipline Specific (3 Credits)	8	24
Total			118
Part IV	NME (2 Credits)	2	4
	Skill Enhancement Courses (7 courses)		13
	Entrepreneurial Skill -1 Professional Competency Skill Entrepreneurial Course	1	2
	EVS (2 Credits)	1	2
	Value Education (2 Credits)	1	2
Part IV Credits			23
Part V	Extension Activity (NSS /NCC / Physical Education)		1
Total Credits for the UG Programme			140




PRINCIPAL
Dr. Suresh College of Arts & Science
KALLA GUDI

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	3	6	4	3	23
Part V	-	-	-	-	-	1	1
Total	23	23	22	25	26	21	140

*Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components, IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Absenteeism and Class Participation	
External Evaluation		75 Marks
Total		100 Marks
Methods of Assessment		
Recall(K1)	Simple definitions, MCQ, Recall tags, Concept definitions	
Understand/ Comprehend(K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application (K3)	Suggest idea/concept with examples, Suggest formulation, Solve problems, Observe, Explain	
Analyze(K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between ideas, Map knowledge	
Evaluate(K5)	Longer essay/Evaluation essay, Critique or justify with pros and cons.	



**BCA
First Year
Semester-I**

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-I	Language - Tamil	3	6
Part-II	English	3	6
Part-III	Core Courses 2 (CC1, CC2)	10	10
	Elective Course 1 (Generic / Discipline Specific) SEC1	3	4
	Skill Enhancement Course SEC-1 (Non Major Elective)	2	2
Part-IV	Foundation Course FC	2	2
		23	30

Semester-II

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-I	Language - Tamil	3	6
Part-II	English	3	6
Part-III	Core Courses 2 (CC3, CC4)	10	10
	Elective Course 1 (Generic / Discipline Specific) EC2	3	4
	Skill Enhancement Course -SEC-2 (Non Major Elective)	2	2
Part-IV	Skill Enhancement Course -SEC-3 (Discipline Specific / Generic)	2	2
		23	30

**Second Year
Semester-III**

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-I	Language - Tamil	3	6
Part-II	English	3	6
Part-III	Core Courses 2 (CC5, CC6)	10	10
	Elective Course 1 (Generic / Discipline Specific) EC3	3	4
	Skill Enhancement Course -SEC-4 (Entrepreneurial Based)	1	1
Part-IV	Skill Enhancement Course -SEC-5 (Discipline Specific / Generic)	2	2
	Environmental Studies(EVS)	-	1
		22	30



Semester-IV

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-I	Language - Tamil	3	6
Part-II	English	3	6
Part-III	Core Courses 2 (CCT, CCE)	10	10
	CCT: Core Industry Module -1 - Industrial Statistics		
	CCE: Any Core paper		
	Elective Course 1 (Generic / Discipline Specific) ECA	3	3
Part-IV	Skill Enhancement Course -SEC6	2	2
	Skill Enhancement Course -SEC-7 (Discipline Specific / Generic)	2	2
	Environmental Studies: EVS	2	1
		25	30

Third Year

Semester-V

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-III	Core Courses 3 (CC9, CC10, CC11)	12	15
	Elective Courses 2 (Generic / Discipline Specific) ECS, ECE	6	6
	Core / Project with Viva voce CC12	4	5
Part-IV	Value Education	2	2
	Internship / Industrial Training (Completed in II Year Summer Vacation) (30 hours)	2	
		26	30

Semester-VI

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-III	Core Courses 3 (CC13, CC14, CC15)	12	18
	Elective Courses 2 (Generic / Discipline Specific) ECT, ECA	8	10
Part-IV	Professional Competency Skill Enhancement Course - SEC	2	2
Part-V	Exemption Activity (Outside college hours)	1	-
		23	30

Total Credits: 140

Remarks: English Soft Skill Two Hours Will be handled by English Teachers

(4+2= 6 hours for English)




 Head of Institution
 Anna University
 Anna University College of Arts & Science
 KALAIKOTAI

B.C.A**Second Year****Semester-III**

Part	Course	Credit	Hours per week (L/T/P)
Part-I	Language – Tamil	3	6
Part-II	English	3	6
Part-III	CC5 Data Structures and Algorithms	5	6
	CC5 Data Structures and Algorithms using C++ Lab	4	4
	EC3 Microprocessor and Microcontroller/ Cyber Forensics	3	3
Part-IV	SEC3 PHP Programming Lab	2	2
	AEECC2 Nam Mudhalan	2	2
	Environmental Studies	2	2
		24	30

Semester-IV

Part	Course	Credit	Hours per week (L/T/P)
Part-I	Language – Tamil	3	6
Part-II	English	3	6
Part-III	CC7 Java Programming	5	5
	CC8 Java Programming Lab	4	4
	EC4 Financial Accounting / Cloud Computing	3	3
Part-IV	SEC5 Multimedia Systems Lab	2	2
	AEECC3 Nam Mudhalan	2	2
	Value Education	2	2
		24	30



Third Year

Semester-V

Part	Courses	Credit	Hours per week (L/T/P)
Part-III	CC9 Operating Systems	4	5
	CC10 ASP .Net Programming	4	5
	CC11 ASP .Net Programming Lab	4	5
	CC12 Project with Viva Voce	2	5
	EC5 Software Project Management / Agile Project Management	3	4
	EC6 Artificial Intelligence: Machine Learning	3	4
Part-IV	AECC4 Neer Mudhavan	2	2
	Internship/Industrial Visit/Field Visit/Knowledge Updation Activity	2	-
		25	30

Semester-VI

Part	Courses	Credit	Hours per week (L/T/P)
Part-III	CC13 RDBMS with PL/SQL	4	6
	CC14 Image Processing	4	6
	CC15 PL/SQL, Lab	4	6
	EC7 Robotics and Its Applications/ Computer Networks	2	5
	EC8 Introduction to Data Science/ Data Mining and Warehousing	3	5
Part-IV	AECC5 Neer Mudhavan	2	2
Part V	Extension Activity	1	-
		21	30

Total Credits: 140



Internship (minimum of 30 hours): The students should submit certificate of attendance from the industry stating the nature of work done, duration and role played along with report (minimum of 20 pages) at the end of V semester for external evaluation.

Industrial Visit/Field Visit : A report based on the observation and learning outcome to be submitted (minimum of 10 pages) along with suitable evidences at the end of V semester for external evaluation.

Knowledge Updation Activity : A report to be submitted (minimum of 10 pages) based on the study made along with the completion certificate, stating the work done (MOOC/NPTEL) at the end of V semester for external evaluation.

Internship/Industrial Visit/Field Visit/Knowledge Updation Activity:

Internal - 50 Marks, External - 50 Marks.

Project : Group Project report should be submitted for external evaluation.

Internal - 50 Marks, External - 50 Marks.

Extension Activity (NSS/ NCC/ YRC/ RRC/ Games and Sports/ Youth Welfare Activities Outreach Programmes/Migration Awareness in the Tamil Nadu Education System):

Individual report should be submitted at the end of VI semester for external evaluation.

Internal - 50 Marks, External - 50 Marks.

Ability Enhancement Compulsory Course(AECC) : The students who registered for Ivan Muthaivan course shall write the substitute paper.

III Semester - Organizational Behaviour

IV Semester - Advanced Excel

V Semester - Problem Solving Techniques

VI Semester - Open Source Technologies

There shall only be an external examination for these papers.

No Internal Marks, External - 100 Marks.



CORE COURSES



SECOND YEAR

Semester III

Title of the Course Paper	Subject Name	Category	L	T	P	Credits	M A R K S		
							CIA	External	Total
CCS	DATA STRUCTURES AND ALGORITHMS	Coe	5	-	-	5	25	75	100
Course Objectives									
LO1	To understand the concepts of ADTs								
LO2	To learn linear data structures-lists, stacks, queues.								
LO3	To learn Tree structures and application of tree								
LO4	To learn graph structures and application of graphs								
LO5	To understand various sorting and searching								
UNIT	Details								No. of Hours
I	Abstract Data Types (ADTs)- List ADT-array-based implementation-linked list implementation singly linked lists-circular linked lists-doubly-linked lists-applications of lists-Polynomial Manipulation- All operations-Insertion-Deletion-Merge-Traversal								15
II	Stack ADT-Operations- Applications- Evaluating arithmetic expressions - Conversion of infix to postfix expression-Queue ADT-Operations-Circular Queue-Priority Queue- deQueue applications of queues.								15
III	Tree ADT-tree traversals-Binary Tree ADT-expression tree-applications of tree-binary search tree ADT- Threaded Binary Tree-AVL Tree-B-Tree- B+ Tree - Heap-Applications of heap.								15
IV	Definition- Representation of Graph- Types of graph-Breadth first traversal - Depth first traversal-Topological sort- B1-connectivity - Cut vertex- Euler circuits-Applications of graphs.								15
V	Searching- Linear search-Binary search-Sorting-Bubble sort-Selection sort-Insertion sort-Shell sort-Patix sort-Hashing-Hash functions-Separate chaining- Open Addressing-Rehashing Externalize Hashing								15
Total								75	
Course Outcomes									Programme Outcomes
CO	On completion of this course, students will								



1	Understand the concept of Dynamic memory management, data types, algorithms, Big O notation	PO1,PO8
2	Understand basic data structures such as arrays, linked lists, stacks and queues	PO2
3	Describe the hash function and concepts of collision and its resolution methods	PO3,PO4
4	Solve problems involving graphs, trees and heaps	PO4,PO3
5	Apply algorithm for solving problems like sorting, searching, insertion and deletion of data	PO7
Text Book		
1	T. Mark Allen Weiss, "Data Structures and Algorithm Analysis in C++", Pearson Education 2014, 4th Edition	
2	Robert Tarjan, "Data Structures Using C", Oxford University Press 2014, 2nd Edition	
Reference Books		
1.	Thomas H. Cormen, Charles E. Leiserson, Ronald L.Rivest, Clifford Stein, "Introduction to Algorithms", McGraw Hill 2009, 3rd Edition.	
2.	Abu, Hegerd and Ullman, "Data Structures and Algorithms", Pearson Education 2003	
Web Resources		
1.	NPTEL & MOOC courses titled Data Structures	
2.	https://www.nptel.ac.in/course/106106127/	

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	3	3	-	1	-
CO 2	1	2	1	-	-	-
CO 3	2	1	2	1	-	-
CO 4	2	2	1	-	-	1
CO 5	2	1	1	-	-	-
Wrightage of course contributed to each PSO	12	9	8	1	1	1

S-Strong 3 M-Medium-2 L-Low-1



Title of the Course/Paper	Subject Name	Category	L	T	P	Credits	M A R K S		
							GIA	External	Total
CC6	DATA STRUCTURES AND ALGORITHMS using C++ LAB	Core Lab	-	-	4	4	50	50	100

Course Objective

- LO1 To understand the concepts of ADTs
- LO2 To learn linear data structures- lists, stacks, queues
- LO3 To learn Tree structures and application of trees
- LO4 To learn graph structures and application of graphs
- LO5 To understand various sorting and searching

Sl. No	Details	No. of Hours
1.	Write a program to implement the List ADT using arrays and linked lists.	60
2.	Write a program to implement the following using a singly linked list. <ul style="list-style-type: none"> Stack ADT Queue ADT 	
3.	Write a program that reads an infix expression, converts the expression to postfix form and then evaluates the postfix expression (use stack ADT).	
4.	Write a program to implement priority queue ADT.	
5.	Write a program to perform the following operations: <ul style="list-style-type: none"> Insert an element into a binary search tree. Delete an element from a binary search tree. Search for a key element in a binary search tree. 	
6.	Write a program to perform the following operations: <ul style="list-style-type: none"> Insertion into an AVL tree. Deletion from an AVL tree. 	
7.	Write a program for the implementation of BFS and DFS for a given graph.	



8	Write a program for implementing the following searching methods: <ul style="list-style-type: none"> Linear search Binary search. 	
9	Write a program for implementing the following sorting methods: <ul style="list-style-type: none"> Bubble sort Selection sort Insertion sort Radix sort. 	
Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the concept of Dynamic memory management, data types, algorithms, Big O notation	PO1,PO4,PO5
2	Understand basic data structures such as array, linked lists, stacks and queues	PO1,PO4,PO8
3	Describe the hash function and concepts of collision and its resolution methods	PO1,PO3,PO5
4	Solve problem involving graphs, trees and heaps	PO3,PO4
5	Apply Algorithm for solving problems like sorting, searching, insertion and deletion of data	PO1,PO5,PO8
Text Book		
1	Mark Allen Weiss, "Data Structures and Algorithm Analysis in C++", Pearson Education 2014, 4th Edition	
2	Reema Thangar, "Data Structures Using C", Oxford Universities Press 2014, 2nd Edition	
Reference Books		
1	Thomas H.Cormen,Charles E. Leiserson,Donald E.Rivest, Clifford Stein, "Introduction to Algorithms", McGraw Hill 2009, 3rd Edition	
2	Algo. Hopcroft and Ullman, "Data Structures and Algorithms", Pearson Education 2003	
Web Resources		
1	NPTEL & MOOC courses titled Data Structures	
2	https://nptel.ac.in/courses/106106127/	



Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	3	3	2	1	-
CO 2	1	2	1	-	-	2
CO 3	2	1	2	1	-	-
CO 4	2	2	1	2	3	1
CO 5	2	2	1	-	-	-
Wrightage of course contributed to each PSO	12	10	8	5	4	4

S-Strong-3 M-Medium-2 L-Low-1



SEMESTER IV

Subject Code	Subject Name	Category	L	T	P	Credits	Marks		
							CIA	External	Total
CC7	Java Programming	Core	5			5	25	75	100
Course Objectives									
CO1	To provide fundamental knowledge of object-oriented programming								
CO2	To equip the student with programming knowledge in Core Java from the basics up.								
CO3	To enable the students to use AWT controls, Event Handling and Swing for GUI.								
CO4	To provide fundamental knowledge of object-oriented programming.								
CO5	To equip the student with programming knowledge in Swing.								
UNIT	Details					No. of Hours	Course Objectives		
I	Introduction: Review of Object Oriented concepts – History of Java – Java buzz words – JVM architecture – Datatypes – Variables – Scope and life time of variables – arrays – operators – control statements – type conversion and casting – simple java program – constructors – methods – Static block – Static Data – Static Method String and String Buffer Classes.					15	CO1		
II	Inheritance: Basic concepts – Types of inheritance – Member access rules – Usage of this and Super key word – Method Overloading – Method overriding – Abstract classes – Dynamic method dispatch – Usage of final keyword. Packages: Definition–Access Protection –Importing Packages. Interfaces: Definition–Implementation–Extending Interfaces. Exception Handling: try – catch – throw – Throws – finally – Built-in exceptions – Creating own Exception classes.					15	CO2		
III	Multithreaded Programming: Thread Class – Runnable interface – Synchronization–Using synchronized methods– Using synchronized statement– Inter Thread Communication – Deadlock. IO Streams: Concept of streams – Stream classes– Byte					15	CO3		



	and Character stream - Reading console input and Writing Console output - File Handling		
IV	AWT Controls: The AWT class hierarchy - user interface components- Labels - Button - Text Components - Check Box - Check Box Group - Color - List Box - Panels - Scroll Pane - Menu - Scroll Bar. Working with Frame class - Colour - Font and layout managers. Event Handling: Events - Event sources - Event Listeners - Event Delegation Model (EDM) - Handling Mouse and Keyboard Events - Adapter classes - Inner classes	15	CO4
V	Swing: Introduction to Swing - Hierarchy of swing components, Containers - Top level containers - JFrame - JWindow - JDialog - JPanel - JButton - JToggleButton - JCheckBox - JRadioButton - JLabel, JTextField - JTextArea - JList - JComboBox - JScrollPane.	15	CO5
Total		75	

Course Outcomes

Course Outcomes	On completion of this course, students will	
CO1	Understand the basic Object-oriented concepts, implement the basic constructs of Core Java.	PO1, PO2, PO6
CO2	Implement inheritance, packages, interfaces and exception handling of Core Java.	PO2, PO3, PO6
CO3	Implement multi-threading and IO Streams of Core Java.	PO1, PO3, PO7
CO4	Implement AWT and Event handling.	PO2, PO6
CO5	Use Swing to create GUI.	PO1, PO3, PO8

Text Books:

1	Herbert Schildt, The Complete Reference, Tata McGraw Hill, New Delhi, 7th Edition, 2010
2	Gary Cornell, Core Java 2 Volume 1 - Fundamentals, Addison Wesley, 1999

References :

1	Head First Java, O'Reilly Publications,
2	Y. Daniel Liang, Introduction to Java Programming, 7th Edition, Pearson Education India, 2010

Web Resources

1	http://www.bryantutorial.com/java-core-iii/
2	http://www.java.com/tutorial/
3	http://www.oracle.com/



Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	-	2	2	2
CO 2	3	1	2	1	2	2
CO 3	1	-	2	2	2	2
CO 4	2	2	2	2	2	2
CO 5	1	2	-	2	2	2
Wrightage of course contributed to each PSO	10	7	6	9	10	10

S-Strong-3 M-Medium-2 L-Low-1




 PRINCIPAL
 Jyoti Bhatt College of Arts & Science
 KADLY TALUK

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
CC8	Java Programming Lab	Core Lab	-	-	4	-	4		10	50	100
Course Objectives											
LO1	To provide fundamental knowledge of object-oriented programming.										
LO2	To equip the student with programming knowledge in Core Java from the basics up.										
LO3	To enable the students to know about Event Handling.										
LO4	To enable the students to use Swing concepts.										
LO5	To equip the student with programming knowledge in to create GUI using AWT controls.										
Sl. No.	Details								No. of Hours		
1	Write a Java program that prompts the user for an integer and then print out all the prime numbers up to that integer.								50		
2	Write a Java program to multiply two given matrices.										
3	Write a Java program that displays the number of characters, lines and words in text.										
4	Generate random numbers between two given limits using Random class and print messages according to the range of the value generated.										
5	Write a program to do String Manipulation using Character array and perform the following string operations: a. String length b. Finding a character at a particular position c. Concatenating two strings										
6	Write a program to perform the following string operations using String class: a. String Concatenation b. Search a substring c. To extract substring from given string										



7	<p>Write a program to perform string operations using String Buffer class.</p> <ol style="list-style-type: none"> Length of a string Reverse a string Delete a substring from the given string 	
8	<p>Write a java program that implements a multi-thread application that has three threads. First thread generates random integer every 1 second and if the value is even, second thread computes the square of the number and prints. If the value is odd, the third thread will print the value of cube of the number.</p>	
9	<p>Write a threading program which uses the same method asynchronously to print the numbers 1 to 10 using Thread1 and to print 50 to 100 using Thread2.</p>	
10	<p>Write a program to demonstrate the use of following exceptions.</p> <ol style="list-style-type: none"> Arithmetic Exception Number Format Exception Array Index Out of Bound Exception Negative Array Size Exception 	
11	<p>Write a Java program that reads on file name from the user, then displays information about whether the file exists, whether the file is readable, whether the file is writable, the type of file and the length of the file in bytes.</p>	
12	<p>Write a program to script a text and change its size and font. Include bold italic options. Use frames and controls.</p>	
13	<p>Write a Java program that handles all mouse events and shows the event name at the corner of the window when a mouse is clicked. (Use wrapper classes).</p>	



14	Write a Java program that works as a simple calculator. Use a grid layout to arrange buttons for the digits and for the +, -, *, % operators. Add a text field to display the result. Handle any possible exceptions like divide by zero.	
15	Write a Java program that simulates a traffic light. The program lets the user select one of three lights: red, yellow, or green with radio buttons. On selecting a button, an appropriate message with "stop" or "ready" or "go" should appear above the buttons in a selected color. Initially there is no message shown.	
Total		60
Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the basic Object-oriented concepts, implement the basic constructs of Core Java.	PO1
2	Implement inheritance, packages, interfaces and exception handling of Core Java.	PO1, PO2
3	Implement multi-threading and IO Streams of Core Java.	PO4, PO5
4	Implement AWT and Events handling.	PO4, PO5, PO8
5	Use Swing to create GUI.	PO3, PO8
Text Book		
1	Herbert Schildt, The Complete Reference, Tata McGraw Hill, New Delhi, 7th Edition, 2010.	
2	Gary Cornell, Core Java 2 Volume 1 - Fundamentals, Addison Wesley, 2008.	
Reference Books		
1.	Head First Java, O'Reilly Publications,	
2.	Y. Daniel Liang, Introduction to Java Programming, 7th Edition, Pearson Education India, 2010.	
Web Resources		
1.	http://www.wildchoos.com/java/	
2.	http://java.sun.com	
3.	http://www.afu.com/java/afu.html	



Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	3	3	2	3
CO 2	3	2	1	3	1	3
CO 3	3	2	3	3	2	3
CO 4	3	2	1	3	2	3
CO 5	3	2	1	3	2	3
Wrightage of course contributed to each PSO	15	10	5	15	9	15

S-Strong-3 M-Medium-2 L-Low-1



THIRD YEAR

SEMESTER V

Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
CC8	Operating Systems	Comp	5			4	15	25	100	
Course Objectives										
LO1	Understanding the design of the Operating System									
LO2	Imparting knowledge on CPU scheduling, Process and Memory Management									
LO3	To code specialized programs for managing overall resources and operations of the computer									
LO4	To study about the concept of Job and Process scheduling									
LO5	To learn about the concept of Memory organization and multiprocessing									
UNIT	Details					No. of Hours	Course Objective			
	<p>Introduction: operating system, history (1950s to 2000 and beyond), distributed computing, parallel computation, Process concepts: definition of process, process state-Life cycle of a process, process management, process state transitions, process control block (PCB), process operations - suspend and resume, context switching, Interrupts -Interrupt processing, kernel classes, Inter process communication-signals, message passing.</p>					15	CO1			
II	<p>Asynchronous concurrent processes: mutual exclusion- critical section, mutual exclusion primitives, implementing mutual exclusion primitives, Peterson's algorithm, software solutions to the mutual Exclusion Problem, n-thread mutual exclusion- Lamport's Bakery Algorithm, Semaphores – Mutual exclusion with Semaphores, thread synchronization with semaphores, counting semaphores, wait/missing semaphores.</p> <p>Concurrent programming: monitors, message passing</p>					15	CO2			
III	<p>Deadlock and indefinite postponement: Resource concepts, four necessary conditions for deadlock, deadlock prevention, deadlock avoidance and Dining Philosopher's algorithm, deadlock detection.</p>					15	CO3			



	deadlock recovery.		
IV	Job and processor scheduling; scheduling levels; scheduling objectives; scheduling criteria; preemptive vs non-preemptive scheduling; interval timer or interrupting clock; priorities; scheduling algorithms- FIFO scheduling, RR scheduling, quantum size, SJF scheduling, SRT scheduling, HFN scheduling, multilevel feedback queue, Fair share scheduling.	15	CO4
V	Real Memory organization and Management: Memory organization, Memory management, Memory hierarchy, Memory management strategies, contiguous vs non-contiguous memory allocation, single user contiguous memory allocation, fixed partition multiprogramming, variable partition multiprogramming, memory swapping Virtual Memory organization: Virtual memory basic concepts, multilevel storage organization, block mapping, paging basic concepts, segmentation, paged segmentation systems. Virtual Memory Management: Demand Paging, Page replacement strategies	15	CO5
Total		75	
Course Outcomes		Programme Outcomes	
CO	On completion of this course, students will		
1	Define the fundamentals of OS and identify the concepts relevant to process, process life cycle, Scheduling Algorithms, Deadlock and Memory management.	PO1	
2	Know the critical analysis of process involving various algorithms, an excursion to threads and semaphores	PO1, PO2	
3	Have a complete study about Deadlock and its impact over OS. Knowledge of handling Deadlock with respective algorithms and measures to retrieve from deadlock.	PO4, PO5	
4	Have complete knowledge of Scheduling Algorithms and its types.	PO4, PO5, PO6	
5	Understand memory organization and management	PO3, PO8	
Text Book			
1	H.M. Deitel, Operating Systems, Third Edition, Pearson Education Asia, 2011		
Reference Books			



1.	William Stallings, Operating System: Internals and Design Principles, Seventh Edition, Prentice-Hall of India, 2012.
2.	A. Sillberschatz, and P.B. Galvin, Operating System: Concepts, Ninth Edition, John Wiley & Sons(ASIA) Pvt Ltd, 2012.

Mapping with Programme Outcomes:

COPSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	-	1	2	-	1
CO 2	2	1	1	2	-	1
CO 3	3	2	-	3	-	1
CO 4	1	2	1	1	3	2
CO 5	3	-	1	3	2	1
Wrightage of course contributed to each PSO	12	6	4	11	5	9

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	V	Credits	Inst. Hours	Marks		
									CIA	External	Total
CC10	ASP .Net Programming	Core		5			4		25	75	100
Course Objectives											
LO1	To identify and understand the goals and objectives of the .NET framework and ASP .NET with C# language.										
LO2	To develop ASP .NET Web application using standard controls.										
LO3	To implement file handling operations.										
LO4	To handle SQL Server Database using ADO .NET.										
LO5	Understand the Grid view control and XML classes.										
UNIT	Details							No. of Hours	Course Objective		
I	Overview of .NET Framework: Common Language Runtime (CLR), Framework Class Library- C# Fundamentals: Primitive types and Variables - Operators - Conditional statements - Looping statements - Creating and using Objects - Arrays - String operations.							15	C1		
II	Introduction to ASP .NET - IDE-Languages supported Components -Working with Web Forms - Web form standard controls: Properties and its events - HTML controls -List Controls: Properties and its events.							15	C2		
III	Rich Controls: Properties and its events - validation controls: Properties and its events- File Stream classes - File Modes - File Share - Reading and Writing to file - Creating, Moving, Copying and Deleting files - File uploading.							15	C3		
IV	ADO.NET Overview - Database Connections - Commands - Data Reader - Data Adapter - Data Sets - Data Controls and its Properties - Data Binding.							15	C4		
V	Grid View control: Deleting, editing, Sorting and Paging XML classes - Web form to manipulate XML files - Website Security - Authentication - Authorization - Creating a Web application.							15	C5		
Total								75			
Course Outcomes								Programme Outcome			



CO	On completion of this course, students will	
1	Develop working knowledge of C# programming constructs and the .NET Framework	PO1, PO2, PO6
2	To develop a software to solve real-world problems using ASP.NET	PO2, PO3, PO8
3	To work on various Controls Files	PO1, PO3, PO7
4	To create a web application using Microsoft ADO.NET	PO2, PO5
5	To develop web applications using XML	PO1, PO3, PO8
Text Book		
1	Suresh Nakov, Veselin Kabanov Co. Fundamentals of Computer Programming with C#, Faber Publication,2019	
2	Matthew, Mac Donald, The Complete Reference ASP.NET, Tata McGraw-Hill,2015.	
Reference Books		
1	Herbert Schildt, The Complete Reference C# .NET, TataMcGraw-Hill,2017.	
2	Kogent Learning Solutions, C# 2012 Programming Covers .NET 4.5 Black Book, Dreamtech press,2013.	
3	Adam Brouder, Joel Marshak, Marshak's C# 2013, Mike Murray's Associates Inc,2013.	
4	Demelle Ory, Michael Ory, ADO.NET: The Complete reference, McGrawHill,2008.	
5	Matthew MacDonald, Beginning ASP.NET 4 in C# 2010 APRESS,2010.	
Web Resources		
1	http://www.geekstorgeeks.org/introduction-to-net-framework/	
2	https://www.javapoint.com/net-framework	

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	1	2	2	1	3
CO 2	3	2	2	2	2	2
CO 3	3	2	2	2	2	3
CO 4	3	1	2	2	1	2
CO 5	3	1	2	2	1	2
Weightage of course contributed to each PSO	15	8	10	10	8	24

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	W	Credits	Inst. Hours	Marks		
									CIA	External	Total
CC11	ASP .NET Programming LAB	Core Lab	-	-	3	-	4	5	5	100	

Course Objectives

- LO1 To develop ASP .NET Web application using standard controls.
- LO2 To create rich database applications usingADO .NET.
- LO3 To implement file handling operations.
- LO4 To implement XML classes.
- LO5 To utilize ASP .NET security features for authenticating the website.

Sl. No	Programs	No. of Hours	Course Objective
1.	Create an exposure of Web applications and tools.	75	C1
2.	Implement the Host Controls.		
3.	Implement the Server Controls.		
4.	Web application using Web controls.		
5.	Web application using List controls.		
6.	Web Page design using Rich control, Validate user input using Validation controls, Working with File concepts.		C2
7.	Web application using Data Controls.		
8.	Data binding with Web controls.		
9.	Data binding with Data Controls.		C3
10.	Database application to perform insert, update and delete operations.		
11.	Database application using Data Controls to perform insert, delete, edit, paging and sorting operation.		
12.	Implement the XML classes.		C4
13.	Implement Authentication - Authorization.		C5
14.	Ticket reservation using ASP .NET controls.		
15.	Online examination using ASP.NET controls.		
Total		75	



Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Create web applications and implement without controls	PO1, PO2, PO6
2	Create a web page in RDT control	PO3, PO6
3	Develop knowledge about file handling operations	PO1, PO4, PO6
4	An ability to design XML classes	PO2, PO6, PO7
5	To develop a software to solve real-world problems using ASP.NET	PO1, PO3, PO5, PO8
Text Books		
1	Svetlin Nikev, Veselin Kolev & Co, Fundamentals of Computer Programming with C# Fiber publication, 2015	
2	Matthew Mac Donald, The Complete Reference ASP.NET, Tata McGraw-Hill, 2015	
Reference Books		
1	Herbert Schildt, The Complete Reference C# .NET, Tata McGraw-Hill, 2017	
2	Kogent Learning Solutions, C# 2012 Programming Covers .NET 4.5 Black Book, Dreamtech press, 2013	
3	Aync Bostom, Rod March, March's C# 2015, Mike Murchak, Associates Inc, 2016	
4	Dennis Doory, Michael Oty, ADO.NET: The Complete references, McGraw-Hill, 2008	
5	Matthew MacDonald, Beginning ASP.NET 4 in C# 2010, APRESS, 2010	
Web Resources		
1	http://www.geekstforgeeks.org/introduction-to-net-framework/	
2	https://www.javapoint.com/net-framework	

Mapping with Programme Outcome:

COPSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	2	2	1	1
CO 2	3	2	3	2	2	2
CO 3	3	3	2	2	1	1
CO 4	3	2	3	2	1	1
CO 5	3	2	2	2	3	2
Wrightage of course contributed to each PSO	15	12	12	10	6	7

S-Strong-3 M-Medium-2 L-Low-1



SEMESTER VI

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
CC13	RDBMS WITH PL/SQL	Core	6	-	-	4		25	75	100	
Course Objectives											
LO1	Describe basic concepts of database system										
LO2	Design a Data model and Schemas in RDBMS										
LO3	Competent in use of SQL										
LO4	Analyze functional dependencies for designing robust Database										
LO5	Describe basic concepts of database system										
UNIT	Details									No. of Hours	
I	Introduction to DBMS – Data and Information – Database – Database Management System – Objectives – Advantages – Components – Architecture – ER Model: Building blocks of ER Diagram – Relationship Degree – Classification – ER Diagram to Tables – GA relationship – Constraints – Aggregation and Composition – Advantages									18	
II	Relational Model – CODD's Rule – Relational Data Model – Key Integrity – Relational Algebra: Operations – Advantages and Limitations – Relational Calculus – Domain Relational Calculus – QBE									18	
III	Structure of Relational Database: Introduction to Relational Database Design – Objectives – Tools – Redundancy and Data Anomaly – Functional Dependency – Normalization – 1NF – 2NF – 3NF – BCNF, Transaction, Processing – Database Security									10	
IV	SQL Commands – Data types – DDL – Selection, Projection, Join and Set Operations – Aggregate Functions – DML – Modification – Truncation – Constraints – Security									18	
V	PL/SQL: Structure – Elements – Operator Precedence – Control Structure: Iterative Control – Cursor – Procedure – Function – Packages – Exceptional Handling – Triggers									18	
Total									90		
Course Outcomes							Programme Outcome				
CO	On completion of this course, students will										
1	Understand basic concepts of database system							PO1			
2	Design a Data model and Schemas in RDBMS							PO1, PO2			
3	Competent in use of SQL							PO4, PO8			
4	Analyze functional dependencies for designing robust DATABASE							PO4, PO5, PO8			
5	Understand basic concepts of database system							PO3, PO8			
Text Book											
1	T. Saveri, S. Essikarajan, "Fundamentals of Relational Database Management System", Springer International Edition 2002										



Reference Books	
1	Abraham Silberschatz, Henry F. Korth, S. S. Korth, "Database System Concepts", McGraw-Hill 2015, 7 th Edition
2	Alexis Leon & Mathew Leon, "Fundamentals of DBMS", Vijay Neele Publications 2014, 3 rd Edition
Web Resources	
1.	NPTEL & MOOC courses titled Relational Database Management Systems
2.	http://www.coursera.org/course/dbms
3.	http://www.coursera.org/course/dbms

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	1	3	-	-
CO 2	-	-	1	-	2	2
CO 3	3	2	1	3	-	-
CO 4	3	-	1	-	2	2
CO 5	3	2	1	3	2	2
Weightage of course contributed to each PSO	12	6	5	9	6	6

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	Credits	Unit Hours	Marks		
								CIA	External	Total
CC14	Image Processing	Core	E			4	75	75	150	
Course Objectives										
LO1	To learn fundamentals of digital image processing.									
LO2	To learn about various 2D Image transformations									
LO3	To learn about various image enhancement processing methods and filters									
LO4	To learn about various classification of image segmentation techniques.									
LO5	To learn about various image compression techniques.									
UNIT	Details							No. of Hours		
I	Digital Image Fundamentals: Image Representation- Basic relationship between pixels. Elements of DP system -Applications of Digital Image Processing - 2D Systems - Classification of 2D Systems - Mathematical Morphology- Structuring Elements- Morphological Image Processing - 2D Convolution - 2D Convolution Through Graphical Method -2D Convolution Through Matrix Analysis							18		
II	2D image transforms: Properties of 2D-DFT - Walsh transform - Hadamard transform- Haar transform- Discrete Cosine Transform- Karhunen-Loeve Transform -Singular Value Decomposition							18		
III	Image Enhancement: Spatial domain methods- Point processing- intensity transformations - Histogram processing- Spatial filtering- smoothing filter- Sharpening filters - Frequency domain methods: low pass filtering, high pass filtering- Homomorphic filter							18		
IV	Image segmentation: Classification of image segmentation techniques - Region approach - Clustering techniques - Segmentation based on thresholding - Edge based segmentation- Classification of edges- Edge detection - Hough transform- Active contour							18		
V	Image Compression: Need for compression -Redundancy- Classification of image- Compression schemes- Huffman coding- Arithmetic coding- Dictionary based compression -Transform based compression							18		
Total							90			



Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks		
									CIA	External	Total
CC15	PL/SQL Lab	Core Lab		-	0	-	4		50	50	100

Course Objectives

CO1	To enable the students to learn the designing of data base systems, foundation on the relational model of data and normal forms.
CO2	To understand the concepts of data base management system, design simple database models
CO3	To learn and understand to write queries using SQL, PL/SQL.
CO4	To enable the students to learn DML.
CO5	To understand the concepts of Cursor.

Exercises

I. SQL

1. DDL COMMANDS
2. DML COMMANDS
3. TCL COMMANDS

II. PL/SQL

4. FIBONACCI SERIES
5. FACTORIAL
6. STRING REVERSE
7. SUM OF SERIES

III. CURSOR

8. STUDENT MARK ANALYSIS USING CURSOR

IV. APPLICATION

9. LIBRARY MANAGEMENT SYSTEM

10. STUDENT MARK ANALYSIS



Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the various basic concepts of Data Base Systems. Difference between file system and DBMS and compare various data models.	PO1
2	Define the integrity constraints. Understand the basic concepts of Relational Data Model. Entity Relationship Model.	PO1, PO2
3	Design database schema considering normalization and relationships within database. Understand and construct database using Structured Query Language. Attain a good practical skill of managing and retrieving of data using Data Manipulation Language (DML)	PO4, PO5
4	Classify the different functions and various join operations and enhance the knowledge of handling multiple tables.	PO4, PO5, PO6
5	Learn to design data base operations and implement using PL/SQL programs. Learn basics of PL/SQL and develop programs using Cursors, Exceptions.	PO1, PO6
Text Books		
1	Colonel, Morris, Rob, "Database Systems, Design, Implementation and Management", Ninth Edition	
2	Nilesh Shah, "Database Systems Using Oracle", 2nd edition, Pearson Education India, 2016	
Reference Books		
1	Abraham Silberschatz, Henry F. Korth and S. S. Korth " Database System Concepts", McGraw Hill International Publication, VI Edition	
2	Shri Kumar Singh, "Database Systems", Pearson publications, II Edition	
Web Resources		
1	Web resources from NDL Library, E-content from open-source libraries	

Mapping with Programme Outcomes:

COPSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	3	3	3	1	2
CO 2	2	3	2	3	1	2
CO 3	2	3	3	3	1	2
CO 4	2	2	2	3	1	2
CO 5	2	2	3	3	1	2
Weightage of course contributed to each PSO	11	14	15	15	5	10

S-Strong-3 M-Medium-2 L-Low-1



ELECTIVE COURSES



SEMESTER III

Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
EC3	Microprocessor and Microcontroller	Elective	3			3		25	75	100
Course Objectives										
LO1	To introduce the internal organization of Intel 8085 Microprocessor.									
LO2	To know about various instruction sets and classifications.									
LO3	To enable the students to write assembly language programs using 8085.									
LO4	To interface the peripheral devices to 8085 using Interrupt controller and DMA interface.									
LO5	To provide real-time applications using microcontroller.									
UNIT	Details							No. of Hours	C O	
I	Digital Computers - Microcomputer Organization-Computer languages -Microprocessor Architecture and its operations - Microprocessor related operations and 8085 Bus organization - Internal Data operations and 8085 registers - Peripheral or External Initiated operations.							10	C1	
II	8085 Microprocessor - Pinout and Signals - Functional Block diagram - 8085 Instruction Set and Classifications.							10	C1	
III	BCD to Binary and Binary to BCD conversions - ASCII to BCD and BCD to ASCII conversions - Binary to ASCII and ASCII to Binary conversions. BCD Arithmetic - BCD addition and Subtraction - MultiByte Addition and Subtraction - Multiplication and Division.							10	C1	
IV	The 8085 interrupts - RIM AND SIM instructions-8259 Programmable Interrupt Controller-Direct Memory Access (DMA) and 8257 DMA Controller.							10	C4	
V	Introduction to Microcontroller - Microcontroller Vs Microprocessor - 8051 Microcontroller architecture - 8051 pin description. Timers and Counters - Operating Modes- Control Registers. Interrupts - Interrupts in 8051 - Interrupts Control Register - Execution of interrupt.							10	C6	
Total								50		



Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Remember the Basic binary codes and their conversions. Binary concepts are used in Microprocessor programming and provide a good understanding of the architecture of 8085.	PO1
2	Understanding the 8085 instruction set and their classifications, enables the students to write the programs easily on their own using different logic.	PO1,PO2
3	Apply different types of instructions to convert binary codes and analyzing the outcome. The instruction set is applied to develop programs on memory/ arithmetic operations.	PO4,PO6
4	Analyze how peripheral devices are connected to 8085 using Interrupts and DMA controller.	PO4,PO5,PO6
5	Have an exposure to create real time applications using microcontroller.	PO3,PO8
Text Books		
1	R. S. Gaohkar- "Microprocessor Architecture- Programming and Applications with 8085- 5th Edition- Firewall International Publications,2008. (For unit I to unit IV)	
2	Soumitra Kumar Mandal -"Microprocessors and Microcontrollers – Architecture, Programming, and Interfacing using 8085, 8086, 8051", Tata McGraw Hill Education Private Limited. (for unit V)	
Reference Books		
1.	Mallay- "Introduction to Microprocessor"- 3rd Edition- Tata McGraw-Hill -1993.	
2.	Raj Kumar -"Microcontrollers, Architecture, Programming, Interfacing and System Design", Pearson Education, 2005.	
3.	Krishna Kant- "Microprocessors and Microcontrollers : Architecture, Programming and System Design 8085, 8086, 8051, 8096", IITL, 2008	
Web Resources		
1.	Web resources from NDL Library; E-content from open source libraries	
2.	https://www.bing.com	



Mapping with Programme Outcomes:

CO\PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	1	1	3	3	-
CO 2	2	3	1	1	1	1
CO 3	2	2	1	2	3	-
CO 4	1	3	1	2	3	-
CO 5	1	1	1	3	2	1
Weightage of course contributed to each PSO	12	10	5	12	12	2

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	Credits	Thur. Hours	Marks		
								ISA	External	Total
EC3	Cyber Forensics	Elective	3			3	25	75	100	
Course Objectives										
LO1	Understand the definition of computer forensic fundamentals.									
LO2	To study about the Types of Computer Forensics Evidence									
LO3	Understand and apply the concepts of Duplication and Preservation of Digital Evidence									
LO4	Understand the concepts of Electronic Evidence and Identification of Data									
LO5	To study about the Digital Detective, Network Forensics Scenario, Damaging Computer Evidence									
UNIT	Details					No. of Hours	Course Objective			
I	<p>Overview of Computer Forensic Technology: Computer Forensics Fundamentals: What is Computer Forensics, Use of Computer Forensics in Law Enforcement, Computer Forensics Assistance in Human Resources/Employment Proceedings, Computer Forensics Services, Benefits of professional Forensics Methodology, Data taken by Computer Forensics Specialist. Type of Computer Forensic Technology/Types of Business Computer Forensic Technology-Types of Military Computer Forensic Technology-Types of Law Enforcement-Computer Forensic Technology-Types of Business Computer Forensic Technology.</p>					10	C1			
II	<p>Computer Forensics Evidence and capture: Data Recovery: Data recovery Defined, Data Back-up and Recovery, The Role of Back-up in Data Recovery, The Data-Recovery Solution. Evidence Collection and Data Seizure: Collection Defined, Objectives, Types of Evidence, The Rules of Evidence, Volatile Evidence, General Procedure: Collection and Archiving Methods of Collections, Archiving, Collection Steps, Controlling Contamination, The Chain of custody</p>					10	C2			



III	Duplication and Preservation of Digital Evidence: Freezing steps, Legal Aspect of collecting and Freezing Computer Forensic Evidence, Computer image Verification and Authentication, Special needs of Evidential Authentication, Practical Consideration, Practical Implementation.	10	C3
IV	Computer Forensics Analysis: Discovery of Electronic Evidence, Electronic Document Discovery: A Powerful New Litigation Tool, Identification of Data-Time Travel, Forensic Identification and Analysis of Technical Surveillance Devices.	10	C4
V	Reconstructing Past Events: How to become a Digital Detective, Usable File Formats, Unusable File Formats, Converting Files, Networks: Network Forensics Scenarios, a technical approach, Obstruction Of E-Mail, Destroying Computer Evidence, Documenting The Incident on Destruction of Data, System Testing	10	C5
Total		50	
Course Outcomes		Programme Outcomes	
CO	On completion of this course, students will		
1	Understand the definition of computer forensic fundamentals.	PO1	
2	Evaluate the different types of computer forensic technology.	PO1, PO2	
3	Analyze various computer forensic systems.	PO4, PO6	
4	Apply the methods for data recovery, evidence collection and data archive.	PO1, PO5, PO6	
5	Gain the knowledge of duplication and preservation of digital evidence.	PO1, PO6	
Text Book			
1	John R. Vacca, "Computer Forensics: Computer Crime Investigation", 3/E, Forensic Media, New Delhi, 2011		
Reference Books			
1.	Hilton, Phillip, Entinger, Stuart, "Computer Forensics and Investigation" Elsevier, Student, CENGAGE Learning, 2014.		
2.	Anthony Santtila and Brian Johnson, "Forensic Computing: A Practitioner's Guide", Second Edition, Springer-Verlag London Limited, 2007.		
3.	Robert M. Staley, "Software Forensics: Collecting Evidence from the Scene of a Digital Crime", TMH, 2009.		
Web Resources			
1.	http://www.scripps.edu		
2.	http://www.hackmagazine.in/index.php/computer-forensics-articles/		



Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	2	3	-	2	2	3
CO 2	2	-	-	2	2	-
CO 3	-	2	1	-	2	3
CO 4	2	2	1	2	2	2
CO 5	2	2	1	2	-	2
Wrightage of course contributed to each PSO	11	10	3	10	10	11

S-Strong-3 M-Medium-2 L-Low-1



SEMESTER IV

EC4	FINANCIAL ACCOUNTING
	<p>Course Objectives</p> <ul style="list-style-type: none">• To impart basic accounting knowledge.• To provide knowledge on the fundamentals of financial accounting.• To expose the student to various financial transaction and its correct applications.
	<p>UNIT - 1 BASIC CONCEPTS OF ACCOUNTING</p> <p>Introduction to Accounting : Need for Accounting – Accounting as the language of business – Attributes and steps of Accounting – Book keeping Vs Accounting – Branches of Accounting – Methods of Accounting – Types of Accounting – Accounting Rules - Basis of Accounting – Accounting terminology, Basic Accounting Concepts: Meaning and classification of Accounting- Accounting Concepts – Accounting Convention – Accounting equation.</p>
	<p>UNIT - 2 JOURNAL AND LEDGER</p> <p>Recording a Financial Data: Memorandum Book, business transaction, Journal, Rules for Debit and Credit Compound Journal entry, Advantages of Journal, Ledger, Ledger Account, Ledger Posting; Process of Posting, Balancing of An Account, Significance of Balances, Relation between Journal and Ledger: Subsidiary Books.</p>
	<p>UNIT - 3 PREPARING TRIAL BALANCE</p> <p>Trial Balance: Objects, Methods of Preparing Trial Balance, how to locate errors, hints for the preparation of trial balance & problems.</p>
	<p>UNIT - 4 FINAL ACCOUNTS</p> <p>Trading account - individual firms pooled to the debit of trading account - individual items credited to trading account – advantages of trading account – profit & loss account – advantages of profit & loss account – manufacturing account – balance sheet - classification of assets & liabilities.</p>
	<p>UNIT - 5 ACCOUNTS FOR NON PROFIT ORGANISATION</p> <p>Introduction – Final accounts of no trading concern – receipts and payments account – features – income & expenditure account - feature - distinction between the two – treatment of special items - some important adjustments – types of problems – Distinction between income and expenditure account and profit and loss account - accounts of professional men.</p>
	<p>COURSE OUTCOMES:</p> <p>Upon completion of the course, the students should be able:</p> <ul style="list-style-type: none">• To acquire knowledge about general aspects of business operations.• To explain the concepts and procedures of financial reporting including income and expenditure statement, balance sheet etc.• To locate and analyze financial data from annual reports of corporations.



TEXT BOOKS

1. Financial Accounting - T.S Reddy, A.Murthy - Margham Publications, 2012.
2. Fundamentals of Advanced Accounting - R.S.N Pillai, Bagoathi, S Uma, 5th Edition, S.Chand Publication, 2012.

REFERENCE BOOKS:

1. Essentials of Financial Accounting – Asha K Bhattacharyya, PhD, 2020.
2. Advanced Accountancy - S.P.Jain and Narsing - Kalyani Publishers, 2017.



Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
EC4	Cloud Computing	Elective	3			3		25	75	100
Course Objectives										
LO1	Learning fundamental concepts and Technologies of Cloud Computing									
LO2	Learning various cloud service types and their uses and pitfalls.									
LO3	To learn about Cloud Architecture and Application design.									
LO4	To know the various aspects of application design, benchmarking and security on the Cloud.									
LO5	To learn the various Case Studies in Cloud Computing.									
UNIT	Details								No. of Hours	
I	<p>Introduction to Cloud Computing: Definition of Cloud Computing – Characteristics of Cloud Computing – Cloud Model – Cloud Service Examples – Cloud-based Services and Applications.</p> <p>Cloud Concepts and Technologies: Virtualization – Load balancing – Scalability and Elasticity – Deployment – Replication – Monitoring – Software Defined Networking – Network Function Virtualization – MapReduce – Identity and Access Management – Service Level Agreements – Billing.</p>								10	
II	<p>Cloud Services</p> <p>Compute Services: Amazon Elastic Computer Cloud - Google Compute Engine - Windows Azure Virtual Machines</p> <p>Storage Services: Amazon Simple Storage Service - Google Cloud Storage - Windows Azure Storage</p> <p>Database Services: Amazon Relational Data Store - Amazon Dynamo DB - Google Cloud SQL - Google Cloud Data Store - Windows Azure SQL Database - Windows Azure Table Service</p> <p>Application Services: Application Runtimes and Frameworks – Queuing Services - Email Services - Notification Services - Media Services</p> <p>Content Delivery Services: Amazon CloudFront – Windows Azure Content Delivery Network.</p> <p>Analytic Services: Amazon Elastic MapReduce – Google MapReduce Service - Google Big Query - Windows Azure HDInsight.</p> <p>Deployment and Management Services: Amazon Elastic Beanstalk -</p>								10	



	<p>Amazon CloudFormation</p> <p>Identity and Access Management Services: Amazon Identity and Access Management - Windows Azure Active Directory</p> <p>Open Source Private Cloud Software: Cloud Stack - Eucalyptus - OpenStack</p>	
III	<p>Cloud Application Design: Introduction – Design Consideration for Cloud Applications – Scalability – Reliability and Availability – Security – Maintenance and Upgradation – Performance – Reference Architectures for Cloud Applications – Cloud Application Design Methodologies: Service Oriented Architecture (SOA), Cloud Component Model, IaaS, PaaS and SaaS Services for Cloud Applications, Model View Controller (MVC), RESTful Web Services – Data Storage Approaches: Relational Approach (SQL), Non-Relational Approach (NoSQL).</p>	10
IV	<p>Cloud Application Benchmarking and Tuning: Introduction to Benchmarking – Steps in Benchmarking – Workload Characteristics – Application Performance Metrics – Design Consideration for Benchmarking Methodology – Benchmarking Tools and Types of Tests – Deployment Prototyping.</p> <p>Cloud Security: Introduction – CSA Cloud Security Architecture – Authentication (SSO) – Authorization – Identity and Access Management – Data Security: Securing data at rest, securing data in motion – Key Management – Auditing.</p>	10
V	<p>Case Studies: Cloud Computing for Healthcare – Cloud Computing for Energy Systems - Cloud Computing for Transportation Systems - Cloud Computing for Manufacturing Industry - Cloud Computing for Education.</p>	10
Total		50

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the fundamental concepts and Technologies in Cloud Computing.	PO1
2	Able to understand various cloud service types and their uses and pitfalls.	PO1, PO2
3	Able to understand Cloud Architecture and Application design.	PO4, PO5
4	Understand the various aspects of application design, benchmarking and security in the Cloud.	PO4, PO5, PO8
5	Understand various Case Studies in Cloud.	PO3, PO8



	Computing
Text Book	
1	Arshdeep Bahga, Vijay Madhuran, Cloud Computing – A Hands On Approach, Universities Press (India) Pvt. Ltd., 2018
Reference Books	
1	Anthony T Veiz, Toby J Veiz, Robert Elmaghrabi, Cloud Computing: A Practical Approach, Tata McGraw-Hill, 2013.
2	Boris Strassky, Cloud Computing Bible, Wiley India Pvt. Ltd., 2013.
3	David Crockett, Cloud Computing in Easy Steps, Tata McGraw Hill, 2015.
4	Dr Kumar Saurabh, Cloud Computing, Wiley India, Second Edition 2012.
Web Resources	
1	https://en.wikipedia.org/wiki/Cloud_computing
2	https://link.springer.com/chapter/10.1007/978-3-030-24957-8_7
3	https://webobjects.cdu.com/webobjects/medias/pdf/col/11000/cloud-computing/121838-CDU-Cloud-Computing-Reference-Guide.pdf

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	2	2	2	3	3	1
CO 2	3	1	2	1	3	-
CO 3	3	2	1	2	1	3
CO 4	3	3	2	3	2	-
CO 5	2	2	1	3	3	3
Weightage of course contributed to each PSO	13	19	6	14	12	7

S-Strong-3 M-Medium-2 L-Low-1



SEMESTER V

SOFTWARE PROJECT MANAGEMENT

Subject Code	L	T	P	Credits	Inst. Hours	Marks		
						CIA	External	Total
ECS	4	•	•	3	•	25	75	100

Learning Objectives

LO1	To define and highlight importance of software project management.
LO2	To formulate and define the software management metrics & strategy in managing projects.
LO3	Understand to apply software testing techniques in commercial environments.

Unit	Contents	No. of Hours
I	Introduction to Competencies - Product Development Techniques - Management Skills - Product Development Life Cycle - Software Development Process and models - The SEI CMM - International Organization for Standardization.	12
II	Managing Domain Processes - Project Selection Models - Project Portfolio Management - Financial Processes - Selecting a Project Team - Goal and Scope of the Software Project - Project Planning - Creating the Work Breakdown Structure - Approaches to Building a WBS - Project Milestones - Work Packages - Building a WBS for Software.	12
III	Tasks and Activities - Software Size and Reuse Estimating - The SEI CMM - Problems and Risks - Cost Estimation - Effort Measures - COCOMO - A Regression Model - COCOMO II - SLIM: A Mathematical Model - Organizational Planning - Project Roles and Skills Needed.	12
IV	Project Management Research Activities - Organizational Form and Structure - Software Development Dependencies - Brainstorming - Scheduling Fundamentals - PERT and CPM - Leveling Resource Assignments - Map the Schedule to a Real Calendar - Critical Chain Scheduling.	12
V	Quality Requirements - The SEI CMM - Guidelines - Challenges - Quality Function Deployment - Building the Software Quality Assurance - Plan - Software Configuration Management: Principles - Requirements - Planning and Organizing - Tools - Benefits - Legal Issues in Software - Case Study.	12
TOTAL		60

CO	Course Outcomes
CO1	Understand the principles and concepts of project management.
CO2	Knowledge gained to train software project managers.
CO3	Apply software project management methodologies.
CO4	Able to create comprehensive project plans.
CO5	Evaluate and mitigate risks associated with software development process.

Textbook

Robert T. Fothill, Donald F. Shalir, Linda L. Sifer, "Quality Software Project Management", Pearson Education Asia 2002.

Reference Books



1	Pradyumn Singh, "Software Project Management in Practice", Addison Wesley, 2002.
2	Hughes, "Software Project Management", Tata McGraw Hill, 2004, 3rd Edition.
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	NPTEL & MOOC courses titled Software Project Management
2	www.smartworld.com/nptel/software-project-management

MAPPING TABLE						
CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO1	2	2	-	3	2	1
CO2	2	1	-	2	2	-
CO3	1	-	1	2	2	3
CO4	2	2	2	2	2	-
CO5	2	2	-	2	2	2
Weightage of course contributed to each PSO	11	6	3	14	14	7



	<p>Agile Behaviours in Action: Establishing Agile rules – Establishing new values – Changing team philosophy</p>	
III	<p>Agile Planning and Execution</p> <p>Defining the Product Vision and Roadmap: Agile planning – Defining the product vision – Creating a product roadmap – Completing the product backlog</p> <p>Planning Releases and Sprints: Refining requirements and estimates – Release planning – Sprint planning</p> <p>Working Throughout the Day: Planning your day – Tracking progress – Agile roles in the sprint – Creating shippable functionality – The end of the day</p> <p>Showcasing Work, Inspecting and Adapting: The sprint review – The sprint retrospective</p> <p>Preparing for Release: Preparing the product for deployment (the release sprint) – Preparing the operational support – Preparing the organization for product deployment – Preparing the marketplace for product deployment</p>	12
IV	<p>Agile Management</p> <p>Managing Scope and Procurement: What's different about Agile scope management – Managing Agile scope – What's different about Agile procurement – Managing Agile procurement</p> <p>Managing Time and Cost: What's different about Agile time management – Managing Agile schedules – What's different about Agile cost management – Managing Agile budgets</p> <p>Managing Team Dynamics and Communication: What's different about Agile team dynamics – Managing Agile team dynamics – What's different about Agile communication – Managing Agile communication</p> <p>Managing Quality and Risk: What's different about Agile quality – Managing Agile quality – What's different about Agile risk management – Managing Agile risk</p>	12



V	<p>Implementing Agile</p> <p>Building a Foundation: Organizational and individual commitments – Choosing the right pilot team members – Creating an environment that enables Agility – Support Agility initially and over time.</p> <p>Being a Change Agent: Becoming Agile requires change – why change doesn't happen in its own – Platinum Edge's Change Roadmap – Avoiding pitfalls – Signs your changes are slipping</p> <p>Benefits, Factors for Success and Metrics: Ten key benefits of Agile project management – Ten key factors for project success – Ten metrics for Agile Organizations</p>	12
Total		60

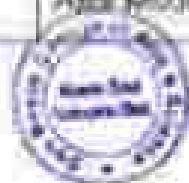
Course Outcome		Programme Outcome
CO	On completion of this course, students will	
1	Understand the software design, software technologies and APIs using Agile Management.	PO1
2	Understand Agile development and testing techniques.	PO1, PO2
3	Understand about Agile Planning and Execution using Sprint.	PO4, PO6
4	Understand Agile Management Design, scope, Prioritization, managing Time and Cost and Quality Check.	PO4, PO5, PO6
5	Analyse Agile development and testing techniques.	PO3, PO6

Text Books

1	Mark C. Layton, Steven J. Overmiller, Agile Project Management for Dummies, 2nd Edition, Wiley India Pvt. Ltd, 2018.
2	Jeff Sutherland, Scrum – The Art of Doing Twice the Work in Half the Time, Penguin, 2014.

Reference Books

1.	Mark C. Layton, David Marrow, Scrum for Dummies, 2 nd Edition, Wiley India Pvt. Ltd, 2018.
2.	Mike Cohn, Succeeding with Agile – Software Development using Scrum, Addison-Wesley Signature Series, 2010.
3.	Alex Moon, Agile Project Management, 2020.
4.	Alex Moon, Scrum, 2020.



10.	Andrew Sullivan and Jennifer Greer, Learning Agile: Understanding Scrum, XP, Lean, and Kanban. Stroh/O'Reilly. First Edition, 2014.
Web Resources	
1.	www.agilealliance.org/resources

Mapping with Programme Outcomes:

COPSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	2	3	1	2	1	2
CO 2	2	1	2	1	3	1
CO 3	2	2	1	1	2	1
CO 4	3	2	3	2	1	2
CO 5	2	3	1	2	2	2
Wrightage of course contributed to each PSO	13	11	8	8	11	8

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
EC6	Artificial Intelligence	Elective	4	-	-	4	7	50	25	100
Course Objective										
CO1	To learn various concepts of AI Techniques.									
CO2	To learn various Search Algorithms in AI.									
CO3	To learn probabilistic reasoning and models in AI.									
CO4	To learn about Markov Decision Process.									
CO5	To learn various types of Reinforcement learning.									
UNIT	Details									No. of Hours
I	Introduction: Concept of AI, history, current status, scope, agents, environments, Problem Formulations, Review of tree and graph structures, State space representation, Search graph and Search tree									12
II	Search Algorithms : Random search, Search with closed and open list, Depth first and Breadth first search, Heuristic search, Best first search, A* algorithm, Game Search									12
III	Probabilistic Reasoning : Probability, conditional probability, Bayes Rule, Bayesian networks- representation, construction and inference, temporal model, hidden Markov model									12
IV	Markov Decision Process : MDP formulation, utility theory, utility functions, value iteration, policy iteration and partially observable MDPs.									12
V	Reinforcement Learning : Passive reinforcement learning, direct utility estimation, adaptive dynamic programming, temporal difference learning, active reinforcement learning- Q learning									12
Total										60



Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the various concepts of AI Techniques.	PO1
2	Understand Various Search Algorithms in AI	PO1, PO2
3	Understand probabilistic reasoning and models in AI	PO4, PO6
4	Understand Markov Decision Process	PO4, PO5, PO6
5	Understand various types of Reinforcement learning Techniques.	PO3, PO6
Text Book		
1	Stuart Russell and Peter Norvig, "Artificial Intelligence: A Modern Approach", 3rd Edition, Prentice Hall.	
	Eliza Rich and Kevin Knight, "Artificial Intelligence", Tata McGraw Hill	
Reference Books		
1	Trivedi, M.C., "A Classical Approach to Artificial Intelligence", Khanna Publishing House, Delhi.	
2	Singh Kanchik, "Artificial Intelligence", Cengage Learning India, 2011	
3	David Poole and Alan Mackworth, "Artificial Intelligence, Foundations for Computational Agents", Cambridge University Press 2010	
Web Resources		
1	NPTEL MOOC course titled Artificial Intelligence and Expert Systems	
2	https://www.ic.ac.uk/ai/ai106106140/	
3	https://openstax.org/courses/106106120/	

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	2	3	2	3	2	-
CO 2	2	-	2	3	3	2
CO 3	1	2	-	-	2	3
CO 4	3	1	2	2	2	1
CO 5	2	1	3	1	2	2
Weightage of course contributed to each PSO	10	7	9	9	11	8

S-Strong-3 M-Medium-2 L-Low-1




 PRINCIPAL
 Anna University College of Arts & Science
 KALLAKURAI

Subject Code	Subject Name	Semester	L	T	P	Credits	Marks		
							CIA	Exter- nal	Total
EC6	MACHINE LEARNING		4			3	25	75	100
Learning Objectives									
LO1	To Learn about Machine Intelligence and Machine Learning applications								
LO2	To implement and apply machine learning algorithms to real-world applications								
LO3	To identify and apply the appropriate machine learning technique to classification, pattern recognition, optimization and decision problems								
LO4	To create system based learning								
LO5	To apply advanced learning								
UNIT	Contents								No. Of, Hours
I	Introduction Machine Learning - Difference between AI, Machine Learning and Big data. Supervised and unsupervised learning, parametric vs non-parametric models, parametric models for classification and regression- Linear Regression, Logistic Regression, Naive Bayes classifier, simple non-parametric classifier-K-nearest neighbour, support vector machines								12
II	Neural networks and genetic algorithms Neural Network Representation - Problems - Perceptrons - Multilayer Networks and Back Propagation Algorithms - Advanced Topics - Genetic Algorithms - Hypothesis Space Search - Genetic Programming - Models of Evaluation and Learning								12
III	Bayesian and computational learning Bayes Theorem - Concept Learning - Maximum Likelihood - Minimum Description Length Principle - Bayes Optimal Classifier - Gibbs Algorithm - Naive Bayes Classifier - Bayesian Belief Network - EM Algorithms - Probability Learning - Sample Complexity - Finite and Infinite Hypothesis spaces - Mistake Bound Model								12
IV	Instance based learning K-Nearest Neighbour Learning - Locally weighted Regression - Radial Basis Functions - Case Based Learning								12
V	Advanced learning Recommendation systems - collation mining, sentiment analysis, Learning Sets of rules - Sequential Covering Algorithms - Learning Rule Set - First Order Rules - Sets of First Order Rules - Induction on Inverted Deduction - Inverting Resolution - Analytical Learning - Perfect Domain Theories - Explanation Base Learning - FOCL Algorithm - Reinforcement Learning - Task - Q-Learning - Temporal Difference Learning								12
TOTAL HOURS								60	



Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
CO1	Appreciate the importance of initialization in the data analytics solution	PO1, PO2, PO3, PO4, PO5, PO6
CO2	Apply structured thinking to unstructured problems	PO1, PO2, PO3, PO4, PO5, PO6
CO3	Understand a very broad collection of machine learning algorithms and problems	PO1, PO2, PO3, PO4, PO5, PO6
CO4	Learn algorithmic topics of machine learning and mathematically deep enough to introduce the required theory	PO1, PO2, PO3, PO4, PO5, PO6
CO5	Develop an appreciation for what is involved in learning from data.	PO1, PO2, PO3, PO4, PO5, PO6

Text Books

1	Tom M. Mitchell, Machine Learning, McGraw-Hill Education (India) Private Limited, 2013.
2	Bengio, Yoshua, Ian J. Goodfellow, and Aaron Courville. "Deep learning" 2015, MIT Press.

Reference Books

1.	Ethem Alpaydm, Introduction to Machine Learning (Adaptive Computation and Machine Learning), The MIT Press 2004.
2.	Stephen Marsland, Machine Learning: An Algorithmic Perspective, CRC Press, 2009.

Mapping with Programme Outcomes:

COPSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	3	3	3	3	3
CO 2	3	3	3	3	2	3
CO 3	3	3	2	3	3	3
CO 4	3	3	2	3	3	3
CO 5	3	3	3	3	3	2
Wrightage of course contributed to each PSO	15	15	14	15	14	14

S-Strong-3 M-Medium-2 L-Low-1



SEMESTER VI

Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
EC7	ROBOTICS and ITS APPLICATIONS	Elective	5	-	-	-	45	25	70	
Course Objectives										
CO1	To understand the robotics fundamentals.									
CO2	To understand the sensors and matrix methods.									
CO3	To understand the Localization, Self-localizations and mapping.									
CO4	To study about simulation tools.									
CO5	To learn about the concept of Robot Operating System.									
UNIT	Details									No. of Hours
I	Introduction to Robotics Definition and history of robotics - Types of robots (industrial, mobile, service, etc.) - Key components of a robot: sensors, actuators, controllers - Overview of applications in various industries.									15
II	Robotic Hardware Actuators: electric, motors, servos and pneumatic systems - Sensors: types and specifications (proximity, vision, tactile, etc.) - Microcontrollers and processors in robotics - Design and construction of robotic systems.									15
III	Robot Programming Programming languages for robotics: Python, C++, ROS (Robot Operating System) - Basics of ROS: nodes, topics, services - Writing and executing basic robot programs - Simulation tools: Gazebo, V-REP.									15
IV	Applications of Robotics Industrial automation and manufacturing - Robotics in healthcare: surgery, rehabilitation, assistive robots - Service robotics: domestic robots, logistics, customer service - Robotics in entertainment: animatronics, gaming, VR.									15
V	Ethics and Future Trends Ethical considerations in robotics - Legal and societal implications - Future trends: AI in robotics, collaborative robots (cobots), swarm robotics - Case studies of emerging robotic technologies.									15
Total									75	



Course Outcomes		Programme Outcome
CO	On completion of this course, students will	
1	Understand the basics of Robotics	PO1
2	Know about the robotics hardware	PO1, PO2
3	Develop the basic robot programs	PO4, PO6
4	Learn the areas where the robotics can be used	PO1, PO5, PO6
5	Know the future trends of the robotics.	PO3, PO8
Text Book		
1	Introduction to Robotics: Mechanics and Control, John J. Craig	
2	Robotics: Modelling, Planning and Control, Bruno Siciliano, Lorenzo Sciariccia, Luigi Villani, and Giuseppe Oriolo	
3	Robot Programming: A Guide to Controlling Autonomous Robots, Cameron Hughes, and Tracy Hughes	
Reference Books		
1	Learning ROS for Robotics Programming, Enrique Fernandez, Aaron Martinez, and Luis Sanchez	
2	Artificial Intelligence: A Modern Approach, Stuart Russell and Peter Norvig	
Web Resources		
1	http://www.futureintelligence.com/artificial-intelligence/artificial-intelligence-robotics/	
2	http://www.gemalibrary.org/robotics-introduction/	

Mapping with Programme Outcomes:

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	2	1	3	-
CO2	2	2	2	2	1	3
CO3	3	2	3	2	1	3
CO4	3	3	2	2	2	1
CO5	3	2	1	3	2	2
Weightage of course contributed to each PSO	15	11	10	11	10	10

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	Credits	Unit Hours	Marks		
								CIA	External	Total
EC2	Computer Networks	Elective	5			3	25	75	100	
Course Objective										
LO1	To understand the concept of Data communication and Computer network.									
LO2	To get a knowledge on routing algorithms.									
LO3	To impart knowledge about networking and inter networking devices.									
LO4	To study about Network communication.									
LO5	To learn the concept of Transport layer.									
UNIT	Details								No. of Hours	
I	Introduction - Network Hardware - Software - Reference Models - OSI and TCP/IP Models - Example Networks: Internet, ATM, Ethernet and Wireless LANs - Physical Layer - Theoretical Basis for Data Communication - Guided Transmission Media								15	
II	Wireless Transmission - Communication Satellites - Telephone System: Structure, Local Loop, Trunks and Multiplexing and Switching Data Link Layer: Design Issues - Error Detection and Correction.								15	
III	Elementary Data Link Protocols - Sliding Window Protocols - Data Link Layer in the Internet - Medium Access Layer - Channel Allocation Problem - Multiple Access Protocols - Bluetooth.								15	
IV	Network Layer - Design Issues - Routing Algorithms - Congestion Control Algorithms - IP Protocol - IP Addressing - Internet Control Protocols.								15	
V	Transport Layer - Services - Connection Management - Addressing, Establishing and Releasing a Connection - Simple Transport Protocol - Internet Transport Protocols (TCP) - Network Security: Cryptography.								15	
Total								75		
Course Outcomes						Programme Outcomes				
CO	On completion of this course, students will									
1	Understand the basics of computer network architecture, OSI and TCP/IP reference model.					PO1				
2	Gain knowledge on Telephone systems using wireless network.					PO1, PO2				
3	Understand the concept of MAC.					PO4, PO5				
4	Analyze the characteristics of Routing and Congestion control algorithms.					PO4, PO5, PO6				
5	Understand network security and define various protocols such as FTP, HTTP, Telnet, DNS.					PO3, PO8				



Text Book	
1	A. S. Tanenbaum, "Computer Networks", 4th Edition, Prentice-Hall of India, 2008.
Reference Books	
1	B. A. Forouzan, "Data Communications and Networking", Tata McGraw-Hill, 4th Edition, 2017.
2	F. Halsall, "Data Communications, Computer Networks and Open Systems", Pearson Education, 2008.
3	D. Bertsekas and R. Gallager, "Data Networks", 2nd Edition, PHI, 2008.
4	Lametta, "Communication Networks", Tata McGraw-Hill, 2002.
Web Resources	
1.	https://en.wikipedia.org/wiki/Computer_network
2.	http://datanoy.com/yes/computer-networks

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	-	2	1	-
CO 2	3	2	1	2	2	-
CO 3	3	-	-	2	-	2
CO 4	3	1	-	2	1	-
CO 5	3	2	-	2	1	-
Weightage of course contributed to each PSO	15	8	1	10	5	2

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	S	Credit	Thur. Hours	Marks		
									CIA	External	Total
	INTRODUCTION TO DATA SCIENCE		5	-	-	1	4		25	75	100

Course Objective

LO1	To learn about the basics of Data Science and Big data.
LO2	To learn about overview and building process of Data Science.
LO3	To learn about various Algorithms in Data Science.
LO4	To learn about Hadoop Framework.
LO5	To learn about case study about Data Science.

UNIT	Details	No. of Hours
I	Introduction: Benefits and uses - Facts of data - Data science process - Big data ecosystem and data science.	15
II	The Data science process: Overview - research goals - retrieving data - transformation - Exploratory Data Analysis - Model building	15
III	Algorithms: Machine learning algorithms - Modeling process - Types - Supervised - Unsupervised - Semi-supervised	15
IV	Introduction to Hadoop: Hadoop framework - Spark - replacing MapReduce. NoSQL - ACID - CAP - BASE - types	15
V	Case Study: Prediction of Disease - Setting research goals - Data retrieval - preparation - exploration - Disease profiling - presentation and automation	15
Total		75

Course Outcomes		Programme Outcomes
CO	On completion of this course, students will	
1	Understand the basics in Data Science and Big data.	PO1
2	Understand overview and building process in Data Science.	PO1, PO2
3	Understand various Algorithms in Data Science.	PO4, PO5
4	Understand Hadoop Framework in Data Science.	PO4, PO5, PO6



5	Learn Case study in Data Science	PO2, PO8
Text Book		
1	Devy Gohm, Arun D. B. Meyman, Mohamed Ali, "Introducing Data Science", manning publications 2016	
Reference Books		
1	Roger Peng, "The Art of Data Science", John.com 2016	
2	Mukta Header, "Getting Started with Data Science- Making Sense of Data with Analytics", HIM, press, E-book	
3	Devy Gohm, Arun D.B. Meyman, Mohamed Ali, "Introducing Data Science: Big Data, Machine Learning, and More, Using Python Tools", Dreamtall Press 2016.	
4	Amulya Ng, Kenneth Siau, "Nonmath Data Science for the Layman: No Math Added", 2017, 1st Edition.	
5	Cathy O'Neil, Rachel Schier, "Doing Data Science Straight Talk from the Frontline", O'Reilly Media 2013.	
6	Lillian Parnas, "Data Science for Dummies", 2017, 1st Edition.	
Web Resources		
1:	https://www.vr-schools.com/data-science/	
2:	https://en.wikipedia.org/wiki/Data_science	
3:	http://www.amaa-polytechnique.fr/~seperecto/postalreferences/fr/	

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	1	2	2	-
CO 2	2	3	2	3	-	1
CO 3	3	2	2	1	1	3
CO 4	1	2	2	1	3	1
CO 5	2	2	-	3	1	1
Weightage of course contributed to each PSO	11	11	7	9	7	5

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks			
								CIA	External	Total	
EC8	Data Mining and Warehousing	Elective	5	-	-	3	75	75	100		
Course Objectives											
LO1	To provide the knowledge on Data Mining and Warehousing concepts and techniques										
LO2	To study the basic concepts of Data Mining, Architecture and Comparison.										
LO3	To study a set of Mining Association Rules, Data Warehouses.										
LO4	To study about Classification and Prediction, Classifier Accuracy										
LO5	To study the basic concepts of Cluster analysis, Cluster Methods.										
UNIT	Details						No. of Hours	Course Objectives			
I	Introduction: Data mining – Functionalities – Classification – Introduction to Data Warehousing – Data Preprocessing: Preprocessing the Data – Data cleaning - Data Integration and Transformation – Data Reduction						15	CO1			
II	Data Mining, Primitives, Language and System Architecture: Data Mining – Primitives – Data Mining Query Language: Architecture of Data mining Systems, Concept Description, Characterization and Comparison: Concept Description, Data Generalization and Summarization, Analytical Characterization, Mining Class Comparison – Statistical Measures.						15	CO2			
III	Mining Association Rules: Basic Concepts – Single Dimensional Boolean Association Rules From Transaction Databases, Multilevel Association Rules from transaction databases – Multi dimensional Association Rules from Relational Database and Data Warehouses.						15	CO3			
IV	Classification and Prediction: Introduction – Issues – Decision Tree Induction, Bayesian Classification – Classification of Back Propagation, Classification based on Concepts from Association Rule Mining – Other Methods: Prediction – Introduction – Classifier Accuracy						15	CO4			
V	Cluster Analysis: Introduction – Types of Data in Cluster Analysis, Partitioning Methods – Hierarchical Methods-Density Based Methods – GRID Based Method – Model based Clustering Method						15	CO5			
Total							75				
Course Outcomes											
Course Outcomes	On completion of this course, students will										
CO1	Understand the basic concepts and the functionality of the						PO1, PO3, PO6, PO8				



	various data mining and data warehousing component	
CO2	Know the concepts of Data Mining system architectures	PO1, PO2, PO3, PO6
CO3	Analyze the principles of association rules	PO1, PO5
CO4	Get analytical idea on Classification and prediction methods	PO1, PO2, PO3, PO7
CO5	Gain knowledge on Cluster analysis and its methods	PO2, PO6, PO7
Text Books (Latest Editions)		
1	Han and M. Kamber, "Data Mining Concepts and Techniques", 2001, Harcourt India Pvt. Ltd. New Delhi.	
Reference Books (Latest editions)		
1	K.P. Sonar, Shyam Dheekar, V. Agre "Insight into Data Mining Theory and Practice" Prentice Hall of India Pvt. Ltd. New Delhi	
2	Parisek Dharva, "Data Mining and Data Warehousing: Principles and Practical Techniques", Cambridge University Press, 2019	
Web Resources		
1	https://www.tutorialspoint.com/datawarehouse/data-warehousing-and-data-mining#:~:text=Data%20Warehousing%20is%20a%20method%20of%20collecting%20the%20data%20from%20various	
2	https://www.javatpoint.com/data-mining-about-of-data-warehouse	
3	https://www.tutorialspoint.com/Data-Warehousing-and-Data-Mining	

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	3	3	3	3	3
CO 2	3	3	2	3	2	2
CO 3	2	2	-	3	-	3
CO 4	3	3	2	3	1	1
CO 5	1	3	3	3	3	2
Wrightage of course contributed to each PSO	12	14	10	15	9	11

S-Strong-3 M-Medium-2 L-Low-1



SKILL ENHANCEMENT COURSES



Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
SEC4	PHP PROGRAMMING LAB	SH/EE			2	2		20	30	100

Course Objectives

CO1	To provide the necessary knowledge on basics of PHP.
CO2	To design and develop dynamic, database-driven web applications using PHP.
CO3	To get an experience on various web application development techniques.
CO4	To learn the necessary concepts for working with the files using PHP.
CO5	To get a knowledge on sessions and cookies.

Exercises

	<ol style="list-style-type: none"> 1. Get name of a user from a form and show greeting text. 2. Write a PHP program to check whether given string is palindrome or not. 3. Write a PHP program to check whether given number is Armstrong or not. 4. Write a PHP program using function. 5. Create a PHP page for login page without sql connection. 6. Write a PHP program for Array manipulation. 7. Write a PHP program to display personal information. 8. Create a PHP page for login page with sql connection. 9. Create a web page to advertise a product of the company using images and audio. 10. Create a PHP page for login system using session.
	Total Hours
	30

Course Outcomes

Programme Outcomes

CO	On completion of this course, students will	
1	Write PHP scripts to handle HTML forms.	PO1,PO4,PO5,PO8
2	Write regular expressions including modifiers, operators, and metacharacters.	PO2,PO5,PO7
3	Create PHP Programs using the concept of array.	PO1,PO5,PO8
4	Create PHP programs that use various PHP library functions.	PO2,PO3,PO4,PO8
5	Manipulate files and directories.	PO1,PO5,PO8

Text Book

1	Head First PHP & MySQL: A Brain-Friendly Guide, 2008 Lynn Hughes, and Michael Morrison.
2	The Joy of PHP: A Beginner's Guide to Programming Interactive Web Applications with PHP and MySQL, Alan Forbes

Reference Books

1	PHP: The Complete Reference, Steven Holzner.
2	DT Editorial Services (Author), HTML 5 Black Book (Creative Commons License) by CSS, JavaScript, XML, XHTML, AJAX.



PSO (Query) - Appendix 2016, 2nd Edition

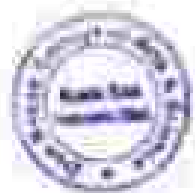
Web Resources

1. [Cofe MOOC Course like NPTEL and SWAYAM](#)
2. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3042000/>

Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	3	1	1	-	1
CO 2	2	-	1	1	2	1
CO 3	3	3	1	1	-	1
CO 4	1	3	2	1	-	1
CO 5	3	2	1	1	-	1
Wrightage of course contributed to each PSO	12	11	6	5	2	5

S-Strong-3 M-Medium-2 L-Low-1



Subject Code	Subject Name	Category	L	T	P	Credits	Total Hours	Marks		
								CIA	External	Total
SECS	Multimedia Systems Lab	Dual-EC	-	-	2	1		50	50	100
Course Objectives										
LO1	Understand the definition of Multimedia									
LO2	To study about the Image File Formats, Sounds & Audio File Formats									
LO3	Understand the concept of Animation									
LO4	To study about cropping techniques									
LO5	Understand the concept of Poster Making									
Exercises (any tool can be used)										
<ol style="list-style-type: none"> 1. Create an animation to represent the growing moon. 2. Design and make a ball bouncing on steps. 3. Simulate the movement of a cloud showing the color effects. 4. Prepare a cover page for the book of your subject area. 5. Design a visiting card containing at least one graphic and text information. 6. Make a poster for the forthcoming election and show the difference in resolution and quality. 7. Paint the scenery of a park. 8. Use effective cropping techniques to design a collage. 9. Display your name through the given background with at least five text effects and shadow emboss. 10. Create a one minute theme video with suitable audio effects. 										
							Total Hours	30		
							Course Outcomes	Programme Outcomes		
CO	On completion of this course, students will									
1	Understand the concepts, importance, application and the process of developing multimedia						PO1			
2	To have basic knowledge and understanding about image related processing						PO1, PO2			
3	To understand the framework of frames and bit images to animations						PO1, PO5			
4	Learn about the cropping techniques						PO4, PO5, PO6			
5	Understand the concept of poster making						PO2, PO6			
Text Book										
1	Toy/Vaughan, "Multimedia: Making it Work" 3rd Edition, Osborne/McGraw-Hill, 2001									
Reference Books										
1	Paul Stearns & Genn Nijssen, "Multimedia Computing, Communication & Application", Pearson Education, 2012.									
Web Resources										



Mapping with Programme Outcomes:

CO/PSO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
CO 1	3	2	3	3	2	1
CO 2	3	2	3	3	2	1
CO 3	3	2	3	3	2	1
CO 4	3	2	3	3	2	1
CO 5	3	3	3	3	1	1
Weightage of course contributed to each PSO	15	11	15	15	8	5

S-Strong-3 M-Medium-2 L-Low-1



Naan Mudhalvan Substitute Courses



SEMESTER III

Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
AECG	Organizational Behaviour	Subsidiary	4	4	4	4	4	100	100	
Learning Objectives										
LO1	To have external knowledge for OB and the scope of OB.									
LO2	To create awareness of Individual Behaviour									
LO3	To enhance the understanding of Group Behaviour									
LO4	To know the basics of Organizational Culture and Organizational Structure									
LO5	To understand Organizational Change, Conflict and Power									
UNIT	Details						No. of Hours			
I	INTRODUCTION: Concept of Organizational Behaviour(OB);nature, Scope and Role of OB; Disciplines that contribute to OB; Opportunities for OB (globalization, Indian workforce diversity, customer service, innovation and change, networked organizations, work life balance, people skills, Positive work environment, ethics)									
II	INDIVIDUAL BEHAVIOUR: 1. Learning, attitude and Job satisfaction: Concept of learning, conditioning, shaping and reinforcement. Concept of attitude, components, behavior and attitude. Job satisfaction, causation, impact of satisfied employees on work place 2. Motivation – Concept; Theories (Hierarchy of needs, X and Y; Two factor, McClelland, Goal setting, Self-efficacy, Equity theory); Job characteristics model; Redesigning jobs 3. Personality and Values : Concept of personality; Myers-Briggs Type Indicator (MBTI); Big Five model. Relevance of values: Linking personality and values to OB workplace/person-job fit, person-organization fit 4. Perception: Definition; Making Perceptions and Judgements; Factors; Linking perception to individual decision making									
III	GROUP BEHAVIOUR: 1. Groups and Work Teams: Concept; Five-Stage model of group development; Group norms, cohesiveness ; Group think and shift ; Teams; types of teams; Creating team players from individuals and team based work(TBW) 2. Leadership : Concept; Trait theories; Behavioral theories(Oke and Michigan model); Contingency theories(Follett, Hersey, and Blanchard, Path-									



IV	ORGANISATIONAL CULTURE AND STRUCTURE : Concept of culture: Impact (functions and liability); Creating and sustaining culture: Concept of structure: Previous organizational design: New design options	
V	ORGANISATIONAL CHANGE, CONFLICT AND POWER: Forces of change: Planned change: Resistance: Approaches: Lewin's model: Organizational development: Concept of conflict: Conflict: roots: Types: Functional/Dysfunctional: Interaction of power and politics.	

Course Outcomes	On Completion of the course the students will be able	Program Outcomes
CO1	To define Organizational behaviour, Understand the Opportunity through OB.	PO1,PO2,PO6,PO7
CO2	To apply self assessment, motivation, influencing and learning Theories at workplace.	PO2,PO4, PO5,PO9
CO3	To analyze the complexities and solutions of group behaviour.	PO1, PO2,PO4, PO5, PO6
CO4	To impact and bring positive change in the culture of the organization.	PO2,PO3,PO4,PO6, PO8
CO5	To create a congenial climate in the organization.	PO1,PO2,PO3,PO6, PO8

Text Books

1	Roberta Volva Stephen P. Robbins, Timothy A. Judge, Organizational Behaviour, Pearson Education, 16 th Edition, 2012.
2	Fred Luthans, Organizational Behaviour, TataMcGrawHill, 2017.
3	Ray French, Charlotte Rayner, Gary Hoess & Sally Rumbler, Organizational Behaviour, John Wiley & Sons, 2011.
4	Louis Bryon, Allison Shearsel, Rachel Collinson, Organizational Behaviour Reference: Nishi Nishi System L. LCC(28April2017)
5	Dr. Christopher P. Neck, Jeffrey D. Houghton and Emmel L. Murray, Organizational Behaviour: A Skill Building Approach, SAGE Publications Ltd, 2 nd edition(29November2018).

Reference Books

1	Uma Sekaran, Organizational Behaviour Text&Cases, 1 st edition, TataMcGrawHill Publishing CO. Ltd
2	Gangadhar Rao, Narayana, V.S.P.Rao, Organizational Behaviour 1987, RupaHQ2000, Konark Publishers Pvt. Ltd, 1 st edition
3	S.S. Khanna, Organizational Behaviour, S. Chand & Co. New Delhi.
4	J. Jayaraman, Organizational Behaviour, Marjham Publications, Chennai 2017.



Mapping with Programme Outcomes:

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	1	2	2	1	3	1
CO2	2	2	2	1	1	3
CO3	2	2	3	1	1	3
CO4	2	2	2	2	2	1
CO5	3	2	1	3	3	3
Weightage of course contributed to each PSO	12	11	10	10	10	11

S-Strong-3 M-Medium-2L-Low-1



SEMESTER IV

Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks		
								CIA	External	Total
AEOC1	Advanced Excel	Substitution	-	-	-	4	-	-	100	100
Course Objectives										
CO1	Handle large amounts of data									
CO2	Aggregate numeric data and summarize it to categories and subcategories									
CO3	Filtering, sorting, and grouping data or subsets of data									
CO4	Create pivot tables to consolidate data from multiple files									
CO5	Presenting data in the form of charts and graphs									
UNIT	Details						No. of Hours			
I.	Basics of Excel-Customizing common options-Absolute and relative cells-Protecting and un-protecting worksheets and cells-Working with Functions-Writing conditional expressions-Logical functions-lookup and array functions-VLOOKUP with Exact Match, Approximate Match-Named VLOOKUP with Exact Match-VLOOKUP with Tables, Dynamic Ranges-Named VLOOKUP with Exact Match-Using VLOOKUP to consolidate Data from Multiple Sheets.									
II.	Data Validations-Specifying a valid range of values-Specifying a list of valid values Specifying custom validations based on formula Working with Templates Designing the structure of a template-templates for standardization of worksheets - Sorting and Filtering Data -Sorting tables-multiple-level sorting-custom sorting-Filtering data for selected view -advanced filter options-Working with Reports Creating subtotals-Multiple-level subtotal.									



1	https://www.couragemath.com
2	https://www.jawabpoint.com
3	https://www.w3schools.com

Mapping with Programme Outcomes:

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	2	1	3	-
CO2	3	2	2	1	1	3
CO3	3	2	1	2	1	3
CO4	3	3	2	2	2	1
CO5	3	2	1	3	1	3
Weightage of course Contributed to each PSO	14	11	8	9	8	10

S-Strong-3 M-Medium-2 L-Low-1



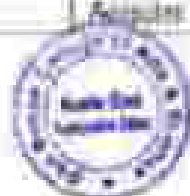
SEMESTER V

Subject Code	Subject Name	Category	L	T	P	S	Credits	Inst. Hours	Marks	
									CIA	Exams
AECC4	PROBLEM SOLVING TECHNIQUES	Subdivision	-	-	-	-	2	-	100	100
Course Objectives										
LO1	Understand the systematic approach to problem solving.									
LO2	Know the approach and algorithms to solve specific fundamental problems.									
LO3	Understand the efficient approach to solve specific factoring related problems.									
LO4	Understand the efficient array-related techniques to solve specific problems.									
LO5	Understand the efficient methods to solve specific problems related to text processing. Understand how recursion works.									
UNIT	Details									No. of Hours
I	Introduction: Notion of algorithms and programs - Requirements for solving problems by computer - The problem-solving process: Problem definition phase: Getting started on a problem. The use of specific examples. Similarities among problems. Working backwards: from the solution - General problem-solving strategies - Problem solving using top-down design - Implementation of algorithms - The concept of Recursion.									
II	Fundamental Algorithms: Exchanging the values of two variables - Counting - Generation of a set of numbers - Factorial computation - Sine function computation - Fibonacci Series generation - Reversing the digits of an integer - Base Conversion.									
III	Factoring Methods: Finding the square root of a number - The smallest divisor of an integer - Greatest common divisor of two integers - Generating prime numbers - Computing the prime factors of an integer - Generation of pseudoprime numbers - Raising a number to a large power - Computing the nth Fibonacci number.									
IV	Array Techniques: Array order reversal - Array counting or histogramming - Finding the maximum number in a set - Removal of duplicates from an ordered array - Partitioning an array - Finding the k th smallest element - Longest increasing subsequence.									
V	Text Processing and Pattern Searching: Text line length adjustment - Left and right justification of text - Keyword searching in text - Text line adding - Linear pattern search. Recursive algorithms: Towers of Hanoi - Permutation generation.									



SEMESTER VI

Subject Code	Subject Name	Category	L	T	P	Credits	Inst. Hours	Marks	
								CIA	Total
AECC5	Open Source Technologies	Substitution	-	-	-	-	-	-	100
Course Objective									
LO1	Able to Analyze and understand the basic concepts in Java, application of OOPS concepts								
LO2	Acquire knowledge about operation and decision-making statements.								
LO3	To identify the significance and application of Classes, arrays and interfaces and analyzing Java arrays								
LO4	Understand about the applications of OOPS concepts and analyze overloading and Packages through Java programs.								
LO5	Can Create window-based programming using AWT and graphics programming.								
UNIT	Details								No. of Hours
I	Open Source – open source vs. commercial software – What is Linux – Free Software – Where I can use Linux – Linux kernel – Linux distributions								
II	- Introduction Linux Essential Commands – File System – concept – Standard Files – The Linux Security Model – introduction to Unix – Unix Components Unix Files File Attributes and Permission Standard I/O Redirection – Pipes and Filters – Grep and Stream Editor								
III	Introduction – Apache Explained – Starting, Stopping and Restarting Apache – Modifying the Default configuration – Securing Apache – Set user and Group								
IV	MySQL: Introduction to MySQL – The stored databases and table – The USE command – Create Database and Tables – Describe Table – Select, Insert, Update and Delete statement database.								
V	Introduction – PHP Form processing – Database Access with PHP – MySQL, MySQL Functions – Inserting Records – Selecting Records – Deleting Records – Update Records.								
Course Outcomes						Programme Outcomes			
CO	On completion of this course, students will								
I	Analyze and understand the basic concepts in Java and						PO1		



	application of OOPS concepts.	
2	Acquire knowledge about operators and decision-making constructs.	PO1,PO2
3	Identify the significance and application of Classes, arrays and interfaces and analyzing Java arrays.	PO4,PO5
4	Understand about the application of OOPS concepts and analyze overloading and packages through Java program.	PO4,PO5,PO6
5	Create window based programming using AWT and Graphics programming.	PO3,PO8
Text Books		
1	James Lee and Brent Ware-Open Source Web Development with LAMP	
2	LINUX,Apache,MySQL,Perl and PHP,PracticalKunder/for/India/Prs/Ed,2008.	
Reference Books		
1	1. Eric Rostbrock, Eric Filion-Setting up LAMP: Getting Linux, Apache, MySQL and PHP and working together, John Wiley and Sons,2004.	
2	2.Arthur Bucher-Teach Yourself MySQL, 11 th Edition, 2 nd Edition, Sams Publication.	
3	3.Rich Brown,David Lopez, Rodrigo, Alan Lima,-Apache Administrator's Handbook, Publication.	
4	4.Tammy Fox,-Red Hat, Enterprise Linux5 Administration, 1 st Edition, Sams Publication.	
5	5.Harshvardi, Elizabeth, Carter Jason, Victor Press, Wiley Dream Tech Press,-BeginningPHP5,Apache, MySQL Web Development,2005.	
Web Resources		
1	introduction to Open Source and its benefits-Guide for Geeks	
2	http://www.linux.com	



Mapping with Programme Outcomes:

CO/PSO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	1	3	2	2	1	1
CO2	2	1	1	2	3	2
CO3	3	2	2	-	2	1
CO4	2	-	3	3	3	1
CO5	3	3	3	3	3	2
Weightage of course contributed to each PSO	12	9	12	10	12	6

S-Strong-3 M-Medium-2L-Low-1



MANONMANIAM SUNDARANAR UNIVERSITY

TIRUNELVELI - 12

B.COM

GENERAL

SYLLABUS

(With effect from the Academic Year 2023-2024 onwards)



**B.COM
GENERAL**

PROGRAMME OBJECTIVE:

The B.Com. Degree Programme provides ample exposure to courses from the fields of Commerce, Accountancy and Management. The course equips the students for entry level jobs in industry, promotes the growth of their professional career, entrepreneurship and a key contributor to the economic development of the country.

TANSICHE REGULATIONS ON LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR UNDER GRADUATE PROGRAMME	
Programme:	B. Com General
Programme Code:	
Duration:	UG – 3 years
Programme Outcome:	<p>PO1: Disciplinary knowledge: Capacity of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study.</p> <p>PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally. Communicate with others using appropriate media; confidently share one's views and express himself/herself; demonstrate the ability to learn confidently, read and write analytically, and present complex information in a clear and concise manner to different groups.</p> <p>PO3: Critical thinking: Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practical, policies and theories by following scientific approach to knowledge development.</p> <p>PO4: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge, and apply one's learning in real life situations.</p> <p>PO5: Analytical reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyse and synthesise data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.</p> <p>PO6: Research-related skills: A sense of inquiry and capability for asking relevant conceptual questions, problem solving, synthesizing and articulating. Ability to recognize cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyze, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation.</p> <p>PO7: Cooperation/Team work: Ability to work effectively and</p>



	<p>respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group; and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team</p> <p>PO8: Scientific reasoning: Ability to analyze, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.</p> <p>PO9: Reflective thinking: Critical suitability in lived experience, with self-awareness and reflexivity of both self and society.</p> <p>PO10 Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.</p> <p>PO 11 Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.</p> <p>PO 12 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.</p> <p>PO 13: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviors such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights, appreciating environmental and sustainability issues, and adopting objective, unbiased and truthful actions in all aspects of work.</p> <p>PO 14: Leadership readiness/qualities: Capability by mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with the vision, and using management skills to guide people to the right destination, in a smooth and efficient way.</p> <p>PO 15: Lifelong learning: Ability to acquire knowledge and skills, including „learning how to learn“, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing needs and demands of work place through knowledge/skill development/retraining.</p>
<p>Programme Specific Outcomes:</p>	<p>PSO1 – Placement: To prepare the students who will demonstrate respectful engagement with others' views, behaviors, beliefs and apply diverse forms of reference to discern and act on.</p> <p>PSO 2 – Entrepreneur: To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill but will facilitate startups and high potential organizations.</p>



	<p>PSO1 – Research and Development: Design and implement IIT systems and practices grounded in research that comply with employers' laws, leading the organization towards growth and development.</p> <p>PSO4 – Contribution to Business World: To produce employable, ethical and innovative professionals to sustain in the dynamic business world.</p> <p>PSO 5 – Contribution to the Society: To contribute to the development of the society by collaborating with stakeholders for mutual benefit.</p>
--	--



METHODS OF EVALUATION

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments / Shop Test / Quiz	
	Seminars Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
Total		100 Marks

METHODS OF ASSESSMENT

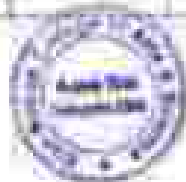
Remembering (K1)	<ul style="list-style-type: none"> The lowest level of questions requires students to recall information from the course content. Knowledge questions usually require students to identify information in the textbook.
Understanding (K2)	<ul style="list-style-type: none"> Understanding of facts and ideas by comprehending, organizing, comparing, translating, interpolating and interpreting in their own words. The questions go beyond simple recall and require students to combine it together.
Application (K3)	<ul style="list-style-type: none"> Students have to solve problems by using applying a concept learned in the classroom. Students must use their knowledge to determine an exact response.
Analyze (K4)	<ul style="list-style-type: none"> Analyzing the subject is one that asks the students to break down something into its component parts. Analyzing requires students to identify causes, causes or motives and reach conclusions or generalizations.
Evaluate (K5)	<ul style="list-style-type: none"> Evaluation requires an individual to make judgment on something. Questions to be asked to judge the value of an idea, a concept, a work of art, or a solution to a problem. Students are engaged in decision-making and problem solving. Evaluation questions do not have single right answers.
Create (K6)	<ul style="list-style-type: none"> The questions of this category challenge students to get engaged in creative and original thinking. Developing original ideas and problem solving skills.



Part	Course Code	Title of the Course	Credits	Hours
FIRST YEAR				
FIRST SEMESTER				
Part I		Language-Tamil	3	6
Part II		English	3	6
Part III		Core Paper I- Financial Accounting I	5	5
Part III		Core Paper II - Principles of Management	5	5
Part III	Any One	Elective I - Business Communication Elective I- Indian Economic Development Elective I - Business Economics	3	4
Part IV	Any one	Skill Enhancement Course SEC-3 Digital Banking / MS Office	2	2
		Foundation Course FC - Fundamentals of Business Studies	2	2
TOTAL			23	39
SECOND SEMESTER				
Part I		Language-Tamil	3	6
Part II		English	3	4
Part III		Core Paper III -Financial Accounting II	5	5
Part III		Core Paper IV Business Law	5	5
Part III	Any One	Elective II-Business Environment Elective II - Insurance and Risk Management Elective II- International Trade	3	4
Part IV	Select any two	Skill Enhance Course SEC - 2	2	2
		Skill Enhancement Course SEC3 Internet and its Applications/ Stock Market Operation/ New ventures Planning and Development	2	2
Part IV	Non-Mathematical	Overview of English Communication (Language Proficiency for Employability)	3	2
TOTAL			25	39



SECOND YEAR				
THIRD SEMESTER				
Part I		Language- Tamil	3	6
Part II		English	3	6
Part III		Core Paper V- Corporate Accounting I	5	5
Part III		Core Paper VI- Company Law	4	4
Part IV	Any one	Elective III- Business Legislation	4	3
		Elective III- Business Mathematics & Statistics		
		Elective III- E-Commerce		
Part IV	Any one	Skill Enhance Course SEC / 4	2	2
		Computerized Accounting System I		
		Clearing and Forwarding in Import and Export		
	Non-Mathematical	Goods and Service Tax	2	2
		EVS	2	2
TOTAL			24	30
FOURTH SEMESTER				
Part I		Language- Tamil	3	6
Part II		English	3	6
Part III		Core Paper VII - Corporate Accounting II	5	5
Part III		Core Paper VIII- Principles of Marketing	4	4
Part III	Any one	Elective IV - Financial Services	4	3
		Elective IV- Consumption & Consumer Protection		
		Elective IV- Operations Research		
Part IV	Any one	Skill Enhance Course SEC - 5	2	2
		Sustainability of Fin Tech		
		Filing of GST Returns		
		Value Education	2	2
Part IV	Non-Mathematical	Working Capital Management	2	2
TOTAL			24	30



FIRST YEAR - SEMESTER - I

CORE - I FINANCIAL ACCOUNTING I

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	5				5	5	25	75	100
Learning Objectives:									
LO1	To understand the basic accounting concepts and standards.								
LO2	To know the basis for calculating business profits.								
LO3	To familiarize with the accounting treatment of depreciation.								
LO4	To learn the methods of calculating profit for single entry system.								
LO5	To gain knowledge on the accounting treatment of insurance claims.								
Prerequisite: Should have studied Accountancy in XII Std									
Unit	Contents								No. of Hours
I	Fundamentals of Financial Accounting Financial Accounting – Meaning, Definition, Objectives, Basic Accounting Concepts and Conventions – Journal, Ledger Accounts- Subsidiary Books – Trial Balance - Classification of Errors – Preparation of Suspense Account - Bank Reconciliation Statement – Asset and Liabilities								25
II	Final Accounts Final Accounts of Sole Trading Concern: Capital and Revenue Expenditure and Receipts - Preparation of Trading Profit and Loss Account and Balance Sheet with Adjustments.								25
III	Depreciation and Bills of Exchange Depreciation - Meaning - Objectives - Accounting Treatments - Types - Straight Line Method - Diminishing Balance method - Conversion method. Units of Production Method – Cost Model vs Residual Bills of Exchange - Definition - Specimens - Discounting of bills - Endorsement of Bill - Collection - Noting - Renewal - Retention of Bill under note.								25
IV	Accounting from Incomplete Records - Single Entry System Incomplete Records - Meaning and Features - Limitations - Difference between Incomplete Records and Double Entry System - Methods of Calculation of Profit - Statement of Affairs Method – Preparation of final statements by Conversion method.								25



V	Royalty and Insurance Claims Minting – Minimum Rent – Short Working – Recoupment of Short Working – Lessor and Lessee – Sublease – Accounting Treatment Insurance Claims – Calculation of Claim Amount – Average clause (Loss of Stock only)	15
TOTAL		75
THEORY 20% & PROBLEM 80%		

CO	Course Outcome
CO1	Remember the concept of rectification of errors and Bank reconciliation statements
CO2	Apply the knowledge in preparing detailed accounts of sole trading concerns
CO3	Analyze the various methods of providing depreciation
CO4	Evaluate the methods of calculation of profit
CO5	Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock
Textbooks	
1	S. P. Jain and K. L. Nair: Financial Accounting, T. Kalyani Publishers, New Delhi.
2	L. N. Anandswamy, Financial Accounting, Vast Publications, Noida
3	Shakti Ghoshal and Gupta, "Advanced Accounts", Volume 1, S. Chand and Sons, New Delhi
4	Radhakrishny and P. L. Gupta: Advanced Accounting, Saffar Chand, New Delhi.
5	K. L. Gupta and V. K. Gupta, "Financial Accounting", Saffar Chand, New Delhi.
Reference Books	
1	Dr. Anubandhan and Ramani: Advanced Accountancy, Haryana Publication, Mumbai
2	Tuhin, Advanced Accounting, Tata McGraw Hills, Noida
3	Chowdhari and Vinayagam, Financial Accounting, S. Chand and Sons, New Delhi.
4	Goyal and Tawari, Financial Accounting, Triantia Publications, New Delhi
5	Robert N Anthony, David Hawkins, Kenneth A. Mitchell, Accounting: Text and Cases, McGraw Hill Education, Noida
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	https://www.slideshare.net/inchams/Accounting-for-Depreciation-1
2	https://www.slideshare.net/ramuakshibasics-of-financial-accounting
3	http://www.accountingpod.com/html/basics-of-accounting-essay-essay.html



**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	3	3	2	2
CO2	3	2	3	2	3	2	2	2	3	2	2
CO3	3	2	3	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	3	3	2	2
CO5	3	2	3	3	2	2	2	3	3	2	2
TOTAL	15	10	15	15	12	11	10	10	15	10	10
AVERAGE	3	2	3	3	2.4	2.2	2	3	3	2	2

3 - Strong, 2- Medium, 1- Low



FIRST YEAR - SEMESTER - I

CORE - II: PRINCIPLES OF MANAGEMENT

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	5				5	5	25	75	100
Learning Objectives									
LO1	To understand the basic management concepts and functions								
LO2	To know the various techniques of planning and decision making								
LO3	To familiarize with the concepts of organization structure								
LO4	To gain knowledge about the various components of staffing								
LO5	To enable the students in understanding the control techniques of management								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Introduction to Management Meaning- Definitions – Nature and Scope - Levels of Management – Importance - Management Vs. Administration - Management Science or Art - Evolution of Management Thought – F. W. Taylor, Henry Fayol, Peter F. Drucker, Elton Mayo - Functions of Management - Trends and Challenges of Management, Manager – Qualification - Duties & Responsibilities.								15
II	Planning Planning - Meaning - Definitions - Nature - Scope and Functions - Importance and Elements of Planning - Types - Planning Process - Tools and Techniques of Planning - Management by Objective (MBO) Decision Making: Meaning - Characteristics - Types - Steps in Decision Making - Forecasting								15
III	Organizing Meaning - Definitions - Nature and Scope - Characteristics - Importance - Types - Formal and Informal Organization - Organization Chart - Organization Structure: Meaning and Types - Departmentalization - Authority and Responsibility - Communication and Delegation - Span of Management.								15
IV	Staffing Introduction - Concept of Staffing - Staffing Process - Recruitment - Sources of Recruitment - Modern Recruitment Methods - Selection Procedure - Test Interviews - Training Need - Types - Promotion - Motivation: Gates - Performance Appraisal - Meaning and Methods - 360-degree Performance Appraisal - Work from Home - Managing Work from Home (WFH)								15



V	Directing Motivation – Meaning – Theories – Communication – Types – Barriers to Communications – Measures to Overcome the Barriers Leadership – Nature – Types and Theories of Leadership – Styles of Leadership – Qualities of a Good Leader – Successful Women Leaders – Challenges faced by women in workforce – Supervision Co-ordination and Control Co-ordination – Meaning – Techniques of Co-ordination Control – Characteristics – Importance – Steps in the Control Process – Requirements of Effective Control and Correcting Techniques – Management by Exception (MBE)	15
Total		75
Course Outcomes		
CO1	Demonstrate the importance of principles of management.	
CO2	Elucidate the importance of planning and decision making in an organisation.	
CO3	Comprehend the concept of various authorities and responsibilities of an organization.	
CO4	Elucidate the various methods of Performance appraisal.	
CO5	Demonstrate the notion of directing, co-ordination and control in the management.	
Textbooks		
1	Gupta, B. Principles of Management, L. M. Prasad, S. Choudh & Sons Co. Ltd New Delhi	
2	Decker/Pappas, Principles of Management, Sultan Chaud & Sons Publications, New Delhi	
3	H. C. Tripathi & N. Haddy, Principles of Management, Tata McGraw, Hill, New Delhi	
4	L. M. Prasad, Principles of Management, S. Choudh & Sons Co. Ltd New Delhi	
5	R. K. Sharma, Shashi K. Gupta, Rahul Sharma, Business Management, Kalyani Publications, New Delhi	
Reference Books		
1	H. Zandkar, Principles of Management, Vijay Nishank Enterprises Limited, Chennai	
2	Harold Koontz, Heinz Weihrich, Essentials of Management, McGraw Hill, Sultan Chaud and Sons, New Delhi	
3	Griffin, Management principles and applications, Cengage Learning, India	
4	H. Mintzberg - The Nature of Managerial Work, Harper & Row, New York.	
5	Eccles, R. G. & Nohria, N. Beyond the Hype: Rediscovering the Secrets of Management, Boston: The Harvard Business School Press, India	
NOTE: Latest Edition of Textbooks may be Used		



Web Resources	
1	http://www.universityofcalifornia.edu/management
2	https://www.managementstudyguide.com/time-power-planning.html
3	https://www.businessmanagementstudies.com/management-definitions/management-definition-1.html

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	3	2	2	2	3	2	3
CO2	3	2	3	3	2	2	2	2	3	3	2
CO3	3	2	2	3	2	2	2	1	3	2	2
CO4	3	2	2	3	2	3	2	2	3	2	3
CO5	3	2	3	3	2	2	2	1	3	2	2
TOTAL	15	10	12	15	11	10	10	6	15	10	11
AVERAGE	3	2	2.4	3	2.2	2	2	1.4	3	2	2.2

3 - Strong, 2 - Medium, 1 - Low



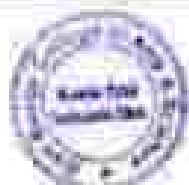
FIRST YEAR - SEMESTER - I

ELECTIVE - I: BUSINESS COMMUNICATION

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	4				3	4	25	75	100
Learning Objectives									
LO1	To enable the students to know about the principles, objectives and importance of communication in commerce and trade.								
LO2	To develop the students to understand about trade enquiries								
LO3	To make the students aware about various types of business correspondence.								
LO4	To develop the students to write business reports.								
LO5	To enable the learners to update with various types of interviews.								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Introduction to Business Communication Definition - Meaning - Importance of Effective Communication - Modern Communication Methods - Barriers to Communication - E-Communication - Business Letters: Need - Factors - Essentials of Effective Business Letters - Layout								12
II	Trade Enquiries Trade Enquiries - Orders and their Execution - Credit and Sales Enquiries - Complaints and Adjustments - Collection Letters - Sale Letters - Circulars								12
III	Banking & Insurance Correspondence Banking Correspondence - Types - Structure of Banking Correspondence - Elements of a Good Banking Correspondence - Insurance - Meaning and Types - Insurance Correspondence - Difference between Life and General Insurance - Meaning of Fire Insurance - Kinds - Correspondence Relating to Marine Insurance - Agency Correspondence - Introduction - Kinds - Stages of Agent Correspondence - Terms of Agency Correspondence								12
IV	Secretarial Correspondence Company Secretarial Correspondence - Introduction - Duties of Secretary - Classification of Secretarial Correspondence - Specimen Letters - Agenda and Minutes of Report writing - Introduction - Types of Reports - Preparation of Report Writing								12
V	Interview Preparation Application Letters - Preparation of Resume - Interview: Meaning - Objectives and Techniques of Various Types of Interviews - Creating & maintaining Digital Profile								12
TOTAL								60	



Course Outcomes	
CO1	Acquire the basic concepts of business communication.
CO2	Exposed to effective business letter.
CO3	Paraphrase the concept of various correspondences.
CO4	Prepare Secretarial Correspondence like agenda, minutes and various business reports.
CO5	Acquire the skills of preparing an effective resume.
Textbooks	
1	Rajendra Pal & J.S. Kurlahalli, Essentials of Business Communication S.Chand & Sons, New Delhi.
2	Gupta and Jain, Business Communication, SachyaSahwan Publication, New Delhi.
3	K.P. Singh, Business Communication, Tarapore, New Delhi.
4	R. S. N. Pillai and Bhagavathi, S, Commercial Correspondence, Chaiti Publications, New Delhi.
5	M. S. Ramesh and P. Padmini, Effective Business English and Correspondence, S. Chand & Co. Publishers, New Delhi.
Reference Books	
1	V.K. Jain and Om Prakash, Business communication, S. Chand, New Delhi.
2	Ratnik Motwani, Business communication, Tarapore, New Delhi.
3	Shirley Taylor, Communication for Business-Pearson Publications - New Delhi.
4	Dovey, Thell, Scholzman, Business Communication Today - Pearson Education, Private Ltd- New Delhi.
5	Penrose, Rosbery, Myers, Advanced Business Communication, Bangalore.
NOTE	Latest Edition of Textbooks May be Used.
Web Resources	
1	http://www.bizcommunication.com/
2	http://www.internationalcommunication.com/communication-questions/
3	http://www.bizcommunication.com/



**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	3	2	3	3	2	2	2	2	2	2
CO2	3	3	2	3	2	2	2	3	2	2	2
CO3	2	3	2	3	2	2	2	2	2	2	2
CO4	3	3	2	3	2	2	2	2	2	2	2
CO5	3	3	2	3	2	2	2	2	2	2	2
TOTAL	15	15	15	15	10	10	10	11	10	10	10
AVERAGE	3	3	3	3	2	2	3	2.2	2	2	2

3 - Strong, 2- Medium, 1- Low



FIRST YEAR – SEMESTER - I

ELECTIVE - I: INDIAN ECONOMIC DEVELOPMENT

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	4				3	4	25	25	100
Learning Objectives									
LO1	To understand the concepts of Economic growth and development								
LO2	To know the features and factors affecting economic development								
LO3	To gain understanding about the calculation of national income								
LO4	To examine the role of public finance in economic development								
LO5	To understand the causes of inflation								
Prerequisites: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Economic Development and Growth Meaning & Definition - Concepts of Economic Growth and Development. Difference between Growth and Development. Measurement of Economic Development: Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure- Factors affecting Economic Development								12
II	Classification of Nations on the basis of development Characteristics of Developing Countries and Developed Countries - Population and Economic Development- Theories of Demographic Transition, Human Resource Development and Economic Development								12
III	National Income Meaning, Importance, National Income -Concept, types of measurement, Comparison of National Income at Constant and Current Prices, Sectorial Contribution to National Income, National Income and Economic Welfare								12
IV	Public Finance Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure- Classification and Control of Public Expenditure, Public Debt- Need, Sources and Importance, Budget-Importance, Types of Deficits -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.								12
V	Money Supply Theories of Money and its Supply, Types of Money Stock, Reserve and High Power, Concepts of M1, M2 and M3, Inflation and Deflation -Types, Causes and Impact. - Price Index- CPI and WPI, Role of Monetary Policy in Controlling Money supply								12



TOTAL	30
--------------	-----------

Course Outcomes	
CO1	Elaborate the role of State and Market in Economic Development
CO2	Explain the Sectorial contribution to National Income
CO3	Illustrate and Compare National Income at constant and current prices.
CO4	Describe the causes of public expenditure
CO5	Understand the theories of money and credit
Textbooks	
1	Dutt and Soman, Indian Economy, S. Chand, New Delhi
2	V.K. Pillai, S.K. Mishra, Indian Economy, Himalaya Publishing House, Mumbai
3	Hemesh Singh, Indian Economy, McGraw Hill, Noida
4	NDO Singhania, Indian Economy, McGraw Hill, Noida
5	Sarjeyvina, The Indian Economy, Anjan Publications, Simla
Reference Books	
1	ChutakSubrata: Introduction to Development Economics, Routledge Publications, New Delhi
2	SukhroyChakravarty - Development Planning- Indian Experience, OUP, New Delhi
3	Hemesh Singh, Indian Economy, McGraw Hill, Noida
4	Mar, Gerald M. Leading issues in Economic Development, OUP, New Delhi
5	Todaro, Michael P. Economic Development in the third world, Oxford Longman, Hyderabad
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	http://www.jstor.org
2	http://www.indiabidat.com
3	http://www.ipsa.in



**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PSO-1	PSO-2	PSO-3
CO1	3	2	2	3	2	2	2	2	2	2	3	2
CO2	3	2	1	1	2	2	2	2	2	2	3	2
CO3	3	2	3	3	2	2	2	2	2	2	2	2
CO4	1	2	2	1	2	2	2	2	2	2	2	2
CO5	3	2	1	3	2	2	2	2	2	2	2	2
TOTAL	15	10	14	15	10	10	10	10	10	10	13	10
AVERAGE	3	2	2.8	3	2	2	2	2	2	2	2.2	2

3 - Strong, 2- Medium, 1- Low



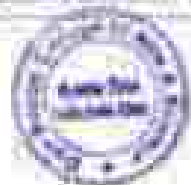
FIRST YEAR - SEMESTER - I

ELECTIVE - I: BUSINESS ECONOMICS

Subject Code	L	T	P	S	Credits	Int. Hours	Marks		
							CIA	External	Total
	4				3	4	25	75	100
Learning Objectives									
LO1	To understand the approaches to economic analysis								
LO2	To know the various determinants of demand								
LO3	To gain knowledge on concept and features of consumer behavior								
LO4	To learn the laws of variable proportions								
LO5	To enable the students to understand the objectives and importance of pricing policy								
Prerequisites: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Introduction to Economics Introduction to Economics - Wealth, Welfare and Scarcity Views on Economics - Positive and Normative Economics - Definition - Scope and Importance of Business Economics - Concepts: Production Possibility Frontier - Opportunity Cost - Accounting Profit and Economic Profit - Incremental and Marginal Concepts - Time and Discounting Principles - Concept of Efficiency: Business Cycle - Theory, Inflation: Depression, Recession, Recovery, Reflation and Deflation.								12
II	Demand & Supply Functions Meaning of Demand - General Analysis: Demand Determinants, Law of Demand and its Exceptions, Elasticity of Demand: Definition, Types, Measurement and Significance, Demand Forecasting - Factors Governing Demand Forecasting - Methods of Demand Forecasting, Law of Supply and Determinants.								12
III	Consumer Behavior Consumer Behavior - Meaning, Concepts and Features - Law of Diminishing Marginal Utility - Equi-Marginal Utility - Cardinal and Ordinal concepts of Utility - Indifference Curve: Meaning, Definition, Assumptions, Significance and Properties - Consumer's Equilibrium, Price Income and Substitution Effects - Types of Goods: Normal, Inferior and Giffen Goods - Derivation of Individual Demand Curve and Market Demand Curve with the help of Indifference Curve.								12



IV	Theory of Production Concept of Production - Production Functions: Linear and Non-Linear, Homogeneous Production Functions - Law of Variable Proportion - Laws of Returns to Scale - Difference between Laws of variable proportion and returns to scale - Economies of Scale - Internal and External Economies - Internal and External Diseconomies - Producer's equilibrium	12
V	Market Structure Price and Output Determination under Perfect Competition, Short Period and Long Period Price Determination, Objectives of Pricing Policy, its importance, Pricing Methods and Objectives - Price Determination under Monopoly, kinds of Monopoly, Price Discrimination, Determination of Price in Monopoly - Monopolistic Competition - Price Discrimination, Equilibrium of Firm in Monopolistic Competition-Oligopoly - Meaning - Features, "Kinked Demand" Curve	12
TOTAL		24
Course Outcomes		
CO1	Explain the positive and negative approaches in economic analysis	
CO2	Understand the factors of demand forecasting	
CO3	Know the assumptions and significance of indifference curve	
CO4	Outline the internal and external economies of scale	
CO5	Relate and apply the various methods of pricing	
Textbooks		
1.	H.L. Ahuja, Business Economics - Micro & Macro - Sultan Chaud & Sons, New Delhi.	
2.	C.M. Chaudhary, Business Economics-RDCA Publishers - Jaipur-02.	
3.	Aryasuda T, Business Economics, Vijay Narada, Chennai.	
4.	T.P.Jain, Business Economics, Global Publications Pvt. Ltd, Chennai.	
5.	D.M. Mishra, Business Economics, Himalaya Publishing House, Mumbai.	
Reference Books		
1.	E. Stankeest, Business Economics-Margam Publications, Chennai	
2.	P.L. Mitta, Managerial Economics, Analysis, Problems & Cases, Sultan Chaud & Sons, New Delhi.	
3.	Peter Mitchell and Andrew Main, Economics for Business-Thomas Nelson, Australia.	
4.	Ram Singh and Vijay Kumar, Business Economics, Trikar Publication Pvt. Ltd, Chennai.	
5.	Sahajani and Poojanka Jindal, Business Economics, CA Foundation Study material, Chennai.	
NOTE: Latest Edition of Textbooks May be used.		



Web Resources	
1.	https://youtube.com/watch?v=U009_-P77nt5-KUgqvE1oQ
2.	https://www.icsi.edu/
3.	https://www.yourarticlelibrary.com/marketing-pricing-product-pricing-objectives-basis-and-factors/74360

**MAPPING WITH PROGRAMME OUTCOMES AND
PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	2	2	2	2	2	2	2	2	1	2	2
CO2	2	2	2	2	2	2	2	2	2	2	2
CO3	2	2	2	2	2	2	2	2	2	2	2
CO4	2	2	2	2	2	2	2	2	2	2	2
CO5	2	2	2	2	2	2	2	2	2	2	2
TOTAL	15	10	12	14	11	10	10	10	10	10	10
AVERAGE	3	2	2.0	2.8	2.2	2	2	2	2	2	2

3- Strong, 2- Medium, 1- Low



DIGITAL BANKING

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							EIA	External	Total
					3	3	25	75	100

Learning Objectives:

- LO1: To acquaint students with knowledge of Digital Banking Products
- LO2: To enable the students to understand the knowledge of Digital Payment Systems
- LO3: To impart the students to understand the new concepts of Mobile and Internet Banking
- LO4: To enables the students to have depth knowledge in point-of-sale terminals
- LO5: To understand the ATM and cash deposit system

Course Outcomes:

After the successful completion of the course, the students will be able to:

- CO1: Explain the need for digital banking products and the usage of cards.
- CO2: Classify the usage of various payment systems.
- CO3: Discuss the security, risk management and frauds of mobile and internet banking.
- CO4: Analyze the approval processes of POS terminals.
- CO5: Explain the product features and services of ATM and Cash Deposit Machine.

Unit I: Digital Banking Products

Digital Banking - Meaning - Features - Digital Banking Products - Features - Benefits - Bank Cards - Features and Hierarchies of Bank cards - Types of Bank Cards - New Technologies - Europay, Master and Visa Card (EMV)-Tap and Go, Near Field Communication (NFC) etc. - Approval Processes for Bank Cards - Customer Education for Digital Banking Products - Digital Lending - Digital Lending Process - Non-Performing Asset (NPA)

Unit II: Payment System

Overview of Domestic and Global Payment systems -RuPay and RuPay Score - Immediate Payment Service (IMPS) - National Unified LISS Platform (NULP) - National Automated Clearing House (NACH) - Aadhaar Enabled Payment System (AEPs) - Cheque Transaction System (CTS) - Real Time Gross Settlement systems (RTGS) - National Electronic Fund Transfer (NEFT) - Innovative Banking & Payment Systems

Unit III: Mobile and Internet Banking

Mobile & Internet Banking - Overview - Product Features and Usability - Corporate and Individual Internet Banking Integration with e-Governance Merchant sites, IMPS - Profitability - Risk Management and Frauds - Cyber Crime - Cyber Security - Blockchain Technology - Types - Cryptic currency and Bitcoins

Unit IV: Point of Sale Terminals

Point of Sale (POS) Terminals - Overview - Features - Approval processes for POS Terminals - Key Components of POS - Hardware - Software - User Interface Design - Cloud based Point of Sale - Cloud Computing - Benefits of POS in Retail Business



Unit V: Automated Teller Machine and Cash Deposit Systems

Automated Teller Machine (ATM) – Cash Deposit Machine (CDM) & Cash Recycler – Overview – Features – ATM Instant Money Transfer Systems – National Financial Switch (NFS) – Various Value-Added Services – Proprietary, Brown Label and White Label ATMs – ATM & CDM Network Planning – Oracle / Offsite – ATM security, Surveillance and Fraud Prevention.

Recent Trends in Digital Banking

Faculty member will impart the knowledge on recent Developments in Digital Banking to the students and these components will not cover in the examination.

Text Books:

1. **IBF, 2019, Digital Banking, Taxmann Publications, New Delhi**
2. Gordon E. & Narayan S.: 2017 Banking Theory, Law and Practice, 24th Revised Edition, Himalaya Publishing House, New Delhi
3. Ravindra Kumar and Manish Deshpande: 2015, E-Banking Practice Book International 2015
4. Upadhi K. 2017 E-Banking, The Indian Experience Bharti Publications, 2017.

Supplementary Readings:

1. Anurajitran S 2017 Technology in Banking Margham Publications Chennai.
2. Digital Banking 2016 Indian Institute of Banking and Finance, Pvt Limited New Delhi.
3. Indian Institute of Banking and Finance, 2016, Central Bank Management, McMillan, Mumbai.
4. Sidda Rao S and Khanna, P J, 2014 Principles and Practice of Bank Management, Himalya Publishing House, Mumbai.

Web Reference:

1. <http://www.bankersindia.co.uk/economics/economics-4000008-BANKING-THEORY-AN-EXTRACT-ICE.pdf>
2. <http://www.cmao.co.in/documents/Chapter%205.pdf>



MS OFFICE

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External (Practical)	Total
					2	2	2	50 (Internal Exam)	100

Learning Objectives:	
LO1:	To enable the students to acquire knowledge in creating documents for printing, sharing, presentation and store data in a spreadsheet.
LO2:	To equip the students themselves with the skills in MS Excel program, which is used to store and analyses the numerical data.
LO3:	To engage the students themselves with advanced MS word functions and productivity tools to assist in developing Work sheets and consolidation to summarize and report results from multiple work sheets.
LO4:	To identify the various functions of the Power Point interface and create a presentation that includes text, graphics, animation and transition.
LO5:	To plan, design, create, manipulate and analyze and compile data in various ways.
Course Outcomes:	
	After the successful completion of the course, the students will be able to:
CO1:	Acquire practical knowledge in MS Word.
CO2:	Construct worksheet in MS Excel using basic functions.
CO3:	Construct Excel sheets in MS Excel using advanced functions.
CO4:	Prepare presentations in MS Power Point using various Templates.
CO5:	Create a data base using Power point.

Unit I: Microsoft Word -I

Working with Microsoft Word: Constructing a new document - Revising and Formatting a document - Alter the Page Layout, Watermark - Background and Borders - Headers & Footers - Page Numbering

Unit II: Microsoft Word -II

Applying Template - Formulating Tables - Editing tables - Incorporate Word Art, Clip Art, Smart Art & Pictures - Search & Replace - Transferring and Receiving Documents: sharing information to others - Encrypt and Decrypt a document - Mail Merge

Unit III: Microsoft Excel-I

Microsoft Excel - Create a spreadsheet using Auto Fill, setting margins, adding and removing Rows and Columns, creating and copying formulae, changing column widths and row heights, using Auto Format, creating and printing a chart, Page Layout, converting files into a different format, finding total in rows and columns and Mathematical Extremum Such as Add, Subtract, Multiply and Divide.



Unit IV: Microsoft Excel-II

More Advanced Excel Functions: Normal, Page Layout, Page Break View – Employing the Freeze Panes Tool – Employing Financial Functions: PMT, RATE, NPER, PV, FV – Logical Functions: AND, FALSE, IF, NOT, OR, TRUE, BAHTT, EXT, etc. Function – LEFT Concatenation – Using LOWER and UPPER – Value Function – Examining Date & Time Functionality.

Unit V: Microsoft Power Point:

Applying the Auto-content wizard to Create and Store a presentation – Design template – Creating a Blank presentation – Opening a Previously-made presentation – Adjusting the Background – Choosing the Presentation Layout – Establishing the Presentation Style.

List of Practical:

MS-WORD

1. Enter the chairperson's speech, author's report, minutes and agenda, and implement the following processes: emboldening, underlining, varying font size, adjusting the style, altering the background and text color, varying line spacing, varying spellings, arranging, adding headers and footers, inserting pages and page numbers, finding and replacing words.
2. Prepare an invitation for the college function using text boxes and shapes.
3. Prepare a class timetable and perform the following operations: inserting the table, data entry, alignment of Rows and Columns, inserting and deleting the rows and columns, and Changing of Table Format.
4. Prepare a shareholders' meeting letter for 10 members using mail merge operation.
5. Prepare Bio-Data by using Wizard and Templates.

MS-EXCEL

1. Generate a roster of your class (a minimum of 5 topics) and perform the following activities: Data entry, Grand total, Mean, Result and Ranking through arithmetic and logical functions, and sorting.
2. Utilizing the chart wizard, create various charts (line, pie, bar) to show the annual performance of sales, purchase, and profit of the company.
3. Prepare a declaration of BIR's customer's account including simple and compound interest Estimations for 10 different customers using mathematical and logical functions.
4. Make an Excel spreadsheet to do various financial operations: PMT, RATE, NPER, PV, FV.
5. Generate an excel sheet to accomplish numerical text, value, and date & time functions.



MS-POWERPOINT

1. Construct presentation slides that display the five levels of a company's hierarchy utilizing an organization chart.
2. Create slides for the new headlines of a well-known television network. The presentation ought to include the following transitions: Top to Bottom Bottom to Top zoom in and Zoom Out. The presentation should be able to run in custom mode.
3. Create slides for the Seminar/ Lecture Presentation featuring animation and comprise the following: Develop multiple slides, Alter background color, and in corporate word art to square font color.

Text Books:

1. A First Course in computers (Based on Windows 8 and MS Office2013) by Srijay Saxena, Edition2015, Vikas Publishing House Pvt. Ltd. New Delhi.
2. Fundamentals of Information Technology & MS Office by Shukla MS, RamaPrakashur, Edition2015, Kalyani Publishers Ludhiana
3. Excel2010-All-in-one by Lokesh Lohani, Edition 2010, BPHPublications, 1st edition(Ludhiana,2010); BPH Publication
4. Jordan Gold mine, 2014Advanced Excel! Essentials Friends of a First USA.

Supplementary Readings:

1. Sterling Lite First 2015 Advanced Excel: From to use Vlookup & Index Match function, Bright Publications USA.
2. Chris Urban 2015 Advanced Excel for Productivity USA.
3. Lokesh Lohani 2015 Excel 2010 All in One, BPH Publication USA
4. RanaArun2014 AdvancedExcel2010, BPH Publication New Delhi

Web Reference:

1. <https://www.khanacademy.com/learn-of-microsoft-word-exercises-for-students/>
2. <https://www.quora.com/Logical-functions-operation-and-condition-in-excel-file>
3. <https://www.makete.com/learn-function-in-excel/>
4. <http://www.coursera.org/learn/powerpoint-course/lecture/powerpoint-exercises-for-creating-slides-in-ppt>



FOUNDATION COURSE (OR) BRIDGE COURSE

FUNDAMENTALS OF BUSINESS STUDIES

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
					2	2	25	75	100

A bridge course for the students of commerce faculty is conducted every year to get the students the knowledge of commerce faculty. The main objective of the course is to bridge the gap between subjects studied at School level and subjects they would be studying in commerce faculty. A Bridge course aims to cover the gap between the understanding level of the higher secondary school courses and higher educational courses. Bridge course is preparative course for college level course with an academic curriculum that is offered to enhance the knowledge of the students by means of preparing for the intellectual challenges of commerce subject and to know basic information about core subject.

Bridge courses are the best to help students to succeed in their graduate level studies. It is also a pre-requisite and foundational course to know the basic information about commerce subjects.

FUNDAMENTALS OF BUSINESS STUDIES

Objective

The bridge course aims to act as a buffer for the new entrants with an objective to provide adequate time for the transition to hard core of degree courses. This gives them a breather, to prepare themselves before the onset of courses for first year degree programmes.

Course Outcomes

	After the successful completion of the course, the students will be able to
CO1	To make the students familiar with the basic concepts of commerce and Management Fields.
CO2	To encourage and motivate the students for the commerce Education.
CO3	To make the students well aware the various branches of commerce for Example, Accounts, Banking and Auditing.

Unit I Commerce-Introduction

Definition of Commerce - Importance of Commerce - Meaning of Market system - Business-Industry-trade-branches of trade-branches of Commerce.

Unit II Accounting-Introduction

Book-Keeping-Meaning - Definition - Objectives-Accounting-Meaning - Definition-Objectives-Importance-Functions-Advantages-Limitations-Miscellaneous Accounting-Single Entry Double entry-Steps involved in double entry system-Advantages of double entry system-Meaning of Debit and Credit-Types of Accounts and its rules-*Personal Accounts*-Real Accounts-Nominal Accounts.



Unit III Marketing & Advertising

Meaning of Marketing-Definition-Functions of Marketing-Meaning of Consumer – Standardization and Grading -Pricing -Kinds of Pricing -AGMARK-15- Advertising: Meaning, Characteristics, Advertising Objectives, Advertising Functions, Advantages of advertising, Kinds of Advertising, Advertising Media, Kinds of media

Unit IV Auditing & Entrepreneurial Development

Introduction of Auditing -Origin and Evolution -Definition -Features of Auditing – Objectives of Auditing Advantages of Audit -Limitations of Auditing -Distinction between Auditing & Investigation -Distinction between Accounting & Auditing -Basic Principles of Audit-Classification of Audit- Entrepreneurial Development- Characteristics of an entrepreneur-Functions of an entrepreneur-Types of an entrepreneur -Problems of Women entrepreneurs-Concept of Women Entrepreneurs

Unit V: Income Tax Law and Practice

Tax history-Types -Various Terms in Tax-Exempted income UG 15-Carom of Taxation-Income Tax Authority and Administration-Slab Rate -Filing of Returns- Residential Status.

Text Books:

1. L. M. Prasad, Principles of Management, 2012 S. Chand & Sons Co. Ltd, New Delhi.
2. S. P. Jaiswal & K. L. Narang, 2012 Financial Accounting I, Kalyani Publishers, Meerut, U.P.
3. Dr. H. Rajan Nath, 2013 Marketing, Sultan Chand & Sons, New Delhi
4. Jayarajee- Suresh, (Reprint 2017) Entrepreneurial Development, Meghaan Publications, Chennai
5. Sarma K. and Puri, 2018 Auditing Vijay Nicole, Impress Private Ltd, Chennai.
6. T. Divyashan 2024 Income Tax & Practice – Vijay Nicole Impress Private Limited, Chennai.



FIRST YEAR - SEMESTER - II

CORE - III- FINANCIAL ACCOUNTING-II

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	5				5	5	25	75	100
Learning Objectives									
LO1	The students are able to prepare different kinds of accounts such as Hire purchase and Installments System.								
LO2	To understand the allocation of expenses under departmental accounts								
LO3	To gain an understanding about partnership accounts relating to Admission and retirement.								
LO4	Provides knowledge to the learners regarding Partnership Accounts relating to liquidation of firm.								
LO5	To know the requirements of international accounting standards.								
Prerequisites: Should have studied Accountancy in XII Std									
Unit	Contents								No. of Hours
I	Hire Purchase and Installment System Hire Purchase System - Accounting Treatment - Calculation of Interest - Default and Redemption - Hire Purchase Trading Account - Installment System - Calculation of Profit								15
II	Branch and Departmental Accounts Branch - Dependent Branches Accounting aspects - Debitors system - Credit and Debitors system - Distinction between Wholesale Profit and Retail Profit - Independent Branches (Foreign Branches excluded) - Departmental Accounts- Basis of Allocation of Expenses - Inter-Departmental Transfer at Cost or Selling Price.								25
III	Partnership Accounts - I Partnership Accounts - Admission of a Partner - Treatment of Goodwill - Calculation of Hidden Goodwill - Retirement of a Partner - Death of a Partner.								15
IV	Partnership Accounts - II Dissolution of Partnership - Methods - Settlement of Accounts Regarding Liabilities and Assets - Realization account - Treatment of Goodwill - Preparation of Balance Sheet - One or more Partners insolvent - All Partners insolvent - Application of Garner Vs Murray Theory - Accounting Treatment - Fractional Distribution - Surplus Capital Method - Maximum Loss Method								25



V.	Accounting Standards for financial reporting (Theory only) Objectives and Uses of Financial Statements for Users-Role of Accounting Standards - Development of Accounting Standards in India Role of IFRS- IFRS Adoption vs Convergence Implementations Plan in India- Ind AS- An Introduction - Difference between Ind AS and IFRS.	25
TOTAL		75
THEORY 20% & PROBLEMS 80%		
Course Outcomes		
CO1	To evaluate the Hire purchase accounts and instalment systems	
CO2	To prepare Branch accounts and Departmental Accounts	
CO3	To understand the accounting treatment for admission and retirement in partnership	
CO4	To know Settlement of accounts at the time of dissolution of a firm	
CO5	To elaborate the role of IFRS	
TextBooks		
1	Prashantary and R.L. Gupta, Advanced Accounting, Saffar Chand, New Delhi.	
2	M.C. Shukla T.S. Grewal & S.C. Gupta, Advanced Accounts, S Chand Publishing New Delhi.	
3	M.L. Gupta and V.K. Gupta, "Financial Accounting", Saffar Chand, New Delhi.	
4	S.P. Jain and K. L. Narang, Financial Accounting- I, Kalyan Publishers, New Delhi.	
5	T.S. Pradya & A. Murthy, Financial Accounting, Morgan Publishers, Chennai.	
Reference Books		
1	Dr.S.N. Maheswari, Financial Accounting, Vikas Publications, India.	
2	Dr. Venkateswaram & others (7 authors), Financial Accounting, VBM, Chennai.	
3	Dr. Anandaraman and Ramiah, Advanced Accountancy, Himalaya publications, Mumbai.	
4	Talwar, Advanced Accounting, Tata MC, Graw Hill, India.	
5	Chandrasekhar and Vinayagam, Financial Accounting, S. Chand and sons, New Delhi.	
NOTE: Latest Edition of Textbooks May be Used.		
Web Resources		
1	https://www.studycart24.com/financial-accounting-for-depreciation/	
2	https://www.shodhary.net/financial-basics-of-financial-accounting/	
3	https://www.accountingtools.com/articles/what-is-a-single-entry-system.html	



**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	3	2	2	2	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	2	3	3	2	2	2	3	2	2
CO4	3	2	3	3	3	2	2	2	3	2	2
CO5	3	3	3	3	3	3	3	3	3	3	3
TOTAL	16	11	14	15	14	12	11	11	15	11	11
AVERAGE	3.2	2.2	2.8	3	2.8	2.4	2.2	2.2	3	2.2	2.2

3- Strong, 2- Medium, 1- Low



FIRST YEAR - SEMESTER - II**CORE - IV: BUSINESS LAW**

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	5				5	5	25	75	100
Learning Objectives									
LO1	To know the nature and objectives of Mercantile law and the essentials of valid contract.								
LO2	To gain knowledge on performance contracts.								
LO3	To be acquainted with the rules of Indemnity and Guarantee.								
LO4	To make aware of the essentials of Bailment and Pledge.								
LO5	To understand the provisions relating to sale of goods.								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Elements of Contract Indian Contract Act 1872: Definition of Contract, Essentials of Valid Contract, Classification of Contract, Offer and Acceptance – Consideration – Capacity to Contract – Free Consent – Legality of Object – Contingent Contracts – Void Contract								15
II	Performance of Contract Meaning of Performance, Offer to Perform, Devolution of Joint Ventures & Rights, Time and Place of Performance, Reciprocal Promises, Assignment of Contracts – Remedies for Breach of contract – Termination and Discharge of Contract – Quasi Contract								15
III	Contract of Indemnity and Guarantee Contract of Indemnity and Contract of Guarantee – Extent of Surety's Liability, Kinds of Guarantee, Rights of Surety, Discharge of Surety								15
IV	Bailment and Pledge Bailment and Pledge – Bailment – Carriage – Essentials – Classification of Bailments, Duties and Rights of Bailor and Bailee – Law of Pledge – Meaning – Essentials of Valid Pledge, Pledge and Lien, Rights of Pawnee and Pledgee								15
V	Sale of Goods Act 1930 Definition of Contract of Sale – Formation – Essentials of Contract of Sale – Conditions and Warranties – Transfer of Property – Contracts involving Sea Freight – Sale by Non-owners – Rights and Duties of Buyer – Rights of an Unpaid Seller								15
TOTAL									75



Course Outcome	
CO1	Explain the Objectives and significance of Mercantile law
CO2	Understand the clauses and exceptions of Indian Contract Act.
CO3	Outline the contract of indemnity and guarantee
CO4	Familiar with the provision relating to Bailment and Pledge
CO5	Explain the various provisions of Sale of Goods Act 1930
Textbooks	
1	M.D. Kapoor, BUSINESS LAW- Sultan Chaud and Sons, New Delhi.
2	R.S.N. Pillai – Business Law, S. Chand, New Delhi.
3	M.C. Kuchhal, Vikas Kuchhal, Business law, S Chand Publishing, New Delhi.
4	M.V. Dhondapur, Business Law, Sultan Chaud and Sons, New Delhi.
5	Shruti Aurora, Business Law, Tarapore, New Delhi.
Reference Books	
1	Priyesh Agarwal, Business Law, CA Revision study material, Chennai.
2	Business Law by Sarvagandhi, Sarathi, Anil, Himalaya Publications, Mumbai.
3	Ravva and Vidhyasagar, Business Law, Kithya Publication, New Delhi.
4	D. Desai, Business Law Nirali Prakashan Publication, Pune.
5	M.R. Somasani, Business Law, Margham Publications, Chennai.
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	www.dreamz.com/www/htmlinfo/txt/group.com
2	http://www.lawquizes.com/contractlaw
3	http://libguides.lsu.edu/businesslaw

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	2	2	2	2	2	2	2	2	2	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	2	2	2	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	12	15	10	10	10	10	10	10	10
AVERAGE	3	2	2.8	3	2	2	2	2	2	2	2

3 – Strong, 2- Medium, 1- Low



FIRST YEAR - SEMESTER - II

ELECTIVE - II: BUSINESS ENVIRONMENT

Subject Code	L	T	P	S	Credits	Total Hours	Marks		
							CIA	External	Total
	4				3	4	25	75	100
Learning Objectives									
LO1	To understand the nexus between environment and business.								
LO2	To know the Political Environment in which the business operates.								
LO3	To gain an insight into Social and Cultural Environment.								
LO4	To familiarize the concepts of an Economic Environment.								
LO5	To learn the trends in Global Environment / Technological Environment.								
Prerequisites: Should have studied Commerce in XII Std.									
Unit	Contents								No. of Hours
I	An Introduction The Concept of Business Environment - Its Nature and Significance - Elements of Environment - Brief Overview of Political - Cultural - Legal - Economic and Social Environments and their Impact on Business and Strategic Decisions.								12
II	Political Environment Political Environment - Government and Business Relationship in India - Provisions of Indian Constitution Pertaining to Business.								12
III	Social and Cultural Environment Social and Cultural Environment - Impact of Foreign Culture on Business - Cultural Heritage - Social Groups - Linguistic and Religious Groups - Types of Social Organization - Relationship between Society and Business - Social Responsibilities of Business.								12
IV	Economic Environment Economic Environment - Significance and Elements of Economic Environment - Economic Systems and their Impact of Business - Macro Economic Parameters like GDP - Growth Rate of Population - Urbanization - Fiscal Deficit - Plan Investment - Per Capita Income and their Impact on Business Decisions.								12
V	Technological Environment Technological Environment - Concept - Meaning - Features of Technology - Sources of Technology Dynamics - Transfer of Technology - Impact of Technology in Business - Status of Technology in India - Determinants of Technological Environment.								12
	TOTAL								60
Course Outcomes									
CO1	Recognize the nexus between environment and business.								
CO2	Apply the knowledge of Political Environment in which the business operates.								
CO3	Analyze the various aspects of Social and Cultural Environment.								
CO4	Evaluate the parameters in Economic Environment.								



CO5	Creates a conducive Technological Environment for business to operate globally
Textbooks	
1	C. B. Gupta, Business Environment, Sultan Chand & Sons, New Delhi
2	Francis Chinnaiam, Business Environment, Hindaya Publishing House, Mumbai
3	Dr. V. E. Saha, Business Environment, SBPD Publishing House, UP
4	Arunrajya K, Essentials of Business Environment, Hindaya Publishing House, Mumbai
5	Rony Joshi, Sargam Kapoor & Priya Mahajan, Business Environment, Xitya Publication, New Delhi
Reference Books	
1	Vinod Chughanilwal, Business Environment, PHI Learning Pvt Ltd, New Delhi
2	Shankararam, Business Environment, Francis, New Delhi
3	S. Sankaran, Business Environment, Margam Publications, Chennai
4	Nandini Gopal, Business Environment, Vijay Noodle Impalers Ltd, Chennai
5	Ian Worthington, Chris Britton, Ed Thompson, The Business Environment, E T Prentice Hall, New Jersey
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	www.inbaofficial.com
2	www.yourarticlelibrary.com
3	www.businessenvironment.co.uk

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	3	3	2	2	3	2	3	3
CO2	3	2	2	3	3	2	3	3	2	3	3
CO3	3	2	3	3	3	2	3	3	2	3	3
CO4	3	2	3	3	3	2	2	3	2	3	3
CO5	2	2	3	3	3	2	3	3	3	3	3
TOTAL	15	10	14	15	15	10	13	15	11	15	15
AVERAGE	3	2	2.8	3	3	2	2.8	3	2.2	3	3

3 - Strong, 2 - Medium, 1 - Low



FIRST YEAR – SEMESTER - II
ELECTIVE - II: INSURANCE AND RISK MANAGEMENT

Subject Code	L	T	P	S	Credits	Thot. Hours	Marks		
	4						25	75	100
Learning Objectives									
LO1	To know the concepts and principles of contract of insurance								
LO2	To understand the basic concepts of life insurance								
LO3	To gain knowledge on the principles of general insurance								
LO4	To examine the Insurance Regulatory and Development Authority 1999 (IRDA)								
LO5	To know the RMA management process.								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Introduction to Insurance Definition of Insurance – Characteristics of Insurance – Principles of Contract of Insurance – General Concepts of Insurance – Insurance and Hedging – Types of Insurance – Insurance Intermediaries – Role of Insurance in Economic Development.								12
II	Life Insurance Life Insurance Business – Fundamental Principles of Life Insurance – Basic Features of Life Insurance Contracts – Life Insurance Products – Traditional and Unit Linked Policies – Individual and Group Policies – With and Without Profit Policies – Types of Life Insurance Policies – Termination and Annuities – Reinsurance – Double Insurance								12
III	General Insurance General Insurance Business – Fundamental Principles of General Insurance – Types – Fire Insurance – Marine Insurance – Motor Insurance – Personal Accident Insurance – Liability Insurance – Miscellaneous Insurance – Claims Settlement.								12
IV	Risk Management Risk Management – Objectives – Process – Identification and Evaluation of Potential Losses – Risk Reduction – Risk Transfer – Risk Financing – Levels of Risk Management – Corporate Risk Management – Personal Risk Management.								12
V	IRDA Act 1999 Insurance Regulatory and Development Authority (IRDA) 1999 – Introduction – Purpose, Duties, Powers and Functions of IRDA – Operations of IRDA – Insurance Policyholders' Protection under IRDA – Exposure/Prudential Norms – Summary Provisions of related Acts.								12
TOTAL									60
Course Outcomes									
CO1	Identify the workings of insurance and hedging								
CO2	Evaluate the types of insurance policies and settlement								
CO3	Settle claims under various types of general insurance								



CO4	Know the protection provided for insurance policy holders under IRDA.
CO5	Evaluate the assessment and retention of risk.
Textbooks	
1	Nishi Gupta, Anil Gupta and Anil Chitra, Risk Management and Insurance, Kalyani Publishers, New Delhi
2	Dr. N. Premrajy - Elements of Insurance, Sai Vidya Publications, Chennai.
3	M.H. Mishra & S.B. Mishra, Insurance Principles and Practice, 2 Christ Publishers, New Delhi
4	Michael Douly, The Essentials of Risk Management, McGraw Hill, India
5	Thomas Coleman, A Practical Guide to Risk Management, CFA, India
Reference Books	
1	John C. Hull, Risk Management and Financial Institutions (Wiley Finance), John Wiley & Sons, New Jersey.
2	P.K. Gupta, Insurance and Risk Management, Himalaya Publications, Mumbai.
3	Dr. Sanil Kumar, Insurance and Risk Management, Galgotia publishers, New Delhi.
4	Nabin Prasad Tripathy, Public Post, Insurance Theory & Practice, Prentice Hall of India.
5	Anand Ganguly - Insurance Management, New Age International Publishers.
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	http://www.iranvibin.com/principles-of-insurance-011.html
2	http://www.insuranceacademy.com/insurance.asp
3	http://www.ira.gov.in/ADMPIC/About/IRG/IRG%20LAW%20AND%20PRACTICE%20GATEWAY

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	2	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAGE	3	2	3	2	2	2	2	2	2	2	2

4 - Strong, 2 - Medium, 1 - Low



FIRST YEAR SEMESTER I
ELECTIVE - II: INTERNATIONAL TRADE

Subject Code	L	T	P	S	Credits	Tut. Hours	Marks		
							CIA	External	Total
	4				3	4	25	75	100
Learning Objectives									
LO1	To enable students in familiarizing with the basics of International Trade								
LO2	To know the various theories of international trade								
LO3	To impart knowledge about balance of trade and exchange rates.								
LO4	To gain knowledge about international institutions.								
LO5	To gain insight on World Trade Organization.								
Prerequisite: Should have studied Commerce in XII Std.									
Unit	Contents								No. of Hours
I	Introduction to International Trade – Meaning – Definitions – Difference between Internal and International Trade – Importance of International Trade in the global context								12
II	Theories of International trade: Classical theories – Adam Smith's Theory of Absolute Advantage – Ricardo's Comparative cost theory – Modern theories of International Trade – Heckscher's Opportunity Cost theory – Heckscher – Ohlin's Factor Price Theory – International trade and Factor Mobility Theory – Linnhoff's Producers – International trade and economic growth theory – Immiserating growth theory.								12
III	Balance of Payments – Components of Balance of Payments – Current account, Capital account & Official reserves account – Disequilibrium in BOP – Methods of correcting Disequilibrium – Balance of Payment adjustment Theories – Marshall Lerner mechanism. Balance of Trade – Terms of Trade – Meaning – Definition – Difference between BOP and BOT.								12
IV	International Economic Institutions – International Monetary System – Bretton Woods Conference – IMF – Objectives, Organizational structure – Membership – Quota – Borrowing and Lending Programme of IMF – SDRs – India and IMF – World Bank and UNCTAD								12
V	World Trade Organization (WTO) – Functions and Objectives – Agricultural Agreements – GATS – TRIPS – TRIMS								12
TOTAL								60	
Course Outcomes									



CO1	Distinguish between the concept of internal and international trade.
CO2	Define the various theories of international trade.
CO3	Examine the balance of trade and exchange rates.

CO4	Appreciate the role of IMF and IBRD.
CO5	Define the workings of WTO and with special reference to India.

Textbooks

1	Francis Churrolam, International Trade and Export Management - Himalaya Publishing House - Mumbai - 62.
2	Paul R. Krugman and Maurice Obstfeld, International Economics (Theory and Policy) - Prentice Education Asia - Addison Wesley Longman (P) Ltd - Delhi - 92.
3	Robert J. Carbaugh, International Economics - Thomson Information Publishing Group - Wadsworth Publishing Company - California.
4	H.G. Mannur, International Economics - Vikas Publishing House (P) Ltd - New Delhi-24.
5	Bimalkumar & Pichu Bhojraj, Introduction To International Business, Himalaya Publishers, Mumbai.

Reference Books

1	Dr. T. Aravamudan, Vijay Nicole, International Trade, Chennai.
2	Avadhani, V.A. International Financial Management, Himalaya Publications, Mumbai.
3	Pyrani Agarwal and Jaiinder Kaur, International Business, Kalyani Publications, New Delhi.
4	S.Sankaran, International Trade, Margham Publication, Chennai.
5	C.B. Gupta, International Business, S.Chand Publishing, New Delhi.

NOTE: Latest Edition of Textbooks May be Used

Web Resources

1	http://openstax.org/r/chapter12-1-international-trade/
2	https://www.economicshelp.org/retail/ce-qa/qa-36606-balance-of-payments-international-trade-economics-36644
3	http://www.iamt.org/iamt/iamt/iamt_servlet.do?method=showArticle&articleId=100



**MAPPING WITH PROGRAMME OUTCOMES
(AND PROGRAMME SPECIFIC OUTCOMES)**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	3	2
CO2	3	2	3	2	3	2	2	2	2	3	2
CO3	3	2	3	2	3	2	2	2	2	3	2
CO4	3	2	3	2	2	2	2	2	2	3	2
CO5	3	2	3	2	2	2	2	2	2	3	2
TOTAL	15	10	15	10	12	10	10	10	10	15	10
AVERAGE	3	2	3	2	2.4	2	2	2	2	3	2

3 – Strong, 2- Medium, 1- Low



INTERNET AND ITS APPLICATIONS

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							SC	CIA	
								50 (Internal Examiner)	100
					2	2			

Objective

This subject seeks to develop the multi-ite Accounting Executives with knowledge in Internet for the application in the area of accounting.

Unit I: Internet Concepts

Introduction – Internet Connection Concepts – Connecting to Dial-Up Internet Accounts – High Speed Connections: ISDN, ADSL, and Cable Modem – Internet: Connecting LAN to the Internet.

Unit II: E-mail Concept

E-mail Concepts – E-mail Addressing – E-mail Basic Commands – Sending and Receiving Files by e-mail – Controlling e-mail Volume – Sending and Receiving Secure e-mail.

Unit III: Internet Services

Online Chatting and Conferencing Concepts – E-mail Mailing Lists – Usenet Newsgroup Concepts – Reading Usenet Newsgroups – Video Conferencing

Unit IV: Web Concepts and Browsers

World-Wide-Web Concepts – Elements of Web – Clients and Servers – URL and IP – Web Browsers – Netscape Navigator and Communicator-Microsoft Internet Explorer

Unit V: Search Engines

Search Engines – Web Directories – Microsoft Internet Explorer – Searching for Information – Eflux, Info space, who where, Yahoo-Subscriptions and Channels – Web Sites-Making Use of Web Resources – News and Weather, Sports, Personal, Finance and Investing – Entertainment – Shopping – Travel, Kids, Travel, Parents and Communities, Health and Medicine, Religion and Spirituality.

TEXT BOOKS

1. Anjan Laha and Madhava Laha: Internet for everyone, Lion Tech world, Chennai, India, 2020.
2. Kamlesh N. Agarwal – Business on the Net, McMillan India Ltd., 2002
3. Kamlesh N. Agarwal & Prabir A. Agarwal – Web the Net – An introduction to Wireless application protocol, McMillan India Ltd., 2002
4. Margaret Levine Young-The Complete Reference-Jessica, TMC Pub., New Delhi, 2002.



REFERENCE BOOKS

1. Douglas E. Comer-Computer Networks and Internet, P4th (Addison Wesley Longman), New Delhi, 2002.
2. Meenil Darda – Internet & Internet Engineering, Tata McGraw Hill, New Delhi.



STOCK MARKET OPERATIONS

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
					1	2	25	75	100
Learning Objectives:									
LO1:	To acquaint students with knowledge of Securities Market								
LO2:	To enable the students to understand the knowledge of Practice Trading on Stock Market								
LO3:	To acquaint the students to understand the legal framework of securities Market								
LO4:	To enable the students to have depth knowledge in different segment of stock exchange								
LO5:	To understand the role of Derivat Trading								
Course Outcomes:									
After the successful completion of the course, the students will be able to									
CO1:	Explain the basic concept of Securities Market								
CO2:	Practice Trading on stock Market								
CO3:	Analyze the legal Framework of Securities Market								
CO4:	Explain different segment of Stock Exchange								
CO5:	Perform Derivat Trading								

Unit I: Introduction

Concept and types of Securities; Concept of return; Concept, types and measurement of risk; Development of Securities market in India

Unit II: Primary Market

Primary market Concept, Functions and Importance; Functions of New Issue Market (NIM, FPM&OFS); Methods of Flotation- fix price method and book building method; Pricing of Issues; Offer Documents; Appointment and Role of Merchant Bankers, Underwriters, Lead Managers, Syndicate Members, Brokers, Registrars, Bankers, ASBA, SME IPOs and Listing of Securities

Unit III: Secondary Market

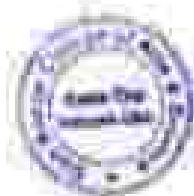
Secondary Market Concept; Functions and Importance; Mechanics of Stock Market Trading; Different Types of Orders; Screen Based Trading, Internet Based Trading and Settlement Procedure; Types of Brokers

Unit IV: Regulatory Framework

Regulatory Framework: SEBI (Issue of Capital and Disclosure Requirements) Regulation 2019; Stock Exchanges and Intermediaries; SEBI and Investor Protection; Securities Contract Regulation Act and SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015

Unit V: Dematerialisation

Demat Trading Concept and Significance; Role of Depositories and Creation of Securities in Demat Trading; SEBI Guidelines and other Regulations relating to Demat Trading; Procedure of Demat Trading



Practical Exercises:

The learners are required to:

1. Prepare the steps involved in pre and post management of hypothetical case of IPO/PPO
2. Make a comparative analysis of IPOs to identify parameters of success and causes of failure.
3. Expose themselves to trading screen of National Stock Exchange (www.nseindia.com) and demonstrate:
 - a) Procedure of placing buy/selling order.
 - b) Trading Workstation Station (TWS) of spot market and financial derivative market (Futures and Options).
4. Learn demand tracing and investment with the help of relevant software (Working on Virtual trading platform).

Recent Trends in Stock Market

Faculty members will impart the knowledge on recent trends in Stock Market to the students and these components will not cover in the examination.

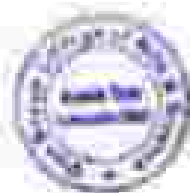
Text Books:

1. Gordon, E. & Natarajan, K. 2018. Financial Markets and Services. New Delhi: Himalaya Publishing House, New Delhi.
2. Benjamin, G. 1949. The Intelligent Investor. New York: Harper Publishing.
3. Dalton, J.M. 2001. How The Stock Market Works? New York: Prentice Hall Press. Machiraju, H.
4. Múchhija, H.R. 2019. Merchant Banking. New Delhi: New Age Publishers.

Supplementary Readings:

1. Gitman and Zuehl 2015, Fundamentals of Investing, Pearson Publications, New Delhi.
2. Chandra Prasad, 2017, Investment Analysis and Portfolio Management, Tata McGraw Hill, New Delhi.
3. Damodaran Aswath 2018, Investment Valuation: Tool and Techniques for Determining the value of any Asset, Wiley Finance, New Delhi.
4. Mitro L.M 2015, Financial Institutions and Markets, Tata McGraw Hill Publishing Company Ltd, New Delhi.

Note: Latest edition of the books may be used.



NEW VENTURE PLANNING & DEVELOPMENT

Subject Code	L	T	P	S	Credits	Int. Hours	Marks		
							CIA	External	Total
					2	2	25	75	100

Learning Objectives:

LO1:	To acquaint students with knowledge of setting up a new business.
LO2:	To enable the students to understand the legal challenges in setting up business.
LO3:	To impart the students to search for entrepreneurial capital.
LO4:	To enable the students to have depth knowledge in marketing aspects of new ventures.
LO5:	To understand the role Business Plan Preparation for New Ventures.

Course Outcomes:

After the successful completion of the course, the students will be able to:	
CO1:	Generate ideas through different techniques and describe a successful innovative idea.
CO2:	Evaluate advantages of acquiring an ongoing venture with a case study.
CO3:	Present a comparative analysis of various government schemes which are suitable for a business idea.
CO4:	Develop a marketing plan for a business idea.
CO5:	Prepare and present a well-conceived Business Plan.

Unit I: Starting New Ventures: Meaning and features, Opportunity identification, The search for new ideas: Sources of innovative ideas, Techniques for generating ideas, Entrepreneurial imagination and creativity, The role of creative thinking, Developing creativity, Impediments to creativity, The pathways to New Ventures for Entrepreneurs, Creating New Ventures, Acquiring an established Venture: Advantages of acquiring an ongoing Venture, Evaluation of key issues, Franchising: How a Franchise works, Franchise law, Evaluating the franchising opportunities.

Unit II: Legal Challenges in Setting up Business: Intellectual Property Protection: Patents, Trademarks, and Copyrights, Requirements and Procedure for filing a Patent, Trademark, and Copyright, Legal acts governing businesses in India, Identifying Form of Organization and their procedures and compliances.

Unit III: Search for Entrepreneurial Capital: The Entrepreneur's Search for Capital, The Venture Capital Market, Criteria for evaluating New-Venture Proposals, Evaluating the Venture Capitalist Financing stage, Alternate Sources of Financing for Indian Entrepreneurs, Bank Funding, Government Policy Programs, State Financial Corporations (SFCs), Business Incubators and Facilitators, Informal risk capital, Angel Investors, Government schemes for new ventures like: Start up India, Stand Up India, Make in India, etc.



Unit IV: Marketing Aspects of New Ventures: Developing a Marketing Plan: Customer Analysis, Geographical Analysis, Economical Analysis, Linguistic Analysis, Sites Analysis and Competition Analysis, Market Research Sales Forecasting, Evaluation, Pricing Decision.

Unit V: Business Plan Preparation for New Ventures: Business Plan - Concept, Pitfalls to Avoid in Business Plan, Benefits of a Business Plan, Developing a Well-Concepted Business Plan, Elements of a Business Plan: Executive Summary, Business Description, Marketing, Market Niche and Market Share, Research, Design and Development, Operations, Management, Financials, Critical-Risk, Harvest Strategy, Milestone Schedule.

Practical Exercises:

The learners are required to:

1. Generate business ideas using different technologies, skills or resources of innovative ideas.
2. Evaluate advantages of acquiring an ongoing venture with a case study.
3. Present an idea which can have IPR like patents along with comparative analysis of patents already granted in similar fields.
4. Present a comparative analysis of various government schemes which are suitable for the business idea.

(Developed in exercise 3)

5. Develop a marketing plan for the business idea (developed in exercise 3).
6. Prepare and present a well conceived Business Plan.

Recent Trends in New Venture Planning & Development

Faculty member will impart the knowledge on recent trends in New Venture Planning & Development. In the students and these components will not cover in the examination.



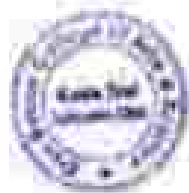
Text Books:

1. Allen, K. R. (2015) *Launching New Ventures: An Entrepreneurial Approach*. Boston: Cengage Learning.
2. Beringer, B. R., & Ireland, R.D. (2015) *Entrepreneurship: Successfully Launching New Ventures*. London: Pearson.
3. Kuruko, D.F., & Rao, T.V. (2012) *Entrepreneurship: A South-Asian Perspective*. Boston: Cengage Learning.
4. Donald F Kuruko and Jeffrey S Hens by 2021 *New Venture Management*. Routledge, USA.

Supplementary Readings:

1. Colin Barrow Paul Barrow Robert Brown 2015 *The Business Plan Workbook: A Practical Guide to New Ventures*. Kogan Page Ltd, Great Britain.
2. David Butler 2006 *Enterprise Planning and Development*. Routledge, USA.
3. David Butler 2014 *Business Planning for New Ventures: A Guide to Success*. Routledge, USA.
4. Robert N Lussier Joel Corbett 2014 *Entrepreneurial New Ventures Skills*. Routledge, USA.

Note: Latest edition of the books may be used.



SECOND YEAR - SEMESTER - III
CORE - V: CORPORATE ACCOUNTING I

Subject Code	L	T	P	S	Credits	Total Hrs.	Marks		
							CIA	External	Total
	5				5	5	25	75	100
Learning Objectives									
LO1	To understand about the pro-rata allotment and Underwriting of Shares								
LO2	To know the provisions of Companies Act regarding Issue and Redemption of Preference shares and Debentures								
LO3	To learn the form and contents of financial statements as per Schedule III of Companies Act 2013								
LO4	To examine the various methods of valuation of Goodwill and shares								
LO5	To identify the significance of International financial reporting standard (IFRS)								
Prerequisite: Should have studied Financial Accounting in I Year									
Unit	Contents								No. of Hours
I	Issue of Shares Issue of Shares – Premium – Discount – Forfeiture – Bonus – Rights Allotment – Issue of Rights and Bonus Shares – Underwriting of Shares and Debentures – Underwriting Commission – Types of Underwriting								25
II	Issue & Redemption of Preference Shares & Debentures Redemption of Preference Shares: Provisions of Companies Act: Capital Redemption Reserve – Minimum Fresh Issue: Redemption at Par, Premium and Discount Debentures: Issue and Redemption – Meaning – Methods – In One lot or in instalment – Purchase in the Open Market includes Ex-coupon and Cum-interest – Sinking Fund Investment Method								25
III	Final Accounts Introduction - Final Accounts - Form and Contents of Financial Statements as Per Schedule III of Companies Act 2013 - Part I: Form of Balance Sheet - Part II Form of Statement of Profit and Loss – Ascertaining Profit for Managerial Remuneration								25
IV	Valuation of Goodwill & Shares Valuation of Goodwill – Meaning – Need for Valuation of Goodwill – Methods of Valuing Goodwill – Average Profit – Super Profit – Annuity and Capitalization Method								25



	Valuation of Shares - Need for Valuation of Shares - Methods of Valuation of Shares - Net Assets Method - Yield and Fair Value Methods	
V	Indian Accounting Standards International Financial Reporting Standard (IFRS)- Meaning and its Applicability in India - Indian Accounting Standards - Meaning - Objectives - Significance - Procedures for Formulation of Standards - Ind AS - 1 Presentation of Financial Statement, Ind AS - 2 valuation of Inventories, Ind AS - 7 Cash Flow Statement, Ind AS - 8 Accounting Policies, Changes in Accounting Estimate and Errors, Ind AS - 16 - Property, Plant & Equipment, Ind AS 38 - Intangible Assets, Ind AS- 103 Business Combinations Ind AS 110. Consolidated Financial Statement. (Theory Only)	25
	TOTAL	75

THEORY 20% & PROBLEMS 80%

Course Outcomes

CO1	Prepare and account for various entries to be passed in case of issue, forfeiture and recon of shares and compute the liability of underwriter.
CO2	Apply the accounting treatment of issue and redemption of preference shares and debentures.
CO3	Construct financial statements applying relevant accounting systems.
CO4	Compute the value of goodwill and shares under different methods and assess its applicability.
CO5	Integrate theoretical knowledge on all accounting in line with IFRS and Ind AS.

Textbooks

1	S.P. Jain and K.L. Narang, Advanced Accounting Vol I, Taxera Publication, New Delhi.
2	R.L. Gupta and M. Radhakrishna, Advanced Accounts Vol I, Sultan Chand, New Delhi.
3	Bhargava, Corporate Accounting, Taxera, New Delhi.
4	Shukla, Ghosal and Gupta, Advanced Accounts Vol I, S. Chand, New Delhi.
5	M.C. Shukla, Advanced Accounting Vol I, S. Chand, New Delhi.

Reference Books

1	T.S. Raddy, A. Murthy - Corporate Accounting, Mangam Publication, Chennai.
2	D.S. Rawal & Nouse Shroff, Students Guide to Accounting Standards, Taxera, New Delhi.
3	Prof. Mukesh Prasad, Dipu, Dipu, Corporate Accounting I, Anilya Publication, Noida, India.
4	Anil Kumar, Rajesh Kumar, Corporate Accounting I, Himalaya Publishing, Jaipur, India.



5.	Pratibha/ Arima, Corporate Accounting Himalaya Publishing house, Mumbai
NOTE: Latest Edition of Textbooks May be Used	

Web Resources	
1.	http://www.tinkercapital.com/industry-of-india/
2.	http://www.icma.org.in/india/india-book-club/industry-of-india/
3.	https://www.mca.gov.in/Content/mca/portal/sectors/role-of-book-keeping-and-audit.html

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	3	2	2	2	2	2	2
CO4	3	1	3	2	3	2	2	2	2	2	2
CO5	3	3	3	2	3	2	2	2	2	2	2
TOTAL	15	11	15	10	13	10	10	10	10	10	10
AVERAGE	3	2.2	3	2	2.8	2	2	2	2	2	2

3 - Strong, 2- Medium, 1- Low



SECOND YEAR - SEMESTER - III**COPE - VI: COMPANY LAW**

Subject Code	L	T	P	S	Credits	Int. Hours	Marks		
							CIA	Examinal	Total
	5				4	4	25	75	100
Learning Objectives									
LO1	To know Company Law 1956 and Companies Act 2013								
LO2	To have an understanding on the formation of a company								
LO3	To understand the requisites of meeting and resolution								
LO4	To gain knowledge on the procedure to appoint and remove Directors								
LO5	To familiarize with the various modes of winding up								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Introduction to Company law Companies Act 2013 – Definition of a Company, Characteristics of Company – Lifting or Piercing the Corporate Veil – Company Distinguished from Partnership and Limited Liability Partnerships – Classification of Companies – Based on Incorporation, Liability, Number of Members, Control.								15
II	Formation of Company Formation of a Company – Promoter – Incorporation Documents – filing – Memorandum of Association – Contents – Alteration – Legal Effects – Articles of Association – Certificate of Incorporation – Prospectus – Contents – Kinds – Liability – Share Capital – Kinds – Issue – Alteration – Dividend – Debentures.								15
III	Meeting Meeting and Resolution – Types – Requisites – Voting & Poll – Quorum – Proxy – Remitter – Quorum & Special – Audit & Auditor – Qualification, Disqualification, Appointment and Removal of an Auditor								15



IV	Management & Administration: Management & Administration – Directors – Legal Position – Board of Directors – Appointment/Removal – Disqualification – Director Identification Number – Directorship – Powers – Duties – Board Committees – Related Party Transactions – Contract by One Person Company – Insider Trading – Managing Director – Manager – Secretarial Audit – Administrative Aspects and Winding Up – National Company Law Tribunal (NCLT) – National Company Law Appellate Tribunal (NCLAT) – Special Courts	15
V	Winding up of Company: Meaning – Modes – Compulsory Winding Up – Voluntary Winding Up – Consequences of Winding Up Order – Powers of Tribunal – Petition for Winding Up – Company Liquidator	15
TOTAL		30

Course Outcomes	
CO1	Understand the classification of companies under the act
CO2	Examine the contents of the Memorandum of Association & Articles of Association
CO3	Know the qualification and disqualification of Auditors
CO4	Understand the workings of National Company Law Appellate Tribunal (NCLAT)
CO5	Analyse the modes of winding up
Textbooks	
1.	N.D. Kapoor, Business Law, Sultan Chand and Sons, Chennai
2.	R.S.N. Pillai - Business Law, S. Chand, New Delhi
3.	M.V. Drambhani, Business Law Sultan Chand and Sons, Chennai
4.	Sruetha Arora, Business Law, Textmate, New Delhi
5.	M.C. Kuchal, Business Law, Vikas Publication, Noida
Reference Books	
1.	Gaffoor & Thottath, Company Law, Vijay Nichole Imprints Limited, Chennai
2.	M.R. Greenbush, Business Law, Magham Publications, Chennai
3.	Kavya And Vithayalil, Business Law, Nithya Publications, Erode
4.	S.D. Gaur, Business Law Nirali Prakashan Publication, Pune
5.	Sreethi Aravind, Business Law, CA foundation study material
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1.	https://www.mca.gov.in/concern/mca/global/sectors-rules/companies-act/companies-act-2013.html
2.	https://www.bizresearch.com/blog/explain-procedure-formation-company/



3.	https://www.investoqindia.com/forms/feedbacksp.asp
----	---

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	3	3	2	3	3	2	2
CO2	3	2	3	2	3	3	2	3	3	2	2
CO3	3	2	3	2	3	3	2	3	3	2	2
CO4	3	2	3	2	3	3	2	3	3	2	2
CO5	3	2	3	2	3	3	2	3	3	2	2
TOTAL	15	10	15	10	15	15	10	15	15	10	10
AVERAGE	3	2	3	2	3	3	2	3	3	2	2

3 - Strong, 2 - Medium, 1 - Low



SECOND YEAR - SEMESTER - III

ELECTIVE - III: BUSINESS LEGISLATION

Subject Code	L	T	P	S	Credits	Th. Hours	Marks		
							CIA	External	Total
	3				4	3	25	75	100
Learning Objectives									
LO1	To impart knowledge on the Factories Act, 1948								
LO2	To provide insights on the Foreign Exchange Management Act, 1999								
LO3	To inculcate knowledge about the Prevention of Money Laundering Act, 2002								
LO4	To enable the students to learn about the Competition Act, 2002								
LO5	To familiarize the students about the existence of Intellectual Property Rights								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Factories Act 1948 Definition - Object - Scope - Approval - Licensing - Registration of Factories - Notice by Occupier - General Duties of Occupier and Manufacturers - Measures to be taken by Factories for Health, Safety and Welfare of Workers - Measures - Special Provisions Relating to Hazardous Processes - Working Hours of Adults - Additional Provisions Regulating Employment of Women in a Factory - Employment of Young Person and Children - Annual Leave with Wages - Penalties and Procedures.								12
II	Foreign Exchange Management Act, 1999 Introduction - Board Director of FEMA - Definition - Regulation & Management of Foreign Exchange - Conventions & Penalties - Procedure for Complaint.								12
III	Prevention of Money Laundering Act, 2002 Definition - Punishment for the offence of Money Laundering - Obligations of Banking Companies - Financial Institutions and Intermediaries or a Person Carrying on a Designated Business or Profession - Adjudication Authority & Procedure.								12
IV	Competition Act, 2002 Definition - Prohibition of Agreements- Prohibition of Abuse of Dominant Position - Competition Commission of India - Establishment, Administration & Disin Powers - Competition Advocacy - Adjudication Authority - Penalties & Procedure.								12



V	Intellectual Property Rights: Intellectual Property Rights (IPR) – Introduction - Kinds of Intellectual Property Rights - Patent, Copyright, Trade Mark, Design, Geographical Indicators, Plant Varieties and Layout Design. Genetic Resources and Traditional Knowledge – Trade secret - IPR in India, Genesis and Development.	12
TOTAL		66

Course Outcomes	
CO1	Acquire knowledge on Factories Act, 1948
CO2	Analyze the role of Foreign Exchange Management Act, 1999
CO3	Understand the practical implications of Reversion of Money Laundering Act, 2002
CO4	Evaluate the importance of Competition Act, 2002
CO5	Gain knowledge on Intangible Property Rights
Textbooks	
1	Ashutoshwar Prasad, Legal aspects of business, McGraw Hill Education, India
2	R.S.H. Pillai & Rajaguruhi, Legal aspects of business, S. Chand, New Delhi
3	Rashmi Agarwal, Rapinder Kaur, Legal aspects of business, Pearson Education Limited, New Delhi
4	P.K. Pathi, Legal aspects of business, PHI Learning, New Delhi
Reference Books	
1	Pavinder Kumar, Legal aspects of business, Cengage Learning, India
2	Shawn Hooper, Guide to business law, Oxford University Press, England
3	M.C. Kuchhal, VivekGuptal, Business Law, S Chand Publishers, New Delhi
4	C.L. Banerji, Business law, Thomson, New Delhi
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	https://labour.gov.in/sites/default/files/Factories_Act_1948.pdf
2	https://legislative.gov.in/sites/default/files/A1999-42_0.pdf
3	https://altrincolaw.com/blog/intellectual-property-rights/

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	2	4	2	2	2	2
CO2	3	2	2	2	3	2	2	2	2	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2



CO4	3	2	2	2	2	2	3	2	3	2	2
CO5	3	2	1	2	2	2	3	2	3	2	2
TOTAL	15	10	13	10	12	10	15	10	15	10	10
AVERAGE	3	2	2.5	2	2.4	2	3	2	3	2	2

3 - Strong, 2- Medium, 1- Low

SECOND YEAR – SEMESTER - III

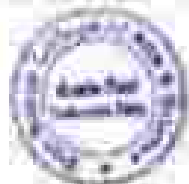
ELECTIVE III: BUSINESS MATHEMATICS & STATISTICS

Subject Code	L	T	P	E	Credits	Inst. Hours	Marks		
							CIA	External	Total
	4				4	3	25	75	100
Learning Objectives									
LO1	To impart knowledge on the basis of ratio, proportion, indices and proportions								
LO2	To learn about simple and compound interest and arithmetic, geometric and harmonic progressions.								
LO3	To familiarise with the measures of central tendency								
LO4	To conceptualise with correlation co-efficient								
LO5	To gain knowledge on time series analysis								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Ratio Ratio - Indices - types - positive indices - law of indices - negative indices - zero and unity indices - Fractional indices, Logarithms - definition - property of logarithms - law of logarithms - common logarithm.								8
II	Interest and Annuity Banker's Discount - Simple and Compound Interest - Arithmetic, Geometric and Harmonic Progressions, Annuity - Meaning - Types of Annuity Applications.								8
III	Business Statistics Measures of Central Tendency Arithmetic Mean, Geometric Mean - Harmonic Mean - Median - Quartile - Decile - Percentiles - Mode, Measures of Variation - Range - Quartile Deviation and Mean Deviation - Variance and Standard Deviation & Co-efficient of variation.								8
IV	Correlation and Regression Correlation - Karl Pearson's Coefficient of Correlation - Spearman's Rank Correlation - Regression Lines and Coefficients.								8



V	Time Series Analysis and Index Numbers Time Series Analysis: Secular Trend – Seasonal Variation – Cyclical variations – Index Numbers – Aggregate and Relative Index – Chain and Fixed Index – Wholesale Index – Cost of Living Index.	8
TOTAL		25
Course Outcomes		
CO1	Learn the basics of ratio, proportion, indices and logarithm	
CO2	Familiarise with calculations of simple and compound interest and arithmetic, geometric and harmonic progressions.	
CO3	Determine the various measures of central tendency	
CO4	Calculate the correlation and regression co-efficient	
CO5	Assess problems on time series analysis	

Textbooks	
1	Dr. B. N. Gupta, Business Mathematics & Statistics, Sachinbhai publishing house, Chennai
2	Asim Kumar Manna, Business Mathematics & Statistics, McGraw Hill education, Noida
3	A.V. Fayerher and Dr. P.G. Datta, Business Mathematics & Statistics, New Prakashan Publishing, Pune
4	Dr.S. Sridharan, Business Mathematics & Statistics, Lakshmi Narayana, Agga
5	V.R. Mittal, Business Mathematics & Statistics, Malghan Publications, Chennai
Reference Books	
1	J.K. Sharma, Fundamentals of business statistics, Vikas publishing, Noida
2	Peter Warriner, Business Mathematics & Statistics, Prentice Hall, New York
3	Andre Francis, Business Mathematics & Statistics, Cengage Learning EMEA, Andover
4	Aggarwal B N, Business Mathematics & Statistics, An Book Pvt. Ltd, New Delhi
5	R.S. Bhargava, Business Mathematics & Statistics, Excel Books Publisher, New Delhi
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	https://www.britannica.com/biography/Henry-Brigg
2	https://ncert.nic.in/publication/any-resource/data-science-and-indices/
3	https://www.expreconalytics.com/blog/time-series-analysis/



**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	2	2	3	2	2	2	3	2	3	2	2
CO2	2	2	3	2	2	2	3	2	3	2	2
CO3	3	2	3	2	2	2	3	2	3	2	2
CO4	2	2	3	2	2	2	3	2	3	2	2
CO5	2	2	2	2	2	2	3	2	2	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

3 - Strong, 2 - Medium, 1 - Low



SECOND YEAR – SEMESTER - III

ELECTIVE - III: E-COMMERCE

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	3				4	3	25	75	100
Learning Objectives									
LO1	To know the goals of electronic commerce								
LO2	To understand the various Business models in emerging E-commerce areas								
LO3	To have an insight on the internet marketing technologies								
LO4	To understand the benefits and implementation of B2B								
LO5	To explore the ethical issues of E-commerce								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
i	Introduction to E-Commerce Defining E-Commerce; Main activities of electronic commerce; Benefits of E-Commerce; Broad Goals of Electronic Commerce; Main Components of E-Commerce: Functions - Process - Types of E- Commerce; The World Wide Web; The Internet and the Web; Features; Role of Automation & Artificial Intelligence in E-Commerce.								9
ii	E-Commerce Business Models & Consumer Oriented E-Commerce E-commerce Business Models; Major Business in Consumer (B2C) Business Models; Major Business in Business (B2B) Business Models; Business Models in Emerging E-Commerce Areas - E-banking; Traditional marketing and E- marketing; Benefits of E-marketing; Models of E-retailing; Features of E-retailing.								9
iii	E-Commerce Marketing Concepts The Internet Audience and Consumer Behavior; Basic Marketing Concepts; Internet Marketing Technologies - Marketing Strategy - E- services; Categories of E-services; Web- Enabled Services; Information-Selling on the Web.								9



IV	Electronic Data Interchange & Security Benefits of EDI, EDI Technology, EDI Standards, EDI Communications, EDI Implementation, EDI Agreements, EDI Security, Electronic Payment Systems, Need of Electronic Payment System - Digital Economy - Threats in Computer Systems, Virus, Cyber Crime, Network Security, Encryption, Protecting Web Server with a Firewall, Firewall and the Security Policy, Network Firewalls and Application Firewalls, Proxy Server	3
V	Ethics in E-Commerce Issues in E-commerce understanding ethical, social and Political issues in E-Commerce, A Model for organizing the issues, Basic Ethical Concepts, Analyzing Ethical Dilemmas, Case Studies Ethical Principles Privacy and Information Rights, Information collected in E-Commerce Websites.	3
TOTAL		65
CO	Course Outcomes	
CO1	Understand the role and features of world wide web.	
CO 2	Understand the Benefits and model of e-banking	
CO 3	Use the web enabled services.	
CO 4	Tackle the threats in internet security system	
CO 5	Know about the Ethical principles Privacy and Information Rights.	
Textbooks		
1	Kenneth C. Laudon, E-Commerce: Business, Technology, Society, 4th Edition, Pearson Education Limited, New Delhi	
2	S. J. Jureff, E-Commerce: an Indian perspective, PHI Learning Pvt. Ltd., New Delhi	
3	David Whitley, E-Commerce-Strategy, Technologies & Applications, TMH, McGraw-Hill, London	
4	Kareesh K. Bajaj, E-Commerce- The cutting edge of business, TMH, McGraw-Hill, India	
5	W Clark, E-Commerce through ASP - BSP, Wqa Publisher, Mumbai	
Reference Books		
1	Aparna, K. H. and D. Aparna, Business on the Net: What's and How's of E-Commerce, MacMillan Publishers India Pvt. Ltd., Chennai	
2	Ravi Kulkarni, Frontiers of E-Commerce, TM, Pearson Education Limited, New Delhi	
3	Ejaz M Awad, Electronic Commerce: From Vision to Fulfillment, PHI Learning Pvt. Ltd., New Delhi	
4	Matthew Reynolds, Beginning E-Commerce with Visual Basic, ASP, SQL Server 3.5 & MSN, Wqa Publishers, Mumbai	

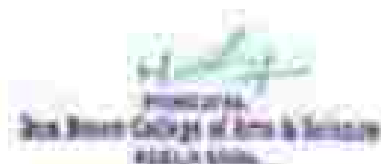


3	J. Christopher WHITE and Theodore H. Clark GLOBAL Electronic Commerce- Theory and Case Studies, The MIT Press, Cambridge, London
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	https://www.wikipedia.com/terms/whcprimeoc.asp
2	https://www.webfx.com/industrial/global-commerce/commercebulletin-accounting-marketing-technology/
3	https://techhuddle.com/the-importance-of-ethics-in-commerce/

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	1	2	3	2	2	2	3	3	2
CO2	3	3	2	2	3	2	2	2	3	3	2
CO3	3	2	1	2	3	2	2	2	3	3	3
CO4	3	2	2	2	3	2	2	2	3	3	3
CO5	3	2	1	2	3	2	2	2	3	3	2
TOTAL	15	10	13	10	15	10	10	10	18	25	18
AVERAGE	3	2	2.5	2	3	2	2	2	2	3	2

3- Strong, 2- Medium, 1- Low



COMPUTERISED ACCOUNTING SYSTEM

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External (Practical)	Total
					1	2	50	50 (Internal Examiner)	100

Learning Objectives:

- LO1:** To educate the students to prepare spread sheets and its business applications.
- LO2:** To enlighten the students on the Fundamentals of Tally.
- LO3:** To impart knowledge on preparing reports.

Course Outcomes:

- After the successful completion of the course, the students will be able to:
- CO1:** Understand what is spread sheet, and how to enter data, format, edit and take print out
 - CO2:** Prepare slides for presentations.
 - CO3:** Prepare final accounts, preparation of ratios and to create back-up files with help of computerized accounting system.
 - CO4:** Prepare ratios with the help of computerized accounting.
 - CO5:** Prepare functional budgets with computerized accounting.

Unit I: Spreadsheet and Its Business Applications

Spreadsheet concepts, Managing worksheets; Formatting, entering data, Editing, and Printing a worksheet; Handling operations in formula; Project involving multiple spreadsheets; Organizing Charts and graphs; Graphical representation of data; Frequency distribution and its statistical parameters; Correlation and Regression.

Unit II: Preparation for Presentation

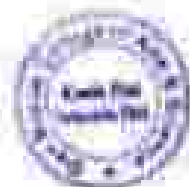
Basics of presentations: Slides, Fonts, Drawing, editing, Inserting Tables, Images, text, Symbols, Media, Design, Transition, Animation, and Multimedia; Creating Business Presentations using above facilities.

Unit III: Introduction to Accounting Package Tally

Financial accounting Packages- An Introduction – Introduction to Tally – Book Keeping and Accounting – Starting Tally concerning the Gateway & Menu – Creation of a Company – Account Groups and Ledger Creation – Setting of Company – Features and Configuration.

Unit IV: Ledger Creation and Vouchers

Creation of ledger - stock, computer, petrol, items, Vouchers - Concepts and Types of Vouchers - Voucher Adherence Features - Bill by Bill details - Illustration to get on-screen results of various mode of accounts.



Unit V: Reports

Generation of Reports - Preparation of Final Accounts - Configuring for Printing – diverse reports- Maintenance tasks about backup – security protocols.

Recent Trends in Computerized Accounting System

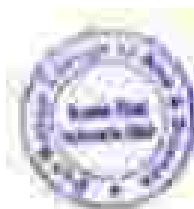
Faculty members will impart the knowledge on recent trends in Computerized Accounting System to the students and these components will not cover in the examination.

Text Books:

1. Rizwan Ahmed P. 2018, Tally ERP 9 Margham Publications, Chennai
2. Patanjali S. 2018 Tally Accounting software, Margham Publications, Chennai
3. Michael Jordan, 2018 Computer Accounting, Osborne Books Ltd, New Delhi

Supplementary Readings:

1. Dewey D.2018 Computerized Accounting, Tata Mc Graw Hill New Delhi
2. Robert Hunt. 2016 Accounting Information System Mc Graw Hill New Delhi
3. Carol Yada 2016 Computer Accounting Essentials, Saxon V. Crosson, New Delhi
4. O'Leary T.J and O'Leary 2011 Computing essentials in Computer McGraw Hill New Delhi
5. Arin G.A.N. 2003 Fundamentals of Public sector Accounting and Finance, Anasara Publications, Nigeria



CLEARING AND FORWARDING IN EXPORT AND IMPORT

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
					1	2	25	75	100
Learning Objectives:									
LO1:	To educate the students how the clearing and forwarding agents acted in Ports.								
LO2:	To gain knowledge how the export documents are prepared by the exporter and these documents are handled by the shipping and forwarding agents.								
LO3:	To acquire knowledge in import documentation.								
LO4:	To know the how the freight are charged by the shipping and forwarding agents.								
LO5:	To understand the Risk in Export and Import.								
Course Outcomes:									
After the successful completion of the course, the students will be able to									
CO1:	Explain the role of clearing agents in ports.								
CO2:	Discuss the export transactions and documentation.								
CO3:	Explain the import documentation procedure.								
CO4:	Explain Freight forwarding services.								
CO5:	Discuss the determinants of Risk Management.								

Unit I: Clearing and Forwarding

Introduction to clearing and forwarding ; Role and importance of Clearing and Forwarding in International Trade- Logistics and Supply Chain Management- Roles and responsibilities of clearing and forwarding agents- Relevant legal and regulatory framework Documents required for clearing and forwarding

Unit II: Export Procedure Documentation

Documents required for export- Commercial Invoice-Packing slip-Certificate of Origin - GMP Certificate- Bill of Lading - Insurance - USFDA Registration Certificate- ISO 9000 certification- Export Licensing procedure and formalities- Pre-shipment of Export and Import- Negative list of Exports

Unit III: Import Procedure Documentation

Import Documentation - Import Bonds under Advance Authorization- Customs Inspection, Examination and Audit - General Provisions regarding Import

Unit IV: Freight Forwarding and Transportation

Freight Forwarding services in Import and export - Mode of Transport- Air Sea- Freight rate- Incoterms - Packaging, labelling and cargo handling requirement

Unit V: Risk Management

Risk Assessment - Insurance coverage and claims - Methods of Export and Import Payments- Export Funding Foreign Currency - Letter of credit and international payments system- Managing trade related financial documents



Recent Trends in Clearing and Forwarding in Export and Import

Faculty member will impart the knowledge on recent trends in Clearing and Forwarding in Export and Import to the students and these components will not cover in the examination.

Text Books:

1. Malhotra M.J. 2021. Export Policy, Procedure and Documentation, Snow white Publications, Mumbai
2. Narayan L. 2022. Import and Export Procedure (Import Management), Anagran Publications, Chennai
3. Rather B.S and Rather, J.S. 2022. Export Marketing, Himalaya Publishing House, New Delhi.

Supplementary Readings:

1. Francis Chenkellen 2021. International Trade and Export Management, Himalaya Publishing House, New Delhi.
2. Jyoti Ram, 2022, Jyoti Garg Export : What, Where and How? Anagran Publishers, New Delhi.
3. Hand Book of Export-Import Procedures: Ministry of Commerce 2019-2020 Government of India Volume No.1 and 2
4. Malhotra M.J. 2022. Export Do it yourself, Snow white Publications, Mumbai
5. Malhotra M.J. 2022. Import Policy, Procedure and Documentation, Snow white Publications, Mumbai.

GOODS AND SERVICES TAX

Subject Code	L	T	P	S	Credits	Lect. Hours	Marks		
							CIA	External	Total
					1	2	25	75	100

Learning Objectives:

- LO1:** To provide the students to understand the basic concept of indirect tax.
- LO2:** To provide the students to know the structure of GST
- LO3:** To educate the students with registration process of GST
- LO4:** To educate the students for Input Tax Credit
- LO5:** To understand the filing of returns and payment procedure of GST and refund process and compliance.

Course Outcomes:

- After the successful completion of the course, the students will be able to:
- CO1:** Comprehend the fundamentals of indirect tax and need for GST
- CO2:** Understand the structure of GST and their schemes in practice
- CO3:** Distinguish various modes of registration of GST
- CO4:** Familiarize themselves with the adjustments of debit and credit notes
- CO5:** Understand and apply the e-filing of GST in practice



Unit I: Introduction to Goods and Services Tax

Indirect Taxes – Problems of indirect taxes – Need for introduction of GST – Commodities kept out the purview of GST – Other indirect Taxes

Unit II: Structure of GST

GST Structure – CGST – SGST – IGST – Returns – Exemptions – Schemes – Composition Schemes – Online Scheme – GST Structured Rates

Unit III: GST Registration Process

Registration process in GST – Types – Compulsory Registration – Cancellation

Unit IV: Input Tax Credit

Input Tax Credit – Adjustment of Debit Notes and Credit Notes – Problems in Input Tax Credit

Unit V: Returns, Payments, Refund Process and Assessment

Process of Return Filing-Types of Returns – E-Ledger and E-Payment Process in GST- Assessment Methods – Refund under GST – Refund under Special Occasions – Authorities of GST

Amendments in Goods and Services Tax made from Time to Time

Faculty Member will impart the knowledge on the Amendments in Goods and Services Tax made from time to time, to the students and these components will not cover in the examination.

Text Books:

1. Balachandran V., 2024, Indirect Taxes, Sultan Chand and Sons, New Delhi
2. Sakshi G., Goods and Services Tax: Theory and Practice 2024, Central Publications, New Delhi
3. Arundhati Mishra, 2024, GST: Law and Procedure, Taxman Publications Pvt. Limited New Delhi
4. Raj, G. A., Agarwal, K., 2023, Taxation and Indirect Taxes, Taxman Publications Pvt Limited New Delhi

Supplementary Readings:

1. Anjali Agarwal, 2024, Goods and Service Tax, New Century Publications, New Delhi
2. Sangmit Sharma and Shalika Arora, 2024, VIK Global Publications (P) Ltd., New Delhi
3. Mishra, SK, 2024, Simplified Approach to GST, Education Publishing, New Delhi
4. Vivekanandan B, 2024, Goods and Services Tax in India, New Century Publications, New Delhi

Web Reference:

1. <https://www.hi.in/goods-and-service-tax/learn-how-free-book-goods-services-tax-gst-1010.html>
6. <https://www.india.gov.in/gst-book-online.pdf>



SECOND YEAR - SEMESTER - IV

CORE - VII CORPORATE ACCOUNTING - B

Subject Code	L	T	P	S	Credits	Theor. Hours	Marks		
							CIA	External	Total
	5				5	5	25	75	100
Learning objective									
LO1	To know the types of Amalgamation, Internal and External Reconstruction.								
LO2	To know Final statements of Banking companies.								
LO3	To understand the accounting treatment of Insurance company accounts.								
LO4	To understand the procedure for preparation of consolidated Balance sheet.								
LO5	To have an insight on modes of winding up of a company.								
Prerequisite: Should have studied Financial Accounting in 1 st Year.									
Unit	Contents								No. of Hours
I	Amalgamation and Reconstruction Amalgamation - Merging - Purchase Consideration - Lump sum Method, Net Assets Method, Net Payment Method, Intrinsic Value Method - Method of Accounting for Amalgamation - The Purchase Method (Excluding Inter-Company Holdings). Internal & External Reconstruction Internal Reconstruction - Conversion of Stock - Increase and Decrease of Capital - Reserve Liability - Accounting Treatment of External Reconstruction.								15
II	Accounting of Banking Companies Final Statements of Banking Companies (As per New Provisions) - Non-Performing Assets - Rebate on Bills Discounted - Profit and Loss AC - Balance Sheet as per Banking Regulation Act 1949.								15
III	Insurance Company Accounts Merging of Insurance - Principles - Types - Preparation of Final Accounts of Insurance Companies - Accounts of Life Insurance Society - Accounts of General Insurance Companies - New Form.								15
IV	Consolidated Financial Statements Introduction-Holding & Subsidiary Company - Legal Requirements relating to preparation of accounts - Preparation of Consolidated Balance Sheet (Excluding inter company holdings).								15

V	Liquidation of Companies Meaning- Modes of Winding-up- Preparation of Statement of Affairs and Statement of Deficiency or Surplus (as per Order of Payment)- Liquidators Remuneration- Liquidator's Final Statements.	15
	TOTAL	125
THEORY 20% & PROBLEMS 80%		

Course Outcomes	
CO1	Understand the accounting treatment of amalgamation, internal and external reconstruction
CO2	Construct Profit and Loss account and Balance Sheet of Banking Companies in accordance in the prescribed format.
CO3	Synthesize and prepare final accounts of insurance companies in the prescribed format.
CO4	Give the consolidated accounts of holding companies
CO5	Preparation of Liquidator's final statement of account
Textbooks	
1	S.P. Jain and K.L. Narang / <i>Advanced Accountancy</i> , Kalyani Publishers, New Delhi.
2	Dr K.S. Ranjan and Dr. M.A. Anandachari / <i>Advanced Accountancy</i> , Vol. II, Himalaya Publishing House, Mumbai.
3	R.L. Gupta and M. Radhikaewamy, <i>Advanced Accounts</i> , Sultan Chandra, New Delhi.
4	M.C. Shukla and P.S. Grewal, <i>Advanced Accounts</i> Vol II, S.Chand & Sons, New Delhi.
5	T.S. Raddy and A.Murthy, <i>Corporate Accounting</i> II, Margham Publishers, Chennai.



Reference Books	
1	B.P. Ramesh, Corporate Accounting, Tarmann, New Delhi
2	M.C. Swika, Advanced Accounting, S.Chand, New Delhi
3	Prof. Mukesh Chandra, Devi Aniya publication, Machya Pradesh
4	Anil Kumar, Rajesh Kumar, Advanced Corporate Accounting, Himalya Publishing house, Mumbai.
5	Prasanth Ashra, Corporate Accounting, Himalya Publishing house, Mumbai.
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	http://www.accountingnotes.net/empagenedon/initialization-absorption-and-reconstruction-accounting/226
2	http://www.Midshire.net/bschool/230/courses-of-banking-companies
3	http://www.accountingnotes.net/bschool/bschool/initialization-of-companies-accounting/2262

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PSO-1	PSO-2	PSO-3
CO1	3	2	3	2	2	2	3	2	3	2	2
CO2	3	2	3	2	3	2	3	2	3	2	2
CO3	3	2	3	2	3	2	3	2	3	2	2
CO4	3	2	3	2	3	2	3	2	3	2	2
CO5	3	2	3	2	2	2	3	2	3	2	2
TOTAL	15	10	15	10	12	10	15	10	15	10	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	2	2

3 – Strong, 2- Medium, 1- Low



SECOND YEAR- SEMESTER-IV

CORE PAPER VIII - PRINCIPLES OF MARKETING

Subject Code	L	T	P	S	Credits	Int. Hours	Marks		
							CIA	Examal	Total
	5				4	4	25	75	100
Learning Objectives									
LO1	To know the concept and functions of marketing								
LO2	To understand the importance of market segmentation.								
LO3	To examine the stages of new product development.								
LO4	To gain knowledge on the various advertising media.								
LO5	To analyse the global market environment.								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
i	Introduction to Marketing Meaning-Definition and Functions of Marketing / Evolution conceptualizations - Innovations in Modern Marketing: Role and Importance of Marketing - Classification of Markets - Niche Marketing. Market Segmentation Meaning and definition- Benefits/Obstacles for segmentation / Types of segmentation - Geographic - Demographic - Psychographic - Behavioral - Targeting, Positioning &								12
ii	Positioning Introduction to Consumer Behaviour/ Consumer Buying Decision Process and Post Purchase Behaviour - Maslow's Theory of Motivation.								12
iii	Product & Price Marketing Mix- an overview of 4P's of Marketing Mix - Product Introduction to Stages of New Product Development - Product Life Cycle - Pricing - Policies - Objectives - Factors Influencing Pricing - Kinds of Pricing.								12



IV	Promotions and Distributions Elements of promotion—Advertising – Objectives – Kinds of Advertising Media- Traditional to Digital Media- Sales Promotion— Types of sales promotion – Personal Selling – Qualities needed for a Personal seller – Channels of Distribution for Consumer Goods- Channel Members – Channels of Distribution for Industrial Goods.	10
V	Competitive Analysis and Strategies Global market environment social responsibility – including Recent trends in marketing – A basic understanding of E-marketing, M- marketing, E- tailing – CRM - Market Research – MIS and Marketing Regulation.	12
Total		22
Course Outcomes		
CO1	Develop an understanding on the role and importance of marketing	
CO2	Apply the 4's of marketing in real ventures.	
CO3	Identify the factors determining pricing.	
CO4	Use the different Channels of distribution of Industrial goods.	
CO5	Understand the concept of E-marketing and E-Tailing.	
Textbooks		
1	Philip Kotler, Principles of Marketing: A South Asian Perspective, Pearson Education, New Delhi.	
2	Dr. C. B. Gupta & Dr. H. Rajen Nair, Marketing Management, Sultan Chand & Sons, New Delhi.	
3	Dr. Anil Kumar Principles of Marketing, Statehouse Publishing House, Chennai.	
4	Dr. H. Rajen Nair, Marketing, Sultan Chand & Sons, New Delhi.	
5	Naras Kapoor Principles Of Marketing, PHI, New Delhi.	



Reference Books	
1	Prof. Kavita Sharma, Ch. Swati Agrawal, Principles of Marketing Book, Taxman, New Delhi.
2	Dr. A. Jayaraman, Marketing Management, Margham Publications, Chennai.
3	Assael, H. Consumer Behavior and Marketing Action, USA: PWS-Kent
4	Hoyer, W.D. And MacInnis, D.J., Consumer Behavior, USA: Houghton Mifflin Company.
5	Badier M, Marketing Management and Strategy, Macmillan Business, Southbury Publishing, India.
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	https://www.rita.org/whopping/guidelines/marketing/education
2	http://www.fivolt.org/ia-contents/marketing/education.asp

**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	2	2	2	2	3	2
CO2	2	2	3	2	3	2	2	2	2	3	2
CO3	3	2	3	2	3	2	2	2	2	3	2
CO4	3	2	3	2	3	2	2	2	2	3	2
CO5	3	2	3	2	2	3	2	2	2	3	2
TOTAL	15	10	15	10	12	10	10	10	10	15	10
AVERAGE	3	2	3	2	2.4	2	2	2	2	3	2

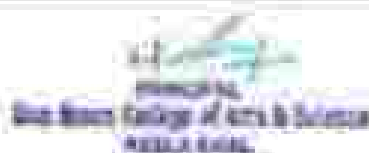
3 - Strong, 2- Medium, 1- Low



SECOND YEAR – SEMESTER – IV

ELECTIVE IV - FINANCIAL SERVICES

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	4				4	3	25	75	100
Learning Objectives									
LO1	To impart knowledge on the role and function of the Indian financial system.								
LO2	To enrich their knowledge on key areas relating to management of financial products and services.								
LO3	To familiarize students about Venture Capital, Leasing.								
LO4	To make them understand the Credit Rating system.								
LO5	To provide insights into mutual funds and the operation of NCDL and CDSL.								
Prerequisite: Should have studied Commerce in XII Std									
Unit	Contents								No. of Hours
I	Introduction to Financial System Structure of Financial System – Role of Financial System on Economic Development – Financial Markets and Financial Instruments – Capital Markets – Money Markets – Primary Market Operations – Role of SEBI – Secondary Market Operations – Regulation – Functions of Stock Exchanges – Listing – Formulas – Financial Services, Social Problems and Policies.								8
II	Financial Services - An Overview Concept, Nature and Scope of Financial Services – Regulatory Framework of Financial Services – Growth of Financial Services in India – Merchant Banking – Meaning – Types – Responsibilities of Merchant Bankers – Role of Merchant Bankers in Asset Management – Regulation of Merchant Banking in India.								8
III	Venture Capital and Leasing Venture Capital – Growth of Venture Capital in India – Financing Pattern under Venture Capital – Legal Aspects and Subsidies for Venture Capital, Leasing – Types of Leases – Evaluation of Leasing Option Vs. Borrowing.								8
IV	Credit Rating Credit Rating – Meaning, Functions – Debt Rating System of CRISIL, ICRA and CARE, Factoring, Forfeiting and Bill Discounting – Types of Factoring Arrangements – Factoring in the Indian Context.								8



V	Mutual Funds Mutual Funds – Concept and Objectives, Functions and Portfolio Classification, Organization and Management – De-risk Services, Need and Operators- Role of NSDL and CDSL.	6
TOTAL		46

Course Outcomes

CO1	Summarise the role and function of the financial system.
CO2	Gain practical knowledge on key areas relating to management of financial products and services.
CO3	Familiarize students about Venture Capital, Leasing.
CO4	Infer the importance of the Credit Rating systems.
CO5	Understand various types of Mutual funds schemes and the roles of NSDL and CDSL.

Textbooks

1	Gauravarty S, Financial Services, Tata McGraw Hill, Noida.
2	C. Rama-Ropal, Financial Services, Vikas Publishing House, Noida.
3	M. Y. Khan, Financial Services, Tata McGraw Hill, Noida.
4	B. Dhamanraj, Financial Services, S.Chand, New Delhi.

Reference Books

1	Allen Hoffman, Business process management in Financial Services, F. W. C310 Graduate school of business, United States.
2	Perry Simon, Bank management and Financial Services, Clavin International, USA.
3	E. Gordon and K. Nagarajan, Financial Market and Services, Hemakya Publishing House, Mumbai.
4	B. Satheshan, Financial Services, Margham Publications, Chennai.

NOTE: Latest Edition of Textbooks May be Used

Web Resources

1	https://www.cmlivevtcmls.com/object/ManagementofVentureCapitalandVentureCapitalFund
2	https://corporatefinanceinstitute.com/resources/what-is-a-credit-rating/
3	https://icrb.gov.in/what-is-mutual-fund/



**MAPPING WITH PROGRAMME OUTCOMES
AND PROGRAMME SPECIFIC OUTCOMES**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	3	2	3	2	3	3	3	2	2
CO2	3	2	2	3	2	2	2	2	1	2	3
CO3	3	3	3	2	3	2	3	3	3	2	2
CO4	3	2	2	2	2	2	2	2	1	2	2
CO6	3	3	3	3	3	2	3	3	2	2	3
TOTAL	15	13	12	12	14	10	13	13	12	10	12
AVERAGE	3	2.6	2.0	2.4	2.8	2	2.6	2.0	3	2	2.4

4- Strong, 2- Medium, 1- Low



SECOND YEAR – SEMESTER - IV

ELECTIVE - IV. CONSUMERISM & CONSUMER PROTECTION

Subject Code	L	T	P	S	Credits	Int. Hours	Marks		
							CIA	External	Total
	3				4	3	25	75	100
Learning Objectives									
LO1	To understand the nature of consumers and consumerism.								
LO2	To know how consumers are exploited.								
LO3	To be familiar with consumer rights and duties.								
LO4	To learn about Consumer Protection Act.								
LO5	To gain insights into consumerism in India.								
Prerequisite: Should have studied Commerce in XII Std.									
Unit	Contents								No. of Hours
I	Consumerism Meaning of Consumer and Customer - Consumer Movements - Historical Perspectives - Concept of Consumerism - Need and Importance.								3
II	Consumer Exploitation Meaning and Causes of Consumer Exploitation - Forms of Consumer Exploitation - Underweight Measures, High Prices, Substandard Quality, Post or Inadequate after sales services- Challenges of Consumer Exploitation.								3
III	Consumer Rights and Duties Consumer Rights - John F Kennedy's Consumer Bill of Rights - Types of Consumer Rights - Right to Safety, Right to Information (RTI), Right to Redress, Right to Consumer Education - Duties of Consumers.								3
IV	Consumerism - Recent Trends Reasons for the Growth of Consumerism in India - Recent Trends in Consumerism - Problems Faced by Consumers in India.								3
V	Consumer Protection (Amendment) Act 2018 Consumer Protection Council - Central, State, District Consumer Protection Councils- Consumer Dispute Redressal Mechanism.								3
TOTAL									25
Course Outcomes									
CO1	Recognize and recall aspects in consumerism.								
CO2	Identify the reasons for consumer exploitation.								
CO3	Discover the rights and duties of a consumer.								
CO4	Create an environment which protects the consumers in India.								



CO5	Critically appraise the consumer Protection Act.
Textbooks	
1	Perseverity and Mohan Saha, <i>Consumption - Strategies and Tactics</i> , CBS Publication
2	Prof Kavita Sharma, Dr Santu Aggarwal, <i>Principles of Marketing Book</i> , Tathiana
3	Dr. J. Jayasthakar, <i>Marketing Management</i> , Morgan Publication, Chennai
4	Arnold, H, <i>Consumer Behaviour and Marketing Action</i> , PWS-Kent, USA
Reference Books	
1	Hoyer, W.D., and MacInnis, D.J., <i>Consumer Behaviour</i> , Houghton Mifflin Company, USA
2	Y.V. Rao, <i>Consumer Protection Act, 1985</i> , Asia Law House, Hyderabad
3	G.R. Rishi and Baghel Anish Kumar, <i>Consumer Protection Act</i> , Eastern Book Company, Bangalore
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	https://www.informs.in/forms-of-consumer-exploitation/
2	https://consumeraffairs.nic.in/involve/organisation-and-structure-of-consumer-protection-and-consumer-rights
3	http://www.dodata.gov.in/right_news/1306/consumer.pdf



**MAPPING WITH PROGRAMME OUTCOMES
(AND PROGRAMME SPECIFIC OUTCOMES)**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	2	2	3	2	2	2	2	2	2	2	2
CO2	3	2	2	2	3	2	2	2	3	2	2
CO3	2	2	3	2	3	2	2	2	3	2	2
CO4	3	2	2	2	2	2	2	2	3	2	2
CO5	2	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	13	10	12	10	10	10	15	10	10
AVERAGE	3	2	2.8	2	2.4	2	2	2	3	2	2

3 – Strong, 2- Medium, 1- Low



SECOND YEAR – SEMESTER – IV

Elective IV- Operation Research

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	3				4	3	25	25	100
Learning Objectives									
LO1	To introduce the students to applications (traveler and linear programming.								
LO2	To impart knowledge about transportation and assignment problem.								
LO3	To get acquainted with game theory and simulation.								
LO4	To develop abilities to analyse and manage inventories using various methods.								
LO5	To acquire knowledge on network analysis.								
Prerequisite: Should have studied Statistics in III semester of B.Com									
UNIT	Contents								No. of Hours
I	Introduction to Operation Research and Linear Programming Problem Operation research – Origin and development - Role in decision making - Phases and approaches to OR - Linear programming problem – Applications and limitations - Formulation of LPP - Optimal Solution to LPP - Graphical method - Simplex Method								12
II	Transportation and Assignment problem Transportation Problem – methods - North West corner method - Least cost method - Vogel's approximation method - Moving towards optimality - Stepping stone & MODI methods - Assignment problem								8
III	Game Theory and Simulation Game Theory- different strategies followed by the players in a game – Optimal strategies of a game using maximin criterion - Dominance property - Graphical method - Simulation								8
IV	Inventory Management Introduction to inventory systems, inventory classification, Economic order quantity (EOQ) model, Single period probabilistic inventory models with discrete and continuous demand, determination of reorder point for deterministic and probabilistic Inventory System, Basic concepts of Just-In-Time (JIT) and Material Requirement Planning (MRP)								8



V	Network Analysis Network models- CPM and PERT Determination of Critical Path Method (CPM)- PERT case Creating a project- Scheduling of a project- Application of PERT and CPM	10
	Total	45
CO	Course Outcome	
CO1	Formulate a linear programming problem for quantitative decisions in business planning	
CO2	Optimize multiple factors by applying transportation and assignment problems	
CO3	Apply the concept of game theory and simulation for optimal decision making	
CO4	Analyse and manage inventories to meet the changes in market demand	
CO5	Construct networks including PERT, CPM for strategic management of business projects	
Textbooks		
1	C.R.Koerber, "Quantitative Techniques", Vikas Publications, Delhi	
2	V.K. Kapoor, "Operations Research - Problems and Solutions", Sultan Chand & Sons Publisher, New Delhi	
3	Anand Sharma, Operation Research, Himalaya Publishing House, 2014, Mumbai	
4	M Sreenivas Reddy, Operation Research, CENGAGE, New Delhi	

	S. Gurusamy, Elements of Operation Research, Vijay Techno Systems Private Limited	
Reference Books		
1	S. Gurusamy, Operations Research, Vikas Publications, Delhi	
2	S.P. Gupta, "Statistical Methods", S. Chand & Son Publisher, New Delhi, 2013	
3	Springi, SK Applied Operations Research and Quantitative Methods, Himalaya Publishing House, 2014, Mumbai	
4	AO Vora, Quantitative Techniques in Management, McGraw Hill, 6th Edition, New Delhi 2011	
5	P.R. Vittal - Operation Research, Margham Publications, Chennai	
Web Resources		
1.	www.cpa.in	
2.	www.manufacturing.co.uk	
3.	www.thomsonitp.com	



MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3
CO1	3	2	3	2	2	2	2	2	3	2	2
CO2	3	2	3	2	2	2	2	2	3	2	2
CO3	3	2	3	2	2	2	2	2	3	2	2
CO4	3	1	3	2	3	2	2	2	3	2	2
CO5	3	3	3	2	3	2	2	2	3	2	2
TOTAL	15	11	15	10	12	10	10	10	15	10	10

AVERAGE	3	2.2	3	2	2.6	2	2	2	3	2	2
----------------	----------	------------	----------	----------	------------	----------	----------	----------	----------	----------	----------

3-Strong, 2- Medium, 1- Low



FILING OF GST RETURNS

Subject Code	L	T	P	S	Credits	In Hours	Marks		
							CIA	External (Practical)	Total
					1	2	50	50 (Internal Examiner)	100

Learning Objectives:

- LO1: To understand the concept and importance of Goods and Services Tax.
- LO2: To enable the students to prepare data for GSTR Forms.
- LO3: To gain knowledge on Filing GST Returns.
- LO4: To understand the steps involved in GST Filing.
- LO5: To acquire knowledge on penalty for late filing of GST Returns.

Course Outcomes:

- After the successful completion of the course, the students will be able to:
- CO1: Prepare the students for filing of GST returns through Online.
 - CO2: helps in filling up of GSTR Forms (GSTR 1 – GSTR11).
 - CO3: Explain the steps involved in GST Filing.
 - CO4: Acquire knowledge on penalty for late filing GST Returns.
 - CO5: Understand the concept of interest on outstanding tax.



Contents

1. Forms and deadlines
2. GSTR Registration Forms
3. ITC Forms
4. Steps involved in filing GST return
5. GSTR1: Return for Outward Supplies
6. Difference between GSTR2A and GSTR 3B
7. GSTR4B: Summary of Inward and Outward Supplies
8. GSTR4A: Return For Composition Dealers
9. GSTR5: Return For Non-Resident Taxable Persons
10. GSTR6: Return For Input Service Distributors
11. GSTR7: Return For Taxayers Deducting TDS
12. GSTR8: Return For E-Commerce Operators Collecting TCS
13. GSTR10: Return For Registered Person Whose GST Registration gets Cancelled
14. GSTR11: Return For UIN (Unique Identification Number) Holders
15. Penalty for late Filing of GST Return
16. Interest on Outstanding Tax
17. GSTR9C: Reconciliation Statement
18. GSTR9B - Filed by Electronic Commerce Operators

Recent Amendments in Filing of GST Returns

Faculty members will upload the Workshops on recent Amendments in Filing of GST Returns in the contents and these workshops will not cover in the examination.

Text Books:

1. Balachandran V., 2024, Indirect Taxes, Sultan Chand and Sons, New Delhi
2. Sanyal G., Goods and Services Tax: Concept and Practice 2024, Central Publications, New Delhi
3. Arundaty Mishra, 2024, GST Law and Procedure, Taxman Publications Pvt Limited, New Delhi
4. Raj, C. A., Agarwal, K, 2023, Taxation and Indirect Taxes, Taxman Publications Pvt Limited, New Delhi

Supplementary Readings:

1. Anjali Agarwal, 2024, Goods and Services Tax, New Century Publications, New Delhi
2. Sanyal Sharma and Gulajra Arund, 2024, VK Global Publications (P) Ltd., New Delhi
3. Mishra SK, 2024, Simplified Approach to GST, Education Publishing, New Delhi
4. Vivekanandan S, 2024, Goods and Services Tax in Trade, New Century Publications, New Delhi.

Web Reference:

1. <https://www.gst.gov.in/goods-and-services-tax/download-free-goods-and-services-tax-gst-1956-form>
2. <https://www.cbic.gov.in/gst-book-office.pdf>



FUNDAMENTALS OF FIN TECH

Subject Code	L	T	P	E	Credits	Total Hours	Marks		
							CIA	External	Total
					1	2	25	75	100

Learning Objectives:

- LO1: To educate the students to introduce FinTech.
- LO2: To gain knowledge in Financial Technology and Digital payments.
- LO3: To acquire knowledge in Cryptocurrencies.
- LO4: To know the knowledge in Block chain Technology.
- LO5: To understand the effects of finitach on various sectors.

Course Outcomes:

- CO1: After the successful completion of the course, the students will be able to:
- CO1: Identify the benefits of Fin Tech industry.
- CO2: Enable a better understanding of Financial Technology and Digital Payments.
- CO3: Analyze the functioning of Cryptocurrency.
- CO4: Explain the impact of Block Chain Technology.
- CO5: Evaluate the effects of FinTech of various sectors.

Unit I: Introduction to FinTech

Introduction – Meaning of FinTech – Definitions – The History and Evolution of the FinTech Industry – FinTech Ecosystem – Recent Developments – FinTech in India – FinTech Market Trends in India – Types Of FinTech or Transformation of Financial Services – Benefits Of FinTech – Drawbacks Of FinTech – Key Growth Drivers – Challenges.

Unit II: Financial Technology and Digital Payments

Introduction – Artificial Intelligence (AI) in FinTech – Machine Learning in FinTech – Machine Learning in Accounting and Finance – Robotic Process Automation (RPA) – Financial Data Analytics – Data Science and Big Data in FinTech – Digital Payments – Contactless Society – DFS Eco System – Developing Countries and DFS: The Story of Mobile Money – RTGS networks.

Unit III: Crypto-currencies

Cryptocurrencies – Features, benefits, disadvantages, Outline of cryptocurrency – types wallet – Legal and Regulatory Implications – legal position of cryptocurrencies in India – Impact on cryptocurrencies.

Unit IV: Blockchain Technology

Blockchain Technology in FinTech – An understanding of Blockchain technology, its potential, and applications – BCT in Banking – Benefits of BCT in banking – BCT in Indian Banking sector – BCT in supply chain management.

Unit V: Effects of Fin-Tech on Various Sectors

Effects of Fin-tech on Payment innovations – The Implications of FinTech on Real Estate, Insurance, Health, and Payment Innovation – The effect of Fin-tech on



Payment Innovations - Health- Real-Estate- Insurance Sector- Capital Market - Key Fin- Tech Trends - FinTech around the Globe: Asia, Middle East, South America, Europe, Southeast Asia / Australia and Africa.

Recent Trends in FinTech

Faculty member will impart the knowledge of recent trends in FinTech to the students and these concepts will be tested in the examination.

Text Books:

1. Dileeradhayalan V and Vijay C. 2022 FinTech, Vijay Nicole Imprints, Pvt. Ltd Chennai
2. Sanjay Phadke, 2020 FinTech Future : The Digital Era Of Finance Paperback.
3. Aquino Rubin, 2021 FinTech in a Flash: Financial Technology Made Easy (new edition) Kindle Edition

Supplementary Readings:

1. Arvind Narayanan, 2022 Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction
2. Joseph Bonneau, Edward Felten, Andrew Miller, Steven Goldfeder, 2022 Princeton University
3. Silvia Gamiz, 2020 Bitcoin for Non-Mathematicians: Exploring the Foundations of Crypto, Universal Publishers, USA
4. The Finance Process Automation Handbook: A Guide to Implementing, Tom Taulli, Apr 2020, Laxist 1 ST Edition 2020 Website
Reference: <https://www.fpa.org/what-is-robotic-advice-financial-markets/resources/robotic-advice-banking-road/>
<https://thebankerbrief.com/2021/11/20/innovation-boost-digital-banking-2021/>
5. Dierkerich, R. H., & Kuhn, S. 2020 The Future is Faster Than You Think: How Converging Technologies Are Disrupting Business, Industries, and Our Lives. New York: Simon & Schuster



WORKING CAPITAL MANAGEMENT

Subject Code	L	T	P	S	Credits	Inst. Hours	Marks		
							CIA	External	Total
	4				2	7	25	25	100
Learning Objectives									
LO 1	To explain working capital and interpret the cash conversion cycle.								
LO 2	To know whether the company maintains a large size of inventory for efficient and smooth production and sales operations.								
LO 3	To prepare a cash budget and comment on it.								
LO 4	To assess the components of credit policy and its evaluation.								
LO 5	To explain the inventory management techniques and calculate the Economic Ordering Quantity.								
Prerequisite: Should have studied Commerce in XII Std.									
Unit	Contents								No. of Hours
I	Introduction Working Capital Meaning – Types of Working Capital - Importance of working capital management - Components of Working Capital - Factors influencing Working Capital Requirements - Estimating Working capital management: Working Capital Life Cycle - Role of Finance Manager in Working Capital.								5
II	Financing Current Assets Different Approaches to Financing Current Assets- Conservative, Aggressive and Matching approach - Sources of Finance Contribution to Working Capital Finance - Working Capital Financing Approach.								5
III	Cash Management Importance - Factors influencing Cash Balance - Motives of Holding Cash - Determining Optimum Cash Balance - Cash Budgeting - Controlling and Monitoring Collection and Disbursements - Cash Management Models - Baumol Model and Miller-Orr Model.								5
IV	Receivables Management Overview of Receivables Management - Significance - Elements of Credit Policy Variables - Credit Standards - Credit period - Cash discount and Collection efforts - Credit Evaluation - Control of Receivables.								5
V	Inventory Management Components of Inventory - Benefits of Holding Inventory - Importance of Inventory Management - Techniques for Managing Inventory - Economic Order Quantity (EOQ) - Stock levels - Analysis of Investment in Inventory - Selective Inventory Control - ABC, VED and FSN Analysis.								5
TOTAL								30	
THEORY 20% & PROBLEMS 80%									



Course Outcomes	
CO1	Construct the factors influencing working capital requirements and estimate it
CO2	Classify the approaches to financing Current Assets
CO3	Determine the importance of cash management and cash budgeting
CO4	Formulate the receivables management and credit policy evaluation
CO5	Decide about the Techniques of inventory management, EOQ, ABC, VED, and FSN Analysis.
Textbooks	
1	V.K. Shukla, Working Capital Management, S Chand, New Delhi
2	Dr. Periyaswamy, Working Capital Management, Himalaya Publishing House, Mumbai
3	Dr. R. P. Bhatnagar, Working Capital Management, Taxman S, New Delhi
4	Dr. A. Murthy, Working Capital Management, Margham Publications, Chennai
Reference Books	
1	James S Sager, Working Capital Management, Application and Cases, Wiley, New Jersey
2	Dr. S P Gupta, Management of Working Capital, Sahitya Bhawan Publication, Agra
3	M. K. Ratnaji, Working Capital Management, Laxmi Publication, Chennai
4	Vijayalakshmi Srinivasan, Working Capital Management, PHI Publication, New Delhi
NOTE: Latest Edition of Textbooks May be Used	
Web Resources	
1	http://onlinecourses.tytil.ac.in
2	http://www.ift.com
3	http://books.laxmi.in

MAPPING WITH PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	2	2	3	2	2	2	2	2	2	2	2
CO2	2	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	3	2	2	2	2	2	2
CO4	3	1	3	2	3	2	2	2	2	2	2
CO5	2	3	3	2	3	2	2	2	2	2	2
TOTAL	15	11	15	10	13	10	10	10	10	10	10
AVERAGE	3	2.2	3	2	2.6	2	2	2	2	2	2

3-Strong, 2-Medium, 1- Low



B.B.A., GENERAL

SYLLABUS

**FROM THE ACADEMIC YEAR
2023 – 2024 ONWARDS**



**MANDHANTHAM SUNDARAM UNIVERSITY,
TIRUNELVELI - 627012**



B.B.A. GENERAL

LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR B.B.A. PROGRAMME	
Programme:	B.B.A., General
Programme Code:	
Duration:	3 years (UG)
Programme Outcomes:	<p>PO1: Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study</p> <p>PO2: Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself, demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups.</p> <p>PO3: Critical thinking: Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.</p> <p>PO4: Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.</p> <p>PO5: Analytical reasoning: Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.</p> <p>PO6: Research-related skills: A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesizing and articulating; Ability to recognise cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation</p> <p>PO7: Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common</p>



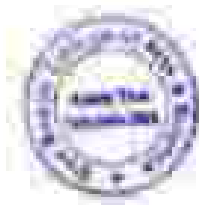
	<p>cause and work efficiently as a member of a team</p> <p>PO8: Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.</p> <p>PO9: Reflective thinking: Critical sensibility to lived experiences, with self awareness and reflexivity of both self and society.</p> <p>PO10 Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources, and use appropriate software for analysis of data.</p> <p>PO 11 Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.</p> <p>PO 12 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective, and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.</p> <p>PO 13: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues, and adopting objective, unbiased and truthful actions in all aspects of work.</p> <p>PO 14: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.</p> <p>PO 15: Lifelong learning: Ability to acquire knowledge and skills, including "learning how to learn", that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trends and demands of work place through knowledge/skill development/reskilling.</p>
<p>Programme Specific Outcomes:</p>	<p>PSO1: To enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making.</p> <p>PSO 2: To sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment.</p> <p>PSO 3: To familiarize students to the concepts and theories.</p>



related to Finance, Investments and Modern Marketing.
PSO 4: Evaluate various social and economic problems in the society and develop answer to the problems as global citizens.
PSO 5: Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PO1	Y	Y	Y	Y	Y	Y	Y	Y
PO2	Y	Y	Y	Y	Y	Y	Y	Y
PO3	Y	Y	Y	Y	Y	Y	Y	Y
PO4	Y	Y	Y	Y	Y	Y	Y	Y
PO5	Y	Y	Y	Y	Y	Y	Y	Y

3 - Strong, 2 - Medium, 1 - Low



SEMESTER III		SUBJECTS	L	T	P	O	Practicals	CREDIT	MAXIMA		TOTAL
COURSE COMPONENT									INT	EXT	
Part I	Page: II	Language - Tamil	Y	-	-	-	8	4	25	25	50
Part II	Page: III	English	Y	-	-	-	8	4	25	25	50
Part III	Core Paper - V	Marketing Management	Y	-	-	-	4	2	25	25	50
	Core Paper - VI	Financial Management	Y	-	-	-	4	2	25	25	50
	Elective - II	Business Statistics	Y	-	-	-	4	2	25	25	50
Part IV	Skill Enhancement course SEC- 4 Computer Applications in Business (Practical 100 hrs)		-	-	Y	-	2	1	15	15	30
	Skill Enhancement course SEC- 5 Entrepreneurial Skill - New Venture Management / Start Up Business		Y	-	Y	-	2	1	15	15	30
	Environmental Studies		Y	-	-	-	2	1	15	15	30
	Total						30	14			



SEMESTER IV		SUBJECTS	L	T	P	D	Theory	CREDIT	MARKS		TOTAL
COURSE COMPONENT									CIA	END	
Part I	Paper-IX	Language – Tamil	Y	1	1	1	4	4	25	25	100
Part II	Paper-IV	English	Y	1	1	1	4	4	25	25	100
Part III	Care Paper-VII	Business Environment	Y	1	1	1	4	4	25	25	100
	Care Paper-VIII	Human Resource Management	Y	1	1	1	4	4	25	25	100
	Elective Paper-IX	Operations Research	Y	1	1	1	4	4	25	25	100
Part IV	NSQ Enhancement course Skillfully Practical Subjects		-	-	Y	-	2	1	50	50	100
	NSQ Enhancement course (EC2) Intellectual Property Rights (Crises Management)		Y	1	1	1	2	2	25	25	100
	Value-Based Education		Y	1	1	1	2	2	25	25	100
Total							30	24			



Second year Vacation Internship -45 hours							2 credits				
SEMESTER V	COURSE COMPONENT	SUBJECTS	L	T	P	Q	Assignments	CREDIT	MAXM MARKS		TOTAL
									CIA	UNT	
Part III	Core Paper- IX	Management Information system	Y	-	-	-	3	4	25	75	100
	Core Paper- X	Research Methodology	Y	-	-	-	3	4	25	75	100
	Core Paper- XI	Production and Materials Management	Y	-	-	-	3	4	25	75	100
	Core Paper- XII	Project with Viva -Voce	Y	-	-	-	5	3	25	75	100
	Elective -V	Digital Marketing Or Industrial Relations Or Financial Services	Y	-	-	-	4	3	25	75	100
	Elective -VI	Consumer Behaviour Or Innovation Management Or Security Analysis & Portfolio Management	Y	-	-	-	4	3	25	75	100
		Part IV	Exam Module-V	Y	-	-	-	2	2		
		Internship / Industrial Visit / Field Visit						2	50	50	100
		Total					30	25			

For Internship:

1. A report should be submitted at the end of 45th semester and evaluated by external examiners.
2. Internship students should submit certificate of attendance from the industry along with form.

For Viva voce Examination:

1. Internal: 50 marks, External: 50marks
2. Group project report should be submitted
3. External 50 marks will be evaluated by the external examiners.



SEMESTER VI		SUBJECTS	L	T	P	D	CREDITS	MARKS		TOTAL
COURSE COMPONENT	HOURS							TH	EXT	
		Part III	Comp Paper- XIII	Environmental Development	4				4	20
Comp Paper- XIV	Strategic Management		4				4	20	20	100
Comp Paper- XV	Services Marketing		4				4	20	20	100
Elective- VII	International Business Or E-Business Or Fundamentals of Logistics		4				4	20	20	100
Elective- Project VIII	Business Tourism		4				4	20	20	100
Professional Competency Enhancement- Quantitative Aptitude I And Quantitative Aptitude II (2 hours each) / Non-Mathematical							2	20	20	100
Part V	Extension Activities		4				4			
Total							20	200		

For Extension Activity:

Internal: 50 marks, External: 50 marks



Subject Code	Subject Name	Cate gory	L T P O				C redit s	In te rn al	Marks			
			I	T	P	O			C I A	Ex te rn al	Ass es s	
BBA DSC01	MARKETING MANAGEMENT	Core	Y	-	-	-	3	4	25	75	100	
Learning Objectives												
CL01	To understand the marketplace.											
CL02	To identify the market segmentation and the Product mix											
CL03	To select the different pricing methods											
CL04	To know the channels of distribution											
CL05	To understand the promotion mix											
UNIT	Details							No. of Hours	Learning Objectives			
I	Fundamentals of Marketing – Role of Marketing – Importance – Classification of Market – Modern Marketing – Marketing Function – Concept of Marketing Mix – Marketing Approaches							12	CL01			
II	Market Segmentation and product – Need And Basis of Segmentation – Product – Characteristics – Benefits – Classifications – Product Mix–New Product Development Process – Product Life Cycle							12	CL02			
III	Pricing – Meaning – Objectives – Significance Basic Principles of pricing – Methods of pricing – pricing policies and strategies – pricing process – Factors affecting Pricing Decision							12	CL03			
IV	Physical Distribution: Meaning-Importance – Features – Type of channel of distribution – Function of channel members – Factors influencing the channel selection.							12	CL04			
V	Promotion – Promotion mix – Sales Promotion tools – Objectives – Importance – Factors determining promotion mix – Digital Marketing – Application and benefits							12	CL05			
							48					
Course Outcomes	On Completion of the course the students will							Program Outcomes				
CO1	To list and identify the core concepts of Marketing and its mix							PO1, PO2, PO3				
CO2	To sketch the market segmentation, nature of product, PLC							PO1, PO2, PO3, PO4, PO5				
CO3	To analyze the appropriate pricing methods							PO1, PO2, PO3, PO4, PO5				
CO4	To describe the importance of various channels of distribution							PO1, PO2, PO3				
CO5	To discuss the application of digital marketing							PO1, PO2, PO3				



Reading List		
1.	Philip Kotler & Gary Armstrong, Principles of Marketing: A South Asian Perspective, Pearson Education, 2012.	
2.	Rajan Kumar, Marketing Management, Tata Mc Graw Hill, 2017.	
3.	L.Narasimhan, Marketing, Morgan Publications, 2017.	
4.	J.P Mahajan & Anupama Mahajan, Principles of Marketing, Vikas Publishing House, 2017.	
5.	K.Kamalakaram, Modern Management, Himalaya Publishing House, 2017.	
References Books		
1.	C.B.Gupta & Rajan Nair, Marketing Management, Sultan Chand & Son 2009	
2.	V.S. Ramaswamy & S. Narasimhan, 2002, Principles of Marketing, first edition, S.C. Wasson / Macmillan India Ltd.	
3.	Cundiff, Marketing Management, Palgrave Macmillan.	
4.	Harsh V Verma & Ekta Duggal, Marketing, Oxford University Press, 2017.	
5.	Srinivas C.N, Marketing Management, Kalyani Publishers, Ludhiana 2016	
Web Resources		
1.	http://pratikjain.in/wordpress/wp-content/uploads/2014/12/Philip_Kotler%20Marketing_Management_10th_Edition%20Book%20.pdf	
2.	http://www.careerlauncher.com/downloads/MBA/Management_Marketing%20Management.pdf	
3.	http://www.economicshelp.com/2013/01/marketing-management-essay.html	
4.	Industrial Marketing Management Journal ScienceDirect.com by Charles	
5.	Journal of Marketing Management Taylor & Francis Online (subscription only)	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test - Assignments	25 Marks
	Seminars	
	Attendance and Class Participation	
	End Semester Examination	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall tests, Concept definitions	
Understand (K2)	MCQ, True/False, Short essays, Concept explanations, Short answers or interviews	
Application (K3)	Suggest ideas/concept with examples, Suggest, describe, Solve problems, Observe, Explain	
Analyze (K4)	Problems solving questions, Find a procedure in many steps, Differences between various ideas, Map knowledge	
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons	
Create (K6)	Check knowledge in specific or different situations, Discussion, Debating or Presentation	



Monitored with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	M	M	S	M	M
CO 2	S	S	M	N	M	S	M	S
CO 3	S	S	M	M	M	S	M	S
CO 4	S	S	M	M	M	S	M	M
CO 5	S	S	M	M	M	S	M	S

S-Strong M-Medium L-Low

CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's

CO-PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	14	15	15	14	15
Weighted Percentage of Course Contribution to Pts	28	30	30	28	30



Subject Code	Subject Name	Credit	I	II	III	IV	V	Theory	Practical	Marks		
										Assignment	Mid Sem	Final
BBA D5C06	Financial Management	5	Y	-	-	-	-	5	4	25	75	100
Learning Objectives												
CL01	Understand the Basics of Finance and roles of finance manager											
CL02	Evaluate Capital structure											
CL03	Evaluate Cost of capital											
CL04	Assess Capital budgeting											
CL05	Appraise Working Capital											
UNIT	Details							No. of Hours	Learning Objectives			
I	Meaning, objectives and Importance of Finance – Sources of finance – Functions of financial management – Role of financial manager in Financial Management.							12	CL01			
II	Capital structures planning – Factors affecting capital structures – Determining Debt and Equity proportions – Theories of capital structures – Leverage concept.							12	CL02			
III	Cost of capital – Cost of equity – Cost of preference share capital – Cost of debt – Cost of retained earnings – Weighted Average (W) Composite cost of capital (WACC)							12	CL03			
IV	Capital Budgeting: ARR, Pay back period, Net present value, BIR, Capital rationing, simple problems on capital budgeting methods.							12	CL04			
V	Working capital – Components of working capital – operating cycle – Factors influencing working capital – Determining (p) Forecasting of working capital requirements.							12	CL05			
Total							60					
Course Outcomes												
Course Outcomes	On Completion of this course, the students will							Program Outcomes				
CO1	Understand the basics of finance and roles of finance manager							PO1, PO2, PO6				
CO2	Evaluate Capital structure							PO1, PO2, PO6				
CO3	Evaluate Cost of capital							PO1, PO5				
CO4	Assessing Capital budgeting							PO1, PO5				
CO5	Appraise Working Capital							PO1, PO5				



Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	M	M	N	S	L	M
CO 2	S	S	M	M	M	S	L	S
CO 3	S	S	M	M	M	S	L	S
CO 4	S	S	M	M	M	S	L	M
CO 5	S	S	M	M	M	S	L	M

S-Strong M-Medium L-Low

**CO-PO Mapping (Course Articulation Matrix)
Level of Correlation between PSO's and CO's**

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	2	3	2	2
CO 2	3	3	3	2	3
CO 3	3	2	2	2	2
CO 4	2	2	2	2	2
CO 5	3	2	3	2	2
Weightage	15	15	14	15	15
Weighted percentage of Course Contribution to Pro	30	30	28	30	30



Subject Code	Subject Name	Category	L	T	P	D	Credits	Inst. Hours	Marks		
									CIA	Examination	Total
BBA DGE05	BUSINESS STATISTICS	B.T.B	7	1	1	1	3	4	25	20	45

Learning Objectives

- CL01 Apply the Statistical Data
- CL02 Understanding the Measures of Central Tendency in business
- CL03 Analyse Measures of Variation
- CL04 Understand Simple Correlation
- CL05 Testing of hypothesis

UNIT	Details	No. of Hours	Learning Objectives
I	Introduction – Meaning and Definition of Statistics – Collection and Tabulation of Statistical Data – Presentation of Statistical Data – Graphs and Diagrams-	12	CL01
II	Measures of Central Tendency – Arithmetic Mean, Median and Mode – Harmonic Mean and Geometric Mean.	12	CL02
III	Measures of Variation – Standard Deviation – Mean Deviation – Quartile Deviation	12	CL03
IV	Simple Correlation – Scatter Diagram – Karl Pearson's Correlation – Rank Correlation – Regression.	12	CL04
V	Testing of hypothesis – Chi-Square test, Z Test, T Test, ANOVA.	12	CL05
		60	

Course Outcomes

Course Outcomes	On Completion of the course the students will	Program Outcomes
CO1	Apply the Statistical Data	PO1,PO2,PO3,PO4
CO2	Understanding the Measures of Central Tendency in business	PO1,PO2,PO3
CO3	Analyse Measures of Variation	PO1,PO2,PO3
CO4	Understand Simple Correlation	PO1,PO2,PO3
CO5	Testing of hypothesis	PO2,PO3



Reading List		
1.	P.R. Vittal, Business Mathematics and Statistics, Mangam Publications, Chennai, 2004.	
2.	S.P. Gupta, Statistical Methods, Sahasr Chand & Sons, New Delhi, 2007.	
3.	S.P. Gupta, Elements of Business Statistics, Sahasr Chand & Sons, New Delhi, 2007.	
4.	J.K. Sharma, Business Statistics, Pearson Education, New Delhi, 2007.	
5.	Business Statistics & OR – Dr. S. P. Rajagopalan, Tata McGraw-Hill.	
Reference Books		
1.	David M Levine, David F Stephan et al. Business Statistics: A First Course, 7 th edition	
2.	Dina Nath Pundit, Statistics: A Modern Approach, Haryana Publishing Corporation	
3.	Hazarika Panchajyoti, A Textbook of Business Statistics, S Chand Publications	
4.	Vedra ND, Business Statistics: Text and Problems - With Introduction to Business Analytics, McGraw Hill, 2021	
5.	Alexander Hulten, Barbara Brinkley and Susan Datta, Introductory Business Statistics, 12 th Media Services, 2017	
Web Resources		
1.	https://www.ncert.gov.in/2019/06/01/ncert/2019/06/01/ncert-2019-statistics/	
2.	https://uq.ac.uk/industry-services/default.aspx?business%20statistics.pdf	
3.	http://www.statisticstools.com	
4.	https://statisticstool.com/statistics-articles-central-tendency-mean-median-mode	
5.	https://www.rppt.com/guides/business-mathematics-and-statistics/index-number/	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment (CIA)	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
Total		100 Marks
Methods of Assessment		
Recall (R1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understanding	MCQ, True/False, Short notes, Concept explanations, Short scenario etc	



Comprehend (K2)	Overview
Application (K3)	Suggest idea/concept with examples, Suggest, locate, Solve problem, Observe, Explain
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer essay/ Evaluation essay, Compare or justify with pros and cons
Create (K6)	Check knowledge in specific or other situations, Discussion, Debating or Presenting

Mapping with program outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	S	S	S	M	S
CO2	S	S	M	M	M	S	M	S
CO3	S	S	M	M	S	S	M	S
CO4	S	S	M	M	M	S	M	S
CO5	S	S	M	S	S	S	M	S

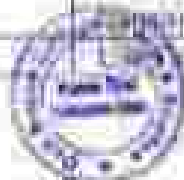
CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PO's	30	30	30	30	30



Subject Code	Subject Name	Category	L	T	P	D	Credits	Total Hours	Marks		
									Classical	Total	
BBA SEC04	Computer Applications in Business	SEC	Y	-	Y	-	2	7	25	75	100
Learning Objectives											
CL01	To build skills in Ms-Word										
CL02	To build skills in Ms-Excel										
CL03	To build skills in Ms-Power Point										
CL04	To understand the Google Suite										
CL05	To build skills in model preparation of PPT in Google Suite										
UNIT	Details							No. of Hours	Learning Objectives		
I	Introduction, Menus, Shortcuts, Document types, working with Documents-Opening, Saving, Closing, Editing, Direction, Using Toolbars, Rulers, Help, Formatting Documents-Setting font, paragraph, Page Style-Setting list styles, page break, Line break, creating sections and frames, inserting clip art, pictures, Setting document styles, Creating Table-Settings, borders, alignments, Merging, splitting, sorting rows and columns, Drawing-Inserting, drawing, formatting, grouping, ordering, moving pictures, Table-Word completion, Spell check, Macros, Mail merge, Tracking Changes, Security, Printing Documents.							4	CL01		
II	Introduction, Spread sheet applications, Menus, Tool bars and icons, Spreadsheets-Opening, saving, closing, printing file, writing formulas, Converting file to different formats, spreadsheet addressing, Editing And Editing Data- Copy, cut, paste, undo, redo, find, search, replace, filling continuous rows and columns, inserting data cells, columns, rows and sheet, Calculation Data-Setting formula, finding total in rows and columns, Functions Types- Mathematical, Group, using date and time, Formatting spread sheet- Alignment, font, border, hiding, locking cells, Highlighting values, background color, bordering and shading, Working With Sheets-Setting, filtering, validation, consolidation, automatic, Chart-Selecting, formatting, labeling, scaling, Table-Error checking, spell check, format setting, tracking changes, calculation							6	CL02		
III	Introduction, opening new presentations, Presentation templates, presentations layout, Creating Presentation-Setting presentation style, adding text, Formatting-Adding style, color, gradient fill, arranging objects, adding headers and footers, slide background, slide layout, Slide Show, Adding Graphics-Inserting pictures, Insertion, tables, Adding Effects-Setting animation and transition effects, audio and video, Printing handouts							4	CL03		
IV	To understand the Google Suite to develop a user personally							4	CL04		



V	Prepare and Presentations and preparation of Google forms Note: Assignment 5 marks allotted for student preparation of PPT of Google forms	6	CLOS
Total		30	
Course Outcomes			
Course Outcomes	On completion of this course, students will:	Program Outcomes	
CO1	Demonstrate hands on experience with Ms-word for business activities	PO1, PO2, PO3, PO7	
CO2	Demonstrate hands on experience with MS Excel for business activities	PO1, PO2, PO3, PO7	
CO3	Demonstrate hands on experience with MS power point for business activities	PO1, PO2, PO3, PO7	
CO4	Demonstrate hands on experience with Google forms	PO1, PO2, PO3, PO7	
CO5	Demonstrate hands on experience with PPT in Google forms	PO1, PO2, PO3, PO7	
Reading List			
1.	International Journal of Computer Applications in Technology		
2.	International Journal of Computer Applications – IJCA		
3.	P. Kishan Ahmed, Computer Application in Business, Morgan: Publications, 2019		
4.	Computer Application in Business (Tamil Nadu) by Dr. R.Petraswaram		
5.	Tanner's Basics of Computer Applications to Business, by Helen Chand Jain and H.N. Thani, Tanner Publications Private Limited.		
References Books			
1.	P. Kishan Ahmed, Computer Application in Business and Management, Morgan Publications, 2019		
2.	Google Forms Made Simple: The Perfect Guide to Creating and Modifying Google Forms from Beginner to Expert by Mary Brockman		
3.	Biju Kumar, Mastering Ms Office, VAS Publishers, 2017		
4.	Lisa A. Bucki, Jeta Wallenda E, Foster Winger, & Michael Alexander, Microsoft Office 2013 Bible, Wiley, 2013		
5.	S.S. Srivastava, Ms Office, First Edition, Lotus Publications, 2015		
Web Resources			
1.	https://www.microsoft.com/en-us/microsoft-365/blog		
2.	https://www.gomol.com/en/it-the-24-month-computer-application-explains/		
3.	https://www.youtube.com/watch?v=3m3p3d3w3d3		
4.	https://www.gomol.com/en/it-the-24-month-computer-application-explains/		
5.	https://www.youtube.com/watch?v=3m3p3d3w3d3		
Methods of Evaluation			
Internal Evaluation	Continuous Internal Assessment Test		25 Marks
	Assignments		
	Seminar		
External Evaluation	Attendance and Class Participation		15 Marks
	End Semester Examination		
Total			



Methods of Assessment	
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
Understand/ Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Step summary or describe
Application (K3)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Observe, Explain
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or other situations, Discussion, Debating or Presentations

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	M	M	M	M	S	M	M
CO 2	S	M	M	M	M	S	S	M
CO 3	M	M	M	S	M	S	M	M
CO 4	S	S	M	M	M	S	S	M
CO 5	S	S	M	S	M	S	S	M

S-Strong

M-Medium

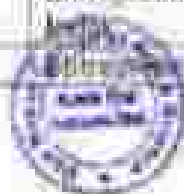
L-Low

CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix): Level of Correlation between PSO's and CO's

CO-PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	-	3	3
CO 2	3	3	-	3	3
CO 3	3	3	-	3	3
CO 4	3	3	-	3	3
CO 5	3	3	-	3	3
Weightage	15	15	-	15	15
Weighted Percentage of Course Contribution to Pm	30	30	-	30	30



Subject Code	Subject Name	Category	L	T	P	O	Credits	Inst. Hours	Marks		
									CLA	External	Total
BBA 55205	Entrepreneurial Skill - New Venture Management	SEC	Y	-	-	-	3	3	25	25	100
Learning Objectives											
LO1	To learn to generate and evaluate new business ideas										
LO2	To learn about a business model that generates money										
LO3	To understand how to find, evaluate and buy a business										
LO4	To evaluate the feasibility of idea into a Venture										
LO5	To understand sources that lead to new ventures										
UNIT	Details							No. of Hours	Learning Objectives		
I	Concept of Entrepreneurship - Evolution - Importance - Importance of entrepreneurship, developing creativity and understanding innovation, stimulating creativity							6	LO1		
II	Developing Successful Business Ideas: Recognizing Opportunities and Generating Ideas - Entry strategies, New Product - Franchising - Buying an existing firm							6	LO2		
III	Feasibility Analysis: Marketing, Technical and Financial Feasibility analysis - Industry and Competitor Analysis assessing a New Venture's Financial Strength and Viability							6	LO3		
IV	Moving from an Idea to a New Venture: Preparing the Proper Ethical and Legal Foundation- Building a New Venture Team - Leadership - Corporate Entrepreneurship, Social Entrepreneurship							6	LO4		
V	Financing the New Venture: Financing entrepreneurial ventures- Valuation of a new company - Arrangement of funds - Alternative Sources of Funding - Startups, M&A's, and new venture							6	LO5		
Total								30			
Course Outcomes											
Course Outcomes	On completion of this course, students will							Program Outcomes			
CO1	Understand the concept of entrepreneurship and skill sets of an entrepreneur							PO1, PO6			
CO2	Assess new venture opportunities & analyze strategic choices in relation to new ventures							PO2, PO6			
CO3	Develop a credible business plan for real life situations							PO1, PO2, PO3, PO6			
CO4	Credentiate a team to develop and launch and manage the new venture through the effective leadership							PO4, PO5			
CO5	Evaluate different sources for financing new venture							PO2, PO6			
Reading List											
1.	Journal of Business Venturing - Elsevier										
2.	Technology, Innovation, Entrepreneurship and Competitive Strategy, Emerald										
3.	Entrepreneurship: New Venture Creation (2014), David M. Turk, Pearson Education										
4.	Entrepreneurship and New Venture Creation, Alan Saper, V. Sharma, Excel Book										



	(2018)	
5.	Entrepreneurship ,11 th Edition ,By Robert D. Hitchh, Michael P. Jones, Dean A. Shepherd , Subyashini Srinia , Mc Graw Hill	
References Books		
1.	New Venture Creation, Kathleen R. Allen, Cengage Publications (2013)	
2.	Essentials of Entrepreneurship and Small Business Management, Scarborough, N.M., Cornwall, J. R., & Zimmerman, T. (2015) Boston: Pearson.	
3.	Project Appraisal and Management, Agarwal, Kishan and Mishra, Vigaya 2 (2017). New Delhi, Pearson Publications.	
4.	The Manual for Indian Start-ups: How to Start and Scale – up Your New Venture by Vijaya Kumar Pooari and Meera Ganesh , Pragati Enterprise	
5.	Entrepreneurship Development , Indian Cases in Change Agents by K. Ramachandran, Mc Graw Hill Publication.	
Web Resources		
1.	https://www.studies.com/en-gb/document/university-of-berkeley/low-venture-development-new-venture-development-lecture-notes/1211217	
2.	https://www.academia.edu/31082277/1.pdf	
3.	https://www.researchgate.net/publication/31082277/1.pdf	
4.	https://www.internationaljournalofentrepreneurshipdevelopment.com/a-business-plan/	
5.	https://www.entrepreneur.com/startup/starting-a-business/10-venture-stage-entrepreneurs-can-start-for-less-or-free-201706	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignment	
	Seminar	
Attendance and Class Participation		
External Evaluation	End Semester Examination	25 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Single definition, MCQ, Recall type, Concept definition	
Understand/ Comprehend (K2)	MCQ, True/False, Short essay, Concept explanations, Short summary or overview	
Application (K3)	Suggest illustrations with examples, suggest formulas, Solve problems, Observe, Explain	
Analyze (K4)	Problem-solving questions, Form a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Long essays/ Evaluative essay, Compare or justify with pros and cons	
Create (K6)	Check knowledge in specific or abstract situations, Discussion, Debating or writing essays	



Mapping with program outcome

S-Strong M-Medium L-Low

**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's**

CO/PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	L	L	L	L	L
CO 2	L	L	L	L	L
CO 3	L	L	L	L	L
CO 4	L	L	L	L	L
CO 5	L	L	L	L	L
Weightage	15	15	15	15	15
Weighted Percentage of Course Contribution to Po	10	10	10	10	10

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	S	M	S	S	S	M	M
CO 2	S	S	M	S	S	S	M	S
CO 3	S	S	M	S	S	M	S	S
CO 4	S	S	M	S	S	M	S	S
CO 5	M	S	M	S	M	S	M	M



Subject Code	Subject Name	Category	L	T	P	O	Credits	Theor. Hours	Marks			
									CIA	Examinal	Total	
BBA DSC 07	Business Environment	Core	1	-	-	-	3	6	25	75	100	
Course Objectives												
CO01	To impart knowledge on the concept of business environment & its significance.											
CO02	To know the political environmental factors and its impact on business.											
CO03	To know the Economic environmental factors and its impact on business.											
CO04	To throw light on importance of the types of Social Organization.											
CO05	To create awareness of industrial technological advancements.											
UNIT	Details							No. of Hours	Course Objectives			
I	The concept of Business Environment: its scope and significance. A brief overview of political, cultural, legal, economic, and social environments and their impact on business and strategic decisions.							12	CO01			
II	Political Environment: Functions of state, economic roles of government, government and legal institutions.							12	CO02			
III	Economic Environment: Business Cycle, Inflation, Deflation, Macroeconomic Parameters Like GDP, Growth Rate, Population, Unemployment, National Income, and Per Capita Income, and Their Impact on Business Decisions.							12	CO03			
IV	Social environment, cultural heritage, social institutions, caste and community, caste based system, linguistic, linguistic and religious groups.							12	CO04			
V	Technology environment - Industry 4.0-Meaning, Features, basic Applications and Uses - Blockchain, AI, AR, Cloud, IoT, Big Data and Analytics.							12	CO05			
Total							60					
Course Outcomes												
Course Outcomes	On completion of this course, students will:											
CO1	To understand the concepts of Business Environment.							PO1,PO2				
CO2	To apply knowledge to the business and strategic decisions.							PO1, PO2,PO3				
CO3	To evaluate the importance of business in various social groups.							PO1,PO4, PO5,PO6, PO7				
CO4	To evaluate the types of economic environment and its impact on business.							PO1,PO4, PO5, PO6				
CO5	To construct and assess the environment for mid-size business.							PO1,PO2,PO3, PO6				
Reading List												
1.	Sundaram & Iyengar (2016) Business Environment, McGraw-Hill Publishing House, 1st Revised Edition.											
2.	Cugur G. P. (2016) Doing Business in India: Business Environment, SAGE, 1st Edition.											



3.	K. Ashwathappa, (Reprint: 2015), Essentials of Business Environment, Himalaya Publishing House, 6 th Edition, India	
4.	Joshi Pooj Kapoor Sangam, Business Environment, Kalyani Publishers, Ludhiana	
References Books		
1.	Business Environment : A Text Reference Book With Case Studies Ebook : Prentice, N.R Mohan	
2.	Business Environment Book , Legal Publisher: Newbark Publishers Pvt. Ltd. 2019	
3.	Business Environment, Fourth Edition, by Praveen	
4.	Business Environment: Indian And Global Perspectives 3rd Edition by AHMED, FAYAL ALAM, M. ANWAR, PHI Learning	
Web Resources		
1.	https://www.ignou.ac.in/guides/numerical-knowledge-bases-and-environmental-political-legal-social-environment/	
2.	https://www.brockman.edu.au/auk/pubs/brookmanbooks/management/management/management/management/management/management/	
3.	Praveen Chermant, 2002, Business environment, Himalaya Publishing House, 11 th Revised Edition, India	
4.	https://www.ignou.ac.in/guides/numerical-knowledge-bases-and-environmental-political-legal-social-environment/	
5.	https://www.ignou.ac.in/guides/numerical-knowledge-bases-and-environmental-political-legal-social-environment/	
Methods of Evaluation		
Internal Evaluation #	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation #	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Context definition	
Understand/ Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overviews	
Application (K3)	Suggest interventions with examples, Suggest formulas, Solve problems, Observe, Explain	
Analyze (K4)	Problem solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Larger essays/ Evaluation essay, Critique or justify with pros and cons.	
Create (K6)	Check knowledge in specific or different situations, Discussion, Debating or Presentations	



Aligned with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	S	S	M	M	S
CO 2	S	S	M	S	S	M	M	S
CO 3	S	S	M	S	S	M	M	S
CO 4	S	S	M	S	S	M	M	S
CO 5	S	S	M	S	S	M	M	S

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PO's and CO's

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	3	3	2	3	2
CO 2	3	3	2	3	2
CO 3	3	3	2	3	2
CO 4	2	3	2	2	3
CO 5	3	3	2	3	2
Weightage	14	15	14	15	15
Weighted percentage of Course Contribution to Po	28	30	28	3	30



Subject Code	Subject Name	Category	L	T	P	O	Credits	Total Hours	Marks			
									CIA	Internal	Total	
BBA/BSC09	HUMAN RESOURCE MANAGEMENT	(B & C)	4	1	1	1	10	4	16	100		
Learning Objectives:												
CL01	Explain the concepts, functions and process of HRM											
CL02	Examine the selection and placement process											
CL03	Evaluate the training and performance											
CL04	Understand the importance of employee engagement and compensation											
CL05	Understand the recent trends in HR.											
UNIT	Details							No. of Hours	Learning Objectives			
I	Introduction - Characteristics - Functions - Nature and scope of Human Resources Management - Roles & responsibilities of HR manager- HR Policies & procedures- Differences between personnel management and HRM							12	CL01			
II	Human Resource Planning: Job Evaluation methods- Job analysis-job description, Job specification, Recruitment - Selection - Process, Methods - Interview, Tests, Induction and Placement.							12	CL02			
III	Training and Development: Training Process, Methods, Training Need Assessment, Career Development, Transfer and Promotion.							12	CL03			
IV	Employee Engagement: Meaning, Importance, evaluation, measuring employee employee engagement. Employee Compensation: Components, Methods, Incentive, welfare and social security measures.							12	CL04			
V	Human Resource Audit - Nature - Specific - Scope - Recent trends in HRM, Green HRM & Vision, HRM Practices.							12	CL05			
60												
Course Outcomes	On Completion of the course the students will							Program Outcomes				
CO1	Explain the concepts, functions and process of HRM.							PO1,PO2,PO3,PO4				
CO2	Examine the selection and placement process							PO1,PO2,PO4,PO5,PO7, PO8				
CO3	Evaluate the training and performance appraisal							PO1,PO3,PO5,PO6,PO8				
CO4	Understand the employee engagement and compensation							PO1, PO2,PO3,PO4,PO5,PO6, PO8				
CO5	Understand the recent trends in HR.							PO1,PO2,PO3,PO4,PO5, PO8				



Reading List		
1.	Shashi K. Gupta & Rishi Joshi, Human Resource Management, Kalypad Publisher 1st Edition, 2018	
2.	Steve Brown, HR in Practice: Developing Effective People Practices, Society for Human Resource Management, 1 st Edition, 2017	
3.	Bernard Marr, Data-Driven HR: How to Use Analytics and Metrics to Drive Performance, Kogan Page, 1 st Edition, 2018	
4.	Roy Wayne Grier and John Boudreau, Investing in People: Financial Impact of Human Resource Initiatives, Praeger Hal, 2nd Edition, 2015	
5.	Srinivas B Kandula, Competency Based Human Resource Management, PHI Learning, 1st Edition, 2015	
Reference Books		
1.	V S P Rao, Human Resource Management: Text & Cases, East Book, 1 st Edition, 2010	
2.	K. Ashwathappa, Human Resource Management: Text and cases, McGraw Hill Education India, 6 th Edition.	
3.	Gare Desai, Human Resource Management, Pearson, 15 th Edition, 2017	
4.	L M Prasad, Human Resource Management, Sultan Chand and Sons 1 st Edition, 2014	
5.	Tripathi, P C, Human Resource Management, Sultan Chand and Sons 1st Edition, 2010	
Web Resources		
1.	https://www12.com/downloads/HR/HR%20Practices%20Human%20Resource%20Management.pdf	
2.	http://www.studycart24.com/Department/HR/HR%20Practices%20Human%20Resource%20Management%20Nov%202019.pdf	
3.	https://www.pdfdrive.com/hr-practices-human-resource-management-210112.pdf	
4.	https://www12.com/downloads/HR/HR%20Practices%20Human%20Resource%20Management.pdf	
5.	https://www12.com/downloads/HR/HR%20Practices%20Human%20Resource%20Management.pdf	
Methods of Evaluation		
Internal Evaluation ①	Continuous Internal Assessment Test Assignments Mini case	25 Marks
	Attendance and Class Participation	
External Evaluation ②	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (R1)	Single definitions, MCQ, Recall steps, Concept definition	
Understanding (R2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application (R3)	Short essays, case studies, examples, suggest formulae, solve problems.	



ii (K3)	Observe, Explain
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer 'essay' Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or abstract situations, Discussion, Debating or Presentation

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	M	M	S	M	M
CO 2	S	S	M	M	M	S	M	M
CO 3	S	S	M	M	M	S	M	S
CO 4	S	S	M	M	S	S	M	M
CO 5	S	S	M	M	M	S	M	M

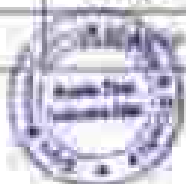
S-Strong M-Medium L-Low

**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PO's and CO's**

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	1	1	1	1	1
CO 2	1	1	1	1	1
CO 3	1	1	1	1	1
CO 4	1	1	1	1	1
CO 5	1	1	1	1	1
Weightage	15	15	14	15	15
Weighted percentage of Course Contribution to POs	10	10	11	10	10



Subject Code	Subject Name	Category	L	T	P	D	Credits	Inst. Hours	Marks			
									CLA	Assessm ^t	Total	
BBA DGT04	Operation Research	B.A. B.B.A.	5	1	1	1	3	45	15	60		
Learning Objectives												
CL01	Introduction to Operations Research definition and concepts Essential features of LPP.											
CL02	Formulation of Transportation problem and finding an initial basic feasible solution.											
CL03	Expanding Assignment problem, Hungarian method, Maximization and Maximization case and Sequencing Problem.											
CL04	Analyse Network models and constructing network- critical path, various flows.											
CL05	Analyse Game Theory and Decision Theory											
UNIT	Details							No. of Hours	Learning Objectives			
I	Introduction - Overview of Operation Research - Nature - Scope and Characteristics of OR - Features of OR - Steps in OR - Limitations of Operational Research							12	CL01			
II	Linear Programming problem- Concept and scope of OR, general mathematical model of LPP, steps of L.P model formulation, Graphical method of the solution of LPP- simple problems.							12	CL02			
III	Vogel's approximation method to find the optimal solution.							12	CL03			
IV	Network models- PERT and CPM - difference between PERT and CPM- constructing network- critical path, various flows, three-time estimates for PERT							12	CL04			
V	Game Theory- Maximin-Minimax criterion, Saddle point, Dominance property, Graphical method for solving 2xn and mx2 game, Decision Theory - statement of Baye's theorem application - decision trees.							17	CL05			
								60				
Course Outcomes	On Completion of the course the students will							Program Outcomes				
CO1	Analyse Linear Programming							PO1, PO2, PO3				
CO2	Transportation problem							PO1, PO2, PO3				



CO3	Analyse Assignment problem.	PO1,PO2,PO6
CO4	Analyse Network models	PO1,PO2,PO6
CO5	Analyse Game Theory and Decision Theory	PO1,PO2,PO6
Reading List		
1.	Operational Research in Environment	
2.	Operational Research (Publication information)	
3.	Profession : Journal of Management	
4.	International Journal of Operations research	
5.	Dr H. Prasad, Elements of Operation Research, Meghna publications, Chennai, 2010	
References Books		
1.	P.D. Vittal & V. Mallik, Operative Research – Meghna Publications – Chennai – 17.	
2.	P.K. Kapoor, New edition, Problems in Operations Research – Sahasr Chand & sons – New Delhi	
3.	V.K. Kapoor, Introduction to operational Research – Sahasr Chand & sons – New Delhi	
4.	Hemant A Tolia, Operation Research – An Introduction perena Hall of India- New Delhi	
5.	T. Gupta, N. Aruna Rani, M. Harsha (2010), Operative Research and Quantitative Techniques, First edition, Himalaya Publishing House.	
Web Resources		
1.	http://www.mca.gov.in/relatednewsandpractices/infobooks/https://www.pptindia.com/operative-research/2017/04/Operative-Research.pdf	
2.	http://www.mca.gov.in/relatednewsandpractices/infobooks/https://www.mca.gov.in/operative-research/2017/04/Operative-Research.pdf	
3.	https://www.mca.gov.in/operative-research/2017/04/Operative-Research.pdf	
4.	https://www.mca.gov.in/operative-research/2017/04/Operative-Research.pdf	
5.	https://www.mca.gov.in/operative-research/2017/04/Operative-Research.pdf	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (R1)	Simple definitions, MCQ, Short essay, Concept definition	
Understand/ Comprehend (R2)	MCQ, True/False, Short essay, Concept explanation, Short summary or description	
Application	MCQ/True/False with examples, Short essay, Short problem, Solving problem	



(K1)	Observe, Explain
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Design essay/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or abstract situations, Discussion, Debating or Presentations

Mapping with program outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	M	M	S	M	S
CO2	S	S	M	M	S	S	M	S
CO3	S	S	M	M	S	S	M	S
CO4	S	S	M	M	M	S	M	S
CO5	S	S	M	M	M	S	M	S

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between POs and COs

CO / PO	PO1	PO2	PO3	PO4	PO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PO's	30	30	30	30	30



Subject Code	Subject Name	Category	L	T	P	O	Credits	Inst. Hours	Marks			
									CIA	Internal	Total	
BBA SEC09	Tally	SEC	Y	-	Y	-	2	2	25	15	100	
Learning Objectives												
CLO1	To acquire knowledge about basic use of Tally and its functions											
CLO2	To understand the creation of groups and Ledgers											
CLO3	To provide understanding about Data Management in Tally											
CLO4	To understand the process of GST, EPP etc.											
CLO5	To familiarize students about significance of Tally or implications in the Organization											
UNIT	Details							No. of Hours	Learning Objectives			
I	Basis of Accounting & Fundamentals of Tally, ERP 9; Accounting Principles or Concepts, Rules for Accounting, Creation Setting up of Company in Tally ERP 9 and Configuration.							6	CLO2			
II	Accounting Master in Tally, ERP 9 Groups & Ledgers Creation Inventory Master in Tally, ERP 9; Creation of Stock Groups and Categories and Units of Measure							6	CLO2			
III	Vouchers Entries & Advance Accounting in Tally; ERP 9; Types of Vouchers, Invoiceing, Bill Wise Details, Cost Centers and Bank Reconciliation and Summary Management.							4	CLO3			
IV	Advance Inventory & Taxes in Tally, ERP 9; Order processing, Bill Wise Details, POS, TDS, TD9 Return Filing, TCS, GST Returns, EPP, EDC & Defaulced Tax							6	CLO4			
V	Technological Advantages, Payroll, Report Generation, Short Keys in Tally, ERP 9							4	CLO5			
Total								26				
Course Outcomes												
Course Outcomes	On completion of this course, students will:							Program Outcomes				
CO1	To understand about the basic accounting and Tally, ERP 9							PO1				
CO2	Identify the maintained of Ledger and inventory system							PO1, PO2, PO7				
CO3	Creation of various vouchers and bill wise details							PO1, PO4, PO7				
CO4	Understand various taxes returns and filing							PO2, PO4, PO7				
CO5	Relate and enter various reports generated in Tally, ERP 9							PO2, PO7				
Reading List												
1.	Journal of Emerging Technologies and Innovative Research											
2.	Eminent Journal for Research Analysis.											



3.	Tally ERP 9 with GST in Simple Steps by DT Editorial Services, Dreamtech Press	
4.	Vikas Gupta, Computer Tally, ERP 9 Course Kit with GST and MS Excel, Wiley India, 2017	
5.	Official Guide To Financial Accounting Using Tally ERP 9 Work Out by Tally Education, BEP Publications	
References Books		
1.	Shoukhat Singh & Navneet Mittal, Tally, ERP 9, V & S Publishers, 2015	
2.	Official Guide to Financial Accounting using Tally, ERP 9, Fourth Revised & Updated Edition, BFD Publications	
3.	Vinod Kumar, Tally, ERP 9 Made Easy, Accounting Education	
4.	Bhikesh Sherkhan, Tally Practical Work Book - I, 2 nd Edition	
5.	Asian's Quintessential Course Tally ERP 9 with GST by Vinod Pooja Singh edition 2020	
Web Resources		
1.	https://tallysolutions.com/learning-hub/	
2.	https://www.cantonahkati.com/tally/tally-resources/	
3.	https://studycart24.com/tally-erp-9-book-pdf-free-download/	
4.	https://tallysolutions.com/tally-how-to-use-erp-9-in-tally-erp-9/	
5.	https://www.govpoint.com/tally/	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminar	
Attendance and Class Participation		75 Marks
External Evaluation		
End Semester Examinations		
Total		100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/ Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short answers in overview	
Application (K3)	Suggest ideas/concept with examples, Suggest Accounts, Solve problems, Observe, Explain	
Analyze (K4)	Problem-solving questions, Flexibly as procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Larger essays/ Evaluation essay, Critique of journal with pros and cons	
Create (K6)	Check knowledge in specific or different situations, Discussion, Debating or Presentations	



Mapping with program outcome

S-Strong M-Medium L-Low

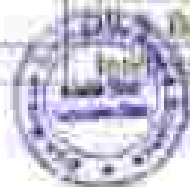
**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's**

CO/PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	+	3	3
CO 2	3	3	+	3	3
CO 3	3	3	+	3	3
CO 4	3	3	+	3	3
CO 5	3	3	+	3	3
Weightage	15	15	+	15	15
Weighted Percentage of Course Contribution to Pro	10	10	+	10	10

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	M	M	M	S	S	M
CO 2	S	M	M	M	M	S	S	S
CO 3	S	M	M	M	M	S	S	S
CO 4	M	M	M	M	M	M	S	M
CO 5	M	S	M	M	S	M	S	M



Subject Code	Subject Name	Category	L	T	P	D	Credits	Inst. Hours	Marks		
									ICIA	Internal	Total
DDA SEC07	Intellectual Property Rights	SEC	Y	-	-	-	2	2	25	75	100
Learning Objectives											
CL01	To learn aspects of intellectual property Rights to students who are going to play a major role in development and management of innovative projects in industries.										
CL02	To disseminate knowledge on patents in India and abroad and regulatory aspects.										
CL03	To evaluate the copyright law.										
CL04	To disseminate knowledge on copy rights and its related rights and regulatory aspects.										
CL05	To understand about Geographical Indications.										
UNIT	Details							No. of Hours	Learning Objectives		
I	IPR Introduction - and the need for intellectual property right – IPR in India- Different Classifications - Important Principles of IP Management - Commercialization of Intellectual Property Rights - by Licensing.							6	CL01		
II	Introduction- Classification-Importance-Types of Patents Applications in India - Patentable Inventions- Inventions Not Patentable.							6	CL02		
III	Introduction- Fundamentals- Concept Name- Features- Characteristics- Guidelines- For Registration of Trade Mark – Goods of TM - Protection - Non-Register Trademarks.							6	CL03		
IV	Introduction to Copyright- Conceptual Basis - Copy Right and Related Rights- Author & Ownership of Copyright - Rights Conferred By Copy Right- Registration – Transfer – Infringement.							6	CL04		
V	Geographical Indications- Concept, Protection & Significance.							6	CL05		
Total							30				
Course Outcomes											
Course Outcomes	On completion of this course, students will;							Program Outcomes			
CO1	Enrich the knowledge of IPR through various laws.							PO1, PO4			
CO2	Apply the knowledge of patents.							PO5, PO6			
CO3	Understand the process of acquiring a trademark.							PO2, PO6			
CO4	Create an awareness about copyrights.							PO6, PO4			
CO5	Understand geographical indicators.							PO6, PO6			
Reading List											
1.	Journal of Intellectual Property Rights										
2.	Intellectual Property Rights Textbook, Jain, D.P & Maheshwari, D.K. Butterworths.										
3.	Intellectual Property Rights, Trade Marks, And Copy Rights- Fisher & Fisher.										



4	Intellectual Property Rights by Asha Vijay Devale and Dharmachari K. Thandasshy, Wiley.	
5	Fundamentals of Intellectual Property Rights: For Students, Academics and Patent Lawyers by Ramakrishna and Anil Kumar HS	
References Books		
1.	Landmark Judgments on Intellectual Property rights by Nishu Sahas, Central Law Publishing.	
2.	Intellectual Property Rights in India by V.L. Anand, Lexis Nexis	
3.	Introduction To Intellectual Property Rights Sathianand By Singh, Ph.D., Ph.D., Daya Publishing House	
4.	Introduction To Intellectual Property Rights by Chavhan H.S., Oxford UP	
5.	Intellectual Property - Patents, Copyright, Trade Marks and Allied Rights by W.Chandhi and D. Chavhan and T. Patil	
Web Resources		
1.	https://iprpi.org/wp-content/uploads/2017/10/10021101021.pdf	
2.	https://www.wipo.int/iprights/publications/wipo_pub_478/2020.pdf	
3.	https://spictpa.gov.in/	
4.	https://www.hindustanpost.com/analysis/2020/intellectual-property-rights	
5.	https://www.ksars.edu/media/wikimedia/images/INA_IP%20LP_BOOK_V012019.pdf	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall maps, Concept definitions.	
Understand/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview.	
Application (K3)	Suggest ideas/concepts with examples, Suggest formulae, Solve problems, Observe, Explain.	
Analyze (K4)	Problem-solving questions, Plan a procedure to solve steps, Differentiate between various ideas, Map knowledge.	
Evaluate (K5)	Longer essays/ Evaluation essays, Critique or justify with your own case.	
Create (K6)	Class knowledge in specific or related situations, Debates, Debating or Presentations.	



Mapping with program outcomes

S-Strong M-Medium L-Low

**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's**

CO/PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	S	S	S	S	S
CO 2	S	S	S	S	S
CO 3	S	S	S	S	S
CO 4	S	S	S	S	S
CO 5	S	S	S	S	S
Weightage	15	15	15	15	15
Weighted Percentage of Course Contribution to Psa	1.0	1.0	1.0	1.0	1.0

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	M	M	S	M	M	M	M
CO 2	M	S	M	M	S	M	S	M
CO 3	M	S	S	S	M	S	S	M
CO 4	M	M	M	M	M	M	M	M
CO 5	M	M	M	M	S	M	S	M



INSTITUTIONAL TRAINING *

Curricular note on Skill enhancing core paper with External evaluation for the award of 2 Credits

Aims: The purpose of this skill enhancing (Training) core paper is to bridge the theoretical fundamentals with that of actual practice and to inculcate a spirit of inquiry & research right to investigate the matters that go into the working of industry at large. Apart from adapting its team-work, students are expected to gather, filter the required information and report the dynamics of the chosen industry in a standardized format.

Process: Colleges may institute MU/Collaborative initiative with firms in their locality to get the consent and to make the training more purposeful. Every student, individually or in a group not exceeding three, shall undergo a five-week (a minimum of twenty working days) training in any organization (size, type and location to be specified by the respective college) of his/her choice during the vacation between fourth and fifth semester. In case of insufficient vacation, college level adjustments can be made to facilitate the students on training.

Prior permission may be obtained from the organization in advance by the students concerned and information shall be passed onto the colleges thus enabling the training supervision by the concerned faculties authorized by the college.

Weekly postal or electronic reporting should be obtained to ensure coherent and comprehensive training during the training period. A final report (Institutional Training Record – ITR) containing the introduction of the industry, the profile of the company and a valid conclusion indicating the benefits of the training shall be given not exceeding to (A4) pages (in a spiral-bound form/pre-printed record designed for this purpose).

Reporting Profirma: The profile of the company may include the organization-chart, people involved in key positions, size of establishment and growth pattern (for at least five years), the products made and market to which it caters to, sales turnover, market share (for last three years), competitors' details, number of employees and their level profile, share capital.

Share holding pattern, market capitalization (in case of listed public company), group companies, if any, awards & recognitions (if any received), litigation, if any involved and so on.

Outcome: External evaluation by the concerned training supervisor along with External Examinee shall be appraised by the committee of Examinations of M.S. University each during the end of the fifth semester for award of two credits and report the same to the university.



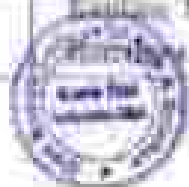
Subject Code	Subject Name	Credit	L	T	P	E	Theory	Practical	Marks		
									Internal	External	Total
IBA DSC12	MANAGEMENT INFORMATION SYSTEM	Core	Y	-	-	-	4	0	25	75	100

Learning Objectives

CO1	Understand MIS in decision making
CO2	Explain MIS, its structure and role in management functions.
CO3	Classify & discuss information system categories, Database Management systems
CO4	Discuss SDLC and functional information system categories
CO5	Outline functions of BPO, Data mining and the recent trends in information management.

UNIT	Details	No. of Hours	Learning Objectives
I	Definition of Management Information System - MIS support for planning, Organizing and controlling - Structure of MIS - Information for decision-making - Ethical issues	15	CO1
II	Concept of System - Characteristics of System - System classification - Categories of Information Systems - Strategic information system and competitive advantage	15	CO2
III	Computer and Information Processing - Classification of computer - Input Devices - Output devices - Storage devices - Batch and online processing	15	CO3
IV	System Analysis and design - SDLC - Role of System Analyst - Functional information system - Personnel, production, material, marketing	15	CO4
V	Decision Support System - Business Process Outsourcing - Definition and function - Introduction to business analysis & relevance of big data.	15	CO5
		75	

Course Outcomes	On Completion of the course the students will	Program Outcomes
CO1	Understand MIS in decision making	PO1, PO4, PO5, PO6
CO2	Explain MIS, its structure and role in management	PO1, PO4, PO5, PO6



CO3	Classify & discuss information system categories, Database Management systems.	PO2, PO5, PO6, PO7, PO8
CO4	Discuss SaaS and functional information system categories	PO1, PO4, PO5, PO7
CO5	Outline functions of ERP, Data mining and the recent trends in information management	PO2, PO3, PO4, PO6, PO7, PO8

Reading List

1.	Management Information Systems: Conceptual Foundations, Structure & Development by Davis, Oliver M. 2nd edition Tata Mc Graw Hill (TMH) Publications India
2.	Dr. S.P. Rajagopalan, "Management Information Systems and ERP", Mughan Publications, Chennai.
3.	Management Information System by Jawahkar, Tata Mc Graw Hill Publications, 2 nd Edition
4.	Management Information System by Oz IT'S
5.	Sadagopan, "Management Information Systems" - Prentice Hall of India

References Books

1.	Madrick & Ross, "Management Information Systems", Prentice - Hall of India
2.	Management Information System by Concept study by Kishor S A
3.	CSV Moddy - "Management Information Systems" Himalaya publishing House
4.	Michael Alexander (2014) Business Intelligence Tools for Executives
5.	Management Information System by Oza MS

Web Resources

1.	http://www.eric.ed.gov/fulltext/ED401969/infocms.htm , http://www.infomanagement.com , http://www.infomanagement.com/infomanagement-system.htm
2.	http://www.komal.org/ncert/ncert.nsf/00000000000000000000000000000000?open&jsessionid=MCS.pdf
3.	MIS / Journal of Management Information Systems (jmis.berkeley)
4.	Management Information Systems Quarterly [AIS Affiliated Journals] Association for Information Systems (aisel.org)
5.	http://www.it-ebooks.info/Department/Electronics/Software/Communication/S/Software/Management/MS-Books

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test Assignments Seminar	25 Marks
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks

Methods of Assessment

Recall (R1)	Simple definitions, MCQs, Recall-type, Sentence completion
Understand/ Comprehend (R2)	MCQ, True/False, Short essays, Concept explanations, Short scenario or problem
Application	Short case/study with scenarios, suggest solution, Solve problems.



(K3)	Observe, Explain
Analyze (K4)	Problem-solving questions, Finish a procedure in essay type, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer 'Essay' Evaluation Essay; Critique or justify with care and care.
Create (K6)	Check knowledge in specific or various situations, Discussion, Debating, or Presentation

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	M	M	S	S	S	M
CO 2	S	M	M	M	S	S	S	M
CO 3	M	M	M	M	M	M	S	M
CO 4	S	S	M	M	M	S	S	M
CO 5	S	M	M	M	S	S	S	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)
Level of Correlation between PSO's and CO's

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	2	3	3
CO 3	2	3	3	3	3
CO 4	2	3	3	3	3
CO 5	3	3	3	3	3
Weightage	14	15	14	12	15
Weighted percentage of Course Contribution to Poo	28	30	28	7	30



Subject Code	Subject Name	C A T E G O R Y	L E V E L	P R E R E Q U I S I T E S	C r e d i t s	T e r m s	Marks		
							C I A	E x t e r n a l	T o t a l
BBA DSC II	Research Methodology	Core	-	-	4	5	25	75	100
Learning Objectives									
CLO1	To familiarize the students in the basic concepts of Research and operationalize research problem.								
CLO2	To provide insights on research design and scaling.								
CLO3	To throw light on data collection and presentation.								
CLO4	To elucidate on Hypothesis Testing and other statistical Test.								
CLO5	To summarize and present research results with focus on ethics and plagiarism.								
UNIT	Details					No. of Hours	Learning Objectives		
I	Introduction to Business Research – Research in Business – Research Process- Research need, formulating the problem, designing, sampling, plan testing.					15	CLO1		
II	Research Design- Exploratory, Descriptive, Causal, Formulation of Hypothesis - types, Measurement- characteristics of sound measurement tool, Scaling methods and sampling- characteristics- practical techniques.					15	CLO2		
III	Sources and Collection of Data - Primary and secondary sources, survey (observational, experimental)- details and evaluation; - Questionnaires – techniques.					15	CLO3		
IV	Data Analysis and Preparation- Data entry, Data coding, coding classification and tabulation & cross tabulation- presentation of data.					15	CLO4		
V	Presenting results and writing the report: - The written research Report & Research Ethics - Plagiarism.					15	CLO5		
Total						75			
Course Outcomes									
Course Outcome	On completion of this course, students will:								
CO1	Understand the concepts and principles of Research					PO1, PO2, PO3, PO7			
CO2	Compare and decide the usage of design and formulate hypothesis.					PO1, PO2, PO3			
CO3	Analyze data collection sources and tools.					PO1, PO2, PO7			
CO4	Interpret and conclude statistical through data analysis.					PO1, PO2, PO3			
CO5	Compare and justify the process of writing and presenting research report.					PO1, PO2, PO3, PO4, PO5			



Reading List		
1	W. Lawrence Neuman [*] Social Research Methods: Qualitative and Quantitative Approaches 7 th Edition, Pearson Education India 2014	
2	Mark Saunders, Philip Lewis, Adrian Ashworth [*] Research Methods for Business Studies? 5 th Edition Pearson India 2013	
3	John W. Creswell, Research Design: Qualitative, Quantitative and Mixed Method Approaches, Sage, 4th Edition, 2014	
4	Emma Bell, Bill Harley, and Alan Bryman, Business Research Methods, Oxford University Press, 6 th Edition, 2021	
5	Narendra K. Malhotra, Marketing Research: An applied Orientation, Pearson, 7th Edition 2019	
Reference Books		
1.	C.R. Pathak, Ganraj Garg, Research Methodology Methods and Techniques, 4th edition, New Age International Publisher 2011	
2.	Donald R. Cooper, Pamela S. Schindler, Business Research Methods, 12th edition, Tata McGraw Hill, 2018.	
3.	Nairaz R. Research Methodology, a step-by-step guide for beginners, Sage South Asia 2011.	
4.	Richard L. Levin, David S. Robis, Sergey Baring, Masoud H. Sabbaji, Statistics for Management, Pearson Education, 8th edition, 2017.	
5.	Dr. R. K. Jain, Research Methodology, Methods and Techniques, Vayu Education 2021.	
Web Resources		
1.	https://www.coursera.org/learn/research-methods-for-business-researchers	
2.	https://www.coursera.org/learn/research-methods-for-business-researchers	
3.	https://www.coursera.org/learn/research-methods-for-business-researchers	
4.	https://www.coursera.org/learn/research-methods-for-business-researchers	
5.	https://www.coursera.org/learn/research-methods-for-business-researchers	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Quizzes	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (R1)	Simple definitions, MCQ, Recall steps, Concrete definitions	
Understand Component (R2)	MCQ, True/False, Short answers, Concept explanations, Short summary or overview	
Application (R3)	Suggest alternative concepts with examples, Suggest formulas, Solve problems, Compare, Explain	
Analysis (R4)	Problem solving questions, Break a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (R5)	Longer essays/ Evaluation essays, Critique or justify with pros and cons	
Create (R6)	Apply knowledge to specific or abstract situations, Discussion, Debating or presenting ideas	



Monitored with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO1	S	S	M	M	M	S	S	S
CO2	S	S	M	M	M	S	S	S
CO3	S	S	M	M	M	S	S	S
CO4	S	S	M	M	M	S	S	S
CO5	S	S	S	S	S	S	S	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)
Level of Correlation between PO's and CO's

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	3	3	2	2	2
CO 2	3	3	2	2	2
CO 3	3	3	2	2	2
CO 4	3	3	2	2	2
CO 5	3	3	3	3	3
Weightage	15	15	14	15	15
Weighted percentage of Course Contribution to Pos	30	30	28	30	30



Subject Code	Subject Name	C o u r s e	L	T	P	O	Cre dits	Inst. Ho urs	Marks		
									Cl A	Exe rcise	To tal
BBA BSC 15	Production & Materials Management	Core	Y	-	-	-	4	5	25	75	100
Learning Objectives											
CL01	To provide comprehensive outlook on basic concepts and practices of production.										
CL02	To understand types of layout facilities.										
CL03	To analyse work study methods and quality control.										
CL04	To enable the students to gain knowledge on Inventory control and Vendor rating.										
CL05	To give an insight to Purchase management.										
UNIT	Details							No. of Hours	Learning Objectives		
I	Introduction – Meaning, scope and Functions of Production Management - Different types of Production Systems, Production design & Process planning; Plant location; Factors to be considered in Plant Location - Plant Location Trends.							15	CL01		
II	Layout of manufacturing facilities: Principles of a Good Layout - Layout Factors - Basic Types of Layout - Service facilities.							15	CL02		
III	Methods Analysis and Work Measurement: Methods Study Procedures - The Purpose of Time Study - Stop Watch Time Study - Performance Rating - Allowance Factors - Standard Time - Work Sampling Technique, Quality Control: Purposes of Inspection and Quality Control - Acceptance Sampling for Variables and Attributes - Control Charts.							15	CL03		
IV	- Integrated materials management: the concept, services, benefits, advantages- Inventory Control: Function of Inventory - Importance- Reorder Point, Stock-Material Control Forecasting- MRP- Basic tools - ABC-VEDS- EOQ Analysis - Inventory Control Of Spares And Slow Moving Items -CONWIP-Stores Planning - Store Keeping and Materials Handling - objectives and Functions.							15	CL04		
V	Purchase Management: Purchasing - Procedure - Dynamic Purchasing - Principles - input substitution-Vendor Rating and Management.							15	CL05		
Total								75			



Course Outcomes		
Course Outcomes	On completion of this course, students will:	Program Outcomes
CO1	Provide comprehensive outlook on basic concepts, and practices of production	PO1, PO2, PO3
CO2	Identify right plant location and plant layout of factory	PO1, PO2, PO3
CO3	Know work study & method study, its procedure & quality control techniques in production	PO1, PO2, PO3, PO4
CO4	Outline inventory control concepts and its replenishment to manage inventory	PO1, PO3, PO7
CO5	Discuss purchase management procedure and identify vendor rating mechanisms	PO1, PO2, PO3, PO8

Reading List

1.	K. Sridhara Babu, Material Management, Himalaya Publishing House, Mumbai 2020
2.	P.B. Khanna, Production and Operations management, Prentice Hall Publications, 2015
3.	Howard Rooten, Operations Management and Control, S Chand, Revised Edition, 2010
4.	Arul Kumar S and N Suresh, Operation Management, New Age International 1 st Edition, 2016
5.	Harmeram M walthery, operations J mullerWMCrawe HRG, 5th Edition, 2015

References Books

1.	P. Srivastava and S. Suresh, Production and Materials Management, Morgan Publications, 2015
2.	S.M. Vora, Materials Management S.Chand Publishing, Edition: 2014
3.	P. Gopaldharan & Anil Harim, Hand book of Materials Management, Second Edition, PHI Learning Pvt. Ltd., 2013.
4.	P. Ramamothy, Production and Operations Management, JBA publishers, 2nd edition 2013
5.	S.V.Chary, Production and Operations Management, JBA Publishers, Edition Edition VI

Web Resources

1.	https://www.linkedin.com/company/india-steel-plant/
2.	https://www.orgs.org.in/india-steel-plant-locations-areas/are-us-notes/
3.	https://www.usa.gov/information-and-education/
4.	https://www.india-steel-plant.com/india-steel-plant-materials-management/
5.	https://www.india-steel-plant.com/

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
Final	Class	
Attendance and Participation		
External Evaluation	Set by External Examiner	75 Marks



no.	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand and Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application (K3)	Suggest ideas/concepts with examples, Suggest formulae, Solve problems, Objective, Evaluate	
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differences between various ideas, Map knowledge	
Evaluate (K5)	Larger essay/ Evaluation essay, Critique or justify with pros and cons	
Create (K6)	Check knowledge in specific or offbeat situations, Discussion, Defining or Presentations	

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	M	M	M	S	M	S
CO 2	S	S	M	M	S	S	M	S
CO 3	S	S	M	M	M	S	M	M
CO 4	S	S	M	M	M	S	M	S
CO 5	S	S	M	M	M	S	M	S

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)
Level of Correlation between PSO's and CO's

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	2	2	3	2
CO 2	3	3	3	2	3
CO 3	3	3	2	3	3
CO 4	2	2	2	2	2
CO 5	3	3	3	2	3
Weightage	15	15	14	15	15
Weighted percentage of Course Contribution to Pos	20	20	28	20	20



**BBA DSE2 PROJECT WORK (GROUP)
5 Hours, 4 Credits**

A group of 3 students will be assigned a project in the beginning of the final year. The project work shall be submitted to the college 20 days before the end of the final year and the college has to certify the same and submit to the university 15 days prior to the commencement of the University examination.

The project shall be evaluated externally. The external examiner shall be having the panel of examiners suggested by the board of studies from its list.

Learning Objectives	
LO1	To Give Idea about Research Project
LO2	To identify the research problem
LO3	To review Literature
LO4	To gain knowledge on Data Collection and Analysis
LO5	To Learn Project Preparation

Course Outcome	On completion of this course, students will:	
CO1	Gain knowledge about Research Project	PO1
CO2	Increase knowledge on research problem	PO2
CO3	Improve practice in review of literature	PO3
CO4	Gain knowledge on Data Collection and Analysis	PO1, PO2
CO5	Be Proficient in Project Preparation	PO1, PO2, PO3

**PROJECT DESCRIPTION
GUIDELINES**

1. Project report is to bridge theory and practice.
2. The project work should be neatly prepared to not less than 50 pages and not more than 120 pages.
3. Paper Size should be A4.
4. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style - Font: Times New Roman / Font Size: 12 for text.
5. Subheading shall be typed in the Font style (Font: Times New Roman / Font Size: 14 for headings). The report should be professional.
6. The candidate should submit periodical report of the project to the supervisor.
7. Two reviews will be conducted before the Viva Voce.
8. Each candidate should submit hardcopy (3 copies) and soft copy to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate.



Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	20 Marks
	Review I	
	Review II	
External Evaluation	Project Report - Viva Voce	40 Marks
	Total	100 Marks

Method of Assessment	
Review I	Problem Identification and Review of Literature
Review II	Rough Draft
Total	Project Report - Viva Voce

CO-PO Mapping

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	M	M	S	S	S
CO 2	S	S	M	M	M	S	S	S
CO 3	S	S	M	M	M	S	S	S
CO 4	S	S	M	M	M	S	S	S
CO 5	S	S	M	M	M	S	S	S

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PO's	30	30	30	30	30

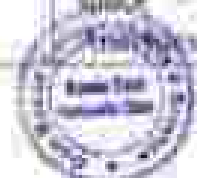


Subject Code	Subject Name	Category	L	T	P	O	Credits	Sem. Months	Marks		
									CIA	Internal	Total
BBA DSETA	Digital Marketing	Spec R Reg Ev	5	-	-	-	3	6	20	20	40

Learning Objectives:

- CLO1 To provide basic knowledge about digital marketing.
- CLO2 To understand and develop various digital marketing tools and the business.
- CLO3 To know the digital analytics and measurement tools used for digital marketing.
- CLO4 To familiarize online and social media marketing.
- CLO5 To understand various data analytics and measurement tools in digital marketing.

UNIT	Details	No. of Hours	Learning Objectives
I	Introduction to Digital Marketing – Origin & Development of Digital Marketing – Traditional vs Digital Marketing – Opportunities & Challenges-Online Marketing Mix – Digital Advertising Market in India: IM Framework – ANSOFF & PEST Digital Marketing framework.	12	CLO1
II	Content Marketing – Content creation process – Content pillar – Types – A/B Testing – Display Advertising – Search Engine Marketing – Search Engine Optimization (On page & Off page optimization) – Email Marketing – Mobile Marketing.	12	CLO2
III	Social Media Marketing: Building successful social media digital strategy – Funnel back theory – Personal branding in social media – Crowdfunding – Lead generation & sales in social media.	11	CLO4
IV	Online Reputation Management: Social commerce- Ratings & Reviews- Start of Month- User generated content – Co-Marketing – Affiliate Marketing – Influencer Marketing.	12	CLO5
V	Digital Analytics & Measurement: Importance of Analytics in digital space – Data capturing in online space – Types – Tracking Mechanism – Google Analytics structure – Conversion tracking – Digital	12	CLO3



	Engagement funnel; Define – Key performance indicators (KPIs) – Ad words & Display Networks. Overview – Applications of Sentiment analysis & Text Mining. Measuring campaign effectiveness – ROI (Return on Investment) & CLV (Customer life time value)		
	Total	50	

Course Outcomes

Course Outcomes	On completion of this course, students will	Program Outcomes
CO1	Discuss digital marketing and its objectives	PO1, PO2, PO3, PO5
CO2	Identify, use, incorporate and explain digital marketing tools	PO1, PO2, PO4, PO5, PO7, PO8
CO3	Explain social media marketing and trendsetting	PO1, PO2, PO4, PO5, PO7, PO8
CO4	Discuss online reputation management and its outcomes	PO1, PO2, PO3, PO5, PO8
CO5	Identify the various data analytics and measurement tools in digital marketing	PO1, PO2, PO5, PO7, PO8

Reading List

1.	Journal of Digital & Social Media Marketing
2.	International Journal of Consumer Marketing and Advertising
3.	Understanding Digital Marketing, Dunham Ryan, 4 th Edition, 2017, published by Morgan James Limited USA
4.	Digital Marketing: current trends, van de Hoven, J., ed., 2015, Oxford University Press, Chennai
5.	Digital Marketing essentials, you always wanted to know, 7 th edition, McGraw Hill publishers USA

References Books

1.	Jan Dahlen, The Art of Digital Marketing: The Definitive Guide to Creating Strategy, Targeted, and Measurable Online Campaigns, Wiley Publications, First Edition, 2016.
2.	Nitin C. Kumar & Christopher Paul Kumar, Digital Social Media Marketing, Himalaya Publishing House, 2015.
3.	Philip Kotler, Marketing 4.0, Moving from Traditional to Digital, Wiley Publications, 2017.
4.	Vandana Ahuja, Digital Marketing, Oxford University Press, 2015.
5.	Rishi Sanyal, Rajivraj Nageshwar, Digital Marketing Cases from India, Pearson Education, Incorporated, 2018.



Web Resources

1	https://www.courtylts.com/ebook/ebook1.pdf
2	https://testprep.com/digital-marketing/digital-marketing-course-syllabus-and-content-for-beginners
3	https://www.opennote.io/blog/digital-marketing/
4	https://www.courtylts.com/ebook/ebook1.pdf
5	https://digitalmarketingmastery.com/resources/books/

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminar	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks

Methods of Assessment

Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definition
Understood/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview
Application (K3)	Judges ideas/concepts with examples, suggest formulae, solve problems, Observe, Explain
Analyze (K4)	Problem-solving questions, Break a procedure in many steps, Differentiate between similar ideas, Map knowledge
Evaluate (K5)	Longer essay, Evaluation essay, Critique or justify with practical cases
Create (K6)	Check knowledge in specific or abstract situations, Comparison, Drawing or Presentation

Map with program outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	M	S	S	S	S	S	M
CO2	M	M	S	M	S	M	S	M
CO3	M	M	S	M	S	M	S	M
CO4	M	M	S	S	S	M	S	M
CO5	M	M	S	S	S	M	S	M



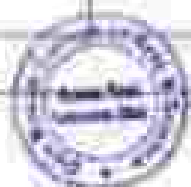
CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSO's and CO's

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	2	3	3	4
CO2	2	0	3	3	0
CO3	3	3	3	3	2
CO4	3	3	3	3	3
CO5	2	0	3	3	0
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PO's	30	10	10	10	20



Subject Code	Subject Name	Category	L	T	P	D	Credits	Inst. Hours	Sem			
									CIA	Examination	Total	
BBA-DSEUB	Industrial Relations	4 (B.A.)	Y	-	-	-	3	4	25	20	45	
Learning Objectives												
CLO1	To educate about the Industrial legislation in India.											
CLO2	To provide knowledge about maintaining harmonious relations in India and to resolve disputes, handling grievances etc.,											
CLO3	To know about Labor Legislation											
CLO4	To provide knowledge about the Councils and Collective Bargaining.											
CLO5	To educate about Trade Unions											
UNIT	Details							No. of Hours	Learning Objectives			
I	Industrial Relations: Origin, Definition, Scope, Role, Objectives, Factors, Participants & Importance of IR, Approaches to Industrial relations, Systems of IR in India.							12	CLO1			
II	Industrial Dispute: Causes and Consequences, Strikes – Lockouts, Lay Off, Retrenchment, Transfer & Closure, Settlement of Disputes – Machinery – Negotiation, Conciliation, Mediation, Arbitration and Adjudication (Grievance, Cases & Industrial Procedure, Standing Orders)							12	CLO2			
III	Labor Legislation: Factories Act, 1946, Employee State Insurance Act, 1946, Employee Compensation Act, 1923, Payment of wages Act, 1946, Payment of Bonus Act, 1965, Employee Provident Fund and Miscellaneous Provisions Act, 1952, Payment of Gratuity Act, 1972							12	CLO3			
IV	Workers' participation in management: Structures: Works Committee, Joint Management Council & Shop Council. Pre-conditions for Successful Participation. Collective Bargaining: Definition, Meaning, Types, Process & Importance.							12	CLO4			
V	Trade Unions – Growth – Economic, Social and Political Conditions – Objectives, Structures, Types and Functions, Role							12	CLO5			
Total							60					



Course Outcomes

Course Outcomes	On completion of this course, students will:	Program Outcomes
CO1	Understand the role and importance of Industrial Relations	PO1,PO2,PO6,PO8
CO2	Understanding the concepts of Industrial Disputes and settlement.	PO1, PO2,PO4,PO5, PO8
CO3	Understanding the concepts of Labour Legislation	PO1, PO2, PO3,PO6,PO7
CO4	Identifying the concepts of Workers Participation in Management	PO1,PO2,PO4, PO5,PO6
CO5	Understanding the concepts of Trade Union	PO1, PO2, PO4, PO5

Reference Books

1.	Pradip Kumar: Personnel Management and Industrial Relations, Kriemsh Ramnath and Company, 2018
2.	Gupta,CH (Dr), Kapoor S.D., Tripathi S.; Industrial Relations and Labour Law, Sultan Chand and Sons, 2020
3.	Chittr HAD, Trade Union and its Role, Poojara University, 2017
4.	S C Narayana, Industrial Relations & Labour Law, Vyas Publishing, 2012
5.	H C Sharma, Industrial Relations and Labour Legislation, PHI, Irving Pvt Ltd, 2018

Text Books

1.	Dr CH Murali, Suresh Murali, P. Sathya Rao, Dynamics of Industrial Relations, Himalaya Publishing house, 11 th , 2012
2.	Arav Murali, Industrial Relations & Labour Law, Tata McGraw Hill, 2012
3.	C.S Venkata Ramana ; Murali Manohar Das: Industrial Relations, Oxford, 2 nd Edition
4.	A M Sharma; Industrial Relations and Labour Law; PHI, Revised Edition
5.	P B N Saha; Indo Bala Datta, Soma Prasad Chini Saha; Industrial Relations ; Trade Union and Labour Legislation, Prentice, 11 th

Web Resources

1.	https://labour.gov.in/industrial-relations/
2.	https://www.aicte.org.in/resources/field_of_research_ind44/
3.	https://labourcommissioner.wa.gov.au/portal/information/3364-a-trade-union
4.	https://www.mca.gov.in/2022/08/17/industrial-management-councils/
5.	https://labour.gov.in/2022/08/17/industrial-management-councils/



Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminar	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks

Methods of Assessment	
Recall (K1)	Simple definitions, MCQ, Recall type, Concept definitions
Understand/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview
Application (K3)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Observe, Explain
Analyze (K4)	Problem-solving questions, Find a procedure in many steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge by specific or different situations, Describes, Debating or presentations



Mapping with program outcomes

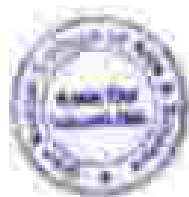
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	M	M	M	M	M
CO2	S	S	M	M	S	M	M	S
CO3	M	M	S	M	M	S	S	M
CO4	S	S	S	M	S	M	M	S
CO5	S	M	M	M	S	S	M	S

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSO's and CO's

	PSO1	PSO2	PSO3	PSO4	PSO5
CO-1	2	2	3	1	2
CO-2	3	2	2	2	2
CO-3	2	3	2	2	2
CO-4	2	2	3	2	2
CO-5	2	2	2	2	2
Weightage	15	15	14	15	15
Weighted percentage of Course Contribution to Pos	30	30	28	30	30



Subject Code	Subject Name	Category	L	T	P	O	Credits	Inst. Hours	E-Gr			
									CHA	External	Total	
BBA DSEIC	FINANCIAL SERVICES	BA/BBA	Y	1	1	1	3	4	25	75	100	
Learning Objectives												
CL01	Understand the types of financial services and its environment											
CL02	Recognize role and functions of merchant banker and capital market											
CL03	Compare and contrast factoring, leasing, bill purchase and consumer Finance											
CL04	Understand Consumer Finance, Venture capital and credit rating											
CL05	Understand mutual funds and its functions											
UNIT	Details							No. of Hours	Learning Objectives			
I	Meaning and importance of financial services – Types of financial services – Financial services and economic and technological environment – Process in Financial Services Sector: Financial Institutions, Financial System- RBI, Commercial Banks, Financial Institutions-National Stock Exchange, Nonbanking Financial Companies (NBFCs)							12	CL01			
II	Merchant Banking – Functions – Issue management – Marketing of new issues – Underwriting – Capital market – Stock Exchange – Role of SEBI							12	CL02			
III	Leasing and Bill purchase – Concepts and features – Types of lease Arrangements- Factoring – Functions of Factor							12	CL03			
IV	Venture Capital – Credit Rating – Consumer Finance							12	CL04			
V	Mutual Funds: Meaning – Types – Features – Advantages. Introduction to digital payments- crypto currency.							12	CL05			
								60				
Course Outcomes	On Completion of the course the students will							Program Outcomes				
CO1	List types of financial services and their role							PO1, PO2, PO6				
CO2	Recognize role and functions of merchant banker and capital market							PO1, PO2, PO3, PO4, PO6				
CO3	Compare and contrast factoring, leasing, bill purchase and consumer Finance							PO1, PO2, PO3, PO6				
CO4	Understand Consumer Finance, Venture capital and credit rating							PO1, PO6, PO8				



CO5	Understand mutual funds and its functions	PO2
Reading List		
1.	Management of Banking and Financial services by Padmalatha Suresh and Anita Paul	
2.	Financial Services By Thirumathi Subhash	
3.	Financial Services By Kevin D Pappan	
4.	Financial markets and services By E. Gordon and K. Sureshgan	
5.	Financial services and Markets By Dr. Parthasarathy Ganesh	
References Books		
1.	1. Financial Services - A.V. Khair	
2.	2. Financial Services - B. Sathyanan	
3.	3. Law of Insurance - Dr.M. Kalyan	
4.	4. Indian Financial System - H. Mahindra	
5.	5. A Review of current Banking Theory and Practice - S.K.Singh	
Web Resources		
1.	http://www.reservebankofindia.org/2014/FINANCIAL-SERVICES-EN.htm	
2.	http://www.college.ac.in/Department/BA/BFA/17%20Year/BAFIN/01.htm http://www.college.ac.in/Department/BA/BFA/17%20Year/BAFIN/02.htm	
3.	http://www.reservebankofindia.org/	
4.	Financial Remittance Journal	
5.	http://www.reservebankofindia.org/2014/FINANCIAL-SERVICES-EN.htm	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanation, Short answers or overview	
Application (K3)	Suggest ideas/concepts with examples, Suggest formulae, Solve problems, Observe, Explain	
Analyze (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Create essay/ Explanatory essay/ Critique or justify with pros and cons	
Create (K6)	Check knowledge in specific or related situations, Discussion, Debating or Presentation	



Aligned with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	M	M	M	S	S	M	M
CO 2	M	M	M	M	M	S	M	S
CO 3	S	S	M	M	M	M	M	S
CO 4	S	S	M	M	S	M	M	M
CO 5	S	S	M	M	M	M	M	S

S-Strong

M-Medium

L-Low

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSO's and CO's

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSO	10	10	10	10	10



WISDOM
WISDOM
 J. J. Somaiya Institute of Technology and Science
 Vashi, Mumbai

Subject Code	Subject Name	Category	L	T	P	O	Credits	Total Hours	Marks	
									Classical	Terminal
BBA DSEIA	CONSUMER BEHAVIOR	B.T.B.A.	7	-	-	-	4	48	30	18
Learning Objectives										
CLO1	Understand the different concepts relating to nature, scope and applications of consumer behavior.									
CLO2	Understand the various internal influences on consumer behavior.									
CLO3	Enumerate the various psychological factors that shape the behavior and actions of the consumer in the global market.									
CLO4	Learn about the various external influences on consumer behavior.									
CLO5	Understand the process of human decision making in a marketing context.									
UNIT	Details							No. of Hours	Learning Objectives	
I	Introduction to Consumer Behavior: Nature, scope & applications, importance of consumer behavior in marketing decisions; characteristics of consumer behavior; role of consumer research; consumer behavior interdisciplinary approach; Introduction to Industrial Buying Behavior, Market Segmentation, VALS-2 segmentation profile, E-Buying Behavior, The E-Buyer vs. 3 vs. the Brick-and-mortar Buyer, Influences on E-Buying.							12	CLO1	
II	Internal Influences on Consumer Behavior: Consumer Needs & Motivation: Characteristics of motivation, arousal of various classes of needs & motivation-Maslow's hierarchy of needs, McClelland's APA theory, Types of involvement.							12	CLO2	
III	Consumer Personality: Aspects of personality: Freudian theory, Jungian theory, Erik Erikson, Theory of self-image, Eric of self-conceptness, Consumer Perception: Perceptual Process- selection, organization & interpretation; Learning & Consumer Involvement: learning theories- classical conditioning, instrumental conditioning, cognitive learning, involvement theory, Consumer Attitudes: Formation of attitudes, factors responsible for attitudes, attitude through advertisement.							12	CLO3	



IV	External Influences on Consumer Behavior: Group Dynamics & consumer reference groups. Different types of reference groups, Family & Consumer Behavior: Consumer socialization process, consumer roles within a family; purchase influences and role played by children; family life cycle, Social Class & Consumer Behavior: Determinants of social class; Introduction to sub-cultural & cross-cultural influences; Opinion Leadership Process.	17	CLO4
V	Consumer Decision Making: Diffusion of Innovation; Definition of innovation -resistance to innovation; Consumer Decision making process- problem recognition pre-purchase search influences, information evaluation, purchase decision; post-purchase evaluation	12	CLO5
Total		68	

Course Outcomes

Course Outcomes	On completion of this course, students will,	Program Outcomes
CO1	Explain the concept of Consumer Behavior & describe Consumer research process in detail.	PO4
CO2	Identify psychological and environmental influences that are relevant for understanding consumer behavior.	PO1, PO2, PO3, PO4
CO3	Analyze the consumer decision process.	PO1, PO2, PO3
CO4	Examine the impact of consumer's personality, personality on the buying behaviour.	PO1, PO2
CO5	Describe consumer satisfaction and dissatisfaction post purchase behavior.	PO1, PO2, PO3

Text Books

1.	Consumer Behavior – South K. Kumar, S. H. H. Kumar.
2.	Consumer Behaviour in Indian Context – K. K. Srivastava & Suresh Kumar
3.	Consumer Behaviour: Siva Kumar - Himalaya Publications, Assam: Consumer Behaviour, 2e, Thomson 2016
4.	Henry Assael, Consumer Behaviour and Marketing Action (2011) Cengage Learning
5.	Leon G. Schiffman, Joseph Wisser, Bill, S. Malhotra Kumar: Consumer Behaviour, Prentice Hall, 11th Edition, 2015

References Books

1.	Schiffman L. G., Wisniewski J. and Kumar S.R. Consumer Behaviour: Prentice Hall Education India.
2.	DICKINSON, R.D., MIZANIL, P.W., & ENGEL, J. F. Consumer Behaviour. Cengage India Private Limited.
3.	Handbook of Consumer Behaviour in India, Discovery Publishing House



	New Delhi
4.	Anita Chatack, <i>Consumer Behaviour in India</i> , D K Aggarwal (P) Ltd New Delhi
5.	David L. Eason and Albert J Della Bitta, <i>Consumer Behaviour</i> , McGraw Hill, New Delhi 2002.

Web Resources

1.	http://www.ama-assn.org/ama/ama-press-press-releases/2012/02/2012-02-20-ama-press-releases-consumer-behavior-top-5-factors-with-examples/1145/
2.	http://www.cbaa.in/press-releases/2012-02-20-ama-press-releases-consumer-behavior-top-5-factors-with-examples/1145/
3.	http://www.ama-assn.org/ama/ama-press-press-releases/2012/02/2012-02-20-ama-press-releases-consumer-behavior-top-5-factors-with-examples/1145/
4.	http://www.ama-assn.org/ama/ama-press-press-releases/2012/02/2012-02-20-ama-press-releases-consumer-behavior-top-5-factors-with-examples/1145/
5.	http://www.ama-assn.org/ama/ama-press-press-releases/2012/02/2012-02-20-ama-press-releases-consumer-behavior-top-5-factors-with-examples/1145/

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seems	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks

Methods of Assessment

Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
Understand/Comprehend (K2)	MCQ, True/False, Short notes, Concept explanation, Short summary or narrative
Application (K3)	Suggest alternatives with examples, suggest formulae, Solve problems, Observe, Explain
Analyze (K4)	Problem-solving questions, Find a procedure in many steps, Differentiate between similar ideas, Map knowledge
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or official situations, Discussion, Debating or Presentations



CO/POs	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted Percentage of Course Contribution to PSD	30	30	30	30	30

Mapping with program outcomes

S-Strong M-Medium L-Low
 CO-PO Mapping (Course Articulation Matrix)

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	M	M	S	M	M	M	M
CO 2	M	S	S	S	M	S	M	M
CO 3	M	S	M	M	M	S	M	S
CO 4	M	M	M	M	M	S	M	S
CO 5	S	S	S	M	M	M	M	M

Level of Correlation between PO's and CO's



Subject Code	Subject Name	C	M	T	P	D	Theory	Practical	Marks			
									Assessment	Internal	Final	
BBA DSE, III	Innovation Management	Core	Y	-	-	-	3	4	25	75	100	
Course Objectives												
CO1	To have a broad understanding on the concept innovation management.											
CO2	To familiarize the students about the creativity and innovation in product development.											
CO3	To have a broad understanding of the innovation strategy and its competitive advantage.											
CO4	To provide the knowledge about the technical innovation and its need and importance.											
CO5	To understand the business strategy and objectives in various scenarios.											
UNIT	Details							No. of Hours	Course Objectives			
I	Concept, Scope, Characteristics, Evolution of Innovation Management, Significance, Factors Influencing, process of innovation, types of innovation, challenges and barriers of Innovation.							12	CO1			
II	Tools for Innovation: Traditional VS Creative Thinking, Individual Creativity Techniques: Mindstorm, Self-Awareness, & Creative Focus. Group Creative Techniques: Brain Storming, off The Wall Thinking & Thinking Hats Method.							12	CO2			
III	Areas of Innovation: Product Innovation: Concept, New product development, Packaging And Promoting Innovation Process: Innovation: Concept, Importance & Types; Benchmarking, TQM-Driven Process Reengineering.							12	CO3			
IV	Create Customer value, gain market share, entering into new markets, increasing profitability ratio, competitive marketing strategy.							12	CO4			
V	Need and importance of technical innovation, continued flow of small increments of productivity and efficiency, application of practical knowledge into a productive process.							12	CO5			
Total								60				
Course Outcomes												
Course Outcome	On completion of this course, students will;											
CO1	To understand the concepts of innovation management.							PO1/PO2				
CO2	To apply knowledge new business plan and strategy.							PO1, PO2/PO3				
CO3	To demonstrate the value of customers in increasing the profitability ratio.							PO1/PO4, PO1/PO5				
CO4	To impart knowledge about the need and importance of innovation.							PO1/PO4, PO5, PO6/PO7				



CO5	In short the goal of this study is to understand the current state of your business.	PO1,PO2,PO3, PO4
Reading List		
1.	Innovation and Entrepreneurship, Peter F. Drucker	
2.	The Innovator's Dilemma: The Revolutionary Book that Will Change the Way You Do Business, Clayton M. Christensen	
3.	'Creativity, Innovation, and Entrepreneurship Across Cultures: Theory and Practices (Business, Technology, and Knowledge Management)' by Iqbal S. Doherty and Ellen G. Conroy	
4.	'Innovator's Dilemma: When New Technologies Cause Great Firms to Fail (Management of Innovation and Change)' by Clayton M.	
5.	Creativity and Innovation in Entrepreneurship by S S Nairika Published Sultan Chand & Sons	

Reference Books		
1.	Innovation Management by C.S.G. Subramaniam, Jayashri R. Lalitha R. Himalaya Publishing House	
2.	James A. Christensen, "Systemic Innovation Management", published by Macmillan Publishers, 2002	
3.	Paul Trott, "Innovation Management & New Product Development", published by Pitman, 2008	
4.	Kelley, Tony, Jonathan Littman, and Tom Pryor, "The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm, New York: Doubleday, 2008	
5.	Wagner, Tony, "Creating Innovators: The Making of Young People Who Will Change the World, New York: Scribner, 2012.	

Web Resources		
1.	https://www.scribd.com/document/344444444/Innovation-Management	
2.	https://www.researchgate.net/publication/344444444/Innovation-Management	
3.	https://www.scribd.com/document/344444444/Innovation-Management	
4.	https://www.scribd.com/document/344444444/Innovation-Management	
5.	https://www.scribd.com/document/344444444/Innovation-Management	

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
External Evaluation	Attendance and Class Participation	75 Marks
	End Semester Examination	
Total		100 Marks

Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definition	
Understanding/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanation, short summary or overview	
Application (K3)	Suggest alternatives with examples, suggest alternatives, solve problems, Compare, Explain	
Analyze (K4)	Problem-solving questions, Break a procedure in many steps, Differentiate between similar items, Map knowledge	
Evaluate	Evaluation essay, Compare or judge with pros and cons	



(K3)	
Create (KB)	Check knowledge in specific or offset situations. Discussion, Defining or Presentation.

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	M	M	S	M	S
CO 2	S	S	M	M	S	S	M	S
CO 3	S	S	S	M	S	M	M	M
CO 4	S	S	M	M	S	S	M	S
CO 5	S	S	M	M	M	M	M	M

S-Strong M-Medium L-Low

CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's

CO\PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted Percentage of Course Contribution to POs	30	30	30	30	30



Subject Code	Subject Name	Category	L T P O					Credits	Total Hours	Marks	
			L	T	P	O	CIA			External	Total
HRB DNEIC	Security Analysis and Portfolio Management	Spec. (B.E.) Engg. (M)	Y	-	-	-	3	48	25	23	48
Learning Objectives											
CLO1	Understand the basic concepts and terminologies relating to stock market										
CLO2	Evaluate the value of different equity and debt instruments										
CLO3	Comprehend the different methods of performing fundamental and technical analysis										
CLO4	Evaluate portfolio based on different portfolio theories										
CLO5	Possess a basic knowledge of derivatives, its uses and characteristics										
UNIT	Details							No. of Hours	Learning Objectives		
I	Theory: Meaning, objectives, classification of investments, Investment vs. speculation, security markets-primary and secondary, market indices, calculation of SENSEX and NIFTY Stock exchanges- DSE, NSE, OTC, ISEI- functions and structure, Theories of Investments, Return and Risk - Meaning, types of risk. Problem: Measurement of risk and return							15	CLO1		
II	Equity and bond valuation Theory: Equity analysis & valuation, Types of debt instruments, bond immunization, bond volatility, bond convexity. Problem: Equity valuation models- Walter model, Gordon's model, the pe ratio or earnings multiplier approach, measuring bond yields- yield to maturity, holding period return							12	CLO2		
III	Security analysis Theory: Fundamental Analysis: Economic analysis, Macro, Industry Analysis, Industry Life Cycle, Company Analysis, Tools of Financial Statement Analysis, Technical Analysis, Dow Theory, Elliot wave theory, Efficient Market Hypothesis, Concepts and Forms of Market Efficiency, Charts, Patterns, Trend Lines, Support and Resistance Levels. Problem 1: Relative Strength Analysis, Moving Averages, Identification of a Bull							15	CLO3		



IV	Portfolio management Theory: steps in portfolio management, Portfolio Models – Capital Asset Pricing Model, Arbitrage Pricing Theory Problems: Evaluation of Portfolios, Sharpe Model, Jensen's Model, Treynor's model	11	CL04
V	Derivatives Theory: characteristics, types of derivatives, participants in derivative market, Characteristics of futures, forwards, swaps, options	11	CL05
Total		50	

Course Outcomes

Course Outcomes	On completion of this course, students will	Program Outcomes
CO1	Recall the meaning of the basic terminologies used in stock market.	PO3
CO2	Explain and infer the final worth of various investment processes.	PO2, PO4, PO7
CO3	Solve problems relating to various investment decisions.	PO2, PO4, PO8
CO4	Analyze theories and problems relating to stock market.	PO4, PO6
CO5	Interpret the various investment models that aid in investment decision making.	PO4, PO7

Text Books

1.	Duresswamy Pradip (2017), Security Analysis & Portfolio Management, Vikas Publishing 2nd edition
2.	Pravara Chandra (2021) Investment Analysis & Portfolio Management, McGraw Hill 6 th edition
3.	F. Fischer Black, J. Markitowski, K. Prather Ashwini (2018) Security Analysis & Portfolio Management, Pearson 7 th edition
4.	S. K. Mishra (2008) Portfolio Management, PHI publishing, 2nd Revised edition
5.	L. Nagarath (2012), Investment Management, 1st Ed., Morgan Publications, Chennai

References Books

1.	Ridley & Brown, Investment Analysis and Portfolio Management, Cengage, 11th edition, 2016.
2.	David, Hans, Markus, Mobility, Investments, 8 th edition, Tata McGraw Hill, 2011.
3.	V. A. Avadhani, Securities Analysis and Portfolio Management, Himalaya Publishing House, 2013.
4.	V. K. Mishra, Investment Management, S. Chand's Company Ltd., 2012.
5.	Iy M Desai, Nalinig A Joshi, Investment Management, Omega Tech Press

Web Resources

1.	www.stock-trading-tips.com
2.	www.ifs.org.in
3.	https://www.irs.gov/oc/whatsnew/20170501/2017050101.html http://www.irs.gov/whatsnew



4.	https://www.ibm.com/press/technicalanalysis.asp	
5.	https://www.wix.com/portfolio-management	
Methods of Evaluation		
Internal Evaluation:	Continuous Internal Assessment Test	25 Marks
	Assignments:	
	Seminars:	
	Attendance and Class Participation:	
External Evaluation:	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application (K3)	Suggest ideas/concepts with examples, Suggest formulas, Solve problems, Observe, Explain	
Analyze (K4)	Problem-solving questions, Find a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Longer essays/ Evaluation essays, Critique or justify with pros and cons	
Create (K6)	Check knowledge in specific or different situations, Discussion, Delivery or Presentation	

Mapping with program outcomes

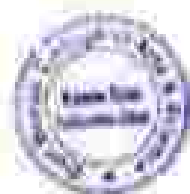
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	M	M	M	M	M	M
CO 2	M	S	M	M	M	S	S	M
CO 3	M	S	M	S	M	M	M	S
CO 4	M	M	M	M	M	S	M	S
CO 5	M	S	M	M	M	S	M	M



CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSO's and CO's

CO/POs	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted Percentage of Course Contribution to PSO	1.0	1.0	1.0	1.0	1.0



Subject Code	Subject Name	C	M	E	T	P	O	C	T	H	E	Marks	
												C	T
DDA DSC13	Entrepreneurship Development	Can	Y	-	-	-	-	4	6	25	75	100	
Course Objectives													
CLO1	To impart knowledge in the concept of Entrepreneurship and Entrepreneurship												
CLO2	To know the various ideas and implementation of business plan.												
CLO3	To throw light on importance of the Business analysis and evaluation.												
CLO4	To discuss the role of Government in developing entrepreneurship.												
CLO5	To understand the problems and remedies of Entrepreneurship failure.												
UNIT	Details			No. of Hours			Course Objectives						
I	Entrepreneur: Meaning & definition, Types of entrepreneurs, traits of Entrepreneurs, Role of Entrepreneur in Economic Development, Entrepreneurship: Meaning & definition, Factors affecting entrepreneurship, Difference between entrepreneurship and management, Recent development in entrepreneurship.			16			CLO1						
II	Generating Innovative ideas of business: Brainstorming, force field analysis, customer driven search, Creative and selection of Products, Capital budgeting, Project profile preparation, matching entrepreneur with the project, Introduction of Patent and Trademarks.			16			CLO2						
III	Business Plan Development: Feasibility study and evaluation of projects: Market analysis, technical analysis, creditworthiness analysis, Break Even Calculation, assessment of success probability. Dealing with loan and other problems of setting up of enterprises.			16			CLO3						
IV	Assessment of various government schemes for starting business: Start-up India, Stand-up India, Atmanirbhar Bharat mission, Make in India, Pradhan MANTRA, MSMEs, Jyoti of Women Entrepreneur in Economic development - Schemes for Women entrepreneurs: Atmanirbhar scheme, Post Covid scheme, MUDRA loan for women, Start Share scheme, Role of NTFE, MSME, FDI and MFD.			16			CLO4						
V	Problems and Remedies of MSME industries, Causes of industrial sickness, Preventive and remedial measures of MSME industries, Prevention and rehabilitation of business: Case study discussion.			16			CLO5						
Total				80									
Course Outcomes													
Course Outcomes	On completion of this course, students will;												
CO1	To understand the concepts of Entrepreneurship Development.							PO1, PO2					
CO2	To gain knowledge in the business plan and implementation.							PO1, PO2, PO3					



(K2)	
Application (K2)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Observe, Explain
Analyze (K3)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or unusual situations, Discussion, Debating or Presentations

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	S	M	S	S	S	M	M
CO 2	S	S	M	S	S	S	M	S
CO 3	S	S	M	S	S	S	S	S
CO 4	S	S	M	S	S	M	S	S
CO 5	M	S	M	S	M	S	M	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix) Level of Correlation between PO's and CO's

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	14	15	14	14
Weighted percentage of Course Contribution to Pos	16	20	16	20	20



Subject Code	Subject Name	Y	S	E	C	S	E	C	Marks			
									Th	Pr	T	
BBA DSE4C	Strategic Management	Comp	Y	-	-	-	-	4	0	25	75	100
Learning Objectives												
CLO1	To institutionalize the concept of strategy and strategic management process.											
CLO2	To create awareness of evolving business environment.											
CLO3	To understand strategic alternatives and make appropriate strategic choice.											
CLO4	To know the basics of strategic implementation.											
CLO5	To understand main trends for competitive advantage.											
UNIT	Details							No. of Hours	Learning Objectives			
I	Introduction to Strategic Management - Overview of Strategic Management Process, Levels of Strategy, Strategic Intent-Values and Mission, Business Definition.							10	CLO1			
II	External Environment Appraisal using PEST (EL), Competitor Analysis using Porter's 5-Forces model, Environmental Threat and Opportunity Profile (ETOP), Value chain Analysis, Strategic Advantage Profile(SAP), Scanning Functional Resources and Capabilities for building Organization Capacity Profile (OCP) SWOT Analysis.							10	CLO2			
III	Strategic alternatives at corporate level, concept of grand strategies -Strategic choice models - BCG, GE, Nine Cell Matrix, Porter's matrix-Strategic alternatives at business level, Michael Porter's Generic competitive strategies.							10	CLO3			
IV	Strategic Implementation: Developing short-term objectives and policies, functional tactics, and research, Structural Implementation: an overview of Structural Commitment, Behavioral Implementation as overview of Leadership and Corporate Culture Mc. Kinsey 7-S Framework Establishing Strategic Control.							10	CLO4			
V	Concept of Balanced Scorecard approach, Use of Big data for Balanced score card, Importance of Corporate Social Responsibility in Business Ethics Concept of Corporate Sustainability.							10	CLO5			
							70					



Course Outcomes	On Completion of the course the students will	Program Outcomes
CO1	To develop an understanding of the strategic management process and the complexities of business environment.	PO1, PO2, PO5, PO8
CO2	To analyse the external environmental and internal organisational factors influencing strategic formulation.	PO1, PO2, PO4, PO7
CO3	To demonstrate the skills required for selection of the most suitable strategies for a business organisation.	PO1, PO2, PO4, PO5, PO8
CO4	To generate workable solutions to the issues and challenges related to successful implementation of the chosen strategies.	PO1, PO2, PO4, PO5, PO8
CO5	To familiarise with current developments.	PO1, PO2, PO4, PO5, PO8
Reading List		
1.	Wheeler and Hunger, Concepts in Strategic Management and Business Policy Pearson – 14th Edition (2017).	
2.	Arthur Katz, Strategic Management and Business Policy, McGraw Hill – 10th Edition (2012)	
3.	Jack Clark & Gupta, Business Policy and Strategic Management, (Pearson Education) 4th Edition	
4.	Fraser, Robinson and Mural, Strategic Management, Formulation, Implementation & Control, (McGraw Hill) 12th Edition	
5.	Hill, Ireland, Haskinson & Mankins (2003), Strategic Management – A South Asian Perspective, Cengage Learning. Ninth Edition (2012)	
Reference Books		
1.	Tranter & Stockland (2009), Creating and Executing Strategy, McGraw Hill – Sixteenth Edition (2011)	
2.	N. Chandrasekaran, An Introduction to (2011), Strategic Management, Oxford University Press – First Edition – Second Impression (2012)	
3.	Joseph, Haskinson & Mankins (2003), Strategic Management – A South Asian Perspective, Cengage Learning. Ninth Edition (2012)	
4.	Dr. J.M. Francis Strategic Management, John Chand & Sons.	
5.	Suresh Ching, Start A Small Strategic Orientation Driving Breakthrough performance in business, Stanford University Press (2011)	
Web Resources		
1.	Strategic management journal http://onlinepubs.trw.com/onlinepubs/journals/strategicmanagementjournal.html	
2.	http://www.strategyfirst.com/	
3.	http://www.strategyfirst.com/	
4.	http://www.strategyfirst.com/	
5.	http://www.strategyfirst.com/	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
		100 Marks



Methods of Assessment	
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
Understand/ Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overviews
Application (K3)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Compare, Explain
Analysis (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiation between various ideas, Map knowledge
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or ethereal situations, Discussion, Debating or Presentations

Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	M	M	M	S	M	S
CO 2	S	S	S	M	S	S	M	S
CO 3	M	S	M	M	S	M	M	M
CO 4	S	S	M	M	S	S	M	S
CO 5	M	M	S	M	M	M	M	M

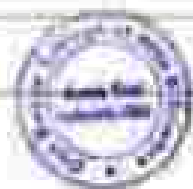
S-Strong M-Medium L-Low

CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix): Level of Correlation between PO's and CO's

CO\PO	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weights	15	15	15	15	15
Weighted Percentage of Course Contribution to POs	30	30	30	30	30



Subject Code	Subject Name	Category	L	T	P	Q	Credits	Inst. Hours	Marks		
									CPA	Internal	Total
BBA DSC 14	Services Marketing	Spec- ific Dis- cipli- ne	5	-	-	-	4	18	25	25	100
Learning Objectives											
CL01	To recall the basic concepts of Services Marketing.										
CL02	To know the Marketing Mix in Service Marketing.										
CL03	To examine effectiveness of Service Marketing.										
CL04	To discuss on delivering Quality Service.										
CL05	To analyze the Marketing of Services.										
UNIT	Details							No. of Hours	Learning Objectives		
I	Marketing Services: Introduction growth of the service sector, The concept of service, Characteristics of service – classification of service designing of the service, Incorporating using technology, developing human resources, building service operations.							18	CL01		
II	Marketing Mix in Service Marketing: The seven Ps: product decision, pricing strategies and tactics, promotion of service and distribution, methods for services. Additional dimension to services marketing: people, physical evidence, and process.							18	CL02		
III	Effective Management of Service Marketing: Marketing demand and supply through capacity planning and segmentation - internal marketing of services - external versus internal Orientation of service strategy.							18	CL03		
IV	Delivering Quality Service: Causes of service - quality gap- SERVQUAL SERVICE. The customer expectations versus perceived service gap, Factors and techniques to resolve this gap. Customer relationship management, Gaps in services - quality standards, factors and solutions – the service performance gap - key factors and strategies for closing the gap. External communication to the customer- the promise versus delivery gap - developing appropriate and effective communication about service quality.							18	CL04		
V	Marketing of Service With Special Reference To: 1. Financial services, 2. Health services, 3. Hospitality services including travel, hotels and tourism, 4. Professional service, 5. Public utility services, 6. Educational services and e-services.							18	CL05		
Total							90				



Course Outcomes		
Course Outcomes	On completion of this course, students will:	
CO1	To define and understand the concepts of Services Marketing.	PO2, PO4, PO5, PO6
CO2	To Examine and apply Marketing Mix in Service Marketing.	PO2, PO3, PO4, PO5, PO7, PO8
CO3	To analyse and design various strategies in the field of Services Marketing.	PO4, PO5, PO6
CO4	To evaluate the role of delivering Quality Service.	PO2, PO7
CO5	To design the tools of Marketing	PO1, PO2, PO5, PO8
Reading List		
1.	Roddy P.N. (2011)- Services Marketing - Himalaya Publications	
2.	Christopher Lovelock, Jochen Wirtz (2015)- Services Marketing, World Scientific Publisher	
3.	The Journal Of Services Marketing	
4.	Valasek A, Zeithaml and Mary Jo Bitner, Services Marketing, Integrating Customer Experiences across the firm, Tata Mc Graw Hill New Delhi.	
5.	C.Manchandjar, Services Marketing, Excel Books, New Delhi	
Reference Books		
1.	Dr. B. Balaji, Services Marketing and Management, S. Chand & Co. New Delhi.	
2.	S.M. Jha, Services marketing, Himalaya Publishers, India	
3.	Bonin, Services Marketing, Second Edition, Oxford Macmillan	
4.	Dr. E. Narayan Services Marketing, Margham Publications, Chennai.	
5.	Thakur G.S. Service segment & Design Behavior, Services marketing, Kalyans Publishers, Ludhiana.	
Web Resources		
1.	https://www.managementstudyguide.com/level-p-of-services-marketing.htm	
2.	https://www.stgama.com/what-is-services-marketing-2/what-is-services-marketing/3107/	
3.	https://www.marketingguru.net/service-marketing/	
4.	https://www.marketing91.com/service-marketing/	
5.	https://www.marketing91.com/service-marketing-2/	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignment	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand (K2)	MCQ, True/False, Short essays, Concept explanation, Short summary or reviews	
Application (K3)	Suggest discoveries with examples, Suggest similar, Solve problems, Compare, Explain	
Analyze (K4)	Problem-solving questions, Finish a procedure in their steps, Differentiate between concepts/ ideas, Map knowledge	
Evaluate	Jury/panel Evaluation essay, Compare or justify with pros and cons	



(K5)	
Create (K6)	Check knowledge in specific or offbeat situations, Discussion, Debating or Presentations

Mapping with program outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	S	S	M	S	M	S	M
CO2	S	M	S	M	S	M	M	M
CO3	S	S	S	M	M	M	S	S
CO4	S	M	S	S	S	S	M	S
CO5	M	S	M	S	M	S	S	M

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PO's and CO's

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PO	2.0	3.0	3.0	3.0	3.0



Subject Code	Subject Name	C	O	R	E	C	L	T	P	Q	C	C	Marks	
													A	B
BBA 06102	International Business	Gen	-	-	-	2	3	25					75	100
Learning Objectives														
LO1	To familiarize students with basic concepts of International Business													
LO2	To impart knowledge about theories of international trade													
LO3	To know the concepts of foreign exchange market and foreign direct investment													
LO4	To understand the global environment													
LO5	To gain knowledge on the Contemporary Issues of International Business													
UNIT	Details											No. of Hours	Learning Objectives	
I	Introduction to International Business: Importance, nature and scope of international business; Internationalization process and Approaches - Modes of entry: Multinational Corporations and their involvement in International Business- Advantage and problems of MNCs.											15	LO1	
II	Evolution of Trade Theories – Mercantilism – Absolute Advantage – Comparative Advantage – Heckscher-Ohlin Theory – The New Trade Theory – Porter's Diamond Comparative Advantage Theory.											15	LO2	
III	Foreign Investments: Factors, Foreign exchange rates and their impact on trade and investment; Open-Fluctuation of Foreign Exchange Market- Foreign Direct Investments – Factors influencing FDI – Modes of FDI entry – Horizontal and Vertical Foreign Direct Investment – Advantages of Host and Home Countries.											15	LO3	
IV	Drivers to Globalization – Globalization of Markets, production, investments and Technology, world trade in goods and services – Major multilateral developments, World trade and organizations – Trade and non-trade barriers.											15	LO4	
V	Regional Economic Groupings in Various Levels of Regional Economic Integration: Regionalism in Multinationals- Important Regional Economic Groupings in the World, Contemporary Issues in International Business- Institutional support to International business: The BRICS, IMF, World Bank, ILO and WTO.											15	LO5	
Total											75			



Mapping with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	M	S	M	S	S	M	M
CO 2	M	M	S	S	S	S	M	S
CO 3	S	S	M	M	M	S	M	M
CO 4	S	S	M	S	S	S	M	S
CO 5	M	M	S	M	M	M	S	S

S-Strong

M-Medium

L-Low

**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's**

CO/PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	10	12	12	12	14
Weighted Percentage of Course Contribution to Po	30	36	36	36	28



Subject Code	Subject Name	Category	L	T	P	Q	Credits	Inst. Hours	Marks		
									CIA	External	Total
BBA DSE4B	E-Business	BA	Y				4	75	25	100	

Learning Objectives

LO1	To understand the basic concepts of electronic business.
LO2	To identify web-based tools.
LO3	To describe the security threats to e-Business.
LO4	To discuss the strategies on marketing.
LO5	To analyze the business plan for e-business.

UNIT	Details	No. of Hours	Learning Objectives
I	Introduction to electronic business - meaning - value chains - the Internet and the web - infrastructure for e-business.	25	LO1
II	Web based tools for e - Business - e - Business software - overview of packages	15	LO2
III	Security threats to e - Business - implementing security for e - commerce and electronic payment systems.	25	LO3
IV	Strategies for marketing, sales and promotion - B2C and strategies for purchasing and support activities - B2B - web auction virtual - web portals	25	LO4
V	The environment of e-Business - international - legal - ethical - tax issues - business plan for implementing e-business	25	LO5
	Total	115	

Course Outcomes

Course Outcomes	On completion of this course, students will:	
CO1	To define and understand the basic concepts of business done through web	PO1, PO4, PO7
CO2	To Explain and apply web tools in real time business situations.	PO2, PO5, PO6, PO7
CO3	To analyze the security threats in e-business.	PO4, PO7, PO8
CO4	To evaluate strategies for marketing.	PO1, PO4, PO7
CO5	To prepare the environment for e-business.	PO1, PO2, PO4, PO5, PO8



Text Books		
1.	Gary P.Schriber and James T.Perry - Electronic Commerce, Game technology, Thomson Learning, 2000	
2.	Dhwan, Indig and Nand Sharma - E-Commerce - Manager's guide to E-Business	
3.	Koster, David - Understanding E-Commerce	
4.	Turban, Elhan, David King et. al. - Electronic Commerce: A Managerial Perspective, Pearson Education Asia, Delhi	
5.	C.S.Rajulu, E-Commerce & Business, IITM	
Reference Books		
1.	Deve Chaffey, E-Business and E-Commerce Management, Pearson Education	
2.	Kalidota, Ravi: Frontiers of Electronic Commerce, Addison - Wesley, Delhi	
3.	Suresh Sharma, E-Business with Net Commerce, Addison - Wesley, Singapore	
4.	David Whiteley, E-Commerce Strategy: Technology and Applications, IIMT	
5.	J.Christopher Weible and Theodore H.H. Clarke, Global Electronic Commerce - Theory and Case Studies, University Press	
Web Resources		
1.	http://www.fairplay.com/competitive/competes.html#id=20	
2.	http://www.inffair.com/comp/comp/fairplay.html	
3.	http://www.bankers.com/technology/ecommerce	
4.	http://www.gatekeeper.org/different/types-of/online-commerce/	
5.	http://ftp.cdt.it/ftp/ecommerce.html & http://www.iglobal.com/ecommerce/ecommerce.html	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance & Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Correct definition	
Understand/Comprehend (K2)	MCQ, True/False, Short notes, Concept explanations, Short summary or reviews	
Application (K3)	Suggest ideas/concepts with examples, Suggest scenarios, Solve problems, Observe, Explain	
Analyze (K4)	Problem-solving questions, Find a procedure to solve steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons	
Create (K6)	Check knowledge in specific or different situations, Discussion, Debating or Presenting	



Aligned with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	M	M	M	S	S	S	S
CO 2	M	S	S	M	S	S	S	M
CO 3	M	S	S	M	M	S	S	S
CO 4	M	M	S	S	M	M	S	M
CO 5	M	M	S	M	S	M	S	M

S-Strong

M-Medium

L-Low

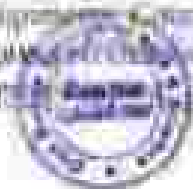
CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between PSOs and COs

CO/POs	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted Percentage Contribution to PSO	3.0	3.0	3.0	3.0	3.0



Subject Code	Subject Name	Category	L	T	P	D	Credits	Inst. Hours	Marks		
									CIA	Examinal	Total
IBA DSLGA	Fundamentals of Logistics Management	Spec the Elect ive	Y	-	-	-	4	48	20	40	60
Learning Objectives											
CL01	Understand the various basic concepts and terms relating to Logistics.										
CL02	Comprehend the importance of customer service and outsourcing relevant to logistics.										
CL03	Evaluate the importance and issues in global logistics.										
CL04	Possess an overall knowledge about the services and factors related to logistics.										
CL05	Understand the technological impact of logistics.										
UNIT	Details							No. of Hours	Learning Objectives		
I	Introduction to Logistics: History of Logistics- Supply chain management and logistics- Need, principles, benefits, types of logistics - cost saving & Productivity improvement. Basic concepts of national logistics policy.							15	CL01		
II	Customer Service and Outsourcing: Definition of Customer Service, Elements of Customer Service, Factors in Customer Service, Customer Retention, Procurement and Outsourcing, Definition of Procurement/Outsourcing, Benefits of Logistics Outsourcing, Critical Issues in Logistics Outsourcing.							15	CL02		
III	Global logistics: Global Supply Chain Organizing for Global Logistics-Strategic Issues in Global Logistics + Forces driving Globalization- Modes of Transportation in Global Logistics- Barriers to Global Logistics -financial issues in Logistics Performance: Need for integrated logistics- Role of 3PL/4PL, Brief overview of EXIM.							15	CL03		
IV	Key logistics activities: Warehousing: Meaning, Types, Benefits, Transportation Meaning, Types of Transportation, efficient transport any demand in terms of Control/Express logistics, Meaning, Classification of Transportation, Carrier Guidelines, Pricing in Contract - EXIM, 3PL/4PL, International etc.							15	CL04		



V	Technology & Logistics - Databases, using logistics system to support time-based competition- Bar coding, GPS, Point of sale data-Artificial Intelligence- Electronic data interchange types- benefits	15	1000
Total		75	

Course Outcomes

Course Outcomes	On completion of this course, students will:	Program Outcomes
CO1	Explain the basic concepts relating to logistics	PO4
CO2	Analyze the role of inventory and customer service in logistics	PO1,PO5, PO8
CO3	Appraise the trends, issues and issues relating to global logistics	PO1, PO2, PO4,PO6,PO8
CO4	Elucidate about the different activities allied to logistics	PO4,PO8
CO5	Identify the various areas of logistics where technology can be applied	PO7, PO8

Text Books

1. Ronald V. Sogler (2001) Logistics Management (2nd Edn.) Prentice Hall.
2. Logistics Management for International Business: Text and Cases, Subramanian & Anthony Raj, PHI Learning, First Edition, 2009
3. Logistics and Supply Chain Management, Martin Christopher, Pearson Education, 1st Edition, 2002
4. Satish C. Alakwaji, Rajesh P. Singh, Logistics & Supply Chain Management, PHI Learning Private Limited, 2011
5. Paul Myerson, Lean Supply Chain and Logistics Management, Mc Graw Hill, 2012

Reference Books

1. Ajit Shah, Supply Chain Management – Text and Cases, Prentice Education, 3rd edition, 2012
2. Suresh Chopra and Peter Meindl, Supply Chain Management-Strategy Planning and Operations, PHI Learning - Prentice Education, 3rd edition, 2012.
3. Fundamentals of Logistics Management, The McGraw-Hill Companies - Global Business Market, 1st Edition, author, Ajit Shah, USA: M. Eamon, McGraw- Hill India, First Edition, 1998
4. Fundamentals of Logistics Management, Devakumar, Douglas M. Lambert, James H. Moore, USA: M. Eamon, McGraw- Hill Higher Education, 1997
5. Logistics Management, Ajit Raj, Excel Book, First Edition, 2000

Web Resources

1. <http://www.its-manage.com/2010/09/06/fundamentals-logistics-management/>
2. http://www3.wjvi.vps.vt.edu/department/lori_johnson/logistics/
3. <http://www.black-ped.com/blog/2010/06/06/fundamentals-of-logistics/>
4. <http://www.asimtopmanagement.com/2010/06/06/fundamentals-of-logistics/>
5. <http://www.its-manage.com/2010/09/06/fundamentals-of-logistics/>



Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminar	
	Attendance and Class Participation	
External Evaluation	End Semester Examinations	75 Marks
Total		100 Marks

Methods of Assessment

Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
Understand and Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short answers or overviews
Application (K3)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Observe, Explain
Analyze (K4)	Problem-solving questions, Follow a procedure to draw steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer essays/ Evaluation essay, Critique or justify with pros and cons
Create (K6)	Class knowledge to specific or different situations, Discussion, Debating or Presentations



Aligned with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	M	M	M	S	M	M	M	M
CO 2	S	M	M	M	M	S	M	S
CO 3	S	S	M	S	M	S	M	S
CO 4	M	M	M	S	M	S	M	M
CO 5	M	M	M	M	M	S	S	M

S-Strong

M-Medium

L-Low

CO-PO Mapping (Course Articulation Matrix)

Level of Correlation between POs and COs

CO/POs	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	3	3	3	3	3
CO 2	3	3	3	3	3
CO 3	3	3	3	3	3
CO 4	3	3	3	3	3
CO 5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted Percentage of Course Contribution to PO	3.0	3.0	3.0	3.0	3.0



Subject Code	Subject Name	Category	L	T	P	O	C	T	E	S	Marks		
											A	B	C
BBA DSC11	Business Taxation	Core	Y	-	-	-	3	3	25	75	100		
Learning Objectives													
CL01	To understand the basic concepts of Taxes.												
CL02	To provide insights on the Income Tax Act.												
CL03	To evaluate the procedure for assessment and methods of valuation for customs.												
CL04	To discuss on GST.												
CL05	To analyse and apply the returns, Tax payments and Penalties, under GST.												
UNIT	Details							No. of Hours	Learning Objectives				
I	Objectives Of Taxation – Concept of Taxation – Tax System in India – Direct And Indirect Taxes – Meaning And Types.							15	CL01				
II	Income Tax Act 1961 – Basic Concepts and Definitions – Income, Assesse, Person, Previous Year, Assessment Year, Gross Total Income, Tax Income, Meaning of Permanent Address, Number, Status of Income, TDS – Meaning – Rates – Filing and Return, Advance Tax, Rates of Taxation, Assessment Procedure.							41	CL02				
III	Customs Act 1962 – Introduction, Objectives, Definitions, Functions and powers of customs authorities, different types of customs duties, Classification of goods, procedure for assessment and methods of valuation for customs, demand and recovery of customs duty, procedure for claiming customs duty drawback.							15	CL03				
IV	Definitions of GST – business related person's supply, goods – levy and collection of tax – mixed supply, composite supply – meaning, advantages and disadvantages of unregistered supplier – tax and value of supply – goods, services – type tax credit – Registration of GST – person liable for registration, not liable for registration, Registration of casual taxable person, deemed as cancellation of registration, revocation of cancellations of registration- VAT.							15	CL04				
V	Tax liability, Credit and Debit notes – Return of GST, Refunds, payment of tax, assessment and audit. An Overview of Tax Audit – Tax Incentives and Expenditure Deductions and Exemption.							15	CL05				
Total							75						



Course Outcomes		
Course Outcomes	On completion of this course, students will:	
CO1	To define and understand the basic concepts of tax.	PO2, PO6
CO2	To Examine and apply GST rules in real-time business situations.	PO2, PO3, PO6
CO3	To analyze the elements of GST mechanism in India.	PO3, PO7, PO8
CO4	To evaluate the rules of Income Tax and methods of valuation for business.	PO2, PO4
CO5	To prepare the needed documents under GST Compliance.	PO1, PO2, PO4, PO8
Reading List		
1.	V.S. Daley, Central Excise , IDA Publishers, Kottayam 2013. Reddy, T. S and Y. Hari Prasad Reddy.	
2.	Business Taxation (Goods & Services TAX - GST) , Margaj Publication, Edition 2019	
3.	Yadavani N.P and Priya Swami, M, Business Taxation , Kalpana publishers Edition 2013	
4.	Pogorelec, Business Taxation , Vallu Chand and Sons, 2012	
5.	VISION: Journal of Indian Taxation	
Reference Books		
1.	Seethi and Seethi, Business Taxation , Himalaya Publications, 3 rd Edition.	
2.	Vivek Anand, Income Tax , Sultan Chand and Sons, Edition 2013	
3.	Dr. Rajan Bhask. Dr. Dharmadhar V. Income Taxation , TR Publications, Chennai, 2020	
4.	Dr. Vandharalingam, Vandharalingam, Income tax laws , AnshyaPrakashan, Alwarabad 2018.	
5.	V.S. Rastri KV Harasasathulu, Business Taxation , Margaj Publications, Chennai 2013.	
Web Resources		
1.	https://www.igt.gov.in/	
2.	https://www.icegate.gov.in/	
3.	https://www.icegate.gov.in/icegate/icegate.do?method=showHomePage	
4.	https://www.indiancounciloftaxation.in/vs/pdf/long-DWd-0-25-857-2011	
5.	https://www.ignou.ac.in/central-office/important-links/departmental-structure-in-india-english	
Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test Assignments Seminar	25 Marks
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (R1)	Simple definitions, MCQ, fill in the gaps, Concept definitions.	
Understand	MCQ, True/False, Short cases, Concept explanations, Short answers etc.	



Comprehend (K2)	overview
Application (K3)	Suggest interventions with examples, Suggest formulas, Solve problems, Observe, Explain
Analyze (K4)	Problem-solving questions, Break a procedure into easy steps, Differentiate between various ideas, Map knowledge
Evaluate (K5)	Longer essay/Evaluation essay, Critique or justify with pros and cons
Create (K6)	Check knowledge in specific or ethical situations, Discussions, Drawing or Presentations

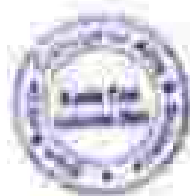
Mapping with program outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	M	M	M	S	M	M	M
CO2	S	M	M	M	M	M	M	M
CO3	S	M	M	M	S	M	M	M
CO4	S	M	M	M	S	M	M	M
CO5	M	M	M	M	S	M	M	M

CO-PO Mapping (Course Articulation Matrix)

Level of Contribution between PO's and CO's

CO / PO	PO1	PO2	PO3	PO4	PO5
CO1	3	2	2	3	2
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PO's	10	10	10	10	10



Reading List

1.	Quantitative Aptitude by H.S. Agarwal, S Chand Publication
2.	Fast Track Objective Arithmetic by Rajesh Verma, Arifeen
3.	Quantitative Aptitude and Reasoning by R V Deyani, PTD
4.	Essential Quantitative Aptitude for Competitive Exams – 3rd Edition by Rajat Vijay Jain, Disha Publications
5.	Quantitative Aptitude & Data Interpretation Topic-wise Solved Papers for IBPS/ SBI/ Bank/ PO/ Clerk/ Doctor & More Exams (2010-19) 3rd Edition by Disha Experts, Disha Publications

Reference Books

1.	Baron's by Sharon Weiner Greenmuller (World Education Publications Ltd.)
2.	Quantitative Aptitude by L. Mohan Rao, Sri Ayn Publications
3.	Quantitative Aptitude by A. Jaisankar, McGraw Hill Publications
4.	Quantitative Aptitude by Arihant Books
5.	Quantitative Aptitude by Pearson Publications

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks

Methods of Assessment

Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
Understand/ Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or exercise
Application (K3)	Suggest illustrations with examples, suggest formulas, Solve problems, Observe/ Explain
Analyze (K4)	Problem-solving questions, Finds a procedure to solve steps, Differentiate between various ideas, Map knowledge



Mapping with program outcomes

S-Strong M-Medium L-Low

**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's**

CO/PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	-	1	2	-
CO 2	3	-	1	3	-
CO 3	3	-	1	3	-
CO 4	3	-	3	3	-
CO 5	1	-	2	2	-
Weightage	15	-	15	15	-
Weighted Percentage of Course Contribution to POs	10	-	2	10	-

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	M	S	S	M	M
CO 2	S	M	M	M	M	S	M	M
CO 3	S	S	M	M	M	S	M	M
CO 4	S	S	M	M	S	S	M	M
CO 5	S	M	M	M	M	S	M	M



Subject Code	Subject Name	Category	L	T	P	O	Credits	Total Hours	Marks		
									CUA	External	Total
DBA PCE02	Quantitative Aptitude II	PC	Y	+	+	+	2	2	25	25	50
Learning Objectives											
CL01	To analyse and apply logic through precise verbal logic and Master concepts of reasoning.										
CL02	To compare and explain the fundamental relations between two variables in a probability theory and quantitative variables.										
CL03	To explain and interpret data sufficiently.										
CL04	To analyze the applications of Base system.										
CL05	To critically evaluate numerous possibilities related to puzzles.										
UNIT	Details	No. of Hours	Learning Objectives								
I	Numerical Reasoning Problems related to Number series, Analogy of numbers, Classification of numbers, Letter series, Seating arrangements, Directional and distance related problems.	6	CL01								
II	Combinatorics, Counting, Inequalities, Permutations, Combinations and Probability	6	CL02								
III	Syllogisms and their sufficiency	6	CL03								
IV	Application of Base systems. Clocks (Base 6), Calendars (Base 7), Covering of Cubes and cubes.	6	CL04								
V	Puzzle Solving & Time Management using various logical and analytical techniques	6	CL05								
	Total	30									
Course Outcomes											
Course Outcomes	On completion of this course, students will	Program Outcomes									
CO1	Use their logical reasoning and analytical abilities to solve reasoning questions.	N1									
CO2	Solve questions related to combinations.	P1									
CO3	Solve questions based on syllogisms.	P2									
CO4	Solve questions based on clocks, calendars.	P3									
CO5	Solve puzzles.	P4									
Reading List											
I	Quantitative aptitude by R.S. Agarwal, A Class Publication.										
II	Probability and Combinatorics by Shalini Arora, A Class Publication.										



3.	Reasoning For Competitive Examinations 2019 Edition by Nipin K. Sinha, PEARSON INDIA
4.	A Modern Approach To Logical Reasoning (2 Colour Edition) by RS Agarwal, S.Chand Publications
5.	General Reasoning Ability for Competitive Exams – SSC/Banking Defence/ Railway Examinations by DDA Experts, DDA Publications

References Books

1. Reasoning Ability by Wileys Group (Wiley Group Publications Pvt. Ltd.)
2. Quantitative Aptitude by C. Mohan Kumar (Sri Aurore Publications)
3. Quantitative Aptitude by Arijeet Das (McGraw-Hill Publications)
4. Quantitative Aptitude by Arijeet Das
5. Quantitative Aptitude by Pearson Publications

Web Resources

1. www.indiabix.com
2. www.indiabix.com
3. <http://www.12best.com/numerical-reasoning-test/>
4. <http://www.apolloeducation.com/prepare-logical-reasoning-questions-answers.html>
5. <http://playup12win.com/reasoning.html>

Methods of Evaluation

Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Attendance and Class Participation	
External Evaluation	End Semester Examinations	25 Marks
	Total	50 Marks

Methods of Assessment

Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions
Understand/Comprehend (K2)	MCQ, True/False, Concept explanations, Short answers or queries
Application (K3)	Suggest ideas/concepts with examples, Suggest formulae, Solve problems, Observe, Explain
Analyser (K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge



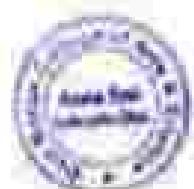
Mapping with program outcomes

S-Strong M-Medium L-Low

**CO-PO Mapping with Programme Specific Outcomes (Course Articulation Matrix):
Level of Correlation between PSO's and CO's**

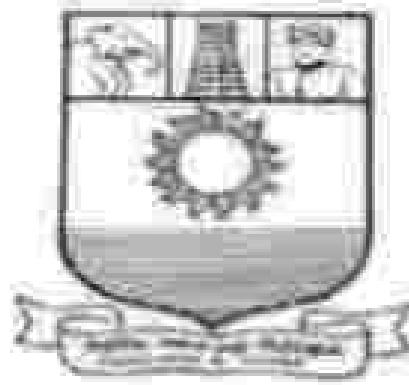
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	S	S	M	M	S	S	M	S
CO 2	S	M	M	M	M	S	M	S
CO 3	S	S	M	M	M	S	M	S
CO 4	S	S	M	M	S	S	M	M
CO 5	S	M	M	M	M	S	M	S

CO/PO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	3	-	3	3	-
CO 2	3	-	3	3	-
CO 3	3	-	3	3	-
CO 4	3	-	3	3	-
CO 5	3	-	3	3	-
Weightage	15	-	15	15	-
Weighted Percentage of Course Contribution to POs	30	-	30	30	-



MANONMANIAM SUNDARANAR UNIVERSITY

TIRUNELVELI - 12



B.A. ENGLISH SYLLABUS

FROM THE ACADEMIC YEAR 2023-2024

**TAMILNADU STATE COUNCIL FOR HIGHER EDUCATION,
CHENNAI - 600005**

CONTENTS

1. Introduction
2. Value Additions to the re-vised curriculum
3. Curriculum Design & Structure of Course
4. Learning and Teaching Activities
5. Template for UG Programme in English
6. Illustrative Template Semester wise
7. Different Types of Courses
 - Core Courses
 - Elective Courses (Generic Discipline Centric)
 - Skill Development Courses
 - Institution-Industry-Interaction
8. Core Component Model Syllabus

Introduction

The undergraduate programme BA English aims for students to leverage their knowledge of the English Language for exploring literature history and its modern aspects through the core subjects. In addition, the course explores the intricacies of the English Language and its implementation in diverse fields. Moreover, the subjects in a BA English course are composed by detail-oriented educators, providing a mighty syllabus related to diverse aspects of English literature and the language world.

The BA English subjects list most significant and initial subject is the English Language. Initiating the three-year journey with the basics of English is necessary to further understand the in-depth concepts, complex languages, and intricacies of world literature. The subject deals with a basic understanding of English grammar, with its origin, evolution, idiosyncrasy, and further change with the modern world. The English language is also necessary to proceed toward complex study slowly. It also narrates the history of English, which can be very engaging and insightful for English learners. The subject allows learning the historical beginning and significance of English literature. Since the richness of English literature is heavily reliant on its history, therefore, this subject gathers the core English history modules covering the details of literature from different regions of the world. English literature also projects societal and cultural changes through the centuries that are reflected through its written works. As a student proceeds ahead, skills and specifications clear a lot better by possessing the knowledge and base of English literature, which is in its history.

A language's most significant trait is to communicate, and this BA course English subject is added to the syllabus with the same intention. Communication in BA English grants students the depth of using English as a communication medium. Fundamentals, theories, and communication tools are provided to the students to further enhance their English skills and make them more accomplishable. Communication subject also comprises the study of creative writing and public relations, helping students get enrolled in communication-based courses with the right foundation.

Under Graduate Programme

Programme Outcomes:

- PO1: Disciplinary Knowledge:** Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.
- PO2: Critical Thinking:** Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.
- PO3: Problem Solving:** Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.
- PO4: Analytical Reasoning:** Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyse and synthesise data from a variety of sources; draw valid conclusions and support them with evidence and examples and addressing opposing viewpoints.
- PO5: Scientific Reasoning:** Ability to analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence, and experiences from an open minded and reasoned perspective.
- PO6: Self-directed & Lifelong Learning:** Ability to work independently, identify and manage a project. Ability to acquire knowledge and skills, including "learning how to learn", through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives.
- PO7: Reflective Thinking:** Critical sensitivity to lived experiences, with self awareness and reflexivity of both self and society.
- PO8: Reading & Projects:** Document their reading and integrative practices in assignments, translation works, and independent projects.
- PO9: Confidence & Effectiveness:** Confidently and effectively articulates their literacy and lived experiences.
- PO 10: Social Skills & Empathetic Approach:** Recognise a professional and reflective approach to leadership, responsibility, personal integrity, empathy, care and respect for others, account ability and self-regulation.

BA ENGLISH

Programme Specific Outcomes:

PSO1: Acquire good knowledge and understanding, to solve specific theoretical & applied problems in different area of English Language and Literature

PSO2: Explore the nuances of World Literature.

PSO3: To prepare the students who will demonstrate respectful engagement with other's ideas, behaviors, beliefs and apply diverse frames of references to decisions and actions. To create effective entrepreneurs by enhancing their critical thinking, problem solving, decision making and leadership skill that will facilitate startups and high potential organizations.

PSO4: Developing a research framework and presenting their independent ideas effectively.

PSO5: Equipping their employability skills to excel in professions like teaching and exposing them to various activities to empower them through communication skills.

PSO6: Enabling a holistic perspective towards the socio-political inequalities and environmental issues.

Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs) and Programme Specific Outcomes (PSOs) can be carried out accordingly, assigning the appropriate level in the grade:

	POs						...	PSOs		
	1	2	3	4	5	6		1	2	...
CLO1										
CLO2										
CLO3										
CLO4										
CLO5										

Highlights of the Revamped Curriculum:

- ◆ Student-centric, meeting the demands of society, incorporating skill enhancement modules, project work, viva-voce, exposure to entrepreneurial skills, training for competitive examinations, retaining the quality of the core components and incorporating application-oriented content wherever required.
- ◆ The Core subjects include the important historical and political milestones in English literature, from the early times to the present.
- ◆ The mandatory 'Professional Competency Skill' introduced in the final semester

- ✦ will enable the students to utilize the skills acquired through the programme.
- ✦ The curriculum is designed so as to provide more job opportunities for the students.
- ✦ The "Skill Enhancement Courses" provide scope for employability in fields of teaching, content writing, translating, communication and media.
- ✦ The Internship during the second year vacation will help the students gain valuable work experience that connects classroom knowledge to real world experience and to narrow down and focus on the career path.
- ✦ Project with viva-voce component in the fifth semester enables application of conceptual knowledge to practical situations. Such innovative provisions of the project and internships will give students an edge over the counterparts in the job market.
- ✦ State-of-Art techniques from the streams of multi-disciplinary, cross-disciplinary and interdisciplinary nature are incorporated in Elective courses, covering conventional topics.

Value additions in the Revamped Curriculum:

Semester	Newly introduced Components	Outcomes/Benefits
I	<p>Foundation Course</p> <p>To ease the transition of learning from higher secondary to higher education, providing an over view of the pedagogy of Learning Experience and analyzing the world through the literary lens gives rise to a new perspective.</p>	<ul style="list-style-type: none"> ✦ Build confidence among students ✦ Create interest for the subject
I, II, III, IV	<p>Skill Enhancement papers (Discipline centric / Generic/ Entrepreneurial)</p>	<ul style="list-style-type: none"> ✦ Industry ready graduates ✦ Skilled human resource ✦ Students are equipped with essential skills to make them employable ✦ Training on language and communication skills enable the students gain knowledge and exposure in the competitive world. ✦ Discipline centric skill will improve the Technical to know how to solve real life problem.

<p>III, IV, V & VI</p>	<p>Elective Papers</p>	<ul style="list-style-type: none"> ➤ Strengthening the domain knowledge ➤ Introducing the stakeholders to the State-of-Art techniques from the streams of multi-disciplinary, cross-disciplinary and inter-disciplinary nature ➤ Emerging topics in higher education / industry / communication network / health sector etc. are introduced with hands-on training
<p>IV Semester</p>	<p>Elective Papers</p>	<ul style="list-style-type: none"> ➤ Exposure to industry available students into solution providers ➤ Generates Industry ready graduates ➤ Employment opportunities enhanced
<p>V Semester</p>	<p>Elective Papers</p>	<ul style="list-style-type: none"> ➤ Self-learning is enhanced ➤ Application of the concept to real situation is covered resulting in tangible outcome
<p>VI Semester</p>	<p>Elective Papers</p>	<ul style="list-style-type: none"> ➤ Enriches the study beyond the course ➤ Developing an search framework and presenting their independent and intellectual ideas effectively
<p>Extra Credits: For Advanced Learners / Honors Degree</p>		<ul style="list-style-type: none"> ➤ To cater to the needs of peer learners / research aspirants
<p>Skills acquired from the Courses</p>		<ul style="list-style-type: none"> ➤ Knowledge, Problem Solving, Analytical Ability, Professional Competency, Professional Communication and Transferable Skill

Choice Based Credit System (CBCS), Learning Outcomes Based Curriculum Framework (LOCF) Guideline Based Credit and Hours Distribution System - UG
First Year – Semester-I

Part	List of Courses	Credit	No. of Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses	13	14
Part-4	Skill Enhancement Course -SEC-1	2	2
	Foundation Course	2	2
		23	30

Semester-II

Part	List of Courses	Credit	No. of Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses	13	14
Part-4	Skill Enhancement Course -SEC-2	2	2
	Skill Enhancement Course -SEC-3 (Discipline / Subject Specific)	2	2
		23	30

Second Year – Semester-III

Part	List of Courses	Credit	No. of Hours
Part-1	Language – Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses	13	14
Part-4	Skill Enhancement Course -SEC-4 (Entrepreneurial Based)	1	1
	Skill Enhancement Course -SEC-5 (Discipline / Subject Specific)	2	2
	E.V.S	1	1
		22	30

Semester-IV

Part	List of Courses	Credit	No. of Hours
Part-1	Language - Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses	13	13
Part-4	Skill Enhancement Course -SEC-6 (Discipline / Subject Specific)	2	4
	Skill Enhancement Course -SEC-7 (Discipline / Subject Specific)	2	4
	EVS	2	4
		35	30

Third Year - Semester-V

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based	22	26
Part-4	Value Education	2	2
	Internship / Industrial Visit / Field Visit	2	2
		26	30

Semester-VI

Part	List of Courses	Credit	No. of Hours
Part-3	Core Courses including Project / Elective Based	18	28
Part-4	Extension Activity	1	-
	Professional Competency Skill	2	2
		21	30

5. Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	4	3	4	3	29
Total	23	23	23	24	26	21	140

*Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components Part IV has to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.

6. Illustration for B.A. English Curriculum Design

I YEAR
FIRST SEMESTER

Sl. No.	Course Category	Course	Credit Distribution				Credits	Total Contact Hours/Week	Marks		
			L	T	P	S			CIA	ESE	Total
1	Part-I	LANGUAGE - Tamil	3	3			3	6	25	75	100
2	Part-II	ENGLISH	3	3			3	6	25	75	100
3	Part - III CORE 1	INTRODUCTION TO LITERATURE	3	2			3	5	25	75	100
4	Part - III CORE 2	INDIAN WRITING IN ENGLISH	3	2			3	5	25	75	100
5	Part - III ELECTIVE I	SOCIAL HISTORY OF ENGLAND	2	2			3	4	15	75	100
6	Part-IV	SKILL ENHANCEMENT COURSE I	1	1			2	2	25	75	100
		SKILL ENHANCEMENT COURSE (FOUNDATION COURSE)	1	1			2	2			
		TOTAL					23	30			

SECOND SEMESTER

Sl. No.	Course Category	Course	Credit Distribution				Credits	Total Contact Hours/Week	Marks		
			L	T	P	S			CIA	ESE	Total
1	PART I	LANGUAGE	3	3			3	6	25	75	100
2	PART II	ENGLISH	3	3			3	6	25	75	100
3	PART III CORE 3	BRITISH LITERATURE-I	3	2			3	5	25	75	100
4	PART III CORE 4	AMERICAN LITERATURE	3	2			3	5	25	75	100
5	PART III ELECTIVE II	SOCIAL HISTORY OF ENGLAND II	2	2			3	4	25	75	100
6	PART IV	SKILL ENHANCEMENT COURSE- SEC-2	1	1			2	2	25	75	100
		SKILL ENHANCEMENT COURSE- SEC-1	1	1			2	2	25	75	100
		TOTAL					23	30			

**II YEAR
THIRD SEMESTER**

Sl NO	Course Category	Course	Credit Distribution			Credit	Total Contact Hours /Week	Marks		
			L	T	P/S			CIA	ESE	Total
1	PART I	LANGUAGE	3	3		3	6	25	75	100
2	PART II	ENGLISH	3	3		3	6	25	75	100
3	PART III CORE 5	BRITISH LITERATURE-II	3	2		3	5	25	75	100
4	PART III CORE 6	CHILDREN'S LITERATURE	3	2		3	5	25	75	100
5	PART III ELECTIVE III	HISTORY OF ENGLISH LITERATURE I	2	2		3	4	25	75	100
6	PART IV	SKILL ENHANCEMENT COURSE, SEC-4 (ENTREPRENEURIAL SKILL)	1	0		1	1	25	75	100
		SKILL ENHANCEMENT COURSE SEC-5	1	1		2	2	25	75	100
		EVS	1	0		1	1	25	75	100
		TOTAL				22	30			

FOURTH SEMESTER

Sl NO	Course Category	Course	Credit Distribution			Credit	Total Contact Hours /Week	Marks		
			L	T	P/S			CIA	ESE	Total
1	PART I	LANGUAGE	3	3		3	6	25	75	100
2	PART II	ENGLISH	3	3		3	6	25	75	100
3	PART III CORE 7	WORLD LITERATURE IN TRANSLATION	3	2		3	5	25	75	100
4	PART III CORE 8	LANGUAGE AND LINGUISTICS	3	2		3	5	25	75	100
5	PART III ELECTIVE IV	HISTORY OF ENGLISH LITERATURE II	2	2		3	4	25	75	100
6	PART IV	SKILL ENHANCEMENT COURSE SEC-6	1	1		2	2	25	75	100
		SKILL ENHANCEMENT COURSE SEC-7	1	1		2	2	25	75	100
		EVS	1	0		1	1	25	75	100
		TOTAL				24	30			

**III YEAR
FIFTH SEMESTER**

Sl. NO.	Course Category	Course	Credit Distribution				Credits	Total Contact Hours/Week	Marks		
			L	T	P	S			CIA	ESE	Total
1	PART III CORE 9	WOMEN'S WRITING	3	2			4	3	25	75	100
2	PART III CORE 10	INTRODUCTION TO FOLK LITERATURE	3	2			4	3	25	75	100
3	PART III CORE 11	INDIAN WRITING IV: TRANSLATION	3	2			4	3	25	75	100
4	PART III CORE 12	PROJECT: MYTH AND LITERATURE	3	2			4	3	25	75	100
5	PART III ELECTIVE V	LITERARY FORMS	2	2			3	4	25	75	100
6	PART III ELECTIVE VI	LITERATURE AND ENVIRONMENT	2	2			3	4	25	75	100
7	PART IV	VALUE EDUCATION	1	1			2	2	25	75	100
		BUNDEE INTERNSHIP/ INDUSTRIAL TRAINING	-	-	2		2				
		TOTAL					26	30			

SIXTH SEMESTER

Sl. NO.	Course Category	Course	Credit Distribution				Credits	Total Contact Hours/Week	Marks		
			L	T	P	S			CIA	ESE	Total
1	PART III CORE 13	LITERARY CRITICISM	3	3			4	6	25	75	100
2	PART III CORE 14	NEW LITERATURES IN ENGLISH	3	3			4	6	25	75	100
3	PART III CORE 15	SHAKESPEARE	3	3			4	6	25	75	100
4	PART III ELECTIVE VII	ENGLISH LANGUAGE TEACHING	3	2			3	3	25	75	100
5	PART III ELECTIVE VIII	JOURNALISM AND MASS COMMUNICATION	3	2			3	3	25	75	100
6	PART IV	EXTENSION ACTIVITY	-	-			1		25	75	100
		PROFESSIONAL COMPETENCY SKILL - ENGLISH FOR COMPETITIVE EXAMINATIONS	1	1			2	2			
		TOTAL					21	30			

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
Total		100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand / Comprehend (K2)	MCQ, True / False, Short essays, Concept explanations, Short summary or overview	
Application (K3)	Suggest idea / concept with examples, suggest formulae, solve problems, Observe, Explain	
Analysis (K4)	Problem-solving questions, break a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate (K5)	Longer essay/ Evaluation essay, Critique or justify with pros and cons	
Create (K6)	Check knowledge in specific or off beat situations, Discussion, Debating or Presentations	

7.A. Mandatory Core Areas for B.A. Programmes

I Year Sem I Sem II	C1: Introduction to Literature (3 credits)
	C2: Indian Writing in English (3 credits)
	C3: British Literature I (3 credits)
	C4: American Literature I (3 credits)
II Year Sem III Sem IV	C5: British Literature-II (3 credits)
	C6: Children's Literature (3 credits)
	C7: World Literatures in Translation (4 credits)
	C8: Language and Linguistics (4 credits)

III Year Sem. V Sem. VI	CS: Women's Writing (4 credits)
	CI0: Introduction to Folk Literature (4 credits)
	CI1: Indian Writing in Translation (4 credits)
	CI2: Project: Myth and Literature (4 credits)
	CI3: Literary Criticism (3 credits)
	CI4: New Literatures in English (3 credits)
CI5: Shakespeare (4 credits)	

B. Mandatory Electives for B.A Programme Semester I to V

Semester I to V	Social History of England I
	Social History of England II
	History of English Literature I
	History of English Literature II
	Literary Forms

C. Suggested Non-Mandatory Electives for B.A Programme Semester V & VI (1 credit each)

Semester V and VI	CSS0: Literature and Environment
	CSD: English Language Teaching
	CSD: Journalism and Mass Communication
	CSD4: Film Studies

D. (SKILL ENRICHMENT COURSES)

1. ENGLISH AND COMMUNICATION
2. PUBLIC SPEAKING
3. DIGITAL LITERACY AND CONCEPTS
4. ENTREPRENEURIAL SKILL
5. INTERVIEW SKILLS
6. ENGLISH FOR CAREER
7. ENGLISH FOR BUSINESS
8. ENGLISH FOR COMPETITIVE EXAMS

FIRST YEAR – SEMESTER I
CORE I – INTRODUCTION TO LITERATURE

Subject Code	Category	L	T	P	S	Credits	Test Hours	Marks		
								CIA	External	Total
	Core	5	3			3	3	25	75	100
Learning Objectives										
LO1	To introduce the different forms of literature									
LO2	To provide learners with the background knowledge of literature									
LO3	To enable learners to understand the different genres of writing									
LO4	To examine the various themes and methodologies present in literature									
LO5	To create the ability of critically assessing a text									
UNIT	Details									
I	Introduction: Poetry – Different forms of poetry – Sonnet, Ode, Elegy Prose – Short Story, Novel, Prose, Memo									
II	John Milton – When I Consider How My Light is Spent John Keats – Ode to Nightingale Thomas Gray – Elegy Written in a Country Churchyard									
III	Francis Bacon – Of Studies Stephen Leacock – The Financial Career James K. Jerome – Uncle Podge Hangs a Picture									
IV	Lynch's Tales from Shakespeare – A Midsummer Night's Dream, Twelfth Night									
V	Jane Austen – Pride and Prejudice									
Course Outcomes										
CO1	On completion of this course, students will								PO	
CO1	Appreciate and analyse and the basic elements of poetry, including meter, rhyme, and theme								PO1	
CO2	Gain knowledge of the elements of fiction including narrative structure, character analysis and comparison between different but related texts.								PO1, PO2	
CO3	Explore the features of literary language								PO4, PO5	
CO4	Use library resources to research and develop arguments								PO4, PO5, PO6	

	about literary works	
CO5	Work skillfully within a team; respect members; delegate work and contribute to a group project.	PO1, PO4
Text Books (Latest Editions)		
1.	An Introduction to the study of English Literature. W.H. Hudson	
2.	Cecil Day-Lewis 'The Poetry of Thomas Gray'. Proceedings of the British Academy. London. 1954.	
3.	Jane Austen – <i>Pride & Prejudice</i>	
4.	https://www.bartleby.com/42/hub/tales-from-shakespeare-to-elfin-night-or-what-you-will	
Reference Books		
((Latest editions, and the style as given below must be strictly adhered to))		
1.	Austen, Jane. <i>Pride and Prejudice</i> . ed by Nicola Frank. 2 nd (Boston, New York, etc. Corg and company, 1917) PDF Retrieved from the Library of Congress. < www.loc.gov/item/13001222 >	
2.	Henry Hartson et al., <i>Introduction to Literature</i> . Santa Clara University Press. October 2021.	
3.	Janice Campbell, <i>Introduction to Literature: Encounters in Literary English</i> , 4 th Ed. Everyday Education, LLC, January 2021.	
	AUSTEN, Jane. <i>Pride and Prejudice</i> . London: Penguin Books Ltd, 1994. 299. ISBN 0-14-040022-3	
Web Resources		
1.	https://www.oxfordjournals.com/An-Introduction-to-Poetic-form-Gill's-book/2571032154015	
2.	https://www.poetryfoundation.org/poems/44750/when-i-consider-how-my-light-is-spent	
3.	https://www.poetryfoundation.org/poems/4479/ode-to-a-nightingale	
4.	https://www.poetryfoundation.org/poems/44299/aleys-scattered-in-a-country-churchyard	

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	3	3	3
CO2	2	3	3	3	3	3	3	3	3	3
CO3	3	3	3	2	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3

3 – Strong, 2 – Medium, 1 – Low

Mapping with Programme Specific Outcomes

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weights	15	15	15	15	15
Weighted percentage of Course Contribution to POs	30	30	30	30	30

FIRST YEAR - SEMESTER I
CORE II – INDIAN WRITING IN ENGLISH

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
	Core	Y	Y	-	-	5	5	25	75	100
Learning Objectives:										
LO1	To familiarize the students with the emergence and growth of Indian Writing in English in the context of colonial experience.									
LO2	To help in understanding issues concerning Indian Writing in English such as the representation of culture, identity, history, constructions of nation, (Post) national and gender politics, cross-cultural transformations.									
LO3	To create literary sensibility and critical responses to the literary texts written in English.									
LO4	To closely examine the various themes and methodologies existing in Indian Writing in English.									
LO5	To help learners apply the ideas encapsulated in Indian Aesthetics to literary texts.									
UNIT	Details									
I	Introduction from K.R. Srinivas Iyengar and C.D. Narayanaiah									
II	Rabindranath Tagore – Paper Boat Sarojini Naidu – The Village Song Taru Dutt – The Lotus AK Ramaswami – Still another View of Grace R Parthasarathy – River Once									
III	Mahatma Gandhi – <i>Strut and Aesthetics</i> Sri Aurobindo – Poetry from ‘Early Cultural Writings’ (Page 113-14) Vivekananda – Address at the final session (Complete works Vol. I, Chapter 1)									
IV	Ruskin Bond – The Eyes are not Here KA Abbas – Sparrows									
V	RK Narayan – The Man-eater of Malgudi									

Course Outcomes		
COs	On completion of this course, students will:	PO
CO1	Appreciate the historical trajectory of various genres of Indian Writing in English from colonial times to till the present	PO1
CO2	Analyze Indian literary texts written in English in terms of colonialism, postcolonialism, regionalism, and nationalism	PO1, PO2
CO3	Explore the role of English as a medium for political awakening and the use of English in India for creative writing	PO4, PO6
CO4	Analyze how the sociological, historical, cultural and political context impacted the texts selected for study	PO4, PO5, PO6
CO5	Evaluate critically the contributions of major Indian English poets and dramatists	PO5, PO6
Text Books (Latest Editions)		
1	K.R. Srinivasa Iyengar, Indian Writing in English	
2	Sarojini Naidu-Select Poems, Turbunell, H.G. Dabney, Bombay: Oxford University Press, 1930	
3	R.K. Narayan: The Man-Eater of Malgudi, Library of South Asian Literature - Orient paper books 2010.	
4	Gandhi, Mahatma, 1869-1948, The Collected Works of Mahatma Gandhi, New Delhi: Publications Division, Ministry of Information and Broadcasting, Govt. of India, 20002001.	
References Books		
(Latest editions, and the style as given below must be strictly adhered to)		
1.	Indian Poetry in English Ed. by Makar and Paragupte	
2.	Contemporary Indian Poetry in English Ed. By Saleem Peeradina	
3.	Dhananjay Kapse: Modern Indian Writing in English: Translation: A Multilingual Anthology (Worldview critical editions) Jun 2016.	
4.	Dr. A.K. Sharma: Fiction and Indian Writing in English	
Web Resources		
1.	Poems https://www.poemhunter.com/a-k-ramanujan-poems/	
2.	https://www.poetrybyheart.org.uk/poems/paper-boards	
3.	https://allpoetry.com/Village-Song	

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	3	3	3
CO2	2	3	3	3	3	3	3	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3

3 – Strong, 2 – Medium, 1 – Low

Mapping with Programme Specific Outcomes

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	2	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	12	12	12	14	13
Weighted percentage of Course Contribution to POs	30	30	30	28	30

FIRST YEAR - SEMESTER I

ME 1 – SOCIAL HISTORY OF ENGLAND-I (ELECTIVE)

Subject Code	Category	L	T	P	S	Credits	Total Hours	Marks		
								CLT	External	Total
	Elective	Y	Y	-	-	3	4	25	75	100
Learning Objectives										
LO1	To acquaint the students with background study of social conditions in England									
LO2	To introduce students to some of the major historical developments of England									
LO3	To facilitate the students to focus on chronological narrative of events as well as major issues, trends, events and crisis of the period									
LO4	To make the students aware of the relation between socio-political and socio-religious events and literary works									
LO5	To explore the students' various trends and movements of England.									
UNIT	Details									
I	Landmarks in Early English History The Norman Conquest - Feudal System - Crusades - Magna Carta - Hundred Years War - 1348 - Black Death - 1381 - Peasants' Revolt - Lollards Movement - Wars of Roses									
II	The Renaissance The Reformation The Dissolution of the Monasteries									
III	Colonial Expansion The Tudor Navy and The Armada The Elizabethan Age & Theatre									
IV	The Origin and Growth of Political Parties in England:									
V	Age of Queen Anne Coffee House Life in London.									
Course Outcomes										
COs	On completion of this course, students will:								PO	
CO1	Gain knowledge of various features of social and political history of England								PO1	
CO2	Awareness of the relation between socio-religious events and socio-political works								PO1, PO2	

CO3	Compare history with Literature	PO4, PO8
CO4	Enable to assess the emergence, reasons, development and the impact of social movements	PO4, PO5, PO8
CO5	Assess the overall emergence of English society as a nation.	PO5, PO8
Text Books (Latest Editions)		
1.	Ann Briggs - Social History of England	
2.	Louisa Creighton – Social History of England	
3.	G.M. Trevelyan: Social History of England	
Reference Books		
(Latest editions, and the style as given below must be strictly adhered to)		
1.	Julia Crick and Elizabeth Van Houts Ed. - Social History of England (900-1300)	
2.	Keith Wrightson - Social History of England (1350-1750)	
3.	Francis Barrow: A Social History of England 1851-1990, 2 nd ed	
Web Resources		
1.	https://www.britannica.com/learn-more/social-history-of-england-69	
2.	https://gche.ac.uk/material/	

Mapping with Programme Outcomes:

Mapping of Course Outcomes to Program Specific Outcomes

	PSO1	PSO2	PSO3	PSO4	PSO5	AVERAGE
CO1	3	3	3	1	1	24
CO2	3	3	3	1	1	22
CO3	3	3	3	1	1	22
CO4	3	3	3	1	1	22
CO5	3	3	3	1	2	28
TOTAL 118						MEAN 19.236

KEY: Strongly correlated – 3; Moderately Correlated – 2; Weakly Correlated – 1

Mapping with Programme Specific Outcomes

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	1	1
CO2	3	3	3	1	1
CO3	3	3	3	1	1
CO4	3	3	3	1	1

COs	1	2	3	4	5
Weightage	13	15	13	14	15
Weighted percentage of Course Contribution to Pct	33	30	33	33	37

FIRST YEAR - SEMESTER I
ENGLISH AND COMMUNICATION (SEC-D)

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
	Skill Enhancement Course	1	1	-	-	2	3	25	25	100
Learning Objectives										
LO1	To provide the students with an ability to build and enrich their communication skills.									
LO2	To enable the learners to demonstrate effective communication skills - listening, speaking, reading and writing.									
LO3	To help them think and write imaginatively and critically.									
LO4	To equip students to build self-confidence with a focus on self-presentation.									
LO5	To facilitate the learners to learn personal and professional development.									
UNIT	Details									
I	Grammar - Articles Parts of Speech Tenses Active Passive Voice Punctuation, Capitalization, Contractions and Collocations Proof Reading									
II	Verbal & Non Verbal Greetings Formal & Informal									
III	Messages Writing Agenda Minutes									
IV	Letters - Formal & Informal Email Report writing									
V	Interviews Presentation Skills Summe									

Course Outcomes		
CO ₀	On completion of this course, students will:	
CO1	Identify the basic principles of communication	PO1
CO2	Analyze the various types of communication	PO1, PO2
CO3	Make use of the essential principles of communication	PO4, PO6
CO4	Identify the prominent methods and models of Communication	PO4, PO5, PO6
CO5	Learn about the few skills of language and get familiarized with them.	PO5, PO8
Text Books (Latest Editions)		
1.	Technical Communication: Principles and Practice, Second Edition by Manabiraj Ramani and Sangeeta Sharma, Oxford Publications.	
2.	Effective Technical Communication by M Asad Raza, The McGraw-Hill companies.	
3.	Understanding Body Language by Alan Pears.	
Reference Books		
(Latest editions), and the style as given below must be strictly adhered to)		
1.	Communicative Grammar of English by Geoffrey Leech and Jan Svartik	
Web Resources		
1.	(i) Subject ENGLISH COMMUNICATION SKILLS (THEORY) page/programme Academic aids	

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	2	3	3
CO2	2	3	1	3	2	3	3	2	2	2
CO3	3	3	3	3	3	3	3	2	3	3
CO4	3	3	1	3	3	3	3	2	2	3
CO5	1	2	2	3	3	3	3	2	2	3

3 – Strong, 2 – Medium, 1 – Low

Mapping with Programme Specific Outcomes

CO-PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	2	3

CO3	3	100	100	100	100
CO4	3	100	100	100	100
CO5	3	100	100	100	100
Weightage	12	33	33	24	33
Weighted percentage of Course Contribution to Pro	10	25	25	25	35

FIRST YEAR - SEMESTER I
FOUNDATION COURSE

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
	Foundation Course	3	1	-	-	2	2	-	0	-
Learning Objectives										
LO1	To teach the main elements of Grammar									
LO2	To enhance competence in the English Language									
LO3	To create academic and non-academic reports, write tips, etc.									
LO4	To acquire the necessary linguistic skills to use the language effectively in conversation and writing									
LO5	To convey ideas accurately and clearly									
UNIT	Details									
I	The Sentence Subject and Predicates The Noun: Kinds of Noun The Noun: Gender									
II	Adjectives Comparison of Adjectives Pronouns Demonstrative, Indefinite, Interrogative, Distributive and Reciprocal Pronouns Relative Pronoun									
III	The Auxiliaries and Modal Auxiliaries Adverbs Prepositions Conjunction Interjections									
IV	Simple, Compound and Complex Synthesis of Sentences Clauses Transformation of Sentences Direct and Indirect Speech									

V	The Infinitive The Participle The Gerund The Interjection Question Tags	
Course Outcomes		
COs	On completion of this course, students will:	PO
CO1	Recall the fundamentals of English Grammar	PO1
CO2	Understand the formal and informal usage to attain proficiency	PO1, PO2
CO3	Analyse Sentence structure, synthesis and usage	PO4, PO6
CO4	Recognize and use of Auxiliary and modal verbs in writing and speaking	PO4, PO1, PO6
CO5	Evaluate the Patterns of expressions, basic structure and sentence pattern	PO3, PO8
Text Books		
1.	Green, David. <i>Contemporary English Grammar: Structures and Compositions</i> . New Delhi: Trinity Press, 2014.	
2.	Wren and Martin. <i>High School English Grammar and Compositions</i> . B. Chaur & Company Ltd.	
Reference Books		
(Latest editions, and the style as given below must be strictly adhered to)		
1.	Krishnamurthy, K. <i>Modern English Grammar</i> . Macmillan, 2012.	
2.	Wood, F T. <i>Remedial English Grammar for foreign students</i> . New Delhi: Trinity Press, 2014.	
Web Resources		
1.	http://www.mheducation.com/hm/doi/10.1111/9781119441418_01_01/English%20Grammar%20Wren%20and%20Martin.pdf	

Mapping with Programme Outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	3	2	2	3	3	3	3	2	3	3
CO 2	2	3	3	2	2	3	3	2	2	2

CO3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	2	3	3	3	3	3	3	3	3

3 – Strong, 2 – Medium, 1 – Low

Mapping with Program Specific Outcomes

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to Pos	15	30	30	30	30

FIRST YEAR – SEMESTER II
CORE III – BRITISH LITERATURE-I

Subject Code	Category	L	IP	PS	Credits	Marks		
						Hour	CTA	External Total
	Core	1	1	5	3	25	75	100
Learning Objectives								
LO1	To introduce British identity, Periods and other related terms.							
LO2	To increase the ability for students to intellectually assess the works of British writers.							
LO3	To enable learner's to understand that British literature is at the foundation of English-speaking peoples' culture.							
LO4	To closely examine the various themes and methods/topics present in British literature.							
LO5	To create an aptitude of critical probing through the text.							
UNIT								
Details								
I- Poem	Richard King: IF Alexander Pope – On Solitude Robert Burns – A Red, Red Rose John Keats- Ode on a Grecian Urn							
II- Prose	Charles Lamb – Dissertation upon a Roast Pig Oliver Goldsmith – A Day Night- Piece Sir Richard Steele – The Spectator Club Joseph Addison – Household Superstitions.							
III- Play	Richard B. Sheridan- Rivals							
IV- Drama	Christopher Marlowe – Dr. Faustus							
V- Fiction	Zadie Smith – White Teeth							
Course Outcomes								
Course Outcomes	On completion of this course, students will:							
CO1	Demonstrate knowledge of the major social, political, philosophical, and scientific events during the back drop for the development of early British Literature.						PO1	
CO2	Synthesize, integrate, and connect information by writing essays using techniques of criticism and evaluation.						PO1,PO2	
CO3	Read and discuss the themes, approaches, styles, and contributions to the development of British literature from the Medieval Period to the end of the eighteenth-century.						PO4,PO4	

CO4	Distinguish between the characteristics of British literary movements in discussing and writing about British literature.	PO4,PO5,PO6
CO5	Critically appreciate literature using standard literary terminology and other literary conventions.	PO6,PO8
Text Books (Latest Editions)		
1	Mahony, Christopher. <i>En. Poems</i> . BOOK ON DEMAND LTD, 2011.	
2	Sheridan, Richard Brinsley. <i>The Zivis. Memorial</i> . New York, 1771.	
Reference Books (Latest editions, and the style as given below must be strictly adhered to)		
1.	A Critical History of English Literature - David Daiches	
Web Resources		
1.	<i>Ranger, Paul. "Technical Features." By Oliver pp11-32.</i> http://dx.doi.org/10.1007/978-1-349-07642-1_1	
2.	https://www.poetryfoundation.org/poems/484733/	
3.	https://www.poetryfoundation.org/poems/444771/ale-ye-a-grocer-son	
4.	https://www.poetryfoundation.org/poems/4979/ode-on-science	
5.	https://www.poetryfoundation.org/poems/4312/a-reduced-rate	
6.	https://www.poetryfoundation.org/poems/43366/43366-6-43366-6.htm	
7.	http://www.flyover.com/Literature/Essays/Best%20Collection%20.htm	
8.	https://www.bartleby.com/12-124/for-eight-wings-dream-of-philo-sopher-to-ascend-the-seventy-steps	
9.	https://www.in-wonder.com/keyword-synonyms-for-jump-saline/	

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	2	3	2

CO1	2	3	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	3	3	3
CO3	2	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3

3 - Strong, 2 - Medium, 1 - Low

Mapping with Programme Specific Outcomes

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weight age	13	13	13	14	13
Weighted percentage of Course Contribution to POs	30	30	30	28	30

**FIRST YEAR - SEMESTER II CORE IV –
AMERICAN LITERATURE**

Subject Code	Category	L	T	P	S	Credit/Hour	Marks		
							CIA	External	Total
	Core	Y	Y			5	25	75	100
Learning Objectives									
LO1	To identify the growth and development of American literature.								
LO2	To critically examine how various genres developed and progressed.								
LO3	Learn about prominent writers and famous work in American literature.								
LO4	To closely examine the various themes and methodologies present in British literature.								
LO5	To create an aptitude of critical probing through the text.								
Details									
UNIT									
I- Introduction	Background: The First Frontier (Settlement of America) – The Puritans and the Spread of Puritanism in America – Romanticism: Optimist and Pessimist – The Flowering of New England – Writers of the South – Indian thought in America, Thoreau and Whitman – Sacred Writings of the East.								
II- Poem	Walt Whitman – ‘O Captain, My Captain’ Robert Frost – ‘Stanzas’ Edgar Allan Poe – ‘The Raven’ Emily Dickinson – ‘Because I Could not stop for Death’.								
III- Prose	Martin Luther King Jr. – ‘I have a Dream’ Ralph Waldo Emerson – ‘Self-Reliance’								
IV	Tennessee Williams – ‘The Glass Menagerie’								
V	Nathaniel Hawthorne – ‘The Scarlet Letter’								

Course Outcomes		
Course Outcomes	On completion of this course, students will:	
CO1	Analyze and discuss works of American literature from a range of genres (e.g. poetry, sociology, slave narrative, captivity narrative, literary fiction, genre fiction, sermons, public proclamations, letters, etc.)	PO1
CO2	Identify relationships between moments in American history, colonialism, and culture and their representation in works of American literature.	PO1, PO2

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	2	3	3
CO2	2	3	3	3	2	3	3	2	2	3
CO3	3	3	3	3	3	3	3	2	3	3
CO4	3	3	3	3	3	3	3	2	2	3
CO5	3	2	1	1	3	3	3	2	2	3

3- Strong, 2- Medium, 1- Low

Mapping with Programme Specific Outcomes

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	2	3
CO3	3	3	2	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weight age	13	13	15	14	13
Weighted percentage of Course Contribution to POs	20	20	20	28	20

FIRST YEAR - SEMESTER II
MR-3- SOCIAL HISTORY OF ENGLAND (ELECTIVE)

Subject Code	Category	L	T	P	S	Credits	Lect. Hour	Marks		
								CIA	External	Total
	Core	5	5	-	-	3	4	25	75	100
Learning Objectives										
LO1	Define the social history of England in a political perspective.									
LO2	Interpret literary and cultural texts of historical, geographical, and cultural contexts. Explain socio-political history with literary and cultural texts									
LO3	Identify main trends in the social history of England and their influence on literature									
LO4	Analyse the critical ideas, values and themes that appear in literary and cultural texts of various genres									
LO5	To critically analyse the influence of history and cultural diversity on literature and language.									
UNIT Details										
I	The union of England and Scotland The Agrarian Revolution The Industrial Revolution									
II	The Methodist movement Other Humanitarian Movements									
III	The American War of Independence England and Ireland French Revolution & Effects of the French Revolution									
IV	The Reform Bill The Victorian Age									
V	Development of Education in the Victorian England Means of transport and Communication World Wars I & II									
Course Outcomes										
On completion of this course, students will										
CO1	Recognize the milestones of British History from 18 th century to the modern age and can relate how these movements influence the English society and Literature of that period								PO1	
CO2	Identify the various revolutions and movements of English society leading to form a crucial opinion for the benefit of humanity								PO1,PO2	
CO3	Examine the causes and consequences of the war of American and French								PO4,PO5	

CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weight age	15	15	15	15	15
Weighted percentage of Course Contribution to POs	30	30	30	30	30

PUBLIC SPEAKING SKILLS (SEC-30)

Subject Code	Category	L	T	P	S	Credits	Exam Hours	Marks		
								CIA	External	Total
	Core	Y	Y	-	-	3	2	23	77	100
Learning Objectives										
LO1	To help students understand the goals and benefits of public speaking.									
LO2	To help them recognize communication apprehension and guide them on how to reduce it.									
LO3	To familiarize them on how public speaking can be used to advocate or create change.									
LO4	To enable learners recognize the social and historical contexts of speech, expository, and rhetoric.									
LO5	To help them think and speak imaginatively and critically.									
Details										
UNIT										
I	Definition, Need And Significance of Public Speaking									
II	Elements of Public Speaking Types of Public Speaking (Ceremonial, Demonstrative, Informative and Persuasive)									
III	Techniques for Effective Public Speaking									
IV	Methods of Public Speaking Advantages and Disadvantages of Public Speaking									
V	Students Activity- Choose a topic and speak in front of the class.									
Course Outcomes										
Course Outcomes	On completion of this course, students will:									
CO1	Demonstrate an understanding of the principles of public speaking.								PO1	

CO2	Recognize barriers to public speaking and identify how to avoid them.	PO1,PO3
CO3	Understand how to give effective verbal and non-verbal Feedback.	PO4,PO6
CO4	Learns about planning speech organization for the intended audience.	PO4,PO7,PO8
CO5	Practicing effective group delivery and speech in formal context.	PO5,PO8
Text Books (Latest Editions)		
1.	Beebe, S. A. & Beebe, S. J. (2006). <i>Public Speaking: An audience-centred approach</i> (6th ed.). New York: Pearson.	
2.	Prangle, D.M. & Tamm, J.S. (2009). <i>Speak up! An illustrated guide to public speaking</i> . New York: Bedford St. Martin.	

Reference Books	
(Latest editions, and the style as given below must be strictly adhered to)	
1.	Apple, W. Steven, L.A. & Evans, E. M. (1970). <i>Effect of pitch and speech rates on personal attributions</i> . <i>Journal of Personality and Social Psychology</i> , 17, 715-721.
Web Resources	
1.	<i>Learning Outcomes: Public Speaking (downloadable pdf)</i> , public_speaking.pdf (indianhills.edu)

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	3	3	3
CO2	2	3	3	3	3	3	3	3	3	3
CO3	3	3	3	2	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	2	3

3 - Strong, 2 - Medium, 1 - Low

Mapping with Programme Specific Outcomes

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

Weightage	25	25	25	25	25
Weighted percentage of Course Contribution to PUC	30	30	30	30	30

DIGITAL LITERACY AND CONCEPTS (SEC - IV)

Subject Code	Category	L	T	P	S	Credits	Inst. Hours	Marks		
								CIA	External	Total
	SE	4	4	-	-	1	2	25	75	100
Learning Objectives										
LO1	To help the students to be introduced to digital literacy									
LO2	To elaborate on digital values, language and culture									
LO3	To explore digital literacy in terms of information, identity and labeling									
LO4	To discuss teacher's engagement in digital literacy									
LO5	To study socio-economic factors in digital literacy									
Details										
UNIT										
I	Introduction to Digital Literacy and its types Digitizing Information									
II	Values and Ethics of Digital Literacy Significance of Digital Literacy Characteristics of Digital Literacy The role of Language in Digital Literacy									
III	Digital Media and its Types Email, vlog, Blog, twitter, Facebook, E-book									
IV	Digital Literacy in Education									
V	Challenges in Digital Literacy									

The course outcome is based on the Learning Objectives. Each course objective will have a course outcome. This will elucidate what the student will acquire once he completes that particular unit. There will be equal number of Learning Objectives and Course Outcomes. The Bloom's Taxonomy verbs will be given as a separate annexure for your reference. Each Course outcome should be mapped with the POs. The mapping of each CO can be done with any number of POs.

Course Outcomes

Course Outcomes	On completion of this course, students will	
CO1	Gain knowledge of digital literacy.	PO1
CO2	Acquire skills in text literacy and language.	PO1, PO2
CO3	Acquire skills in interactive digital literacy.	PO4, PO8
CO4	Build confidence in using digital literacy.	PO4, PO5, PO8
CO5	Aware of the various types socio-economic factors in digital literacy.	PO3, PO8

Text Books (Latest Edition)

1.	Introduction to Digital Literacy (California) - Mark Bowles
2.	Popular Culture, New Media and Digital Literacy in Early Childhood - J Marsh
3.	Digital Literacy: Different Cultures, Different Understandings - E. Helsper
Reference Books	
(Latest editions, and the style as given below must be strictly adhered to)	
1.	Implementing Media Literacy: Empowerment, Participation and Responsibility - S. Lyngsine
2.	Literacy: Reading the word and the world - P. Freire and P. Macedo
3.	Media Literacy in Schools: Practice, Production and Progression - A. Bunn and J. Dornan
4.	Digital Literacy for Learning - A. Martin and D. Selinger Changing Literacies - C. Lachance

Mapping with Programme Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	3	3	3	3	3	3	3	3
CO2	2	3	3	3	3	3	3	3	3	3
CO3	3	3	3	2	3	3	3	3	3	3
CO4	3	3	3	3	2	1	3	2	2	3
CO5	3	2	3	2	3	3	3	2	2	3

3 - Strong, 2 - Medium, 1 - Low

Mapping with Programme Specific

Outcomes:

CO/PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weight age	15	15	15	15	15
Weighted percentage of Course Contribution to Pst	30	30	30	30	30



MANONMANIAM SUNDARANAR UNIVERSITY
ABISHEKAPATTI, TIRUNELVELI - 627 102, TAMIL NADU, INDIA
UG COURSES - AFFILIATED COLLEGES
SYLLABUS FOR B.A. ENGLISH
(CHOICE BASED CREDIT SYSTEM)



(For those who joined the course from the academic year 2021 onwards)

Vision of MS University:

- ❖ To provide quality education to reach the un-reached

Mission of MS University:

- ❖ To conduct research, teaching and outreach programmes to improve conditions of human living.
- ❖ To create an academic environment that honours women and men of all races, castes, creed, cultures and an atmosphere that values intellectual curiosity, pursuit of knowledge, academic freedom and integrity.
- ❖ To offer a wide variety of off-campus educational and training programs, including the use of information technology, to individuals and groups.
- ❖ To develop partnership with industries and government so as to improve the quality of the workplace and to serve as catalyst for economic and cultural development.
- ❖ To provide quality / inclusive education, especially for the rural and un-reached segments of economically disadvantaged students including women, socially oppressed and differently abled.

Vision of the Department:

- ❖ To facilitate the learners to expand their academic search in the field of language and literature.
- ❖ To apply their academic and critical analysis to the prescribed and non-prescribed relevant texts and create their self-style literature and language that would inspire the posterity.

Mission of the Department:

- ❖ To attend an academic assistance to the learners to identify, understand and analyse the various texts of literature.
- ❖ To make them imbibe social, cultural and moral values that would equip them with both subjective and objective knowledge essential for the understanding of various literatures.

- ◆ To teach and impart them with the required language tools, structures and patterns that would suit the current era.

Preamble:

B.A. English Degree Course introduces various literary streams to the learners, familiarises them with the emerging literary works and theories that would enhance their academic expertise, to remember and understand the various factors that contribute for evaluation and analysis of the prescribed texts that in turn would open up new areas of literature and language for further study.

Duration: (Three Academic Years (Six Semesters))

Eligibility: (12th Standard Pass)

Credits: (143 Credits)

Scheme of Examinations: (1) Three Continuous Internal Assessment

Internal - - 25 Marks

2) External - - 75 Marks

Total - - 100 Marks

Internal Assessment:

Methods	Marks
Three continuous Internal Assessment. The average of the best two to be considered	25
Assignment	05
Total	25

Semester Examination:

Question Patterns		
Section	Marks	Remarks
A	10 x 1 = 10	Multiple Choice Questions. None cannot be a choice among the four given choices
B	5 x 5 = 25	Alternate Choice Questions
C	5 x 8 = 40	Alternate Choice Questions
Total	75	

(4 pages)

Reg. No. _____

Code No.:

Sub. Code: CAENII

B.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2021

First Semester

English – Allied

LITERARY FORMS

(For those who joined in July 2021 onwards)

Time: Three hours

Maximum: 75 marks

PART A - (10 x 1 = 10 marks)

Answer ALL questions

Choose the correct answer:

1. What is a poem that depicts an idealized rural life and life of shepherds called?
(a) Ballad (b) Idyll (c) Dirge (d) Ode **K1**
2. A fourteen-lined poem in iambic pentameter that follows a strict rhyme scheme and specific structure is called _____
(a) Blank verse (b) Couplet (c) Sonnet (d) Elegy **K2**
3. Identify the story poem told in a song _____
(a) Ode (b) Epitaph (c) Ballad (d) Lyric **K3**
4. "The Rape of the Lock" is an example of _____ genre
(a) Sonnet (b) Ballad (c) Satire (d) Ode **K3**
5. Which of these is NOT a NECESSARY feature of tragedy?
(a) The hero (b) Hubris (c) Pathos (d) A catharsis **K4**
6. What is Dramatic Monologue?
(a) Dramatic monologue means self-conversation, speech or talk which includes intricate plot presented dramatically.
(b) Dramatic monologue means self-conversations. **K4**

- (c) Dramatic monologue means speech or talk which includes interaction presented dramatically. K4
- (d) Act of speaking one's thoughts aloud. K4
7. A _____ is a speech that a character speaks to himself. K5
- (a) Dialogue (b) Soliloquy
- (c) Aside (d) Quotations
8. Dramatic irony can be based on either _____ information or _____ information. K5
- (a) Inside... Outside (b) Accurate... Inaccurate
- (c) Audience... Character (d) Logical... Emotional
9. A fictional narrative written in prose, which is shorter than novel is called _____. K6
- (a) Short story (b) Poem
- (c) Play (d) Novel
10. Boswell is a famous _____. K6
- (a) Novelist (b) Biographer
- (c) Preacher (d) Short story writer

PART B — (2 x 3 = 24 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) Examine the two major sonnet forms. K1
- Or
- (b) What are the three types of alliteration? K2
12. (a) Examine the form of a ballad. K3
- Or
- (b) Identify the types of satire. K3
13. (a) Illustrate tragedy and drama with examples. K4
- Or
- (b) Distinguish the two main elements of irony. K4

14. (a) Define dramatic irony. **K3**

Or

(b) Sum up the function of aside in drama. **K3**

15. (a) Write a short note on essay and impromptu. **K3**

Or

(b) How is the structure of the short story constructed? **K4**

PART C — (5 x 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Describe the features of allegory. **K1**

Or

(b) What are the features of the Idyll? **K2**

17. (a) What is rhyme royal in literature? Explain. **K3**

Or

(b) Examine the effect of Otava drama. **K3**

18. (a) Examine the characteristics of a tragic comedy. **K4**

Or

(b) Analyse the purpose of melodrama. **K4**

19. (a) Assess the purpose of satiric drama. **K5**

Or

(b) Summarize the origin and development of English Drama. **K3**

20. (a) Explain the ideas you have derived on analysing the history of drama.

K6

Or

(b) Write an elaborate essay on literary criticism. **K6**

Scheme of Examinations & Valuation:

SEMESTER I									
Part I/ II/III/IV	Sub. No.	Core/ Optional	Title of the Papers	Hours	Credits	Internal	External	Total	Duration in hours
I	1	Language	Third/ Other Language	6	4	25	75	100	3
II	2	Language	English – I	6	4	25	75	100	3
III	3	Core – 1	Professional English for Arts and Social Sciences – I	4	4	25	75	100	3
III	4	Core – 2	British Poetry	4	4	25	75	100	3
III	5	Core – 3	Social History of England	5	4	25	75	100	3
III	6	Allied – 1	Literary Forms	3	3	25	75	100	3
IV	7	Common	Environmental Studies	2	2	25	75	100	3
Sub. Total				30	25				
SEMESTER II									
Part I/ II/III/IV	Sub. No.	Subject Status	Subject Title	Hours	Credits	Internal	External	Total	Duration in hours
I	1	Language	Third/ Other Language	6	4	25	75	100	3
II	2	Language	English – II	6	4	25	75	100	3
III	3	Core – 4	Professional English for Arts and Social Sciences – II	4	4	25	75	100	3
III	4	Core – 5	British Drama	4	4	25	75	100	3
III	5	Core – 6	History of English Literature	5	4	25	75	100	3
III	6	Allied – 2	Modern English Grammar and Usage	3	3	25	75	100	3
IV	7	Common	Value Based Education	2	2	25	75	100	3
Sub. Total				30	25				

SEMESTER III

Part I / II/III/IV	Sub. No.	Subject Status	Subject Title	Hours	Credits	Internal	External	Total	Percentage in Marks
I	1	Language	Tamil / Other Language	6	4	25	75	100	3
II	2	Language	English – III	6	4	25	75	100	3
III	3	Core – 7	British Fiction	4	4	25	75	100	3
III	4	Core – 8	Indian English Literature – I	4	4	25	75	100	3
III	5	Core – 9	American Literature – I	5	4	25	75	100	3
III	6	Allied – 3	African Literature	5	3	25	75	100	3
IV	7	Non-Major Elective – 1	English for Competitive Examinations	2	2	25	75	100	3
IV	8	Common	Yoga	2	2	-	-	-	2
Sub. Total				30*	24				

*Excluding Yoga

SEMESTER IV

Part I / II/III/IV	Sub. No.	Subject Status	Subject Title	Hours	Credits	Internal	External	Total	Percentage in Marks
I	1	Language	Tamil / Other Language	6	4	25	75	100	3
II	2	Language	English – IV	6	4	25	75	100	3
III	3	Core – 10	British Fiction	4	4	25	75	100	3
III	4	Core – 11	Indian English Literature – II	4	4	25	75	100	3
III	5	Core – 12	American Literature – II	5	4	25	75	100	3
III	6	Allied – 4	Language and Linguistics	5	3	25	75	100	3
IV	7	Non-Major Elective – 2	Content Writing	2	2	25	75	100	3
IV	8	Common	Computer for Digital Era	2	2	-	-	-	2
V	9	Extension Activity	NCC, NSS, YEC, YRF	-	1	-	15	-	15
Sub. Total				30*	28				

*Computer for Digital Era

SEMESTER V

Part I/ II/III/IV	Sub. No.	Subject Status	Subject Title	Hours	Credits	Internal	External	Total	Duration in Semesters
III	1	Core - 13	Genre Studies	4	4	10	10	20	1
III	2	Core - 14	Stakeholders	4	4	10	10	20	1
III	3	Core - 15	Research Methodology	4	4	10	10	20	1
III	4	Core - 16 (SEE)	Translation Theory and Practice	4	4	10	10	20	1
III	5	Core - 17 (Optional)	Environment and Literature	4	4	10	10	20	1
			Marginal Literature						
III	6	Core - 18	Indian Literatures in Translation	4	4	10	10	20	1
IV	7	Skill Based Subject (Common)	Personality Development	2	2	10	10	20	1
Sub. Total:				20	20				

SEMESTER VI

Part I/ II/III/IV	Sub. No.	Subject Status	Subject Title	Hours	Credits	Internal	External	Total	Duration in Semesters
III	1	Core - 19	Literary Criticism	4	4	10	10	20	1
III	2	Core - 20	Canadian Literature	4	4	10	10	20	1
III	3	Core - 21	Australian Literature	4	4	10	10	20	1
III	4	Core - 22	Fantasy Literature	4	4	10	10	20	1
III	5	Core - 23 (Optional)	Global Literature	4	4	10	10	20	1
			Literature and Psychology						
III	7	Core - 24	Project (Individual)	1	1	10	10	20	1
Sub. Total:				20	20				

*145 credits (excluding Part IV and Part V)

Programme Outcomes:

PSO No.	At the end of the programme, the students will be able to:
PO - 1	acquire knowledge of various literary works and students of thought
PO - 2	explore the scenes of world literature
PO - 3	utilize the skills acquired through the programme
PO - 4	think critically and apply theoretical approaches to literary texts
PO - 5	view and enjoy literary works through varied perspectives
PO - 6	equip themselves to undertake research projects
PO - 7	appreciate the unique merits of different literary genres
PO - 8	acquaint themselves with the key concepts of language and linguistics

Individual Course Specific Outcomes:

PSO No.	Upon completion of the B.A. English Literature Programme, students will be able to
PSO - A	acquire knowledge of the important historical and political milestones of England, from the early times to the present
PSO - B	develop an aptitude for critical analysis of literary works
PSO - C	find scope of employability in fields of teaching, content writing, translating, communication and media
PSO - D	appreciate and develop the human values espoused in literary works
PSO - E	enhance their job potential by acquiring linguistic competences and affective communication skills
PSO - F	identify the correlation between literature and psychology
PSO - G	apply learned skills in experimenting, researching and critically analyzing relevant topics of their choice
PSO - H	obtain professional skills in translation

SEMESTER I

MSU/2021-2022 UG College Part-III (B.A. English) Semester-I (Core-II)

Core - II

BRITISH POETRY

Objectives:

1. To enable the students to understand the poems of 17th, 18th and 19th centuries along with the historical background.
2. To understand the aesthetic sense of the English poets.
3. To appreciate the lively poetic language of English poems.
4. To know the literary sensibility of poets belonging to different ages.
5. To engage the varied levels of thinking and emotions.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	define the various forms, types and schools of poetry	A	K1
CO-2	describe the development of various literary movements and their mission	B	K2
CO-3	apply the traits of the movement to the poems of the period	C	K3
CO-4	classify British poetry as reflection of the period and identify the socio-cultural factors	D, A	K4
CO-5	review the literary style of British poetry and explore the diverse themes of the poems	E, D	K5

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	M	L	S	M	S	M	S
CO-2	S	M	M	M	S	M	S	S
CO-3	S	M	S	S	M	S	S	S
CO-4	S	M	M	S	S	M	M	L
CO-5	S	M	S	S	S	S	M	S

S - Strong, M - Medium, L - Low

Unit I:

Edmund Spenser	: Epithalamion
John Milton	: On His Blindness
Robert Herrick	: To the Virgins, to Make Much of Time

Unit II:

John Donne	: The Ecstasy
Andrew Marvell	: To His Coy Mistress
William Blake	: The Lamb

Unit III:

Oliver Goldsmith	: The Deserted Village
Percy Bysshe Shelley	: Ode to the West Wind
John Keats	: La Belle Dame Sans Merci

Unit IV:

Robert Browning	: Fra Lippo Lippi
Alfred Lord Tennyson	: The Lotus-Eaters
Matthew Arnold	: The Forsaken Merman

Unit V:

Gerard Manley Hopkins	: The Windhover: To Christ Our Lord
Francis Thompson	: The Hound of Heaven
Philip Larkin	: Next, Please

Prescribed Texts:

Edmund Spenser. *Epithalamion and Prothalamion*. Kona Brothers, 2007.

<https://www.poetryfoundation.org/poems/4521/prothalamion-1602746b266b>

John Milton. *The Complete Poems*. Penguin Classics, 1998.

<https://www.poemhunter.com/poem/on-his-blindness/>

<https://www.poetryfoundation.org/poems/45348/to-the-uirgins-to-make-much-of-time>

John Donne. *The Complete Poetry and Selected Prose of John Donne*. Modern Library, 2001.

<https://www.poetryfoundation.org/poems/44099/the-ecstasy>

Andrew Marvell. *To His Coy Mistress and Other Poems*. Dover Publications Inc., 2016.

<https://www.poetryfoundation.org/poems/44688/to-his-coy-mistress>

William Blake. *The Complete Poetry and Prose of William Blake*. Anchor, 1997.

<https://www.poetryfoundation.org/poems/45670/the-lamb-1602731a2e>

Oliver Goldsmith. *The Deserted Village*. Leopold Classic Library, 2015.

<https://www.poetryfoundation.org/poems/44291/the-deserted-village>

Percy Bysshe Shelley. *The Complete Poems of Percy Bysshe Shelley*. Modern Library, 1994.

<https://www.poetryfoundation.org/poems/41134/ode-to-the-west-wind>

John Keats. *The Complete Poems of John Keats*. Modern Library, 1994.

<https://poets.org/poem/la-belle-dame-sans-merci>

Robert Browning. *Complete Works of Robert Browning*. Daphn Classics, 2012.

<https://www.poetryfoundation.org/poems/43755/le-loup-lyon>

<https://poets.org/poem/letra-katara>

Matthew Arnold. *Matthew Arnold: The Complete Poems*. Lexicon Publishing, 2012.

<https://www.poetryfoundation.org/poems/43349/the-heron-merman>

Gerard Manley Hopkins. *Gerard Manley Hopkins: The Complete Poems*. Lexicon Publishing, 2012.

<https://hopkinspoetry.com/poem/the-windhover/>

Francis Thompson. *The Bound of Heaven*. Methosoa Publishing, 1988.

<https://www.bartleby.com/216/239.html>

Philip Larkin. *The Complete Poems*. Farrar, Straus and Giroux, 2013.

http://www.poetsandpoems.com/poem/philip_larkin/poems/14317

Core -III

SOCIAL HISTORY OF ENGLAND

Objectives:

1. To introduce students to the history of Britain, from its birth
2. To explore the evolution of British society as related to societal perceptions and cultural viewpoints.
3. To familiarise students with the demographic history, history of Operating class, history of women, families, education, the English agricultural revolution and industrialisation.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO - 1	understand the political, religious, economic and intellectual histories of various periods	A	K2
CO - 2	explore English life and society over six centuries	A, B, D	K1, K3
CO - 3	examine the etiquette, morality and customs of English society	D, F	K2, K3
CO - 4	contextualize the varying experiences of English society in relation to societal changes and evolution	A, D, F	K1, K3, K4
CO - 5	coexist in a culturally diverse interdependent world	D	K1, K3

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Unit I:

Introduction

Chapter I

Chaucer's England—Field, Village and Manor-house

Chapter II

Chaucer's England—Town and Church

Unit II:

Chapter III

England in the Age of Chaucer

Chapter IV

Tudor England: Introduction: "The End of the Middle Ages"

Chapter V

England During the Reformation: Elizabethan England

Chapter VI

Shakespeare's England-I

Unit III:

Chapter VII

Shakespeare's England-II

Chapter VIII

The England of Charles and Cromwell

Chapter IX

Restoration England

Chapter X

Defoe's England

Unit IV:

Chapter XI

Dr. Johnson's England-I

Chapter XII

Dr. Johnson's England-II

Chapter XIII

Dr. Johnson's England-III

Chapter XIV

Scotland in the Beginning and the End of the Eighteenth Century (1700)

Unit V:

Chapter XV

Colbert's England-I

Chapter XVI

Colbert's England-II

Chapter XVII

Barnes in the Two Reform Bills

Chapter XVIII

The Second Half of the Victorian Era

Prescribed Text:

GMT in Urban English Literature Program UK, 1997.

<http://dipac.univ.nh.edu/learn/bundle/1057/2950/11407/112321.pdf?sequence=2>

MISU/2021-2022/UG-College/Part-III (B.A. English)/Semester-I/Allied I

Allied - I

LITERARY FORMS

Objectives:

1. To introduce the various literary genres, movements and forms of literature.
2. To familiarize the students with the vibrant currents of thought that have enriched literature through various forms.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to:	PSO Addressed	Cognitive Level
CO - 1	understand the significance of literary forms	B	K1, K2, K4
CO - 2	analyze a variety of texts	B, G	K4
CO - 3	appreciate literary forms and structure in shaping the meaning of a text	B	K2, K4, K5
CO - 4	enhance intellectual inquiry and creative expression	B, C, H	K1, K6
CO - 5	obtain coherent and systematic knowledge of various literary forms	E, G, H	K1, K2

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyze, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	S	B	S	S	S	S	L	S
CO 2	S	S	S	S	S	S	S	S
CO 3	S	B	S	S	S	S	S	S
CO 4	S	S	S	S	S	S	S	S
CO 5	S	S	S	S	L	S	S	S

S – Strong, M – Medium, L – Low

Unit I

Section I – Poetry – Chapter II – Poetical Types

The Lyric

The Ode

The Sonnet

The Elegy

The Idyll

The Epic

Unit II

Section I – Poetry – Chapter II – Poetical Types

The Ballad

The Burial

Section I – Poetry – Chapter III – Stanza Forms

The Heroic Couplet

The Chaucerian Stanza or Rhyme Royal

The Octava Rima

The Spenserian Stanza

Unit III

Section II – Drama – Chapter II – Dramatic Types

Tragedy and Comedy

Tragi-Comedy

Farce and Masochanza

The Masque

The One-Act Play

The Dramatic Monologue

Unit IV

Section II – Drama – Chapter III – Dramatic Devices

Dramatic Irony

soliloquy and Aside

Expectation and Surprise

Section II – Drama – Chapter IV – Origin of the English Drama

Section II – Drama – Chapter V – Origin of the English Theatre

Section II – Drama – Chapter VII – Dramatic Modernism

Unit V:

Section III – Prose

Chapter I	The Essay
Chapter II	The Novel
Chapter III	The Short Story
Chapter IV	Biography
	Autobiography
Chapter V	Criticism

Prescribed Texts

B. Frazer: *A Background to the Study of English Literature* Macmillan, 1954.

SEMESTER II

MSU/2021-2022/UG-College Part-III(B.A. English)Semester-II/Coer V

(Core-V)

BRITISH DRAMA

Objectives:

1. To make the students develop their communicative skills.
2. To expose them to new avenues of thoughts.
3. To learn diverse cultures and values of each age.
4. To analyse and critically appreciate the dramatic techniques of the dramatists.
5. To expose them to various schools of thoughts.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	name the various types and sub-types of drama	A	K1
CO-2	explain different dramatic forms and the techniques adopted by each writer of each age	B	K2
CO-3	trace out the evolution of British Drama and its impact on audience.	C	K3
CO-4	sketch to comment critically upon the characters and their representative culture	D,C	K4
CO-5	assess the literary style and find out the uniqueness of British Drama	E,C	K5

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	L	S	S	S	M	M
CO2	M	S	M	M	S	M	S	E
CO3	S	M	M	S	S	M	S	M
CO4	M	S	S	S	E	M	M	E
CO5	S	E	S	M	M	E	M	L

S – Strong, M – Medium, L – Low

UnitI:

Christopher Marlowe : *Edward II*

Ben Jonson : *The Alchemist*

UnitII:

Oliver Goldsmith : *The Good-Natured Man*

UnitIII:

John Dryden : *All for Love*

UnitIV:

T.S. Eliot : *Murder in the Cathedral*

J.M. Barrie : *The Admirable Crichton*

UnitV:

George Bernard Shaw : *Saint Joan*

John Galsworthy : *Look Back in Anger*

Prescribed Texts:

Christopher Marlowe, *Edward the Second*, Lector House LLP, 2019.

Ben Jonson, *The Alchemist*, Medusa Drama, 2014.

Oliver Goldsmith, *The Good-Natured Man*, United States of America: CreativeSpace Independent Publishing Platform, 2014.

John Dryden, *All for Love*, Bloomsbury Publishing India Private Limited, 2014.

T.S. Eliot, *Murder in the Cathedral*, Books Way, 2014.

James Matthew Barrie, *The Admirable Crichton*, Digitized.com, 2010.

George Bernard Shaw, *Saint Joan*, Maple Press, 2011.

John Galsworthy, *Look Back in Anger*, Pearson Education, 2011.

MSU/2021-2022/UG-College Part-III(B.A. English) Semester-II/ Core VI

HISTORY OF ENGLISH LITERATURE

Objectives:

1. To make the students familiar with the evolution and progress of the English Language and Literature throughout different periods.
2. To familiarize the students with authors across centuries, their different genres, literary forms and their unique writing styles.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	comprehend the growth and development of English literature and language	A, D, F	K1
CO-2	develop an extensive insight into the various literary movements and also the prominent writers and their works	A, D, F, G	K1, K2
CO-3	understand and evaluate the social, cultural and historical influences on the literary works of different periods	A, B, D, G	K1, K3, K5
CO-4	explore the evolution of various literary genres	E	K1, K2, K5
CO-5	read through and interpret key texts	A, G, H	K1, K2, K4, K5

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, M - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S
CO4	M	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S

S - Strong, M - Medium, L - Low

Unit I:

- Chapter I : Introduction – The Meaning of Literature
- Chapter II : The Anglo-Saxon or Old-English Period

Unit II:

- Chapter III : The Anglo-Norman Period
- Chapter IV : The Age of Chaucer

Unit III:

- Chapter V : The Revival of Learning
- Chapter VI : The Age of Elizabeth

Unit IV:

- Chapter VII : The Puritan Age
- Chapter VIII : Period of the Restoration
- Chapter IX : Eighteenth-Century Literature

Unit V:

- Chapter X : The Age of Romanticism
- Chapter XI : The Victorian Age
- Chapter XII : An Essay on Recent Literature

Prescribed Texts

Williams / Long: *English Literature: Its History and Its Significance for the Life of the English-speaking World*, Rupa Publications India, 2013.

**MSU 2021-2022/UG-College Part-III (B.A. English) Semester-II/ Allied II
Allied - II**

MODERN ENGLISH GRAMMAR AND USAGE

Objectives:

1. To teach the main elements of Grammar.
2. To enhance competence in the English language.
3. To create academic / non-academic reports, write ups etc.
4. To acquire the necessary linguistic skills to use the language effectively in conversation and writing.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	recall the fundamentals of English Grammar	C	K1, K2
CO-2	understand the formal and informal usage to obtain proficiency	E	K3
CO-3	apply the patterns learnt by students.	F	K3
CO-4	analyse sentence structures, synthesis and usage	G	K4
CO-5	evaluate the patterns of expressions, basic structures, sentence patterns, etc.	G	K5
CO-6	create good academic / non-academic write ups, reports, etc.	G	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	L	L
CO2	M	S	S	S	S	S	L	L
CO3	S	S	S	S	S	M	M	S
CO4	M	L	M	M	M	M	M	M
CO5	M	M	S	M	M	M	M	M
CO6	M	M	M	M	M	M	M	M

S – Strong, M – Medium, L – Low

Unit I:

The Sentence
Parts of Speech
Nouns I and II
Articles:

Unit II:

Principles
Verbs, Mood and Tense
Concord or Agreement of the Verb with the Subject
The Auxiliaries

Unit III:

Adverbs
Prepositions
Conjunctions
Single, Compound, Complex and Compound-Complex Sentences

Unit IV:

Synthesis of Sentences
Clauses
Transformation of Sentences I
Transformation of Sentences II

Unit V:

Letter Writing
Precis Writing
Essay Writing
Writing Stories from Outlines

Prescribed Text:

David Grout, *Contemporary English Grammar: Structure and Comparison*. New Delhi: Trinity Press, 2010.

Reference Books:

N. Krishna Rao, *Modern English Grammar Course*: Macmillan Publishers India Limited, 2010.
K.V. Joseph, *A Textbook of English Grammar and Usage Course*: Vajra Nicole Express Private Limited, 2006.

SEMESTER III

MSU/2021-2022/UG-College Part-III (B.A. English) Semester-III/ Core VII

Core- VII

BRITISH PROSE

Objectives:

1. To introduce the students to various thoughts and philosophies of each age.
2. To make them appreciate the prose style of various writers.
3. To make the students understand the literal thinking of the English writers.
4. To train the students to think independently and express themselves in a unique manner.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the various kinds of thoughts and ideologies of each period and each writer	A	K1
CO-2	analyze the writing style and the vocabulary used by the writer	B	K2
CO-3	develop skills to critically appreciate the writings	B	K3
CO-4	enable them analyze the socio-cultural background of each writer	C	K4
CO-5	advance their power of comprehension and literary competence	D	K5

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyze, K5 – Evaluate, K6 – Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	M	L	M	S	S	M	S
CO-2	M	S	S	S	S	M	S	M
CO-3	S	S	M	S	S	S	M	S
CO-4	M	S	M	M	M	S	M	L
CO-5	S	M	M	M	M	S	M	S

S = Strong, M = Medium, L = Low

Unit I:

- Francis Bacon : "Of Ceremonies and Esopets" from *The Essays*
- Matthew Arnold : *The Study of Poetry*
- Oliver Goldsmith : "Benjamin Tobin, His Character and Family" from *Citizen of the World* (Letter 34)

Unit II:

- Jonathan Swift : *The Battle of the Books*
- Charles Lamb : *A Dissertation Upon Roast Pig*
- John Ruskin : "Of Queens' Gardens" from *Sesame and Lilies* (Lecture II – Lilies)

Unit III:

- Joseph Addison : "Sir Roger De Coverley's Sunday" from *The Spectator*
- William Hazlitt : "The Indian Jugglers" from *Talis Tales*
- Alfred George Gardiner : "On Being Tidy" from *Wingshit*

Unit IV:

- E.M. Forster : "What I Believe" from *Two Cheers for Democracy*
- Virginia Woolf : *The Duchess of Newcastle*
- George Orwell : *Bookshop Memories*

Unit V:

- Viscount Grey : *The Pleasure of Reading*
- Gerald Durrell : *Vanishing Animals*
- John Stuart Mill : *On the Equality of Sexes*

Prescribed Texts

<http://www.authorama.com/essays-of-francis-bacon-31.html>

<http://www.authorama.com/essays-of-francis-bacon-14.html>

https://www.sas.upenn.edu/~carrick/pdf/Bacon_Annals_Study.pdf

<https://www.gutenberg.org/files/623/623-h/623-h.htm>

R. W. Japson. *Essays by Modern Writers*. Longmans, Green and Co., 1963

<https://www.gutenberg.org/files/16126/16126-h/16126-h.html#page156>

http://essays.quotidiana.org/linch-discerning_upon_think.pdf

<https://www.gutenberg.org/files/1191/1191-h/1191-h.htm>

<https://www.gutenberg.org/files/16126/16126-h/16126-h.html#page287>

<https://www.gutenberg.org/files/16126/16126-h/16126-h.html#page101>

<http://www.junglib.org/papers/jacobi/>

https://www.gutenberg.org/files/47429/47429-h/47429-h.html#link2H_4_5008

<https://www.gutenberg.org/files/37858/37858-h/37858-h.html#chap14>

<http://spalitz.com/net/etexts/bacon/e.html>

**MSU/2021-2022/TG-College Part-III (B.A. English) Semester-III/Case VIII
Coos-VIII**

INDIAN ENGLISH LITERATURE - I

Objectives:

1. To acquaint with the rich literary tradition in Indian English Literature.
2. To apprise the various genres in Indian English Literature.
3. To present a general perception of Indian English Literature.
4. To impart the socio-political, historical and cultural context of works written.
5. To identify the Indian dialect and sensibility that runs it.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the major movements and authors in Indian Writing in English through the study of selected literary texts	B	K1, K2
CO-2	analyse the artistic and rhetorical devices used by the writers	B	K4, K5
CO-3	cultivate a literary sensibility for a proper critical appreciation of literature	D, F	K1, K2
CO-4	enable them reflect critically on the human and social concerns and values embedded in the texts	D, G	K7
CO-5	enhance the overall literary and linguistic competence of students.	C, E	K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	B	M	M	B	S	B	B	L
CO-2	M	M	B	S	S	S	M	B
CO-3	B	M	B	B	S	B	B	M
CO-4	B	B	B	B	M	B	B	M
CO-5	M	L	B	B	B	B	B	B

S – Strong, M – Medium, L – Low

Unit I: Prose

- | | |
|-------------------------|--|
| • K.R. Srinivasa Sastri | • Indian Writing in English – Introduction |
| • Jawaharlal Nehru | • The Indian Philosophical Approach |
| • C.V. Raman | • Books that have influenced Me |
| • V.S. Srinivasaiah | • What I Cherish Most |

Unit II: Poetry

- | | |
|------------------|---------------------|
| • Toru Dutt | • The Young Captive |
| • Sarojini Naidu | • Summer Woods |
| • Nissim Ezekiel | • A Morning Walk |
| • Kamala Das | • Smoke in Colombo |

Unit III: Short Story

- | | |
|----------------------|-------------------|
| • Raja Rao | • India – A Fable |
| • Mohan Rao Anand | • Day |
| • Bhadrachari Vaidya | • Rats |

Unit IV: Drama

- | | |
|-----------------------|--------------|
| • Rabindranath Tagore | • Shakti Das |
|-----------------------|--------------|

Unit V: Fiction

- | | |
|----------------------|--------------------|
| • Bibhu Bhattacharya | • Do More Bangers! |
| • Aravind Adiga | • White Tiger |

Prescribed Texts

- K.R. Srinivasa Iyengar. *Indian Writing in English*. Asia Publishing House, Bombay.
- Jawaharlal Nehru. 'Chapter Five: Through The Ages, The Indian Philosophical Approach.' *The Discovery of India*. Oxford University Press Oxford New York.
- C.V. Ramana. *Books That Have Influenced Mr. Ramana Research Institute*. G. A. Narayan & Co., Publishers, Madras. <http://hdl.handle.net/11367/3698>
- R.K. Prabhu, Bharatiya Vidya Bhavan, Chennai. *An Anthology of Modern Indian Elegance*. Bombay, 1960.
- Raja Rao. *The Meeting of India*. Penguin Books India Private Limited, 2001.
- <https://www.poemhunter.com/poem/the-young-captive/>
- <https://www.angbmail.com/2020/02/summer-moods-by-rajaji-rao.html>
- <https://mkborthakur.blogspot.com/2020/05/the-ear-original-examine-short-story.html>
- Bhabani Bhattacharya. *So Many Hungers*. Russell Street Press, 2011.
- https://ia801602.us.archive.org/24/items/in.ernet.dli.2015.118311/2015_118311_So-Many.pdf
- Aravind Adiga. *The White Tiger*. Atlantic Books, 2012.
- https://ia804302.us.archive.org/29/items/the-white-tiger-by-aravind-adiga_201105/The%20White%20Tiger%20by%20Aravind%20Adiga.pdf

MSU/2021-2022/UG-College Part-III (B.A. English) Semester-III/Care IX

Core-IX

AMERICAN LITERATURE -I

Objectives:

1. To introduce students to different genres of American literature.
2. To familiarize students with prominent American writers of prose, poetry, fiction, drama and short stories.
3. To be able to contextualize literary works according to their contemporary, social and cultural influences in American society.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to:	PSO Addressed	Cognitive Level
CO-1	identify the key ideas, events and characteristics of different periods and regions.	A, D, F	K1
CO-2	understand values and themes that impact culture and society.	D	K2
CO-3	analyse and juxtapose the unique literary styles and structures of American authors.	B, G	K3, K4, K5
CO-4	improve reading skills leading to literary analyses.	B, G	K3, K4, K5
CO-5	write poems and short stories and also enact scenes from the plays prescribed.	C, H	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	M	S	S	S
CO2	S	S	S	S	S	M	S	S
CO3	S	S	S	S	M	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	L	S	S	S	L	M	S	S

S = Strong, M = Medium, L = Low

Unit I: Prose

- Benjamin Franklin
- Henry David Thoreau
- The Way to Wealth
- "Where I Lived, and What I Lived For" from *Walden*
- On Life in the Woods

Unit II: Poetry

- Emily Dickinson
- Robert Frost
- Robert Lowell
- I Measure Every Grass I Meet
- Christmas Trees
- Home After Three Months Away

Unit III: Short Story

- Washington Irving
- Edgar Allan Poe
- H.P. Lovecraft
- Isaac Asimov
- Big Van Winkle
- The Spectacles
- Dagon
- The Fun They Had

Unit IV: Drama

- David Mamet
- Bruce Norris
- Oleanna
- Cyberone Park

Unit V:

- F. Scott Fitzgerald
- Alan Haley
- The Great Gatsby
- Roots: The Saga of an American Family

Prescribed Texts

- Benjamin Franklin, *The Key to Wealth*, BNI Publishing, 2007.
<https://teachingfiles.wordpress.com/2014/02/the-key-to-wealth-by-benjamin-franklin-1571-1790-2010.pdf>
- Henry David Thoreau, *Walden; Or, Life in the Woods*, Martino Fine Books, 2009.
<https://www.gutenberg.org/files/205-205-h/205-h.html#chap07>
<https://poets.org/poem/walden-essay-1849-1854>
<https://www.poetryfoundation.org/poems/57834/walden-essay-1849-1854>
<https://poets.org/poem/walden-essay-1849-1854>
- Washington Irving, *Leg-Few Fiddle*, Createspace Independent Pub, 2013.
https://www.gutenberg.org/files/19721/19721-h/19721-h.htm#RIP_VAN_WINKLE
- Edgar Allan Poe, *The Spectacles*, Createspace Independent Publishing Platform, 2017.
<https://etc.usf.edu/llnlg/147/the-works-of-edgar-allan-poe/5521/the-spectacles>
- H.P. Lovecraft, *Degeen, Fantasy and Horror Classics*, 2020.
<https://www.hp-lovecraft.com/writings/texts/fiction/4.htm>
- Isaac Asimov, *15 Short Stories*, Createspace Independent Pub, 2017.
<http://web1.nbed.nh.ca/sites/ASD-5-1820/P%20Jobposts/Isaac%20Asimov%20-%20The%20Anti%20Other%200404.pdf>
- David Mamet, *Glenn*, Vintage Books, 1995.
- Bruce Norris, *Chrysalis Park*, Nick Hans Books, 2015.
<http://www.theatre.com/Plays/Chrysalis-Park.pdf>
- F. Scott Fitzgerald, *The Great Gatsby*, Ingramer Publishing, 2014.
- Alan Haley, *River*, RHLK, 1994.

MSU/2021-2022/UG-College-Part-III (B.A. English)/Semester-III/AlledIII
Alled- III

AFRICAN LITERATURE

Objectives:

1. To exhibit the literatures of the African land.
2. To illuminate the features and governance of African Literatures.
3. To develop a comparative perspective study.
4. To present the literary forms created by African authors.
5. To present different hereditary settings of African continent.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to:	PSO Addressed	Cognitive Level
CO - 1	understand the uniqueness of African Literature in terms of form and content	B	K1, K2
CO - 2	analyze the genre and its contemporary form in African Literature while reflecting on sub-genres and narrative modes	B, F	K4
CO - 3	understand how African theatre evolved during post-colonial period.	F	K2
CO - 4	evaluate the cultural, thematic and aesthetic representations in African literatures	G, D	K3, K5
CO - 5	assess and compare the genres of Novels, fiction, drama and poetry of African literature	G, C	K5

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyze, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	S	S	S	M	M	S	S	E
CO 2	S	E	S	S	S	S	S	S
CO 3	S	S	S	M	S	S	M	M
CO 4	S	S	S	S	S	S	M	L
CO 5	S	S	S	S	S	S	S	S

5 – Strong, M – Medium, L – Low

UnitII: Prose

Kangjumbam	: The Whiteman of God
AyiKwei Armah	: The Beautiful Girls Are Not Yet Born
Linus F. Asong	: The Crown of Thorns
Bessie Head	: Miss

UnitIII: Poetry

Christopher Okigbo	: Heaven's Gate
Gabriel Okara	: When I go Home
John Pepper Clark	: The Casualties
David Diop	: Africa

UnitIII: Short Story

Chinua Achebe	: The Madman
Steve Chimombe	: The Robbery Dance
Ben Okri	: Conkering City
Chitra KambhampatiMishra	: The Gun and Your Dreams

UnitV: Drama

Wole Soyinka	: A Dance of the Forests
--------------	--------------------------

UnitV:

Nadine Gordimer	: A Guest of Honour
MamaMangata	: The Shadow King

Prescribed Texts:

Kangjumbam: *The White Man of God* London: Heinemann Educational Books, 1968

Chinua Achebe: *Gods in War and Other Stories*: The Madman, Anchor Books, New York

<https://poemtopia.com/ta/4-diop-afrika/>

<http://dodisamaghana.blogspot.com/2017/01/poem-were-i-to-dance-by-gabriel-okara.html>

<https://www.khila.com/the-casualties-by-john-pepper-clark/>

<http://www.ulyrds.com.ng/2013/09/christopher-okigbo-heavens-gate.html>

<https://www.academics.edu/2492778/ta/4-diop-afrika/>

Wole Soyinka: *A Dance in the Forests*: Scepter Publications, 2018

Nadine Gordimer: *A Guest of Honour*: Bloomsbury Publishing India Private Limited, 2002

MamaMangata: *The Shadow King*: Camongate Books, 2020

ENGLISH FOR COMPETITIVE EXAMINATIONS**Objectives:**

1. To enrich word power for framing flawless sentences.
2. To produce passages without any errors.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	to understand the importance of grammar and its usage in our daily life.	C	K1, K2
CO-2	learn the basic grammar rules to prepare for Competitive Examinations.	E	K3
CO-3	apply the knowledge of grammar to identify errors and reproduce correct patterns of expressions.	F	K3
CO-4	analyse the varied forms of expressions, basic structures, verbal patterns and sentence patterns for the effective use of the English language.	A	K4, K5
CO-5	evaluate the structures and patterns learned and to know their deductive usages.	A	K4, K5
CO-6	create situation-based and context-based expressions and sentences to clear Competitive Examinations.	H	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	M	L	S	L	M	M	M	S
CO2	M	L	S	L	M	M	M	S
CO3	M	L	S	L	M	M	M	S
CO4	L	L	L	L	L	L	L	L
CO5	M	M	M	M	M	M	M	M
CO6	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Unit I

Word Substitution (Pg. 151 – 163)

Idioms and Phrases (Pg. 180 – 195)

Unit II

Synonyms (Pg. 233 – 250)

Antonyms (Pg. 251 – 265)

Unit III

Proficiency Tests : Synonyms (Pg. 287 – 305)

Proficiency Tests : Antonyms (Pg. 306 – 340)

Unit IV

Sentence Completion (Pg. 443 – 476)

Common Errors (Pg. 479 – 504)

Unit V

Comprehension : Prose (Pg. 509 – 514)

Comprehension : Poetry (Pg. 515 – 522)

Prescribed Texts

A.P. Bhambraj: *General English for Competitive Examinations* (Banking, Insurance, SSC Examinations, Railway, Defence and NDA Entrance Examinations). Delhi: Pearson, 2011.

Reference Books

Essential English for Competitive Examinations – 2nd Edition. Delhi: Publications, 2019.

General English for Competitive Exams – SSC / Banking / Defence / Insurance – 2nd Edition. Delhi: Publications, 2019.

SEMESTER IV

MSU/2021-2022/EG-College Part-III (B.A. English)/Semester-IV/Core-X

Core - X

BRITISH FICTION

Objectives:

1. To understand the socio-cultural context of the age that contributed to the making of the literature.
2. To sensitise the evolution of literature, themes and style.
3. To comprehend the various characters and their psyche.
4. To expose them to the narrative techniques, plot constructions and stylistic aspects.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	comprehend the ethical values of the society.	A	K1
CO-2	compare and contrast the characters of the novels	B	K1
CO-3	analyse the plot construction and techniques employed in the novels	C	K4
CO-4	interpret the different meanings and messages in the novels	C	K4
CO-5	assess the literary value of each novel	D	K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K6 - Evaluate, K6 - Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	L	L	S	S	M	M
CO2	M	S	M	S	S	M	S	S
CO3	S	M	M	S	S	S	S	M
CO4	M	S	M	S	M	M	M	S
CO5	S	M	S	M	M	S	M	L

S - Strong, M - Medium, L - Low

Unit I:

Jane Austen	: <i>Pride and Prejudice</i>
George Eliot	: <i>The Mill on the Floss</i>

Unit II:

Charles Dickens	: <i>Great Expectations</i>
Joseph Conrad	: <i>Heart of Darkness</i>

Unit III:

Agatha Christie	: <i>The Murder of Roger Ackroyd</i>
George Orwell	: <i>Animal Farm</i>

Unit IV:

Ian McEwan	: <i>Atonement</i>
Sarah Waters	: <i>The Little Stranger</i>

Unit V:

Julian Barnes	: <i>The Sense of an Ending</i>
Signe Pike	: <i>The Last Queen</i>

Prescribed Texts

Jane Austen. *Pride and Prejudice*. Fingerprint Publishing, 2013.

George Eliot. *The Mill on the Floss*. Fingerprint Publishing, 2016.

Charles Dickens. *Great Expectations*. Fingerprint Publishing, 2016.

Joseph Conrad. *Heart of Darkness*. Fingerprint Publishing, 2018.

Agatha Christie. *The Murder of Roger Ackroyd*. Harper Collins, 2017.

George Orwell. *Animal Farm*. Rupa, 2018.

Ian McEwan. *Atonement*. HKU, 2007.

Sarah Waters. *The Little Stranger*. Virago, 2016.

Julian Barnes. *The Sense of an Ending*. HKU, 2012.

Signe Pike. *The Last Queen*. Aris Books, 2019.

**MISU/2021-2022/UG-College Part-III (B.A. English) Semester-IV/Core XI
Core - XI**

INDIAN ENGLISH LITERATURE - II

Objectives:

1. To carry forward the listed objectives of the prior Paper.
2. To be aware of the cultural distinctions represented in Indian Literature.
3. To present the literary aspects of the local writers in English, a foreign language.
4. To present significant Indian writers in English tradition.
5. To present the works of contemporary writers in Indian English Literature.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	remember the origin and History of the Indian Writing in English and appreciate the literary devices used in the texts.	B	K1, K2
CO-2	examine a broad cross section of regions and cultures in India	B, F	K4
CO-3	understand the broad view of culture as seen from outside the culture	D, E	K1, K2
CO-4	make familiar with the contributions made by modern Indian writers writing in English	D, G	K3
CO-5	critically engage with Indian literary texts written in English in terms of colonialism, post colonialism, regionalism and nationalism	C, G	K3, K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	M	S	S	S
CO2	S	M	S	L	S	S	S	L
CO3	S	S	L	M	S	S	S	S
CO4	S	M	S	S	S	S	M	S
CO5	S	M	S	L	S	S	S	S

S - Strong, M - Medium, L - Low

Unit I: Prose

Sarvani Vivekananda

Dr. Radhakrishnan

A.P.J. Abdul Kalam

Amartya Sen

: Chicago Address – I

: The Emerging World Society

: "H. Emersonian" from *Wings of Fire: An Autobiography*

: Inequality, Instability and Voice

Unit II: Poetry

A.K. Ramaswami

Eunice de Souza

Saleem Durrwala

Agha Shahid Ali

: Small Size Reflections on a Great House

: Catholic Mother

: Death of a Bird

: Poitard Bone Kallitir

Unit III: Short Story

Margali Pachauri

Gita Hariharan

Kushwant Singh

: Unforgettable Servants

: Remains of the Feast

: The Portrait of a Lady

Unit IV: Drama

Girish Karnad

: Hayavadana

Unit V:

Robinton Mistry

Burjess Sahota

: Such a Long Journey

: The Year of the Runaways

Prescribed Texts:

https://anumkhanbilal.files.wordpress.com/2009/07/rrakomanda_chiragopetri.pdf

Dr. S. Radhakrishnan, *The Emerging World Society*, Sahyadri Books & Stores, Bombay, Tiruvandur, 2012.

A.P.T Abdul Kaimi, *Wings of Fire-An Autobiography*, Universal Press (India) Private Limited, 1999.

<file:///C:/Users/HP/Downloads/interdici-wings-of-fire-962.pdf>

The Argumentative Indian, Writings on Indian History, Culture and Identity, Aravind Shrivastava, Part One, *Voice and Heterodoxy*, 2/2/ *Inequality, Instability and Voice*, Farrar, Straus and Giroux, New York.

<https://www.poemhunter.com/poem/small-scale-reflections-on-a-great-idea/>

https://www.poetryinternational.com/en/poets/poems/poems/poem/10316299_CATHOLIC-MOTHER

<https://www.poemhunter.com/poem/darwinella-a-death-of-a-bird/>

<https://www.poetryrock.com/poem/postcard-kabul/>

<https://www.alephbookcompany.com/the-portrait-of-a-lady-by-krishnavati-singh/>

<https://www.ist.org/features/1991-02-02.html>

Gursh Karmal, *Harvardiana*, Oxford, 1997.

Robinson Mistry, *Such a Long Journey*, Emapl, 1991.

Sujeer Salera, *The Year of the Raindrops*, Pealoo, 2018.

**M/SU/2021-2022/UG-College/Part-III (R.A. English)/Semester-IV/Care XII
Core - XII**

AMERICAN LITERATURE - II

Objectives:

1. To introduce students to diverse range of poems, plays, short stories, Screen adapted in American literature
2. To familiarize students with various and diverse cultures within the United States of America
3. To highlight the experiences of people from varying education and cultures and their diaspora within America

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	Become acquainted with the historical and literary elements in American literature	D, F	K1, K2
CO-2	read and retain themes and ideas in the literary texts	C	K1
CO-3	attain knowledge of various literary styles in relation to their cultural context and literary forms	B, F	K2, K4, K5
CO-4	view literary works in the context of the tremendous social and political changes throughout American history	D, F	K2, K5
CO-5	participate in creative activities related to the literary works	E, F	K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	L	S	E	L	E	E
CO2	S	E	M	S	S	M	M	S
CO3	S	S	L	S	E	L	E	E
CO4	S	S	M	S	S	M	S	E
CO5	L	S	S	S	E	E	E	E

S - Strong, M - Medium, L - Low

Unit I: Prose

Frederick Douglass

- "Chapter VI & VII" from *Narrative of the Life of Frederick Douglass, an American Slave*

Ann Rand

- "Doesn't Life Require Compromise?" from *The Power of Selfishness: A New Course of Epistolary*

Unit II: Poetry

Maya Angelou

- "Woman Work"

Pablo Neruda

- "If You Forget Me"

Garrett Keoru Hoopa

- "Yellow Light"

Unit III: Short-stories

Gabriel Garcia Marquez

- "One of Those Days"

Leslie Marmon Silko

- "Lullaby"

Viet Thanh Nguyen

- "Black-Eyed Women," from *The Refugees*

Unit IV: Drama

Lin Manuel Miranda

- "Hamilton: An American Musical"

William Wells Brown

- "The Escape, or, A Leap for Freedom"

Unit V: Fiction

Chang-Rae Lee

- "Native Speaker"

Philip Roth

- "Nemesis"

Prescribed Texts:

Frederick Douglass, *Narrative of the Life of Frederick Douglass, an American Slave*, Lester K Born, LLP, 2019.

<https://www.gutenberg.org/files/33/33-h/33-h.htm>

Ayn Rand, *The Virtue of Selfishness: A New Concept of Egotism*, Penguin USA, 1964.

https://ia802901.us.archive.org/1/items/ArnRandTheVirtueOfSelfishness/Ayn_Rand_

[The_Virtue_of_Selfishness.pdf](#)

<https://www.poemhunter.com/poets/woman-cath/>

<https://allpoetry.com/If-You-Forget-Me>

Garrett Kierulff Hingo, *Yellow Light*, Wesleyan University Press, 1992.

<http://workingclasspoems.blogspot.com/2009/03/yellow-light.html>

<http://www.classicshorts.com/stories/october.html>

<https://www.wespage.uwyo.edu/eng1444/3/ko/Lullaby001.pdf>

Viet Thanh Nguyen, *The Refugee*, Conant, 2018.

<https://electricliterature.com/black-eyed-women-by-viet-thanh-ngoyn/>

Lio Manuel Miranda, *Humidor: An American Memoir*, Hal Leonard Corp, 2020.

<https://www.allmusicals.com/humidor.htm>

William Wells Brown, *The Escape; or, A Leap for Freedom*, Course Classics, 2007.

Chang-Rae Lee, *Nitve Speaker*, Penguin, 2013.

Philip Roth, *Saywitz*, Vintage, 2011.

MSU/2021-2022/UG-College Part-III (B.A. English) Semester-IV/ Allied IV
Allied - IV
LANGUAGE AND LINGUISTICS

Objectives:

1. To develop and apply the understanding of the concepts and methods appropriate for the analysis and study of the English language.
2. To establish a firm foundation in environmental writing and eco-criticism; thus bridging gaps between creative and scientific writing, through essays, poems, fiction and non-fiction.
3. To identify strategies used by poets and fiction and non-fiction writers and to address environmental questions through both the form and content of their works.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand a wide array of linguistic diversity, systematic patterns and cross-linguistic universals that constrain this diversity	B, C, E	K1
CO-2	demonstrate understanding of linguistic concepts, methods and approaches and apply this understanding to the construction and analysis of meanings in different modes of communication (spoken, written and multimodal)	E, G	K1, K4
CO-3	assess the efficiency of the tools and knowledge that give a new perspective on language and linguistic	E, H	K4, K5
CO-4	analyze and evaluate the influence of contextual and cultural factors in the production and reception of the English language, taking into account the relevant drivers of language change	D, E, F	K4, K5
CO-5	examine their attitude towards language and the way it is used in society and culture	E, I	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	M	M	S	S
CO2	S	S	S	S	M	S	S	S
CO3	M	M	S	M	M	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	M	M	S	S	S

S – Strong, M – Medium, L – Low

Unit I: The Origin and Development of Language

- The Origin of Language
- Animals and Human Language
- Written Language

Unit II: English Phonetics I

- How the Speech Organs Work in English
- The Consonants of English
- Consonant Sequences
- The Vowels of English

Unit III:

- Words in Context
- Intonation

Unit IV: English Phonetics II

- The Patterns of Language – Morphemes, Word Form and Meaning
- Group – Nominal, Verbal, Adverbial
- Classes and Sentences – IC Analysis

Sentences – Major and Minor Sentence Classification

Word Meaning – Association, Connotation, Collocation, Semantic Field

Unit V: Regional and Social Variations of Language

Language History and Change

Regional Variation in Language

Social Variation in Language

Prescribed Texts:

Yule, George. *The Study of Language*. Seventh Edition. New Delhi: CUP, 2006 (Unit I and Unit V)

O'Connor, J.D. *Senior English Pronunciation*. New Delhi: CLP, 2004. (Unit II and III)

Wallwork, J.F. *Language and Linguistics: An Introduction to the Study of Language*. London: Heinemann, 1981. (Unit IV)

Reference Books:

Balasubramanian, T. *A Textbook of English Phonetics for Indian Students*. Madras, 2012.

Iyadurai, P. *Phonetics for Beginners*

Wood, F.T. *An Outline History of the English Language*

Baugh, A. C. *A History of the English Language*

MSU/2021-2022/UG-College/Part-III (B.A. English)/Semester-IV/MIE-II
Non-Major Elective - II
Content Writing

Objectives:

1. To create unique, useful and compelling content on a topic.
2. To inform the students to develop content as per the business concept.
3. To encourage and guide students to write keywords that allows the site visitors to get the information quickly and efficiently.
4. To equip students to write quality content and run their own Blogs or sites.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	improve the ability to read the literary texts critically and to analyse them.	A, E	K1, K3
CO-2	gain an understanding about various modes and methods of literary interpretation.	B	K4, K5
CO-3	understanding the development of new forms of writing and literary interpretation.	C	K2, K6
CO-4	comprehend the qualities of literary texts.	E, G	K3, K6
CO-5	trace the inter-disciplinary nature of literary texts in the 20th century.	D, G	K2, K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	S	S	S	S	S	S	S
CO-2	S	S	S	S	S	S	S	S
CO-3	S	S	S	S	S	S	S	S
CO-4	S	S	S	S	S	S	S	S
CO-5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Unit I

Meaning, definition and scope of Content Writing :

Types of Content Writing

Content Writing Topics

Problems faced in Content Writing

Unit II:

Different content writing formats

Major skills for writing quality content

Strategies in producing high quality content

Different stages of writing a good content

Unit III

Blogging and Types

Blogging and Advertising

E-book and its different formats

Plagiarism Detection

Unit IV)

Introduction to SEO

Types and elements of SEO

SEO Developing strategies

Steps to SEO the web content

Unit V)

Content Writing for e-commerce sites

Steps involved in writing e-commerce product description

Types of content marketing for e-commerce

Effective ways to share content in social media

Employment opportunities

Prescribed Texts:

Content Writing for the Web -Kerissa Raharison

The Content Strategy Toolkit -Kristina Halvorson, Melissa Rich, Megan Casey

SEMESTER V

MSU/2021-2022/UG-College Part-III (B.A. English) Semester-V Core XIII

Core - XIII

GENRE STUDIES

Objectives:

1. To introduce students to various genres of literature.
2. To help students to understand the features and characteristics of different genres.
3. To sensitize students on the socio-linguistic codes and conventions of different genres.
4. To orient students about the patterns of narrative.
5. To provide insights about generic variations.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PO Addressed	Cognitive Level
CO-1	understand the importance of context in the creation of a text	A	K1
CO-2	understand the socio-cultural boundaries of the literary texts	A,B,D	K2
CO-3	identify and apply the stereotypic patterns of different literary genres	E,F	K3
CO-4	analyse generic rules and conventions and their relationship with social contexts	D,G	K4
CO-5	understand the significance of genre in the communicative function of a literary text	F,G	K5, K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	M	M	M	M	M
CO2	S	M	M	S	S	L	M	L
CO3	M	S	S	M	M	M	M	L
CO4	M	M	M	S	S	M	L	M
CO5	M	M	S	S	M	L	M	L

S – Strong, M – Medium, L – Low

Unit I: Figures of Speech

Alliteration, Anaphora, Antithesis, Assonance, Chiasm, Hyperbole, Irony, Metonymy, Metaphor, Oxymoron, Paradox, Personification, Puns, Simile, Synecdoche

Unit II: Schools and Movements

Age of Johnson, Augustan Age, Cavalier Poets, Classicism, Early Tudor, Elizabethan Age, The Enlightenment, Graveyard School, Metaphysical Poetry, Macchiaioli, Pre-Raphaelites, Restoration, Romanticism, University Wits, Imagism

Unit III: Themes and Characters

Alienation, Antagonist, Byronic Hero, Epiphany, Hamlet, Allegory, Allusion, Ambiguity, Blank Verse, Free Verse, Catastrophe, Catharsis, Confessional Poetry, Cyberpunk, Denouement

Unit IV: Poetry and Drama

Heroic Couplet, Meter, Ballad, Burlesque, Comedie Play, Court Drama, Comedy, Detective Story, Domestic Tragedy, Dramatic Monologue, Elegy, Epic, Mock Epic, Mock Heroic, Epistle, Lyric, Masque, Melodrama, Farce, Foot, Fishless Play, Satire, Sillibuster, Sonnet, Stanza, Tragedy, Tragicomedy, Haiku, Heroic Drama, Sill, Interlude

Unit V: Prose, Short story and Novel

Essay, Biography, Autobiography, Bildungsroman, Gothic Novel, Epistolary Novel, Campus Novel, Graphic Novel, The Grapes, Historical Novel, Memoir, Franchise Novel, Point of View, Science Fiction, Sentimental Novel, Short Story

Prescribed Texts:

Chris Baldick, *The Concise Oxford Dictionary of Literary Terms*, 2nd Ed, Oxford University Press, 2004

Edward O'Quinn, *A Dictionary of Literary and Theatrical Terms*, Checkmate Books, 2000

Jain Buchanan, *A Dictionary of Critical Theory*, First Edition, OUP Oxford, 2010

John A. Culden and Clara E. Preston, *The Penguin Dictionary of Literary Terms and Literary Theory*, 4th Ed, Penguin Books, 1999

M.H. Abrams and Geoffrey Galt Harpham, *A Glossary of Literary Terms*, Eleventh Edition, Cengage Learning, 2015

Core - XIV

SHAKESPEARE**Objectives:**

1. To study Shakespeare based on a reading of the representative plays and selected scenes.
2. To study the principal plays of Shakespeare in the light of the dramatic and literary background of his time.
3. To develop critical skills to approach Shakespeare on page and stage.
4. To make judgments about the meaning of the plays based on the contemporary scenario.
5. To recognize and deploy different critical methodologies and understand the range of Shakespeare studies.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the plays studied in different critical contexts, including historical, theoretical, and theatrical	A, B, F	K1, K2
CO-2	apply various emerging literary theories to the study of Shakespeare.	E, G	K3
CO-3	appraise the universal values embedded in the plays of Shakespeare.	D	K3
CO-4	recall the context of each play and analyze them with the historical, philosophical and literary factors.	A, B, D, F	K4, K5
CO-5	challenge the existing ideas with the realm of the contemporary literary scenario.	E, G	K3, K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyze, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	S	S	S	S	S	S
CO2	S	M	S	S	S	S	S	S
CO3	S	M	S	S	E	E	S	S
CO4	S	S	S	S	S	E	E	S
CO5	S	S	S	S	S	S	S	S

S - Strong, M - Medium, L - Low

Unit I: General Shakespeare and Popular Shakespearean Critic

Importance of Opening Scenes, Supernatural Elements and Foreshadowing

A.C. Bradley : "The Substance of Shakespearean Tragedy" from *Shakespearean Tragedy*

Tiffany Stern : "The Theatre of Shakespeare's London"

Unit II: Sonnets

Sonnets : 18, 65, 118 & 121

Unit III: Comedy or Dark Comedy

A Midsummer Night's Dream

Much Ado About Nothing

Unit IV: Tragedy

King Lear

Unit V: Historical

Antony and Cleopatra

Prescribed Texts

A.C. Bradley: "The Substance of Shakespearean Tragedy" *Shakespearean Tragedy* London: Penguin, 1991.

Tiffany Stern: "The Theatre of Shakespeare's London" *The New Cambridge Companion to Shakespeare*, Ed. Margaret de Grazia. Cambridge: Cambridge UP, 2010.

William Shakespeare: *A Midsummer Night's Dream*. Penguin Publishing, 2019.

William Shakespeare: *Much Ado About Nothing*. New York: Penguin Books, 2017.

William Shakespeare: *King Lear*. London: Bloomsbury Publishing, 2018.

William Shakespeare: *Antony and Cleopatra*. London: Bloomsbury Publishing, 2018.

**MSU/2021-2022/UG-College Part-III (B.A. English) Semester-V/ Core-IV
Core-IV**

RESEARCH METHODOLOGY

Objectives:

1. To prepare students to undertake research.
2. To introduce the basic concepts of research.
3. To train the students on the procedures and techniques.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level:
CO-1	make a systematic and theoretical approach during the process of research	B, G	K2, K3, K4
CO-2	collect and analyse data through surveys, interviews and observation	G	K3, K4
CO-3	enhance critical thinking	B, F	K1, K2
CO-4	perform literature reviews	G	K2, K4, K5
CO-5	write research article	C, E, G	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	S	S	S	S	S	S	S
CO-2	S	S	S	S	S	S	S	S
CO-3	S	S	S	S	S	S	S	S
CO-4	S	S	S	S	S	S	S	S
CO-5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Unit I:

Why Document Sources

Plagiarism and Academic Dishonesty

Think: Evaluating your sources

Unit II:

Select: Gathering Information about your sources

Organize: Creating your Documentation

Unit III:

The Mechanics of Scholarly prose

Unit IV:

Works Cited

Unit V:

In-Text Citations (Pg. 116)

Prescribed Text:

MLA Eighth Edition: The Modern Language Association of America New York: 2016

Core - XVI

TRANSLATION THEORY AND PRACTICE

Objectives:

1. To comprehend any Source language text and acquire the necessary skills to translate it into the Target language using adequate procedures and techniques.
2. To become a skilled translator.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the fields of translation principles, methods, procedures and techniques of translating.	B	K1
CO-2	identify the issues of the SL texts and enrich the adequate skills to address the issues of translation encountered by translators worldwide.	B	K2, K3
CO-3	apply the acquired skills to translate specific structures and formulate suitable procedures for translation.	G,H	K3
CO-4	analyse the grammatical classes, syntactic and semantic structures of the language concerned and re-text and re-render the Source language text.	D	K4
CO-5	evaluate any translated text in the light of the principles, methods, techniques and procedures learnt.	G,H	K5
CO-6	produce translated texts to promote cultural exchange and comradeship.	G,H	K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	S	S	S	S	S	M	M
CO-2	S	S	S	S	S	S	M	M
CO-3	S	S	S	E	S	S	M	M
CO-4	S	S	S	S	S	S	M	M
CO-5	H	S	S	S	S	S	M	M
CO-6	S	S	S	E	S	S	M	M

S - Strong, M - Medium, L - Low

Unit I

- 1.1. Defining Translation
- 1.2. 'Art or Science or Craft'
- 1.3. The Nature of Translation
- 1.4. Fields of Translation
 - 1.4.1. Literary Translation
 - 1.4.2. Scriptural Translation
 - 1.4.3. Scientific and Technical Translation
 - 1.4.4. Interpretation
 - 1.4.4.1. Alternative Interpretation
 - 1.4.4.2. Consecutive Interpretation
 - 1.4.4.3. Simultaneous Interpretation
 - 1.4.4.4. Liaison Interpreting
- 1.5. Translating for the Media
 - 1.5.1. Subtitling
 - 1.5.2. Dubbing
- 1.6. Machine Translation

Unit II

- 1.7. Problems, Principles, Methods and Procedures of Translation
 - 1.7.1. Problems of Translation
 - 1.7.1.1. Lexis
 - 1.7.1.2. Syntax
 - 1.7.2. The Role of the Translator
 - 1.7.3. Principles of Translation
 - 1.7.3.1. Principle of Fidelity
 - 1.7.3.2. Principle of Intelligibility
 - 1.7.3.3. Principle of Communicative Load
 - 1.7.3.4. Principle of Contextual Consistency

1.9. Grammatical Classes and Universal Semantic Categories

1.9.1. Lexical Ambiguity due to Semantic Categories

1.9.2. Words with Complex Structures

1.10. Transformational Generative Grammar and Transition

1.10.1. Syntactic Ambiguity

1.10.2. Paraphrase

1.10.3. The Same Grammatical Construction having Different Meanings

Unit III

1.11. Referential Meaning

1.11.1. Syntactic Marking of the Referential Meaning

1.11.2. Marking of Meaning by Semantics

1.11.3. Techniques of Semantic Analysis

1.11.3.1. Chain Analysis

1.11.3.2. Hierarchical Analysis

1.11.3.3. Componential Analysis

1.12. Connotative Meaning

1.13. Transfer

1.13.1. Idioms

1.13.2. Figurative Expressions

1.13.3. General and Specific Meanings

1.13.4. Use of abbreviations

1.13.5. Active and Passive constructions

1.13.6. Ellipsis

1.13.7. Tenses

1.13.8. Inclusive vs. Exclusive First Person Plural

1.13.9. Honorifics

1.14. Restructuring

Unit IV:

2.0. Approaches, Methods and Techniques

2.1. Determiners

2.1.1. Articles

2.1.2. Demonstrative Adjectives and Demonstrative Pronouns

2.1.3. Possessive Adjectives and Possessive Pronouns

2.1.4. Interrogative Adjectives and Interrogative Pronouns

2.1.5. Reflexive Pronouns

2.1.6. Indefinite Pronouns

2.1.6.1. Some

2.1.6.2. Any

2.1.6.3. No

2.1.6.4. None

2.1.6.5. All

2.1.6.6. Every

2.1.6.7. Each

2.1.6.8. Both, Either and Neither

2.2. Morphological Categories

2.2.1. Number

2.2.2. Gender

2.2.3. Person

Unit V:

2.2.4. Tense and Aspect

2.2.5. Mood

2.2.6. Voice

2.2.6.1. Nominative with Infinitive

2.2.6.2. Accusative with Passive Infinitive

2.3. Translating Indirect's Verbs

2.4. Translating Modals

2.4.1. Shall

2.4.2. Will

2.4.3. Shall and Will Compared and Contrasted

2.4.4. Can

2.4.5. May

2.4.6. Can and May Compared and Contrasted

2.4.7. Must

2.4.8. Would

2.4.9. Should

2.4.10. Could

2.4.11. Might

2.4.12. Ought

2.4.13. Dare

2.4.14. Need

2.4.15. Used to

Powerful Texts

Nizamathullah A. *Proceedures of Translating*. Taraneh's. Shamsan Publications, 2009.

Nizamathullah A. *Techniques of Discourse*. Taraneh's. Shamsan Publications, 2009.

**M/SU/2021-2022/UG-College/Part-III (B.A. English)/Semester-V/Care XVII
Care - XVII**

ENVIRONMENT AND LITERATURE

Objectives:

1. To introduce the nature and ecological aspects of literature and the critical practice of reading literature.
2. To establish a firm foundation in environmental writing and eco-criticism, thus bridging gaps between creative and scientific writing, through essays, poems, fiction and non-fiction.
3. To identify strategies used by poets, and fiction and non-fiction writers to address environmental questions through both the form and content of their works.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the significance and implications of environmental writing with varied perspectives of both literary and scientific criticism	B, G	K2
CO-2	integrate and relate literary texts by using essential terms from Environment studies	B, C, G	K3, K4
CO-3	value the significance of the latest schools of criticism through the new approach used practically	B, G	K4, K5
CO-4	make close reading, critical thinking and analytical writing through which the students will be able to investigate the literary and cultural forms that shape the observation of the readers and the way in which they relate themselves with nature and environment.	G, C, G	K2, K4, K5
CO-5	develop awareness of how literature can articulate humanity's relationship with the environment	D, E	K4

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	M	S	S	S	S	S	M
CO-2	S	M	S	M	M	M	M	M
CO-3	S	M	S	S	S	S	S	M
CO-4	S	M	S	M	M	M	M	M
CO-5	S	S	S	S	M	S	S	M

S - Strong, M - Medium, L - Low.

Unit I: Essays on Environment

- Rachel Louise Carson : And No Birds Sing
- Aldo Leopold : Land Ethics
- Henry David Thoreau : Walden

Unit II: Introduction to Ecocriticism

- Cheryl Glotfelty : Literary Study in an Age of Environmental Crisis
- Peter Barry : "Ecocriticism" from Beginning Theory

Unit III: Ecocritical Studies

- Nirmal Sahasrabudhe : Diaporesis
- Geochan T. Legler : Ecocriticism: Literary Criticism

Unit IV: Poetry

- D.H. Lawrence : Snake
- G.M Hopkins : Spring
- E.G. Scott : The Unrained Lake
- Douglas A. Stearns : The Silverman
- W.W.E. Ross : The Snake Trying

Unit V: Fiction

John Steinbeck : *The Grapes of Wrath*

Charlotte McCaughey : *Migrations*

Prescribed Texts:

- Nichol Lounsbury-Carson. *Silent Spring*. Crest Book.
- Leopold, Aldo, Charles Walsh Schwartz, Barbara Kingsolver. *A Sand County Almanac: And Sketches Here and There*. New York: Oxford University Press, 2020.
- Thoreau, Henry David. "Pond". *Walden*. Boston: Ticknor and Fields, 1854.
- Gleitsman, Cheryl and Harold Fromes (Ed.) *The Eco-critical Reader: Landmarks in Literary Ecology*. London: University of Georgia Press.
- Barry, Peter. *Beginning Theory: An Introduction to Literary and Critical Studies*. 3rd revised edition, 2009. Manchester University Press, 2009.
- Sahamony, Nirupal. "Tamil Poetics and Tamil Poetry". *Rivista*, ed. Sarah Frederick. Thiruvananthapuram: Ananthamanal, 2011.
- Warren, Karen J. Ed. *Ecofeminism: Women, Culture, Nature*. Bloomington: Indiana University Press, 1997.
- <https://www.poetryfoundation.org/poems/148471/scala-32ac7c471617>
- <https://www.poetryfoundation.org/poems/11977/spring-56422e75267ed>
- <https://allpoetry.com/The-Unnamed-Lake>
- <https://allpoetry.com/poem/8530081-The-Silence-by-Douglas-Alexander-Sherard>
- <http://www.english-for-students.com/the-escalator-song.html>
- Steinbeck, John. *The Grapes of Wrath*. United States: The Viking Press, 1939.
- Charlotte McCaughey. *Migrations*. Flatiron Books, 2021.

MSU/2021-2022/UG-College Part-III (B.A. English)/Semester-V/Core XVII

Core - XVII

MARGINAL LITERATURE

Objectives:

1. To introduce the literature that represent the marginalised
2. To enable the students understand and identify the factors responsible for the different types of marginalisation
3. To probe deep into the issues that bring in the paradigm shift.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO - 1	understand the prescribed text and theories in the light of racial, cultural and social discriminations	B, D, F	K1, K2
CO - 2	apply the concept of diaspora in the global culture	D, G	K3, K4
CO - 3	assess values in line with the cultural hierarchy	D, G	K3
CO - 4	explore and assess the literary genres that contribute to the growth of Marginal Literature	E, F	E3
CO - 5	investigate and offer passages to the genres undergone by the marginalised	D	K4, K5

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Unit I: Theory

National Research Council

Theories of Discrimination

Terry Goldie

The Representation of the Indigenous

Unit II: Racial Discrimination

Susan-Lori Parks

Venus

Unit III: Cultural Discrimination

Chinua Achebe

Arrow of God

Ta-Nehisi Coates

Between the World and Me

Unit IV: Social Discrimination

Alice Walker

The Color Purple

Assani Ibrahim

The Rohingya: Inside Myanmar's Hidden Genocide

Unit V: Diaspora

Uma Parameswaran

Mangoes on the Maple Tree

Zadie Smith

White Teeth

Prescribed Texts:

National Research Council. "Theories of Discrimination." *Measuring Racial Discrimination*. Washington, DC: The National Academies Press, 2004.

Goldie, Terry. "The Representation of the Indigenous". *Engaging with Literatures of Commitment*. Volume 2. New York: Kodex, 2012.

Parks, Susan-Lori. *Venus*. New York: Theatre Communications Group, 2013.

Achebe, Chinua. *Arrow of God*. New York: Anchor Books, 1968.

Coates, Ta-Nehisi. *Between the World and Me*. One World, 2015.

Walker, Alice. *The Color Purple*. New York: Penguin Books, 2015.

Ibrahim, Assani. *The Rohingya: Inside Myanmar's Hidden Genocide*. Speaking Tiger Publishing Private Limited, 2017.

Parameswaran, Uma. *Mangoes on the Maple Tree*. New York: Kiverru, 2006.

Smith, Zadie. *White Teeth*. Penguin UK, 2001.

**MSU/2021-2022/UG-College Part-III (B.A. English) Semester-V/Core XVIII
Core - XVIII**

INDIAN LITERATURE IN TRANSLATION

Objectives:

1. To impart the uniqueness and supremacy of landscape in Indian Literature.
2. To afford a comprehensive outline of different literatures in India.
3. To present multi-lingual translated works of Indian Literature.
4. To depict Indian civilization through the innovative voices of various vernaculars.
5. To create an awareness of ethnic distinctions in translated works.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to:	PSO Addressed	Cognitive Level
CO-1	Understand how English gets Indianised in translation.	B	K1, K2
CO-2	analyse with the major ancient medieval and modern literary movements in India and their influence on literature.	B	K1, K4
CO-3	understand different literary techniques employed by various Indian regional language writers.	C, E	K1, K2
CO-4	compare the features and peculiarities of Indian societies, culture and language.	C, D	K3, K5
CO-5	engage in the vast possibilities of translating literary texts from their own languages into English.	G, H	K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	S	S	M	M	S	M	S
CO-2	S	M	S	S	L	S	S	S
CO-3	S	S	S	M	S	S	S	S
CO-4	S	M	S	S	S	S	S	S
CO-5	S	S	S	S	S	S	M	S

S - Strong, M - Medium, L - Low

Unit: Prose

Murkoth Kumaran

Ramul Parvath

Suresh Joshi

Sirir Kumar Das

The Great Search (The Biography of Sri. Narayana Guru)

The Story of My "Saxhorn" (Autobiography)

On Interpretation (Chattampi Bhassan)

The Mad Lover

Unit II: Poetry

S. Joseph

N.P. Channaray

Lalitha

Arjun Panik

My Sister's Bible

National Bird

Mother

Lines to our own Intoxication

Unit III: Short Story

Abhik Mitra

V.M. Basu

Satyajit Ray

Bill Bleeding from the Wound

Toot's Paradise

The Indigo Trees

Unit IV: Drama

Komal Swaminathan

Thence Thence

Unit V: Fiction

Kali

L.R. Anandhanarthy

Ponnyachetran: New Foods – Volume I

Shaktiopera

Prescribed Texts:

Murkoth Kumaras, "The Great Search," *The Biography of One Nonquasi Guru*, 1st Ed. SCDB Trust, 1998.

<http://www.anindigobooks.com/anindigobooks/wall-english.pdf>

Suresh Joshi *On Interpretation, Chaitanya-Monasa, Joshi, Suresh, Suresh Joshi's Sahitya Vahiva Criticism, Vol 1 & 2, Gujarat Sahitya Akademi, Gandhinagar, 2005.*

<http://www.anindigobooks.com/anindigobooks/wall-english.pdf>

<http://www.poetryinternational.org/pi/poem/17776/author/0/0/0/Joshi%2C+Suresh/Suresh+Joshi>

<http://cuckooacall.blogspot.com/2009/07/suresh-joshi.html>

<http://komalesha.blogspot.com/2014/05/mother-english-translation-of-anna.html>

<https://parchute.wordpress.com/category/authors/poets/>

Asok Mitra, *Sun Bleeding from the Wound*, Joshi Prakash, 2016.

V.M. Bashe, *Fool* : Parades, VallikabodeShwagan, 1948.

http://www.parades.com/translation/isthave/translation/stories/arcot_indigo.html

Ananthamurthy U. R. Shrawasthara, New Delhi: Oxford University Press, 2012.

Kalki, *New Flood*: PempinSahan: Zero Degree Publishing, 2019.

SEMESTER VI

MSU/2021-2022/UG-College Part-III (B.A. English)/Semester-VI/Core-XIX

Core - XIX

LITERARY CRITICISM

Objectives:

1. To help the students to understand the principles of literary criticism.
2. To develop perspectives about the multidisciplinary nature of literary interpretation.
3. To help the students to understand the social, political and economical contexts of a literary text.
4. To sensitize students to aesthetic, moralistic and humanistic aspects of literary theory.
5. To help the students to understand the influence of psychology, linguistics and political philosophy in Literary Criticism.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the origin and development of the art of literary interpretation	A5	K1, K2
CO-2	comprehend the qualities of canonical literary texts	B	K2
CO-3	gain an understanding about various modes and methods of literary interpretation	D,G	K3
CO-4	trace the interdisciplinary nature of literary criticism evolved in the twentieth century	B,F	K4
CO-5	improve their ability to read the literary texts critically and analyze them and write well-structured analysis of literary texts	D,E	K3, K4

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyze, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	L	S	M	M	M	M	M	M
CO2	S	L	M	S	S	L	M	L
CO3	M	S	S	M	M	M	M	M
CO4	M	S	M	S	S	M	L	M
CO5	S	M	M	S	M	L	M	L

Unit I: Classical Criticism

- Aristotle : Poetics – Chapters 13, 14, 25
- Longinus : On Sublimity – Sense and style of true sublimity, Five sources of Sublimity

Unit II: 16th to 18th century

- Sir Philip Sidney : An Apology For Poetry
- Samuel Johnson : Preface to Shakespeare

Unit III: Romanticism

- Wordsworth : Preface to Lyrical Ballads
- S.T. Coleridge : Biographical Sketches- Part II – Chapter 14

Unit IV: Victorian Period

- Matthew Arnold : Culture and Anarchy – Sweetness and Light
- Walter Pater : Preface- Studies in the History of Renaissance

Unit V: 20th Century

- T.S. Eliot : Tradition and Individual Talent
- C.G. Jung : On the Relation of Analytical Psychology to Poetry

Prescribed Texts:

Vincent B Leitch, *The Norton Anthology of Theory & Criticism*

V.B. Satyanand & S. Ramesh, *The English Critical Tradition Vol. 1 and 2*

Ernst De Clerkens & J. Enright, *English Critical Texts*, OUP

M.A.R.Habib, *Literary Criticism from Plato to the Present: An Introduction*, Wiley Blackwell, 2011

David Lodge and Nigel Wood, *Modern Criticism and Theory: A Reader*, Routledge, 2017.

Literary Criticism (From Plato to Lacan), by Dr. Meenakshi, III M.A. – SVAYAM Course.

Introduction to Literary Theory by Prof. Saran Chatterjee, III B.A. – SVAYAM Course.

Literary Criticism by Dr. C.G. Satyanand, Mary College, Palakkad – SVAYAM course

Introduction to Theory of Literature – Open Yale Course – <https://ocw.yale.edu/majors/english>

Megan Hall – *Literary Criticism: A Brief Introduction*

MSU/2021-2022/UG-College Part-III (B.A. English) Semester-VI/Care XX

Care - XX

Canadian Literature

Objectives:

1. To comprehend the unique features in Canada's landscape and topography.
2. To understand the literary tradition in Canadian literature.
3. To acquire a thorough knowledge of indigenous writing.
4. To analyze the post-modernist developments in Canadian literature.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	improve their ability to read the literary texts critically and analyse them and write well-structured analysis of literary texts	A, D	K1
CO-2	trace the interdisciplinary nature of literary texts evolved in the twentieth century	B	K2, K3
CO-3	gain an understanding about various modes and methods of literary interpretation	E	K1
CO-4	comprehend the qualities of canonical literary texts	E, F	K1, K3
CO-5	understand the origin and development of the art of literary interpretation	G	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Unit I: Poetry

<u>Edie Briner</u>	: <u>Trashed</u>
<u>Margaret Atwood</u>	: <u>Habitation</u>
<u>Armand Garnet Ruffo</u>	: <u>On the Day the World Began Again</u>
<u>Michael Ondaatje</u>	: <u>Speaking To You</u>

Unit II: Prose

<u>Stephan Leacock</u>	: <u>The Cocoon's Revenge</u>
	: <u>A Model Dialogue</u>
<u>Margaret Atwood</u>	: <u>Napoleon's Two Biggest Mistakes</u>

Unit III: Short Story

<u>Alice Munro</u>	: <u>The Little of a Good Woman</u>
<u>Giuseppe Tomasi di</u>	: <u>The Eyes</u>
<u>Robinson Misry</u>	: <u>One Sunday</u>

Unit IV: Drama

<u>Tomson Highway</u>	: <u>The Zoo Sisters</u>
<u>Jean MacLeod</u>	: <u>Toronto Missions</u>

Unit V: Fiction

<u>Alice Munro</u>	: <u>The Moors of Agnes</u>
<u>Yann Martel</u>	: <u>The Life of Pi</u>

Prescribed Texts

<https://www.poetryonline.com/poems/trashed-2/>

<https://poets.org/poems/habitation>

file:///C:/Users/HP/Downloads/The%20Love%20of%20a%20Good%20Woman%20-%20Alice%20Munro%20PDFDrive%20.pdf

<http://doi.org/10.1080/00021881.2014.914816>

Alice Munro. *The Moors of Agnes*. RBC, 2014.

Yann Martel. *Life of Pi*. Mariner Books, 2003.

MSU/2021-2022/UG-College/Part-III (B.A. English)/Semester-VI/Core-XXI

Core - XXI

AUSTRALIAN LITERATURE

Objectives:

1. To acquire a detailed knowledge of the diverse nature and culture.
2. To explore the representation of aboriginals.
3. To understand the literary texts in their social, political, economical, historical, cultural and psychological contexts.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	understand the origin and development of the art of literary interpretation	A, B	K2
CO-2	improve their ability to read the literary texts critically and analyse them and write well-structured analysis of literary texts	D	K4
CO-3	gain an understanding about various modes and methods of literary interpretation	C, E	K3, K6
CO-4	synthesize the qualities of essential literary texts	F	K5
CO-5	trace the interdisciplinary nature of literary texts evolved in the twentieth century.	C, G	K3, K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S
CO3	S	S	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S

S - Strong, M - Medium, L - Low

Unit I: Poetry

Judith Wright	: <i>The Mering Image</i>
Godwinoo Neomercal	: <i>A Song of Hope</i>
C.K. Stead	: <i>Picture in a Gallery Undersea</i>
Patricia Walsh	: <i>Ordinary Death</i>
David Malouf	: <i>Wild Lances</i>
Lee Murray	: <i>An Absolutely Ordinary Rainbow</i>

Unit II: Prose

Sally Morgan	: <i>"What People are We?" from <i>My Place</i></i>
Kate Grenville	: <i>One Life: My Mother's Story (Chapter one)</i>

Unit III: Short Story

Edward Dyson	: <i>A Golden Shanty</i>
Tim Winton	: <i>Big World</i>

Unit IV: Drama

Jack Davis	: <i>The Dreamers</i>
Nick Enright	: <i>Daylight Saving</i>

Unit V: Fiction

Patrick White	: <i>Riders in the Chariot</i>
Doris Pilkington	: <i>Follow the Rabbit-Proof Fence</i>

Prescribed Texts

<https://www.tas.gov.au/education/learning-resources/curriculum/units/112>

<https://poetryarchive.org/poet/c-k-stead>

<https://catalogue.nla.gov.au/works/1006164>

Jack Davis. *The Dreamers*. Currency Press, 2014.

Nick Enright. *Daylight Saving*. Currency Press, 2011.

Patrick White. *Riders in the Chariot*. NYRB Classics, 2002.

Doris Pilkington. *Follow the Rabbit-Proof Fence*. University of Queensland Press, 2002.

MSU/2021-2022/UG-College/Part-III (B.A. English) Semester-VI/Care XXII

Core - XXII

FANTASY LITERATURE

Objectives:

1. To kindle the spark of creative writing
2. To introduce the students to a variety of fantasy writers
3. To identify the components that are characteristic of fantasy literature

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO - 1	expand their imagination and enhance creativity	C, D	K2, K6
CO - 2	contextualize and understand the author's themes and ideas	B, D, F, G	K1, K4, K5
CO - 3	explore the uniqueness and differences between the subgenres of fantasy	D, F	K2, K4, K5
CO - 4	appreciate the artistry of the works and analyze them critically	B, D	K1, K4
CO - 5	improve their writing skills	C, E, G, H	K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyze, K5 – Evaluate, K6 – Create

Mapping with POs

CO1	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	S	S	M	L	S	L	S	M
CO 2	S	S	S	S	S	S	S	S
CO 3	S	S	M	L	S	L	S	M
CO 4	S	S	S	S	S	S	S	S
CO 5	S	S	S	S	M	S	M	E

S - Strong, M - Medium, L - Low

Vault: Poetry

Lewis Carroll

John Keats

Lord Alfred Tennyson

The Lady of Shalott

Walter de La Mare	: <u>The Listeners</u>
Unit II: Short Story	
Hans Christian Andersen	: <u>The Little Mermaid</u>
Lord Dunsany	: <u>The Wizard of the Green Isles</u>
Anne McCaffrey	: <u>The Smallest Dragonboy</u>
Unit III: Drama	
J.K. Rowling, John Tiffany and Jack Thorne	: <u>Harry Potter and the Cursed Child</u>
Unit IV: Fiction	
J.R.R. Tolkien	: <u>The Hobbit</u>
C.S. Lewis	: <u>The Chronicles of Narnia: The Lion, the Witch and the Wardrobe</u>
Unit V: Fiction	
Brandon Sanderson	: <u>Mistborn: The Final Empire (Book One)</u>
Cassandra Clare	: <u>The Mortal Instruments: City of Bones (Book One)</u>
Rick Riordan	: <u>Percy Jackson and the Olympians: The Lightning Thief (Book One)</u>
Prescribed Texts	
<u>https://www.poetryfoundation.org/poems/42916/jabberwocky</u>	
<u>https://www.poetryfoundation.org/poems/43339/the-lady-of-shalott-1832</u>	
<u>https://www.poetryfoundation.org/poems/47246/the-listeners</u>	
<u>http://hca.gilead.org/it/_media.html</u>	
<u>https://www.sacred-texts.com/new/dan/ther/ther01.htm</u>	
<u>https://www.gann.com/Chapters/9781476781617_9781476781617__4.htm</u>	
J.K. Rowling, John Tiffany and Jack Thorne. <i>Harry Potter and the Cursed Child: Parts I & II</i> . Little Brown, 2016.	
J.R.R. Tolkien. <i>The Hobbit</i> . HarperCollins, 2012.	
C.S. Lewis. <i>The Chronicles of Narnia: The Lion, the Witch and the Wardrobe</i> . UK Children, 2010.	
Brandon Sanderson. <i>Mistborn: The Final Empire</i> . Tor Fantasy, 2007.	
Cassandra Clare. <i>City of Bones</i> . Walker Books, 2007.	
Rick Riordan. <i>Percy Jackson and the Lightning Thief</i> . Penguin UK, 2011.	

GLOBAL LITERATURE**Objectives:**

1. To encourage the students to pursue their interests in literature beyond linguistic boundaries.
2. To understand the culture, language and identity of different countries.
3. To analyze the significance of conflict, peace and security in the global context.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	ESO Addressed	Cognitive Level
CO-1	Trace the interdisciplinary nature of literary texts written in the twentieth century	B, C	K1
CO-2	gain an understanding about various modes and methods of literary interpretation	A, E	K2, K4
CO-3	understand the origin and development of the art of literary interpretation	C	K3
CO-4	comprehend the qualities of canonical literary texts	C, F	K4, K5
CO-5	improve their ability to read the literary texts critically and analyse them and write well-structured analysis of literary texts.	D, G	K4, K6

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO-1	S	S	S	S	S	S	S	S
CO-2	S	S	S	S	S	S	S	S
CO-3	S	S	S	S	S	S	S	S
CO-4	S	S	S	S	S	S	S	S
CO-5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

Valid Poetry

Pablo Neruda

Seamus Heaney

A Dog has Died

Digging

Wole Soyinka	: <u>Telephone Conversation</u>
Patrick White	: <u>The Wandering Compass of Pam</u>
George Sefaris	: <u>Heles</u>

Unit II: Prose

Octave Paz	: <u>The Clerk's Vision</u>
Winston Churchill	: <u>Painting as a Pastime</u>

Unit III: Short Story

Nadine Gordimer	: <u>Once Upon a Time</u>
Gabriel Garcia Marquez	: <u>A Very Old Man with Enormous Wings</u>
Ronald Dahl	: <u>Leaf to the Slaughter</u>

Unit IV: Drama

Wole Soyinka	: <u>A Dance of the Forests</u>
Rabindranath Tagore	: <u>Red Oleanders</u>

Unit V: Fiction

Mark Twain	: <u>The Adventures of Tom Sawyer</u>
Erica Ferencik	: <u>Girl in Ice</u>

Prescribed Text:

<https://www.poetryfoundation.org/poetrymagazine/poems/404/3/a-dog-has-bled>

<https://www.poetryfoundation.org/poems/47033/bugging>

<https://allcenter.com/poems/10379451-Telephone-Conversation-by-Wole-Soyinka>

<https://www.pencilmaster.com/poem/the-wandering-compass-of-pam>

<https://www.poetryfoundation.org/poems/21361/heles-7642289Jf6E2>

<https://www.ck12.org/price/literature-1990/poem/prose/>

https://gutenberg.ca/ebooks/churchill/churchill-01-painting-as-a-pastime/churchill-01-painting-as-a-pastime-01-b-dic_churchill-01-painting-as-a-pastime-01-b.html

http://files.eric.ca/FullText/FullText2017/files/2017_01/Once-Upon-a-Time.pdf

<https://www.unil.edu/~alexander/AVeryOldManwithEnormousWingsbyMarquez.pdf>

<https://www.ck12.org/price/literature-1990/poem/prose/>

Wole Soyinka. *A Dance in the Forest*. Soyent Publications, 2011.

Rabindranath Tagore. *Red Oleanders*. Nityogi Books, 2011.

Mark Twain. *The Adventures of Tom Sawyer*. Frogpond Publishing, 2011.

Erica Ferencik. *Girl in Ice*. Scepter Press, 2022.

LITERATURE AND PSYCHOLOGY**Objectives:**

1. To enhance one's behaviour for the better and to know the human reality.
2. To maintain physical and emotional well-being.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO -1	understand the parallelism between Psychology and Literature and their relevance in one's life.	A2	K1
CO -2	apply the motivations of authors and their fictional figures to comprehend the human condition.	B	K2, K3
CO -3	analyse the human consciousness and the different phenomena in the human psyche.	B	K3, K4
CO -4	analyse the causes and connections to recover meanings.	B	K3, K4
CO -5	evaluate the production of a text and real life.	B	K5
CO 6	create characters and situations to highlight the psychological dimension of human reality.	C	K6

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	S	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	S	S	M
CO 3	S	S	S	S	S	S	M	M
CO 4	M	S	M	M	S	S	M	L
CO 5	S	S	S	S	L	S	M	M

S - Strong, M - Medium, L - Low

Unit: Poetry

Eugene O'Neill : II

Robert Browning : Ambra Dei Sicut

Mary Angelo : Phantomal Woman
Jo Camacho : The Devil and the Company

Unit II: Novella

Henry James : The Turn of the Screw
Franc Kafka : The Metamorphosis

Unit III: Short Story

Anton Chekhov : The Bet
: Ward No. 6
William Faulkner : A Rose for Emily
Katherine Mansfield : Psychology

Unit IV: Drama

William Shakespeare : Julius Caesar
Sharon Pollock : Blood Relations

Unit V: Fiction

Fyodor Dostoyevsky : Crime and Punishment
Paula Hawkins : The Girl on the Train

Prescribed Texts:

<https://uh.edu/~hwagan/pol/c.pdf>

<https://ps.library.utoronto.ca/press/andrea-del-sarto/>

<https://allpoetry.com/phantomal-woman>

<https://newdocument.com/documents/288717>

https://www.biblio.org/ebooks/Julius_Caesar.pdf

https://www.lonestar.edu/departments/english/kafka_metamorphosis.pdf

<https://www.acschoch.org/cms/lib/P401916402/Centricity/Domain/379/The%20Bet.pdf>

<https://unt.org/wp-content/uploads/2015/01/1522.pdf>

<https://openstax.org/r/burton-handbook-123456789-16394-A%20Rose%20for%20Emily%20-%20William%20Faulkner.pdf?sequence=1&isAllowedBy>

<http://digital.library.upenn.edu/women/mansfield/manspsychology.html>

<http://punkmonkey.com/00/library/Julius.pdf>

http://igartun.ac/hyoku.ca/~dvc/rim/Blood_Relations/Blood_Relations_A_Primer_part_4.pdf

<https://www.planetbook.com/crime-punishment/>

Paula Hawkins. *The Girl on the Train*. Random House, 2016.

PROJECT - INDIVIDUAL

Objectives:

1. To perform academic review and analysis by retaining and interpreting information.
2. To formulate substantiated theories and relations academically.
3. To formulate information efficiently and effectively through academic process.
4. To hypothesize and test theories in an academic manner.

Course Outcomes:

CO No.	Upon the completion of this course, students will be able to	BSO Addressed	Cognitive Level
CO-1	meaningfully retain information from reading academic articles	B, C	K1, K2
CO-2	analyse and evaluate retained information in meaningful ways	G	K3, K5
CO-3	Develop meaningful thesis from the information gathered	B, C	K4, K5
CO-4	plan and write advanced papers	G	K3, K6
CO-5	detect plagiarism and identify ways to eliminate it	B, C	K3, K5

K1 – Remember, K2 – Understand, K3 – Apply, K4 – Analyse, K5 – Evaluate, K6 – Create

Mapping with POs:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	S	S	S	S	S	S	S	S
CO 2	S	S	S	S	S	S	S	S
CO 3	S	S	S	S	S	S	S	S
CO 4	S	S	S	S	S	S	S	S
CO 5	S	S	S	S	S	S	S	S

S – Strong, M – Medium, L – Low

The students are expected to submit a project of about 30 pages on preferably a recent topic not included in the current syllabus.

இளநிலை இலக்கியம்

(B.A. LITERATURE.,)

மாதிரிப் பாடத்திட்டம்

2023-2024

தமிழ்நாடு மாநில உயர்கல்வி

மன்றம்

600 005

உள்ளடக்கம்

அ.எண்	பெயர்	பக்கம்
1.	Credit Distribution for UG Programmes	03
2.	Additions in the Revamped Curriculum	04
3.	TEMPLATE FOR CURRICULUM DESIGN FOR UG DEGREE PROGRAMME	06
4.	CONSOLIDATED SEMESTER WISE AND COMPONENT WISE CREDIT DISTRIBUTION	08
6.	LEARNING OUTCOMES - BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR UNDERGRADUATE PROGRAMME	09
6.	B.A. TAMIL - CURRICULUM DESIGN TEMPLATE	12
7.	செய்தறிவு - I பருவம்	17
8.	முதன்மைப் பாடம்	32
9.	விருதுப் பாடம்	94
10.	விருதுப் பாடம்- பிடிவாரி	95
11.	அடிப்படைப் பாடம்	149
12.	திருவிடம் பிடிவாரிப் பாடம்	153
13.	திருவிடம் பிடிவாரிப் பாடம்- பிடிவாரி	154

e. Additions in the Revamped Curriculum:

Semester	Newly introduced Components	Outcome / Benefits
I	Foundation Course To ease the transition of learning from higher secondary to higher education, providing an overview of the pedagogy of learning at the tertiary level.	<ul style="list-style-type: none"> • Instill confidence among students. • Create interest for the subject.
I, II, III, IV	Skill Enhancement papers (Discipline centric / Generic / Entrepreneurial)	<ul style="list-style-type: none"> • Industry ready graduates • Skilled human resource • Students are equipped with essential skills to make them employable • Digital skills will improve the knowhow of solving real-life problems using ICT tools • Entrepreneurial skill training will provide opportunity for independent livelihood • Generates self – employment. • Create small scale entrepreneurs • Training girls leads to women empowerment.
III, IV, V & VI	Elective papers:- An open choice of topics categorized under Generic and Discipline Centric	<ul style="list-style-type: none"> • Strengthening domain knowledge • Introducing state-of-art techniques in multi-disciplinary, cross-disciplinary and inter-disciplinary nature • Emerging topics in higher education / industry / communication network / health sector etc. are introduced with hands-on training
IV	Industrial Statistics	<ul style="list-style-type: none"> • Exposure to industry moulds students into solution providers. • Generates Industry ready graduates • Employment opportunities enhanced

II year Vacation activity	Internship / Industrial Training	<ul style="list-style-type: none"> Practical training at the industry/ Banking Sector / Private/ Public sector organizations / Educational institutions, enable the students gain professional experience and also become responsible citizens
V Semester	Project with Viva – voce	<ul style="list-style-type: none"> Self-learning is enhanced Application of the concept to real situation is contextual resulting in tangible outcome
VI Semester	Introduction of Professional Competency component	<ul style="list-style-type: none"> Curriculum design accommodates all category of learners. For example, 'Physics, Tamil, Mathematics for Advancers' component will comprise advanced topics in Physics, Tamil, Mathematics and allied fields, for those in the peer group / aspiring researchers 'Training for Competitive Examinations' cater to the needs of the aspirants towards most sought-after services of the nation viz, UPSC, CDS, NDA, Banking Services, CAT, TNPSC group services, etc.
Extra Credits For Advanced Learners / Honours degree		<ul style="list-style-type: none"> To cater to the needs of peer learners / research aspirants

Skills acquired from the Course	Knowledge, Problem Solving, Analytical ability, Professional Competency, Professional Communication and Transferable Skill
--	--

Sec I	Credit	#	Sec II	Credit	#	Sec III	Credit	#	Sec IV	Credit	#	Sec V	Credit	#	Sec VI	Credit	#
Part I: Fundamentals	7	7	Part I: Fundamentals	7	7	Part I: Fundamentals	7	7	Part I: Fundamentals	7	7	Part I: Fundamentals	7	7	Part I: Fundamentals	7	7
Part II: English	8	8	Part II: English	8	8	Part II: English	8	8	Part II: English	8	8	Part II: English	8	8	Part II: English	8	8
Part III: Core Concepts	9	9	Part III: Core Concepts	9	9	Part III: Core Concepts	9	9	Part III: Core Concepts	9	9	Part III: Core Concepts	9	9	Part III: Core Concepts	9	9
Part IV: Cultural Studies	10	10	Part IV: Cultural Studies	10	10	Part IV: Cultural Studies	10	10	Part IV: Cultural Studies	10	10	Part IV: Cultural Studies	10	10	Part IV: Cultural Studies	10	10
Part V: Global Perspectives	11	11	Part V: Global Perspectives	11	11	Part V: Global Perspectives	11	11	Part V: Global Perspectives	11	11	Part V: Global Perspectives	11	11	Part V: Global Perspectives	11	11
Part VI: Interdisciplinary Studies	12	12	Part VI: Interdisciplinary Studies	12	12	Part VI: Interdisciplinary Studies	12	12	Part VI: Interdisciplinary Studies	12	12	Part VI: Interdisciplinary Studies	12	12	Part VI: Interdisciplinary Studies	12	12
Part VII: Advanced Topics	13	13	Part VII: Advanced Topics	13	13	Part VII: Advanced Topics	13	13	Part VII: Advanced Topics	13	13	Part VII: Advanced Topics	13	13	Part VII: Advanced Topics	13	13
Part VIII: Research Methods	14	14	Part VIII: Research Methods	14	14	Part VIII: Research Methods	14	14	Part VIII: Research Methods	14	14	Part VIII: Research Methods	14	14	Part VIII: Research Methods	14	14
Part IX: Capstone Project	15	15	Part IX: Capstone Project	15	15	Part IX: Capstone Project	15	15	Part IX: Capstone Project	15	15	Part IX: Capstone Project	15	15	Part IX: Capstone Project	15	15
Total - 144 Credits																	

TEMPLATE FOR CURRICULUM DESIGN FOR UG DEGREE PROGRAMME

Credit Distribution for UG Degree Programmes

First Year – Semester-I

First Year – Semester-I

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses (in Total)	13	24
Part-4	Skill Enhancement Course -COURSE-1	2	2
	Foundation Course	2	2
		23	30

Semester-II

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses (including laboratory) (in Total)	13	24
Part-4	Skill Enhancement Course -COURSE-2	2	2
	Skill Enhancement Course -COURSE-3 (Discipline / Subject Specific)	2	2
		23	30

Second Year – Semester-III

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil	3	6
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory (in Total)	13	24
Part-4	Skill Enhancement Course -COURSE-4 (Entrepreneurial Based)	1	1
	Skill Enhancement Course -COURSE-5 (Discipline / Subject Specific)	2	2
	Environmental Studies	1	1
		23	30

Semester-IV

Part	List of Courses	Credit	No. of Hours
Part-1	Tamil	3	3
Part-2	English	3	6
Part-3	Core Courses & Elective Courses including laboratory (in Total)	13	13
Part-4	Skill Enhancement Course - COURSE-6 (Discipline / Subject Specific)	1	1
	Skill Enhancement Course - COURSE-7 (Discipline / Subject Specific)	1	1
	Environmental Studies	1	1
		25	20

Third Year Semester-V

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-III	Core Courses 3 (EC9, EC10, EC11)	12	12
	Elective Courses 2 (Generic / Discipline Specific) EC1, EC6	6	10
	Core / Project with Viva voce EC12	4	4
Part-IV	Value Education	1	1
	Internship / Industrial Training (Carried out in II Year Summer vacation) (30 hours)	-	-
		24	30

Semester-VI

Part	List of Courses	Credit	Hours per week (L/T/P)
Part-III	Core Courses 3 (CC13, CC14, CC15)	12	12
	Elective Courses 2 (Generic / Discipline Specific) EC7, EC8	6	10
Part-IV	Professional Competency Skill Enhancement Course - EC4	2	4
	Value Education	1	1
Part-V	Expressive Activity (Outside college hours)	1	-
		22	30

Total Credits: 80

CONSOLIDATED SEMESTER WISE AND COMPONENT WISE CREDIT DISTRIBUTION

Part	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	4	3	7	2	12
Part II	3	11	3	3	4	4	12
Part III	11	11	11	11	22	18	84
Part IV	6	6	3	6	3	4	30
Part V	2	2	1	1	2		2
Total	23	23	23	24	29	22	140

*Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.

7. Internal & External Assessment

25% internal assessment / & 75% external assessment (Semester end examination)

LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK GUIDELINES BASED REGULATIONS FOR UNDER GRADUATE PROGRAMME

Programme:	B.Lit.
Programme Code:	
Duration:	3 years [UG]
Programme Outcomes:	<p>PO1: <i>Disciplinary knowledge:</i> Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate Programme of study.</p> <p>PO2: <i>Communication Skills:</i> Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups.</p> <p>PO3: <i>Critical thinking:</i> Capability to apply analytic thought to a body of knowledge; analyse and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence; identify relevant assumptions or implications; formulate coherent arguments; critically evaluate practices, policies and theories by following scientific approach to knowledge development.</p> <p>PO4: <i>Problem solving:</i> Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations.</p> <p>PO5: <i>Analytical reasoning:</i> Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyse and synthesise data from a variety of</p>

sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.

PO8: Research-related skills: A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesising and articulating; Ability to recognise cause-and-effect relationships; define problems, formulate hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish hypotheses, predict post the interpret and draw conclusions from data, establish hypotheses, predict analyse, cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation

PO7: Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team

PO8: Scientific reasoning: Ability to analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective.

PO9: Reflective thinking: Critical sensibility to lived experiences, with self awareness and reflexivity of both self and society.

PO10 Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.

PO 11 Self-directed learning: Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.

PO 12 Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective, and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.

PO 13: Moral and ethical awareness/reasoning: Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights/appropriating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.

PO 14: Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.

	<p>PO 15: Lifelong learning: Ability to acquire knowledge and skills, including learning how to learn, that are necessary for participating in learning activities throughout life, through self-paced and self-directed learning aimed at personal development, meeting economic, social and cultural objectives, and adapting to changing trends and demands of work place through knowledge/skill development/reskilling.</p>
<p>PROGRAMME SPECIFIC OUTCOMES</p>	<p>PSO1: ഗുണമേന്മയുള്ള ഗവേഷണത്തിന് എട്ട് മുൻപുള്ളിട്ടുള്ള അധ്വാനത്തിൽ ഏർപ്പെട്ട് മുൻപുള്ളിട്ടുള്ള പഠനത്തിനോട് അനുബന്ധിച്ച് അതിന്റെ പരിപാടികളെ മുന്നോട്ടു കൊണ്ടുവരിക.</p> <p>PSO2: മുൻപുള്ളിട്ടുള്ള ഏറ്റവും മുൻപുള്ളിട്ടുള്ള അതിന്റെ പരിപാടികളെ ഏറ്റെടുത്ത് മുന്നോട്ടു കൊണ്ടുവരിക.</p>

BA Tamil - Curriculum Design Template

Semester 1				
		Subject	Cred ts	H W
Part I		சுருத்தாண்டு 1 - தமிழை அறிவிக்கும் பாடம்	3	6
Part II		English Paper - I	3	6
Part III	Core Course -1	இசைமொழி -1	5	5
	Core Course-2	தமிழர் - மரபு	5	5
	Elective Course-1	தமிழர் மரபு / பரிசுப்பாடல்	3	4
Part IV	Skill Enhancement -1	குறிஞ்சிமொழி	2	2
	Foundation Course	தமிழர் மரபு இசைமொழி / மரபு அறிவை	2	2
Total			23	30
Semester 2				
Part I		சுருத்தாண்டு 2 - தமிழ் மரபு அறிவிக்கல்	3	6
Part II		English Paper - II	3	6
Part III	Core Course-3	இசைமொழி -2	5	5
	Core Course-4	தமிழர் - மரபு	5	5
	Elective Course-2	மரபு, மரபுகள் அறிவிக்கல் / மரபுகள் அறிவு	3	4
Part IV	Skill Enhancement -2	மரபுகள் அறிவு	2	2
	Skill Enhancement -3	மரபுகள் அறிவு	2	2
Total			23	30
Semester 3				
Part I		சுருத்தாண்டு 3 - தமிழ் மரபுகள்	3	6
Part II		English Paper - III	3	6
Part III	Core Course-5	மரபுகள் அறிவு	5	5
	Core Course-6	இசைமொழி - தமிழர் மரபுகள் அறிவு	5	5

		සංකීර්ණ		
	Elective Course-3	විද්‍යාගාරයේ - විද්‍යාත්මක විද්‍යා පන්තිපොත	3	4
Part IV	Skill Enhancement -4	වෘත්තීය කුසලතා වර්ධනය - විද්‍යාත්මක විද්‍යා පන්තිපොත	1	1
	Skill Enhancement -5 *Entrepreneurial Skill	ව්‍යාපාරික කුසලතා වර්ධනය	2	2
Part V		EVS	-	1
Total			22	30

Semester 4

Part I		රුද්ධාන්ත 4 - ව්‍යාපාරික	3	6
Part II		English Paper - IV	3	6
Part III	Core Course-7	ව්‍යාපාරික	5	5
	Core Course-8	ව්‍යාපාරික - ව්‍යාපාරික කුසලතා	5	5
	Elective - Industry Module -4	විද්‍යාගාරයේ - විද්‍යාත්මක විද්‍යා පන්තිපොත	3	3
Part IV	Skill Enhancement 6	වෘත්තීය කුසලතා වර්ධනය - විද්‍යාත්මක විද්‍යා පන්තිපොත	2	2
	Skill Enhancement 7	වෘත්තීය කුසලතා වර්ධනය - විද්‍යාත්මක විද්‍යා පන්තිපොත	2	2
Part V		EVS	2	1
Total			26	36

Semester 5

Part III	Core Course 9	புத்தி இயக்கியல்	4	5
	Core Course 10	செயலாக்கியல் கருத்தியல் - முதல் பகுதி இயக்கியல்	4	5
	Core Course 11	செயலாக்கியல்	4	5
	Project/core 12 Internship/fieldtrip/in- dustrial visit	செயலாக்கியல்-1(முழு)	4	5
	Elective Course-5	விருப்பமான பாடம் - மட்டியான இயல்பு செயலாக்கியல்	3	4
	Elective Course-6	விருப்பமான பாடம் - மட்டியான இயல்பு செயலாக்கியல்	3	4
Part IV	Value Education	2	2	
	Summer Internship /Industrial Training	2		
Total			26	30

Semester 6

Part III	Core Course 13	செயலாக்கியல்-2(முழு)	4	5
	Core Course 14	செயலாக்கியல் கருத்தியல் - பகுதி 4 இயக்கியல்	4	5
	Core Course 15	இயக்கியல் திறமையியல்	4	5
	Elective Course-7	விருப்பமான பாடம் - மட்டியான இயல்பு செயலாக்கியல்	3	5
	Elective Course-8	விருப்பமான பாடம் - மட்டியான இயல்பு செயலாக்கியல்	3	5
Professional Competency Enhancement 8 (Part IV)	செயலாக்கியல் கருத்தியல் கருத்தியல் செயலாக்கியல்	2	2	
	Extension Activity	1		
Total			21	30

Total Credits 140

முதன்மைப் பாடங்கள்

CO-4	மாணக்கீர்த்தம் - கற்பனைத் திறமை களித்தும் கொள்வர்.	K3
CO-5	பன்முடிப் படிநிலைகளில் வாழும் பனிதூக்கின் உணர்வியை உணர்வியல் தொகைக் குறித்து கொள்வர்.	K3

Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Unit-I	<p>மரபுக் கவிதை</p> <p>பாரதியார் - சூயியலாட்டு - பாரதிதாசன் - வீரத்தரம்</p> <p>கவியாசாரி தாமசாட்டு - கண்ணதாசன் கவிதைகள் - தொகுதி 1</p>
Unit-II	<p>புதுக்கவிதை</p> <p>1. கதா முகிதிரையுதாசன் - கங்கை திருநெல்வேலி கொல்வெளித்தொண்டியுடையி... சீமைநாட்டும் பொருத்தார்தொ... 19 கவிதை</p> <p>2. வள்ளி - - கம்புநாட்டுகளு ஒரு கடிதம் - கம்புநாட்டு... விளையத்து உன் புகளை 10 கவிதை கவியாசாரி தொகுதி 19</p> <p>3. மு. வேததா - - துருத்தத்த கவனைகளில் தம்பியை கருப்புகிறான் 04 கவிதை, துருத்தம் திரையிற்று</p> <p>4. சூயி கவையுத்த - கய விடுதலை 14 கவிதை கவிதைகள் களவு - கவியை 11 2 11</p> <p>5. கவியாசாரி - - கவையாசாரி கொலிள் தொ... தம்பியை துருத்தார 12 கவிதை கவியாசாரி கவிதைகள் முடி</p> <p>6. கவாயிரிய - காளி தி - ஆயுப்புகக்கில், காளிதி கவையர் 01 கவிதை கவாயிரிய கவிதைகள் தொகுதி 1</p> <p>7. வெறுமெவை - மாதுடம் தொத்தம் கவிதை தம்புகொதி... கவிதை கொலிள் 10 கவிதை கய திரைகம் பக்கங்கள் 14 & 15</p> <p>8. காரியாசாரி தளியாக்கள், கடைசி கவையுத்தாரியக்கங்கள் 14 & 15</p> <p>9. கிதவளவ வெறுமெவை புத்தகம் 04 கவிதை திரையகம் பக்கம் 10</p> <p>10. கவிதிரையாதி - பருவம் புதுப் திரையர் 12 கவிதை கவியை புருத்தம் தளியிர்புத்தம் தளக்கள் பக்கம் 11</p>
Unit-III	சிறுகதைகள் மனோ சிறுகதைகள் - தொகுப்பு மட்டு திட்டமித்து
Unit-IV	முயல்: இலகந்தொழும் இதுங்கள் - ஆசிரியர் 8 கருத்திரம்
Unit-V	<p>இலக்கிய வரலாற்று தொகையில் படைப்புத் தளியாசாரிக்கும்</p> <p>தொ மு சிறுமக புத்தாசன் பொலிளும் கறுத கவையி... கருதிரு தளக் கவிதைகள் தொய்யில் முகவறு தளக் தள புத்தாசன் திரை கவிதைகள் தொ தளம் கவிதை</p>

Text Books

- பாரதியார் - கவிதைகள், பனிவாசன் பதிப்பகம், சென்னை
- பாரதிதாசன் - கவிதைகள், பனிவாசன் பதிப்பகம், சென்னை
- கவையாசாரி கவிதைகள் (தொ-5), காளி பதிப்பகம், சென்னை.
- கவையுத்த கவிதைகள்
- புதுக்கவிதைகள் - புதுக்கவிதைகள் படைப்புகள், கவையுத்தாரியக்கங்கள் பதிப்பகம், சென்னை-600 005.

- ஜெயகாந்தன், ஜெயகாந்தன் சிறுவர்களை நான்காவது குழை, 1997, திரைக் புதி யங்கள், இலத்திரம் - புத்தகங்கள் 110 012
- மீனா சிவசுந்தரம், திரைப்பு படத் திட்டத்து வெளியீடு சீலி பல்செய்தல், சென்னை கிடைக்கக்கூடிய அனை புத சென்னை ராஜ் சிவசுந்தரம் மூலத்தி, புனை - 600010
- இல்லந்திராட்டி இலக்கல், ஆசிரியர் & சந்திரன், அனை புது சிவசுந்தரம் தி தர சென்னை 17

Reference Books

- புதிய உரைநடை - டா இராமலிங்கம்
- நாடகக் கலை - பியல் சிபுத்துப் புத்திரன்
- தமிழ் நாவல் இலக்கியம் - கார்த்தி காளசுத்தி
- ப. மருதராசம், சென்னை நோக்கில் தமிழ்க் கவிதை, உரைத் திரைநாடகத் திரைநாடக, திரைநாடக, சென்னை - 600 113, 2001
- டா. சிவசுந்தரம், ர. சிவசுந்தரம், இராஜ் சந்திரன், உரைத் தமிழ் இலக்கிய உரைநடை - சி.பி. 1991-2000, உரைத் திரைநாடகத் திரைநாடக, திரைநாடக, சென்னை - 600 113, 2005
- கவிஞர்களுக்கான, புதுக் கவிதைகள் சந்திரன் கவிதைகள்
- இராஜ் சிவசுந்தரம், திரைநாடகக் கலைகள், உரைத் திரைநாடகத் திரைநாடக, திரைநாடக, சென்னை - 600 113, 2005.
- தி. காமராசம், தமிழ் நாவலை ஒரு கவிதை, 1973
- எம். சந்திரன், தமிழ் நாவல் அடிப்படைகள், 1980.
- டா. சிவசுந்தரம், தமிழ் சிவசுந்தரம் சந்திரன் கவிதைகள், 1988
- சி. சி. சென்சுந்தரம், தமிழ் சிவசுந்தரம், 1974.
- எம். சிவசுந்தரம், தமிழ் சிவசுந்தரம், 1978
- பியல் சிபுத்து புத்திரன், நாடகக் கலை, திரைநாடக, உரைத் திரைநாடகத் திரைநாடக, திரைநாடக, சென்னை-600 113, 1988.
- ஆ.ஆ. மாரியன், இயந்திர சந்திரன் இலக்கல் சென்னை, உரைத் திரைநாடகத் திரைநாடக, திரைநாடக-600 113
- கவிதை உரைநாடகக் கலைகள் எம். சி. சிவசுந்தரம், ஆசிரியர் சந்திரன், புத்தகங்கள், 2021.
- புதுக்கவிதைகள் சந்திரன் கவிதைகள், கவிதைகள், பதி திரைநாடக, சென்னை, புத்தகங்கள், 2008.
- புதுக்கவிதை ஒரு புதுக்கவிதை, பதி திரைநாடக, ஆசிரியர் சந்திரன், புத்தகங்கள், 1991, புத்தகங்கள், 2011
- புத்தகக் கவிதை சந்திரன், சந்திரன், கவிதை, சென்னை, இலக்கல்

பதிப்பு: 2011

- தாவலும் வானியும் - ஒரு வானியல் பாடம், சூ.தீரன், சென்னை, கங்கைப் பதிப்பகம், தர்ப்பிரகாசம், முதற்பதிப்பு ஆகஸ்ட் 2002, மறுபதிப்பு திசம்பர் 2014
- தமிழ்ச் சிறுகதை நெறும் திரும்பம் - முதல் தொகுதி, தொழிலாளியர் & திருமண நடுத்தரமணிப் பதிப்பகம், சென்னை, முதற்பதிப்பு ஆக்டோபர் 1995
- தமிழ்ச் சிறுகதை நெறும் திரும்பம் - தொகுதி திரும்பம், தொழிலாளியர் & திருமண நடுத்தரமணிப் பதிப்பகம், சென்னை, முதற்பதிப்பு ஆக்டோ 1993
- தமிழ்ச் சிறுகதைகளின் நெறும் வானியும், காதலும் சிந்தனையும், தமிழ் பதிப்பகம், சென்னை, முதற்பதிப்பு ஆக்டோ 1967, திரும்பம் பதிப்பு செ 1978
- ஒரு நூற்றாண்டுத் தமிழ்ச் கவிதை - 4 சிந்தனையாளர், சிந்தித் புத்தக கமிட்டி, சேய்யப்பத்தூர், முதற்பதிப்பு ஆகஸ்ட் 1970
- தமிழ் நாயகி திரும்பியும் & மகாலக்ஷ்மி, கங்கைப் பதிப்பகம், தர்ப்பிரகாசம், மறுபதிப்பு: 2018

Related Online Contents (MOOC, SWAYAM, NPTEL, Websites etc.)

Web Sources

- www.familyyu.org
- www.familyyulibrary.in
- <https://www.digitallibrary.ac.in/english/familyyu-digital-library/>
- <https://www.familyyulibrary.org/>
- <http://www.projectmadurai.org>
- <http://www.familyyu-digital-library/income-272141>
- <https://www.familyyulibrary.in/>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO-10	PSO 1	PSO 2
CL01	3	3	3	3	3	2	2	2	3	2	3	2
CL02	3	3	2	2	2	3	2	3	3	2	2	2
CL03	3	2	3	3	2	2	2	3	2	3	3	2
CL04		3	3	2	3	2	3	2	3	2	3	3
CL05	3	3	2	2	2	3	3	2	2	2	3	3

Strong -3,Medium-2,Low-1

- மீரா - குக்க, ஊசிகள், மீரா கவிதைகள்.
- நகுலன் - நகுலன் கவிதைகள் தொகுப்பு
- க.நா.சு - மயன், க.நா.சு கவிதைகள் தொகுப்பு, அனுபவம், பேச்சாளர்.
- நா.பிச்சமூர்த்தி - நா.பிச்சமூர்த்தி கவிதைகள் தொகுப்பு
- இளைசு - உறுப்பினர்களற்ற நதி தொகுப்பு, வாழ்க்கைக்கு வெளியே பேசுவது, சிறுகதைகள் பெரும்படி.
- ஜெ.மீரான்சில் கிருபா - மீரான்சில் கிருபா கவிதைகள் தொகுப்பு
- சம்பவமேல் - அனாதைத்தின் புத்தகம் தொகுப்பு, இயற்கை வரிகள்
- சங்கர் ராமசுப்பிரமணியன் - ஆலமரம் சந்திராவு இளங்கள் தொகுப்பு, பிராயநதி அதிரும் வளம்.
- சபரிநாதன் - பிள்ளைகள் ஆடியில் அல்தபளம்
- நதிநேசன் - காலத்தின் முனி ஒரு செய் தொகுப்பு, எரிக்களையில் வசிப்பவன் தொகுப்பு, பேரண்டப்பட்டு முதல் தொகுப்பு, இளமையின் இரண்டாயது தொகுப்பு, களையு மைய இரண்டாயது தொகுப்பு.
- சுதமாரன் - சுதமாரன் கவிதைகள் தொகுப்பு, கோடைக்கால குழிப்புகள் முதல் தொகுப்பு.
- தேவதேவன் - தேவதேவன் கவிதைகள் தொகுப்பு, குளித்துக் கரைமேறாத தேயிலைகள் தொகுப்பு.
- களப்பிரியா - வெள்ளம் தொகுப்பு, சயம்வரம் எட்டவழி.
- யவளிகா ஸ்ரீராம் - திருப்பம், ஒரு கவிச்சித்திரகாரனின் பிரச்சனை, பதினேழு அத்தியகைள் ஒரு கவிதை.

- கண்டராத்திரன் - சங்கரலிங்கனாரின் ஓணியர் குடி நுண்டகால சதிகள்.
- ரவி சுப்பிரமணியன் - விதானத்து சித்திரம் தொகுப்பு.
- கடனக தேரியான் - நிராகியின் நதி தொகுப்பு, யாழும் சமீபித்தி நக்சிறது தொகுப்பு, சொக்கப்பள்ள தொகுப்பு.
- வெய்யிலி - குற்றாகத்தின் நறுமணம், கொஞ்சம் யளது னவையுங்கள், நொழிர் பாயாட், யகிழ்ச்சியான பன்றிதட்டி, அக்காளின் னலும்புகள், தீர இரவு, எங்கே சக்தும் சீதம்.
- சகிர்தாளி - ஒரு வழிப்பாறை, பழஞ்சொற்களின் யாளம்.
- கோள் - தீ இப்பொழுது இறங்கும் ஒரு தொகுப்பு.

பெண் கவிஞர்கள்

- இராமலிங்காட்சி - தெருஞ்சி, சடு பூக்கள்
- திரிசடை - பனியால் பட்ட பத்து மரங்கள்
- இளம்பிளற - பிறகொரு நாள், முதல் மறுஷி, திரிப்தம்
- தி. பரமேஸ்வரி - னனக்காள வெளிச்சம்
- பாலபாரதி - சில பொய்யில் சில உண்மையகள்
- மாலநிகைதிரி - தீவி, திரிசுறி அமையாது உயரு.
- விஜயபத்திரா - அகத்தன்மை
- திரிசபாதி - கூப்பிட்டசையங்கள்
- உமா மகேஸ்வரி - சிற்பாறை, வெறும் பொழுது கடக்கும் விழிகள்.
- னவனா மணிமேகலை - பிறறையினையென.
- சயியா - பச்சை தேவதை, ஒரு மாணலும் இன்னொரு மாணலும்.

- துமிழ்ச்சி - எஞ்சொட்டுபெண்
- தேன்மொழி - அநாதி காலம்
- ச.விஜயபலகமி
- சகந்தி சப்பிரமணியன் - மீண்டெழுதள்ளி ரசியம், புறையுண்ட வாழ்க்கை
- வெண்ணிமா - ஆதியில் சொற்கள் கீருத்தள
- வைணகச்செல்வி - அம்பி
- கனிமொழி - அகத்திணை, கருவற்ற வரசனை
- குட்டி ரோவத் - பூனைமயம் போல அளவையும் வெளிச்சம்
- சே.பிருத்தா - மறை பற்றிய பதிதர்கள்
- கல்யாண - பாசனவயிலிருந்து சொல்லுக்கு
- பெருந்தேவி - தீயுறைத் தூக்கம்
- மிதார - திரிதா திரிசன், தாகம் திர வானம்பாடுகள், சித்திரை வெயில்
- ஆளத்தி திரா - உலகை ஒரு பூவாகி
- பொன்மணி எவாழ்த்து - பொன்மணி எவாழ்த்து கவிதைகள்
- ஆழியாள் - மன்னபேசிகள்
- கனிமொழி - அறம் 2

II. சிறுகதைகள்

1. புறமயப்பித்தன் - மகாமலை
(புறமயப்பித்தன் கதைகள் - P. varad m. d. வெளியீடு [தமிழ்]
கவிதைப் பதிப்பக வெளியீடு)
2. கு.ம.ரா. - விபரத்தர்கள்

- (கு.பா. சிறுவர்கள், அட்டவாசி பதிப்பை [அங்கு] காண்பது பதிப்பை வெளியீடு)
3. கு.அழகிரிசாமி - எப்பிட்ட உள் (அங்கு) கீதா சிவசுந்தரிசாமி
(சாதுரா வந்திருக்கிறார், கு.அழகிரிசாமி, காண்பது பதிப்பை)
 4. பச்சைக்காய் - கா.சா.ரா.
(கா.சா.ரா. சிறுவர்கள், உயிர்த்து பதிப்பை)
 5. தி.சூரமங்கிராமன் - சிவிர்ப்பு (அங்கு) பஞ்சாத்த சூரமங்கிராமன்
(தி.சூரமங்கிராமன் சிறுவர்கள், காண்பது பதிப்பை)
 6. சி.ராஜதாராமன் - கோத்தி
(சி.ரா. சிறுவர்கள், அங்கு வெளியீடு)
 7. சந்திர சாமாமி - கோயில் காண்பது உழவு மாடு
(சந்திர சாமாமி சிறுவர்கள், காண்பது பதிப்பை)
 8. சந்திரமணி - காண்பது
(சந்திரமணி சிறுவர்கள், உயிர்த்து பதிப்பை)
 9. அ. குந்தமணி - குறு விலக்கு
(அ. குந்தமணி சிறுவர்கள், உயிர்த்து பதிப்பை)
 10. வந்தமணிமணி - காண்பது
(வந்தமணிமணி சிறுவர்கள் - உயிர்த்து பதிப்பை)
 11. சூர். குடமணி - அந்தமணி
(சூர்.குடமணிமணிமணிமணிமணிமணி 100 சிறுவர்கள், காண்பது பதிப்பை)
 12. சூரமணி - அங்கு.பா.ரா. குறு காண்பது வெளியீடு
(அங்கு.பா.ரா. சிறுவர்கள், சூரமணி, உயிர்த்து பதிப்பை)
 13. கா.செய்யாசாமி - காண்பது பதிப்பை
(கா.செய்யாசாமி சிறுவர்கள், காண்பது பதிப்பை)
 14. காண்பது குறு காண்பது காண்பது - காண்பது
(காண்பது குறு காண்பது காண்பது சிறுவர்கள், காண்பது பதிப்பை)
 15. காண்பது - காண்பது குறு காண்பது
(காண்பது சிறுவர்கள், காண்பது பதிப்பை)
 16. காண்பது - காண்பது
(காண்பது சிறுவர்கள், காண்பது பதிப்பை)
 17. காண்பது - காண்பது
(காண்பது சிறுவர்கள், காண்பது பதிப்பை)
 18. காண்பது - காண்பது

- (கடவுள், தீவிரம் துணி, கீரியர்)
19. இலம்பகம் - சரதா
(தூய்மை மென்மையம், இலம்பகம், கீரியர்)
20. எஸ். ராமகிருஷ்ணன் - நான் தீவிரம் காணும்
(தூய்மைகளின் உணர்வுகள், எஸ். ராமகிருஷ்ணன், மூலத்திரி பதிப்பகம்)
21. ஜெயமோகன் - கடைசியில்
(ஜெயமோகன் சிந்தனைகள், விஷ்ணுவரம் பதிப்பகம்)
22. தருண் பரகாஷ் - மெய்
(தருண் பரகாஷ் சிந்தனைகள், புலிமணி புக் ஹவுஸ்)
23. முத்துராம துரை - மெய்யமை
(மது - முத்துராம துரை, என்.கே.தேவநாத் ஹவுஸிங்)
24. கோபிகிருஷ்ணன் - கவி தரும் பரிசாரம்
25. ந. முத்துசாமி
26. குரிய தபன்
27. வள்ளநாதன்
28. ஜெயகாந்தன்
29. மெளலி
30. ச. தமீழ்ச்செய்வன்
31. எஸ். பொன்னுமுருகர்
32. தி. ஜாயகிராமன்
33. கரிசான் குஞ்சு
34. வித்தன்
35. குடாமணி
36. அனோபித்திரன்
37. கிருஷ்ணன் தம்பி
38. ச. கத்தசாமி
39. ஆதவன்
40. அம்ஸு

41. நான்கில் நாடல்
42. அழகிய பெரியவன்
43. வேட்பா-சக்தி
44. தி-நாகராஜன்
45. ஆ-மாதவன்
46. தஞ்சை பிரகாஷ்
47. மேலாண்மை பொன்னுசாமி
48. தனுஷ்கோடி ராமசாமி
49. பி.எஸ்.ராமையா
50. அ.முத்துலிங்கம்
51. மீரன் மயதீன்
52. உமா மகேஸ்வரி
53. கோவைவிதி
54. கவிமணி குணசேகரன்
55. உட்சாமி மணியண்ணன்
56. ஜே.பி.சானதயா

பரிசை நூல்கள்:

1. எஸ்.ராமகிருஷ்ணன் தேர்தலெடுத்த 100 சிறுவர்கள் - தொகுதி பதிப்பகம்
2. தமிழ்ச் சிறுவை வளர்ப்பது விதிகளும் - கயிலாசனி இராமன் (காங்கிரஸ் பதிப்பகம்)
3. காய் - இலங்கைப் பெண் படைப்பாளிகளின் சிறுவர்கள், தொகுப்பு: சந்திராணி, பூவாசி வெளியீடு
4. மீதளிக்கும் சொற்கள் - பெண்களின் சிறுவர்கள், தொகுப்பு: அ.மெய்யன்சார், அகதி பதிப்பகம்
5. சொற்குழை வடிவம் - (சிறந்த தமிழ்ச் கவிதைகளின் தொகுப்பு) தமிழன் பதிப்பகம்
6. கதாவிளக்கம் - எஸ்.ராமகிருஷ்ணன், தொகுதி பதிப்பகம்

7. தமிழில் சிறுவை வளர்ப்பதில் மனிதர்கள் - சி.டி. வி.கோ. சந்திராஜன், கோ.சிவபிரகாசம்
8. இலங்கைத் தமிழ்த் தலை இலக்கியம் (ஒரு வளர்ப்பு திறனாய்வியல் நோக்கு), வெளியீடுகள்
9. வளர்ப்புற வெளி, கவிதை பற்றிய கட்டுரைகள் - பிரசீத, அனல்பாசம் பதிப்பகம்
10. கவிதை பொருள் கொள்ளும் கலை - பெருந்தேவி, வினோ டிவி பதிப்பகம்
11. பழப்பு தீர்ப்பு பக்கங்கள் (ஒன்று பாக்கிகள்) - எரு நவீனத்தா, சாத்திர பிரசுரம்
12. தமிழ் தலை மனிதன் உருவாடும் - கம்பிரமணி இரமணி, ஆதி பதிப்பகம்
13. மேற்கூறி உள்ள: வெள: இலக்கிய அறிமுகம் - ஜெயமோகன், உயிரினம் பதிப்பகம்
14. தலை, ஜெயமோகன், சிறந்த பதிப்பகம்
15. தலைத் தமிழிலக்கிய அறிமுகம் - ஜெயமோகன், சிறந்த பதிப்பகம்
16. உள்நாட்டினர் நடத்தல் - ஜெயமோகன், தமிழ்விழா பதிப்பகம்
17. இலக்கிய முன்னோடிகள் - ஜெயமோகன், தந்திரினம் பதிப்பகம்

III. நாவல்

1. கனகம் - இரா முத்துராமன் ஆதி பதிப்பகம்
2. செடம் - இலயலம், கிரீஸ் பதிப்பகம்
3. ஜெயமோகன் - ஜெயமோகன், தலைமுடி வெளியீடு
4. ஒரு கட்டுரை கிராமத்தின் கதை - ஜெயமோகன் முத்துராமன் பிரசுரம், கவிதைப் பதிப்பகம்

சிறந்தநாவல்கள் : இராஜம் கிருஷ்ணன், ஆதாம், சுவாமி, அ.முத்துராமன், கவிதை கவிதை, உருவிகள், வெள: சந்திரசுந்தரம், தமிழ் தலை, பா.செவியாசம், கவிதைப்பதிப்பகம், பெருந்தேவி, அகமொத்தத்தின் - சந்திர ராமணி, பாசம், விட்டிரன், ஜெயமோகன், ய.அருண்ராஜன், பெருந்தேவி முத்துராமன், தந்திரினம் தலை, சாத்திரம், செவியாசம், ஜெயமோகன், கவிதைப்பதிப்பகம், வெள: சந்திரசுந்திர, தலைமுடிப்பதிப்பகம், ஜெயமோகன், அம்மா.உ.ம. கவிதைப்பதிப்பகம்,

புதிதாக வெளியீடு செய்யப்பட்ட தமிழ்நாட்டுக் கவிதை சந்திர சுவாமிநாதன் கவிதைப்பதிப்பகம்

2. தன்மூலம் - கட்டுத்து (பகுதி -1)

Course Code	Course Name	Category	L	T	P	Lab	Credit	Imm. Hours	Marks		
									WJA	External	Total
	இயக்கணிதம் - 1 (எழுத்து (தரீகரம்))	Com-2	5	-	-	-	4	6	25	75	100
Pre-requisite	இயக்கணிதம் பற்றிய அடிப்படை அறிவைப் பெற்றிருக்க வேண்டும்.									R/2022	
Learning Objectives - கற்றுக் கொடுக்க வேண்டிய நோக்கங்கள் <ul style="list-style-type: none"> • தனித்த இயக்கணிதத்தின் தோற்றம் அறிதல். • தனி உருவாக்கத்திற்கான அடிப்படை அறிதல். • எழுத்துகளின் பிழைப்பு செயல்பாட்டின் குறிப்பு செயல்பாடு அறிதல். • எழுத்துகள் செயல்பாட்டின் மூலக்கூறு அறிதல் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல். • மூலம் எழுத்துகள், எண் எழுத்துகள், பகுதி உருவாக்கம் மற்றும் தனித்தனியான அறிதல் உருவாக்கத்தின் மூலக்கூறு அறிதல். • தனித்த குறிப்பிடும் எழுத்துக்களைத் தனித்தனியாக செயல்பாட்டு மூலம் அறிதல். 											
Expected Course Outcomes - எதிர்பார்க்கப்படும் கற்றுக் கொடுக்க வேண்டிய நோக்கங்கள்											
On the successful completion of the course, students will be able to இது மூலக்கூறு கற்றுக் கொடுக்கப்படும் மூலக்கூறு மூலம் அறிதல்.											
CO-1	தனித்த இயக்கணிதம் தனித்தனியாக தனித்த உருவாக்கம் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல்.								K1, K2		
CO-2	எழுத்துகளின் செயல்பாட்டின் மூலக்கூறு அறிதல் மற்றும் எழுத்துகளின் மூலக்கூறு அறிதல் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல்.								K3, K4		
CO-3	எழுத்துகள் உருவாக்கத்தின் மூலக்கூறு அறிதல் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல்.								K1, K4		
CO-4	இயக்கணிதம் பற்றிய அடிப்படை அறிதல் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல்.								K1, K3		
CO-5	தனித்த இயக்கணிதம் தனித்தனியாக தனித்த உருவாக்கம் மற்றும் உருவாக்கத்தின் மூலக்கூறு அறிதல்.								K1, K2, K3		

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyze, K5 - Evaluate, K6 - Create

Unit - I	பயிற்சி (1-56) சிற்றிப்பியமொன் - பெரியிப்பியமொன் - புகழாறுகள் - பத்துத்திரும் - பத்து அழகு முன்பத்திராண்டு - உத்திரை - தூதர்கள் உறுப்புகள் - நல்லாடிகள் தூக்கிவை - ஆசிரியர் ஆளுதல் - அறிவுக்குள் முறை - இன்ன இன்னும் - மனம் கெட்டதில் தூய்மை - தூய்மை பரந்த முறை - தூய்மை
Unit - II	அழகுத்தொடர் (56-127) அழகுத்தொடர்களத்தின் பாதுகாப்பு - மொட்ட - முறை - பிறப்பு காணியுத்திகள் - உறுப்புகள் - மாதிரி - மொட்டிற்கு பற்றி அழகுத்தொடர் - தூய்மைக்கு அழகுத்தொடர் - கெட்டபாடுகள் - மொட்ட - காணியுகள்
Unit - III	புதியிப்பியம் (128-180) புதிர் - மொட்டின் - தூய்மைக்கு பற்றி மொட்டி - மொட்டி - மொட்டி - மொட்டி அழகுத்தொடர் - மொட்டின் பற்றியபற்றிகள் - மொட்டின் மொட்டின் - மொட்டி - தூய்மை - தூய்மை - தூய்மை - அழகுத்தொடர் - அழகுத்தொடர் பற்றியபற்றிகள்
Unit - IV	உயிர்த்தொடர் மொட்டி (181-203) மொட்டின், அழகுத்தொடர் மொட்டி - மொட்டின், மொட்டின் மொட்டி - மொட்டின், மொட்டின் - மொட்டின் மொட்டி - மொட்டின் மொட்டி - மொட்டின் மொட்டி - மொட்டின் மொட்டி - மொட்டின் மொட்டி
Unit - V	மொட்டின் மொட்டி (204-230), உறுப்புகள் (240-257) மொட்டின் மொட்டி மொட்டி - மொட்டின் மொட்டி மொட்டி - மொட்டின் மொட்டி மொட்டி - மொட்டின் மொட்டி மொட்டி - மொட்டின் மொட்டி மொட்டி
Text book(s)	
•	தூய்மை அழகுத்தொடர் - தூய்மை தூய்மை, மொட்டின் மொட்டி, சென்னை, 2015
•	தூய்மை மொட்டின் உறுப்புகள் - தூய்மை மொட்டின், மொட்டின் மொட்டி, சென்னை
•	தூய்மை அழகுத்தொடர் மொட்டின் உறுப்புகள் - தூய்மை மொட்டின் மொட்டி, சென்னை
Reference Books / Websites	
•	தூய்மை மொட்டின் உறுப்புகள் - தூய்மை மொட்டின், மொட்டின் மொட்டி, சென்னை
•	தூய்மை மொட்டின் (12 மொட்டின்), தூய்மை மொட்டின், மொட்டின் மொட்டி தூய்மை, சென்னை
•	மொட்டின் மொட்டின் மொட்டின் - அழகுத்தொடர் மொட்டின் உறுப்புகள், தூய்மை மொட்டின் மொட்டின், தூய்மை
•	தூய்மை மொட்டின் மொட்டின் மொட்டின், தூய்மை மொட்டின் (ப.க.), மொட்டின் மொட்டின் தூய்மை, சென்னை
•	தூய்மை மொட்டின் - தூய்மை மொட்டின் மொட்டின் மொட்டின், சென்னை
•	தூய்மை மொட்டின் மொட்டின் - தூய்மை மொட்டின், மொட்டின் மொட்டின், சென்னை

- தாய்மொழி அடிப்படையிலான - குழந்தைகள் மீது சென்ற புதிதான காலம், சென்னை, 2011
- அடித்தொழில்நுட்ப கல்வியை - கிளாசு கல்வியை உடனடி கல்வியாக மாற்றும் முயற்சி, சென்னை, 2001

- www.familyv.org
- www.familydigitalibrary.in
- <https://www.familylibrary.in/en/familylibrary-digitalibrary/>
- <https://www.familylibrary.org>
- www.projectmadurai.org
- <http://www.familyv.org/familylibrary-accounts-27244>
- <https://www.familydigitalibrary.in/>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	2	3	2	2	2	2	3	3
CLO 2	2	2	2	3	3	2	2	3	3	2	2	2
CLO 3	3	3	3	2	2	3	3	2	3	3	3	3
CLO 4	3	2	3	3	3	3	2	2	2	2	3	3
CLO 5	2	2	3	3	2	2	2	3	2	3	3	2

Strong-3, Medium-2, Low-1

பகுதி -2

3. இணை இலக்கியம் -2(பகுதி -2)

Course Code	Course Name	category	TPS	Credits	Practical	Exam	Total
	இணை இலக்கியம் (குறையும் கடந்த இலக்கியம்)	Core -3	V - 4	6	25	75	100
Pre-Requisite	இணை இலக்கியத்தின் கவனமும் கவனத்தையும் அறிந்திருக்க: புதிய இணைக் கடந்த இலக்கியம், கற்கும் கவனத்தின் கவன இலக்கியம், கடின இலக்கியம் குறிப்பான அறிவு அறிந்திருக்க						RV 2022
Learning Objectives							
The Main Objectives of this Course are to :							
<ul style="list-style-type: none"> • இணை இலக்கியம் கடந்த, தற் கவனம் யான இலக்கியம், கடின இலக்கியம், குறையும் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு. • கடந்த இலக்கியத்தின் இலக்கிய அறிவும் தற் குறையும் கவனமும் கடந்த, கடந்த இலக்கியத்தின் கவனமும் அறிவு. • யான இலக்கியத்தின் இலக்கிய அறிவும் தற் குறையும் கவனமும் கடந்த, கடந்த இலக்கியத்தின் கவனமும் அறிவு. • குறையும் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு, கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு, கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு. <p>கடின இலக்கியத்தின் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு, கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு, கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு.</p>							
Expected Course Outcomes							
இணை இலக்கியத்தின் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு.							
On the Successful completion of the Course, Students will be able to							
CO 1	இணை இலக்கியத்தின் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு.						K1
CO 2	கடின இலக்கியத்தின் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு.						K2
CO 3	யான இலக்கியத்தின் கவனமும் கவனத்தையும் அறிந்திருக்க அறிவு.						K3

CO 4	இருபதாம் நூற்றாண்டில் திட்ட இயக்கியல் வற்றி பதினாறுகளில் புரிந்துகொள்ளுதல், பதினாறாம் நூடக்கில் புரணல் உத்தரவுகள் பெறுதல்	K3
CO 5	தமிழ்நாட்டின் ஆளுமை மாற்றம் உணர்வு, சீரமைப்பு திட்ட இயக்கியல்களின் இயக்கியல் திட்ட, இயக்கியல் திட்ட 750 உணர்வு உணர்வை மாற்றம் முதலியவற்றை தீர்மானித்தல்.	K5

Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Unit -I கட்டுரை - தமிழியல் ஆரம்ப இரண்டாம் பகுதி

Unit -II பயன் இயக்கியல் - உணர்வு வற்றி தமிழர் ஆரம்ப 2 & 3 பகுதி

Unit -III தலைவரவற்று தலை - உணர்வு ஆரம்ப உணர்வுகள்

Unit -IV திட்டம் - உணர்வு ஆரம்ப உணர்வு வற்றி மாற்றம்

Unit -V கட்டுரை இயக்கியல் - இயக்கியல்கள் உணர்வு

Text Books

- தமிழியல், ஆரம்ப இரண்டாம் பகுதி - உணர்வு வற்றி, 1982 - 19
- பயன் இயக்கியல் - உணர்வு வற்றி தமிழர் ஆரம்ப 2 & 3 பகுதி - 1984, கட்டுரை, 1989 - 20
- தலைவரவற்று தலை - உணர்வு ஆரம்ப உணர்வுகள் - உணர்வுகள் பதிப்பு, 1985, சென்னை - 17
- திட்டம் - உணர்வு ஆரம்ப உணர்வு வற்றி மாற்றம் - 1984, கட்டுரை, 1989 - 20
- கட்டுரை இயக்கியல் - இயக்கியல்கள் உணர்வு வற்றி பதிப்பு, 1985, சென்னை - 43

Reference Books

- தலைவரவற்று வற்றி வற்றி பதிப்பு வற்றி, உணர்வு வற்றி வற்றி, வற்றி உணர்வு வற்றி, வற்றி உணர்வு வற்றி வற்றி வற்றி, சென்னை, 2016
- தமிழ்நாடு, தலைவரவற்று வற்றி வற்றி வற்றி, சென்னை, வற்றி, 2012
- வற்றி வற்றி வற்றி வற்றி வற்றி, வற்றி தலைவரவற்று வற்றி வற்றி வற்றி வற்றி, சென்னை, 2010
- வற்றி வற்றி வற்றி வற்றி வற்றி - வற்றி வற்றி: <http://www.annaarcodiscopsal.info>
- தலைவரவற்று, தலைவரவற்று வற்றி, வற்றி வற்றி, சென்னை, வற்றி, 2008
- வற்றி வற்றி, வற்றி வற்றி, வற்றி வற்றி, சென்னை, வற்றி, 1958
- வற்றி வற்றி வற்றி வற்றி வற்றி - வற்றி வற்றி வற்றி வற்றி வற்றி வற்றி வற்றி வற்றி வற்றி, சென்னை, வற்றி, 2013
- வற்றி வற்றி வற்றி வற்றி, வற்றி வற்றி, சென்னை, வற்றி, 2001
- வற்றி வற்றி வற்றி வற்றி, வற்றி வற்றி வற்றி வற்றி, சென்னை, வற்றி, 1997

- வடிகி அத்தல்கள்: இராஜ்ய சூர. வெண்கலத்தி. சிவா பதிப்பகம் சென்னை, பத்திரிகை, 1984
- இத்திய இலக்கியம் சித்திரம், வட. சித்திரமார், வர. குர. அக. அகத்திய அகத்திய, அகத்திய அகத்திய, பத்திரிகை, 2008
- தம்பிக்கு ஓ வாதாசன்: வந்தவன் உரிமை ஸர் துவையல் சென்னை, பத்திரிகை, 2009
- வார்த்தை வரலாற்று இலக்கியம்: வரலாற்று இலக்கியம், வெளியிடுதல் தயாரிப்பகம், சித்திரம், பத்திரிகை, 2002.
- தமிழ் வடிகத்தின் தோற்றம் வளர்ச்சியும், வரலாற்று வரலாற்று, வரலாற்று, சென்னை, 1952
- தமிழ் வடிகத்தின் தோற்றம் வளர்ச்சியும், வரலாற்று வரலாற்று, ஸர் துவையல், சென்னை, பத்திரிகை, 2013
- வரலாற்று வ. வ. சிவாசன் அத்தல்கள், தோற்றம் வரலாற்று வரலாற்று சென்னை, வெளியிடுதல் பதிப்பு, சென்னை (வந்தவன் உரிமை ஸர் துவையல், சென்னை, பத்திரிகை, 1981)

Related Online Contents (MOOC, SWAYAM, NPTEL, Websites etc.)

Web Sources

- www.tamilvu.org
- www.tamil.org/tamil.org
- <https://www.digitallibrary.ac.in/english/tamilorg-digital-library/>
- <https://www.tamil.org/>
- <http://www.projectmadurai.org>
- <http://www.tamilvu.org/tamil.org/india-272141>
- <http://www.tamil.org/tamil.org/>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO-10	PSO 1	PSO 2
CLO1	3	3	3	3	3	2	2	2	3	2	3	2
CLO2	3	3	2	2	2	3	2	3	3	2	2	2
CLO3	3	2	3	3	2	2	2	3	2	3	3	2
CLO4		3	3	2	3	2	3	2	3	2	3	3
CLO5	3	3	2	2	2	3	3	2	2	2	3	3

Strong -3, Medium-2, Low-1

I.கட்டுரை இலக்கியம்

உ.வே.சா

1. தத்துவநோக்கோகாவ (4 பாக்கங்கள்),
2. தினனவு மஞ்சரி (2 பாக்கங்கள்),
3. நான் கண்டதும் கேட்டதும்
4. புதியதும் பழையதும்

இராமலிங்க அடிகள் (வள்ளலார்)

1. மனுமுறைகளின் வாகை
2. ஜீவகாந்தன்ய ஒழுக்கம்

ரா.பி.சேஷப்பிள்ளை

1. தமிழின்பம்
2. தமிழ்நாட்டு நாயகிகள்
3. தமிழ் வீரம்
4. தமிழ் விருந்து
5. வேலும் வில்லும்
6. வேலின் வெற்றி
7. வயிவழி வள்ளலார்

திருவிசை

1. மாந்த வாய்க்கையுள் காத்தியடிகளும்
2. பெண்ணின் பெருமை அகிலது வாய்க்கையத்தூண்ட

மு.வ

1. அறமும் அரசியலும்
2. அரசியல் அமைச்சர்
3. சமுதாய
4. கல்வி
5. பொழிப்பற்று
6. நாட்டுப்பற்று
7. பெண்ணை வாழ்க
8. தாய்வாழ்க

II பயண இலக்கியம்

1. திருமலையாபுரி பட்டினம் - உ.வே.சா

2. பரமுதமம், எவ்வை கங்கிரல் யாத்திரை - பரமசிவன்
3. கோபுக்கரை, துத்து தாடுகளில் குறுகு தாள் - கங்கி
4. உலவல் கதிரும் தவிழல் - அ. க. செட்டியார்
6. பிரயாண துணையுடை - அ. க. செட்டியார்
6. கனடா முதல் கர்ப்பின் வரை - அ. க. செட்டியார்
7. யாத்திரையின் அடிக்கல்படி - அ. க. செட்டியார்
8. காளி பிரயாண துணையுடை - செருவிடு
9. பிரிட்டனில் - செ. து. கந்தராமசுவாமி
10. புதிய ஜெர்மனியில் - செ. து. கந்தராமசுவாமி
11. செவியலத் தாட்டில் - செ. து. கந்தராமசுவாமி
12. செவியலத் தாடுகளோடு - செ. து. கந்தராமசுவாமி
13. உலகத் தவிழ் - செ. து. கந்தராமசுவாமி
14. துறையல் வெகிற்று (தொகுதிகல்) - கவிதை
15. அழகை துங்க அப்பால் - காளி தம்பியாருரை
16. தயாசலி யாத்திரை - கவி
17. வடுவட்டி முதல் காலக வரை - காளிமுத்து
18. செருமனியில் - காளி. து. கந்தராமன்
19. யூஸ் தாட்டில் துந்திரிவழி தாடல் - அ. திருமணமுத்துசாமி
20. வெங்கடம் முதல் துளி வரை - 4 பாகங்கள் - செ. து. யாசிவர செருமனியில்
21. வெங்கடத்திற்கு அப்பால் - செ. து. யாசிவர செருமனியில்
22. தொத்திரி - கவி. ராமகிருஷ்ணன்
23. கடனெழு - தாமசா, திருத்திர பதினாள்
24. கவிதை - கவி, அருஞ்செனி வெளிப்பு
25. செருமன் துணை துணையுடை, கவி. ராமகிருஷ்ணன்
26. உ. தயாசலன் (துப்பாள் யுணை துள்) - தி. துரைசுவாமி
27. அடுத்த கிழ தம்புத கவி (யுணை கட்டுரை) - தி. துரைசுவாமி
28. அழகை துள் கவிதை துள் (யுணை கட்டுரை) - தி. துரைசுவாமி
29. துத்திரை காளி கவிதை (கவிதை வரை கட்டுரை யுணை) - தி. துரைசுவாமி

III. தன் வரலாற்று நூல்கள்

1. பரமசிவனின் வரலாறு - பரமசிவன்
2. தாடுகளில் துணையுடை - பிழை கட்டுரை முதலிய

3. கன்சுத்திரம் - உ.வே.சு.
4. வாய்க்கால் குழியுள் - திருவி.சு.
5. மான் கழு - நாயக்கி கவிஞர்
6. கவனிப்பு - வ.உ.சி.
7. கவையம் - கவையநாயன்
8. குழைகாத்தல் - சிவசுந்தரப் பார்த்திபன்
9. கழுகுமேயியர் - கழுகுமேயநாயன்

IV.நாடகம்

1. நாமம் - இளந்தரப்
2. பழனி கம்பத்த குதிரை - கலாநிதி
3. நந்திரிசுடர் - த.முத்துசாமி நாடகங்கள், சுவாமிநாதர் பதிப்பகம்
4. நந்திரி கழு - இத்திர பார்த்திபன்
5. நாயுறுதி - இத்திர பார்த்திபன்
6. நெய்க்காத்தல் - இத்திர பார்த்திபன்
7. பாய்க்கல் (குதிரை)
8. நந்திரிசுடர், கால் காலா, குதிரைப் பிள்ளையம் (த.முத்துசாமி)
9. பழனி (குதிரை)
10. முட்டை (பிரபந்தம்)
11. கையாட்டம் (ந.நாயுறுதி)
12. நாமம், குதிரைப்பாட்டு (இளந்தரப்)
13. நந்திரிசுடர் (பிரபந்தம்)

V.சுடித இலக்கியம்

1. பாரதியின் சுடிதங்கள்
2. உயிர்ப்பு சுடித வடிவில் அமைந்தவை
3. கருமுத்தித் திருநாடு செட்டியார் சுடிதங்கள்
4. டாக்டர் முசுலிம் சுடிதங்கள்
5. ரசியலர் சுடிதங்கள்
6. மறுமலையாளர் சுடிதங்கள்
7. ஆதிக்காரின் சுடிதங்கள் (முத்துசாமி)

8. கவிஞர்களின் கருத்துகள், தலைப்புகளும், குளிர் தெளி, வீரத் தாய்மகள் இன்புற தெளி - க. குமரத் தாய்மகள்
9. கவிஞர்கள் கருத்துகள் (54 தொகுதிகள்)

தமிழ்நாடு - சொல் (பருவம் -2)

Course Code	Course Name	Category	L	T	P	S	Credits	Hours			Marks	
								Th	Pr	Tu	Th	Pr
	தமிழ்நாடு - சொல்	Core 4	5	-	-	-	3	0	0	0	0	100
Pre-requisite	அடிப்படை இலக்கணங்கள் அறிந்திருக்கல்										RV 2022	

Learning Objectives - கற்றுக் கொடுக்கப்படுகின்றவை

- சொற்களின் அடக்கம் பொருள்கள், ஒரு பொருளின், வினைகளின் எண்மறை பிழிவுக் கையாளுகல் கற்றுக் கொடுக்கல்.
- வேற்றுமை உருபுகள் சொற்களின் பொருளை மாற்றும் தன்மையை அறிந்து, பொருள்கள் ஒரு உருபுமறைப் பயன்படுத்தல் கற்றுக்கொள்ளுதல்.
- வினைகளின் தொடர் அமைப்பில் பொருள்சொற்களையும் வினைபொருள்சொற்களையும் விவரமற்றவைகளையும் அமைவதை அறிந்துகொள்ளுதல்.
- ஒரு சொல்லாங்கு பற்றி, எங்கே இடம் சூழியலற்ற ஒரு மாற்றம் அடங்காத உரைத்து பயன்படுத்துதல்.
- இடைச்சொற்கள் உரிச்சொற்கள் சூழியலை சொற்களின் அடக்கமற்ற இயற்கையானவை என்பதை அறிந்திருக்கல்.

Expected Course Outcomes - கற்றுக்கொடுக்கப்படுகின்ற கருவிகள்

On the successful completion of the course, students will be able to
இருப்பாட்சிக்கு கற்றுக்கொடுக்கப்படுகின்ற கருவிகள் கற்றுக்கொள்ளுதல்.

CO-1	சொற்களின் பொருள்கள் ஒரு பொருளின் அடக்கம் அறிந்துகொள்ளுதல்	K1, K2
CO-2	தமிழ்நாடு சொல் இலக்கணங்களை இலக்கணங்களை சொற்களின் பொருள்களை ஒப்பிட்டு சொற்களின் சொல்பாட்டை சொற்களின் பொருள்களை பொருள்கள் மாற்றும்	K3, K4
CO-3	பற்றி	K1, K2
CO-4	தமிழ்நாடு சொல் இலக்கணங்களை எண்ண இலக்கணங்களை ஒப்பிட்டு கருவிகளை அறிந்துகொள்ளுதல்	K1, K3
CO-5	சொல் இலக்கணங்களை மாற்றும் சொற்களின் இலக்கணங்களை அறிந்துகொள்ளுதல், சொல் இலக்கணங்களை சொற்களின் பொருள்களை மாற்றும்	K1, K2, K3

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyze, K5 - Evaluate, K6 - Create

Unit - 1	சொற்களின் (255 - 287) சொற்களின் - சொல் - சொல் சொல் - இலக்கண - சொல் - சொல் - சொல் - சொல் - சொல்
----------	---

	வேளியியல் - இயற்கை - திரிசைல் - திரைசைல் - ஊசல்கள் - இயல்பினால் - போது தூவக்கனம் - உயர்தளம் பெயர் - தூவிதளம் பெயர் - இயற்கைப் பொதுப்பெயர் - தொழில்பெயர் - பொதுப்பெயர்
Unit - II	பெயர்ச்சொற்கள் (290 - 319) ஆதிபெயர்ச்சொற்கள் - மலர்ச்சொற்கள் - எண்ணெய் பெயர்ச்சொற்கள் - மலர்ச்சொற்கள் - உயர்தளம் பெயர்ச்சொற்கள் உயர் சிறப்பு மீட்டர் - மலர்ச்சொற்கள் - உயர்ச்சொற்கள்
Unit - III	வினைப்பெயர்ச்சொற்கள் (320 - 351) இயற்கை வினை - மலர்ச்சொற்களில் பெயர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள்
Unit - IV	பொதுப்பெயர்ச்சொற்கள் (362 - 419) மலர்ச்சொற்கள் - உயர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள்
Unit - V	இடைச்சொற்கள் (420 - 441) & உயர்ச்சொற்கள் (442-492) இடைச்சொற்கள் : இடைச்சொற்களில் பொது இடைச்சொற்கள் - இடைச்சொற்களில் பெயர்ச்சொற்கள் (காரம், காரம், கார, காரம், உயர், தீர், மலர், மலர், மலர், மலர், மலர், மலர், மலர்) - மலர்ச்சொற்கள் உயர்ச்சொற்கள் : உயர்ச்சொற்களில் பெயர்ச்சொற்கள் - மலர்ச்சொற்கள் - உயர்ச்சொற்களில் பெயர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள் - மலர்ச்சொற்கள்
Text book(s)	
	• தமிழன் பெயர்ச்சொற்கள் - செ. இ. சிவசாமி, மலர்ச்சொற்கள் பெயர்ச்சொற்கள், சென்னை, 2019
	• தமிழன் பெயர்ச்சொற்கள் உயர்ச்சொற்கள் - செ. வி. சிவசாமி, பெயர்ச்சொற்கள், சென்னை
	• தமிழன் பெயர்ச்சொற்கள் மலர்ச்சொற்கள் உயர் - திருநெல்வேலி, எதிர் பெயர்ச்சொற்கள், திருச்சி, 2006
	• இடைச்சொற்களில் உயர்ச்சொற்கள் - செ. சிவசாமி, உயர்ச்சொற்கள், சென்னை, 2004
Reference Books / Websites	
	• இடைச்சொற்களில் உயர்ச்சொற்கள் - செ. சிவசாமி, உயர்ச்சொற்கள், சென்னை
	• இடைச்சொற்கள் - செ. சிவசாமி, பெயர்ச்சொற்கள், சென்னை, 2019
	• பெயர்ச்சொற்கள் - செ. சிவசாமி, பெயர்ச்சொற்கள், சென்னை, 2019
	• பெயர்ச்சொற்கள் - செ. சிவசாமி, பெயர்ச்சொற்கள், சென்னை, 2019
	• செ. சிவசாமி, பெயர்ச்சொற்கள், சென்னை, 2019
	• செ. சிவசாமி, பெயர்ச்சொற்கள், சென்னை, 2019

- அருணாசலம். (14.08.2023) வினா, தி ஸ்டீட் கேள்வி, சென்னை.
- அப்பகுதிகள் (அர்த்தபொருள்), காசாறு, 1820 ஆம் ஆண்டு முதல் துவக்கம், இரண்டாம் பதிப்பை, சென்னை.
- Raján. K., Early Writing System (A Journey from Graffiti to Bhatti), Centro de Investigación Histórica Pandiya Nda, Madurai, 2015.
- அர்த்த பொருள் பற்றி, 5 வது பதிப்பு - தி ஸ்டீட் கேள்வி, வினா, சென்னை.
- தமிழர் அர்த்த பொருள் - ஆர். சுவாமிநாதன், வினா, சென்னை, 2018.
- ஒரு பொருள் பற்றி: புது புதிதான அர்த்த பொருள் - ஆர். பாலசுப்பிரமணியன், புது புதிதான அர்த்த பொருள், சென்னை, 2023.
- தமிழர் அர்த்த பொருள் - தி ஸ்டீட் கேள்வி, வினா, சென்னை, புது புதிதான அர்த்த பொருள், சென்னை.

- www.tamilvu.org
- www.tamilidigitallibrary.in
- <https://www.tamiluniversity.ac.in/english/library/digital-library/>
- <https://www.tamilibrary.org/>
- www.projectmadurai.org
- <http://www.tamilvu.org/library/words/273141>
- <https://www.tamilidigitallibrary.in>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	2	3	2	2	2	2	3	3
CLO 2	2	3	2	3	3	2	2	3	3	2	2	2
CLO 3	3	3	3	2	2	3	3	2	3	3	3	3
CLO 4	3	2	3	3	3	3	2	2	2	2	3	2
CLO 5	2	3	3	3	2	2	3	3	2	3	3	2

Strong-3, Medium-2, Low-1

விருப்பப்பாடங்கள்

விருப்பப்பாடங்கள் பட்டியல்

1. தமிழக வரலாறும் பண்பாடும்
2. தமிழ் மொழி வரலாறு
3. திராவிட மொழிகளின் ஒப்பீலக்கணம்
4. தமிழ் இலக்கிய வரலாறு
5. நாட்டுப்புறவியல்
6. செம்பொழித் தமிழ்
7. தமிழரின் மேலாண்மைச் சித்தமங்கள்
8. சித்தர் இலக்கியமும் சித்தமருத்துவமும்
9. தொழில்முன்னடித் தமிழ் Elective- (Entrepreneurial Skill)
10. உடகமும் தமிழும் Elective - Industry Module
11. நாடகவியலும் திரைக் கலையும்
12. சமுதாய இயக்கங்களும் இலக்கியங்களும்
13. மொழிபெயர்ப்பியல்
14. கவிதைத் தமிழ்
15. இத்தியச் சுவடிகள்
16. உரைநடை இலக்கியம்
17. சமையலாளுகாப்பு விதிகள்
18. மன சித்தாந்தம்

திராவிட நூலகம் - வெளிக் கலப்பு - திராவிட வெளிகளில் வெளவாழ் - டாவி வெளி -
 மூல இலக்கிய வெளிகள் - இலக்கிய ஆர்ப வெளிகள் குவியல் - ஐய்யமகவுழல் - சீத்ய
 ௧-204

Unit-IV திராவிட வெளியியல்

திராவிட வெளியியல் - திரைத்திய வெளி - திரைத் வெளி - தயி - திவ்யந்த - கணம -
 மலையாளம் - துரு - துவி - திராவிட வெளி - கெடா - மல - திரைத் - தயி - தயி -
 கெடா - கெடா - மயி - துவி - திராவிட வெளியியல் துரு - திராவிட வெளி
 துரு - திராவிட வெளியியல் - திரைத் வெளியியல் துரு

Unit-V எழுத்து வெளியியல் ஆற்றல்

எழுத்து - எழுத்து வெளியியல் ஆற்றல் - எழுத்தின் கெட்டு - தயி எழுத்து - For
 எழுத்து எழுத்துகள் - கெடா எழுத்துகள் - தயி எழுத்து - தயி எழுத்து -
 தயி எழுத்து எழுத்து - கெடா எழுத்து - திராவிட வெளியியல் எழுத்து
 எழுத்து - திராவிட வெளியியல் - எழுத்து

Text books

- வெளிக் கலப்பு - திரைத் வெளிகளில் வெளவாழ், சென்னை 18

Reference Books

- திரைத் வெளிகளில் வெளவாழ் - சென்னை 18
- திரைத் வெளிகளில் வெளவாழ் - சென்னை 18
- திரைத் வெளிகளில் வெளவாழ் - சென்னை 18
- திரைத் வெளிகளில் வெளவாழ் - சென்னை 18
- திரைத் வெளிகளில் வெளவாழ் - சென்னை 18

Related Online Contents (MOOC, SWAYAM, NPTEL, Websites etc.)

Web Sources

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
--	------	------	------	------	------	------	------	------	------	-------	-------	-------

- www.tamilvu.org
- www.tamildigitallibrary.in
- <http://www.tamiluniversity.ac.in/englishlibrary/digitalibrary/>
- <https://www.tamillibrary.org/>
- www.tamilmadurai.org
- <http://www.tamilvu.org/digital-library/psos/372141>
- <http://www.tamildigitallibrary.in>

CLO1	3	3	3	3	3	3	3	3	3	3	3	3	3
CLO2	2	2	2	2	2	2	2	2	2	2	2	2	2
CLO3	3	3	3	3	3	3	3	3	3	3	3	3	3
CLO4	3	2	3	3	3	3	3	3	3	3	3	3	3
CLO5	2	2	2	2	2	2	2	2	2	2	2	2	2

Strong -3, Medium-2, Low-1

நாட்டுப்புறவியல்

Course Code	Course Name	Category	L	T	P	S	Credit	Ins. Hours	Marks		
									CIA	External	Total
	நாட்டுப்புறவியல் Folklore	Core -14	-	-	-	-	4	5	25	75	100
Pre-requisite	நாட்டுப்புறப் பாடல்கள் மற்றும் கவிதை குறிப்பு அறிஞர் இலக்கணம்									RV 2022	
Learning Objectives - கற்றுக் கொடுக்கக்கூடியவை											
<ul style="list-style-type: none"> • நாட்டுப்புறவியல் வளர்ந்தோடு தொடர்புடைய கிராமப்புற மக்களின் வாழ்வியல்களை அறிய, இனக்கூலியம் பரம்பாரம்புகளையும் அறிந்துகொள்ளுதல். • நாட்டுப்புற இனக்கூலியங்களின் வகைகளையும் அவற்றின் அடிப்படையிற் பரம்பாரம்புகளையும் அறிந்துகொள்ளுதல். • நாட்டுப்புறக் கவிதை, பரம்பாரம்புகள், பழக்கவழக்கங்கள், தம்பகவிதைகள், மலர்ச்சிகள் போன்றவற்றையும் அறிந்துகொள்ளுதல். • யூனெஸ்கோவின் கவிதை, கவிதைவளர்ச்சியும் போன்றவற்றையும் பரம்பாரம்புகள் குறிப்பிட்டு அறிந்துகொள்ளுதல். • எடுத்துக்காட்டு நாட்டுப்புறக் கவிதைகள் அறிந்துகொள்ளுதல் மற்றும் வளர்ந்தோடு இனக்கூலியம் பரம்பாரம்புகள் தொடர்பாக அறிந்துகொள்ளுதல். 											
Expected Course Outcomes - எதிர்பார்க்கப்படும் கற்றுக் கொடுக்கக்கூடியவை											
On the successful completion of the course, students will be able to											
இருப்பினும் கற்றுக் கொடுக்கக்கூடியவை பரம்பாரம்புகள் அறிந்துகொள்ளுதல்.											
CO 1	நாட்டுப்புற இனக்கூலியங்களின் தொகுப்பை அறிந்துகொள்ளுதல்.									K2, K1	
CO 2	நாட்டுப்புற இனக்கூலியங்கள், கவிதைகள், பரம்பாரம்புகள் மற்றும் மக்கள் வாழ்வியல் குறிப்பு நகல்கள் தொகுப்பைப் பற்றி அறிந்துகொள்ளுதல். தொடர்பாக பரம்பாரம்புகள் பற்றி அறிந்துகொள்ளுதல்.									K3, K1	
CO 3	எடுத்துக்காட்டு நாட்டுப்புறக் கவிதைகள் பற்றி அறிந்துகொள்ளுதல்.									K4, K1	
CO 4	நாட்டுப்புற இனக்கூலியம் குறிப்பு கவிதைகள், கற்றுக் கொடுக்கக்கூடியவை தொடர்பாக நாட்டுப்புற வாழ்வியல் தொடர்பாக அறிந்துகொள்ளுதல்.									K3, K1	

CO.5	விடுகைது, பழுவொழி, புதிர்கள் முதலியவற்றின் வாய்மை அம்சங்கள் அறிவார்த்தவை அறிவர்.	K1, K2
K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create		
Unit - I	நாட்டுப்புறவியல் - அடிப்படைக் கருத்துக்கள்	
	நாட்டுப்புறவியல் அறிவுகள் - வழக்கங்கள் குறித்த சிந்தனைகள் - வரலாறுகள் - வரலாறுகளின் பொது அடிப்படைகள் - வழக்கங்களின் பொதுப் பண்புகள் - தனித்த நாட்டுப்புறவியல் வரலாறு - நாட்டுப்புற இலக்கியத்தின் வடிவவியல் - நாட்டுப்புறவியல் கௌரவங்கள்.	
Unit - II	நாட்டுப்புற இலக்கியம்	
	நாட்டுப்புறப் பாடிகள் (நாட்டு, ஆற்றல், தெய்வம், விளையாட்டு, கௌரவம், உணர்ச்சி, நம்பிக்கை, உயிர், கவிதை, கதை, பிற) - கதைகள் - கதைப் பாடிகள் (சொல், புனை, இயற்கை, வானம், பிற) - கதை கதைகள், கதைப்பாடிகள் - பழமைநீர்கள் - விடுகைநீர்கள்	
Unit - III	நாட்டுப்புற நம்பிக்கைகளும் பழக்கவழக்கங்களும்	
	யக்கள் கருத்துகள் - தெய்வம் - தெய்வம் கருவிகள் - பழக்கவழக்கங்கள் - நம்பிக்கைகள் - சமயம் - வழிபாடுகள் (பிறந்தோர், மருந்தோர்) - வழிபாடு முறைகள் - விழாக்கள் - உயிர்நீர்கள் - விளையாட்டுகள் - விளையாட்டு முறைகள் - கருத்துகள் - பழமைநீர்கள் - கவிதை, விளையாட்டம் - விளையாட்டம் - நாட்டுப்புற தெய்வநம்பிக்கைகள்.	
Unit - IV	நாட்டுப்புறக் கலைகள்	
	நகர்ப்புறக் கலைகள் - கவிதைகள் (குறி, கௌரவம், கவிதைகள் (பாடி, கவிதை), கவிதைகள், நம்பிக்கை, கவிதைகள் குறி, கௌரவம்) - பழக்கவழக்கங்கள் - கவிதைகள் - கவிதைகள் - கவிதை - கவிதைகள் தெய்வநம்பிக்கை கவிதைகள்.	
Unit - V	நாட்டுப்புறவியல் கௌரவங்களும் தலைப்பும்	
	கவிதை இலக்கியங்களில் நாட்டுப்புற இலக்கியக் கருவிகள் - கவிதைகளில் நாட்டுப்புறவியலின் தாக்கம் - கவிதைகள் தலைப்பில் நாட்டுப்புறவியல் - நாட்டுப்புறவியல் பிற இலக்கியம் (கவிதைகள், கவிதைகள், கவிதைகள், கவிதைகள், கவிதைகள், கவிதைகள்) - நாட்டுப்புறப் பாடிகள், கதைகளின் கவிதைகளின் இயற்கை தலைப்பில் - நாட்டுப்புறப் பாடிகளின் தலைப்புகள் - கவிதை முறைகள்.	

Text book(s)	
•	நாட்டார் வழக்காற்றியல் அறிவுரை - டி. துரை: நாட்டார் வழக்காற்றியல் ஆய்வு மையம், பாளையங்கோட்டை.
•	நாட்டுப்புற இயல் ஆய்வு: க. சித்தியன், மலையாள பதிப்பகம், சிதம்பரம்.
•	நாட்டுப்புறக்கலைகள் (நிகழ்த்தல் கலைகள்), ஆறா இராசநாதன், வெய்யப்பன் தமிழாய்வகம், சிதம்பரம்.
Reference Books / Websites	
•	நாட்டுப்புறவியல்: க. சித்தியன், கல்யாண செல்வி, சென்னை.
•	நாட்டுப்புறக் கதைக் களஞ்சியம் (15-வது பதிப்பு): ஆறா இராசநாதன், க. கருணாநிதி, வெய்யப்பன் தமிழாய்வகம், சிதம்பரம், 2004.
•	நாட்டுப்புறவியல் - டி. இரங்கேசுவரன், மயங்கொண்டிப்பதிப்பகம், திருச்சூர், 2006.
•	பழமொழிக் கதைகள் - க. சித்தியன், கல்யாண செல்வி, சென்னை.
•	தமிழியல் விழிப்புரைகள் - ச. சே. சுப்பிரமணியன் உரைத் தமிழாசிரியர் நேயர், சென்னை.
•	மக்களும் மரபும் - டி. காமராசன், நியூசெஞ்சி பக் ஹவுஸ், சென்னை, 2018.
•	நாட்டுப்புறப் பாடல்கள் - திரைமலர் - ஆறா இராசநாதன், கல்யாண செல்வி, சென்னை.
•	நாட்டுப்புறவியல் ஆய்வுகள் - ஆறா இராசநாதன், மலையாள பதிப்பகம், சிதம்பரம்.
•	தமிழர் கலை இயக்கம் மரபுகள் - ஆறா இராசநாதன், வெய்யப்பன் தமிழாய்வகம், சிதம்பரம்.
•	நாட்டுப்புறவியல் ஆய்வு முறைகள் - ஆறா இராசநாதன், தமிழ்ப் பல்கலைக்கழகம், திருச்சூர்.
•	நாட்டுப்புறக் கலைகள் (நிகழ்த்தல் கலைகள்), ஆறா இராசநாதன், வெய்யப்பன் தமிழாய்வகம், சிதம்பரம், 2010.
•	தமிழர் நாட்டுப் பாடல்கள், டி. காமராசன், நியூசெஞ்சி பக் ஹவுஸ், சென்னை, 2006.
•	தமிழர் நாட்டுப்புறவியல் (மரபுகள் மரபுகளும்), க. சித்தியன், நாட்டார் வழக்காற்றியல் ஆய்வு மையம், பாளையங்கோட்டை.
•	நாட்டுப்புறக் கலைகளும் மரபுகளும், டி. இராசநாதன், மலையாள பதிப்பகம், சிதம்பரம்.
•	தமிழர் நாட்டுப்புறப் பாடல்கள் - ம. ச. சுப்பிரமணியன், தமிழ்ப் பல்கலைக்கழகம், சென்னை.

தமிழ்ப்புத்தகத் திருவிழாக்கள் - அந்தி, மலர்நாள் புத்தகம், ஆகஸ்ட், 1989.

- www.tamilvu.org
- www.tamildigitallibrary.in
- <https://www.tamiluniversity.ac.in/tamildigitallibrary/>
- <https://www.tamillibrary.org/>
- www.projectmadurai.org
- <http://www.tamilvu.org/tamil-library/Document/373341>

<https://www.tamildigitallibrary.in>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	2	3	2	2	2	2	3	3
CLO 2	2	2	2	3	3	2	2	3	3	2	2	2
CLO 3	3	3	3	2	2	3	3	2	3	3	3	3
CLO 4	3	2	3	3	3	3	2	2	2	2	3	2
CLO 5	2	2	3	3	2	2	3	3	2	3	3	2

Strong-3, Medium-2, Low-1

தீர்மான விருதுகளின் திட்டவகுக்கணம்

Course Code	Course Name	Category	L	T	P	S	Core	hours	inter	external	total
	தீர்மான விருதுகளின் திட்டவகுக்கணம்	Core-19	Y	-	-	-	4	5	25	75	100
Pre-Requisite	தீர்மான விருது திட்டவகுக்கணம் திட்டவகுக்கணம்									RV 2022	

- Learning Objectives - கற்றுக் கொடுக்க**
- உருவாக்கப்பட்ட விருது திட்டவகுக்கணம் பற்றியும் தீர்மான விருது திட்டவகுக்கணம் குறிப்பாகவும் அறிந்துகொள்ளுதல்.
 - தீர்மான விருது திட்டவகுக்கணம், திட்டவகுக்கணம் குறிப்பாகவும் அறிந்துகொள்ளுதல்.
 - தீர்மான விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.
 - தீர்மான விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.
 - திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.

Expected Course Outcomes - எதிர்பார்க்கப்படும் கற்றுக் கொடுக்க

On the Successful completion of the Course, Students will be able to
சிறப்பாகவும் கற்றுக் கொடுக்கப்படும் கற்றுக் கொடுக்க

CO 1	விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.	K1
CO 2	தீர்மான விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.	K2 K3
CO 3	தீர்மான விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.	K3
CO 4	தீர்மான விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.	K3
CO 5	விருது திட்டவகுக்கணம் பற்றி அறிந்துகொள்ளுதல்.	K2

K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create

Unit -I | விருது திட்டவகுக்கணம்

விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம் - விருது திட்டவகுக்கணம்

Unit -II | தீர்மான விருது திட்டவகுக்கணம்

Web Sources

- www.tamilvu.org
- www.tamilidigitallibrary.in
- <https://www.tamiluniversity.ac.in/english/library2-digital-library/>
- <https://www.tamilidlibrary.org/>
- www.projectresdura.com
- <http://www.tamilvu.org/ta/library/recordid-373144>
- <https://www.tamilidigitallibrary.in>
-

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	1	1	1	1	1	1	1	1	1	1	1	1
CLO2	2	2	2	2	2	2	2	2	2	2	2	2
CLO3	3	3	3	3	3	3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3	3	3	3	3	3	3
CLO5	2	2	2	2	2	2	2	2	2	2	2	2

Strong - 3, Medium - 2, Low - 1

செய்முடிந்த தமிழ்

Course Code	Course Name	Category	L	T	P	S	Credits	Inn. Hours	Marks		
									W	CIA	External
	செய்முடிந்த தமிழ்	Elective	3	-	-	-	3	6	10	75	100
Pre-requisite	தமிழின் பெருமைகளும் சிறப்புகளும் அறிந்துகொள்ளும் ஆர்வம்										RV 2022
Learning Objectives - கற்றுக் கொடுக்கக்கூடியவை											
<ul style="list-style-type: none"> • உரை செய்தியைச் செய்முடிந்த தமிழின் சிறப்பை அடையாளம் காண்பதென்பது. • செய்முடிந்திய போன்றவற்றில் தமிழ் அறிஞர்களின் பங்களிப்பை உணர்ப்பதென்பது. • செய்முடிந்த தமிழின் தனித்துவம் பற்றி பொய்யான கருவிகளை அறியும்படி செய்வது. • செய்முடிந்த தமிழ் இயக்கப்பங்களை அறிந்துகொள்ளுதல். • இன்றைய நிலையில் செய்முடிந்த தமிழின் பயன்பாட்டை உணர்ப்பது. 											
Expected Course Outcomes - எதிர்பார்க்கப்படும் கற்றுக் கொடுப்புகள்											
On the successful completion of the course, students will be able to இயல்பாகவே கற்றுக்கொள்ளும் பங்களிப்பை அடையாளம் காணும் ஆர்வம்.											
CO-1	செய்முடிந்தியின் வரலாற்றுரை அறிந்து கொள்ளுதல்.										K1
CO-2	உரை, இயல்பில் செய்முடிந்தியைப் பற்றிய அறிவைப் பெறுதல்.										K5, K6
CO-3	செய்முடிந்தியில் இயல்பு, இயல்புகளை அறிந்துகொள்ளும் பொருள் அறிவைப் பெறுதல்.										K3
CO-4	தமிழ்ச் செய்முடிந்தியைப் பற்றி செய்முடிந்தியைப் பற்றிய அறிவை அறிந்து கொள்ளுதல்.										K3
CO-5	பயன்பாட்டில் தமிழ் செய்தியைப் பற்றிய உணர்வைப் பெறுதல்.										K2
K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K6 - Create											
Unit - I	செய்முடிந்தியின் - கற்றுக் கொடுப்புகள்										
	செய்முடிந்தியின் கற்றுக்கொடுப்புகள், அறிஞர்களின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் இயல்புகள், உரை செய்முடிந்தியின் வரலாறு, சிறப்புகள், செய்முடிந்தியின் பொருள் அறிவு, செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள்.										
Unit - II	தமிழ் - செய்முடிந்தியின் கற்றுக்கொடுப்புகள்										
	தமிழ் செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள், செய்முடிந்தியின் கற்றுக்கொடுப்புகள்.										

	<p>திரிமாணங்கள், இலக்கிய அமைப்புகளின் கற்பு, குடும்பவாழ்வு உருவாக்கத்தில் துயர்தல், தமிழக அரசின் செல்வொழி அறிக்கை, தமிழ்ச் செல்வொழி மாநாட்டி் உரைகள், பரிணாமக்கருவிகளின் பெரும்பகுதி - பொருட்டகவகை செல்வ - பணிகள் - செல்வொழித் தமிழாய்வு மத்திய நிலையம்</p>
Unit - III	இந்தியச் செல்வொழி கள் அறிவுகள்
	<p>இந்தியச் செல்வொழிகள் - கலாநிஞர் செல்வ, பாசிக் செல்வ, பிராநிஞர் செல்வ, பாதி செல்வ, அராபி செல்வ - வானூழ் செல்வொழி தமிழ் - தமிழ்ச் செல்வொழி தொடர்மானச் செல்வ வெள்ளநிலை</p>
Unit - IV	தமிழின் தொன்மை
	<p>தமிழின் தொன்மை - தமிழின் சிறப்புகள் - பழக் செல்வ தமிழ் - தமிழ்ச் செல்வொழியின் பண்புகள் - தமிழ் இயக்கங்கள் சென்மை - தமிழ்ச் செல்வொழி இயக்கத்தின் பாடுபொருள் சிறப்புகள் - தமிழ்ச் செல்வொழி இயக்கத்தின் விடமாய்வு</p>
Unit - V	தமிழின் சிறப்புகள்
	<p>செல்வொழித் தமிழ் இயக்கங்கள் - சென்மை இயக்கங்கள், இந்தியச் சென்மை இயக்கங்கள், தொன்மை இயக்கங்கள், இராஜாநாயகம் காலகால உரை, சன்மை இயக்கங்கள், இடமடை காலகாலங்கள், பதினெண் சிற்பகாலகால காலகால, பதினெண் காலகால - சென்மை இயக்கங்கள் உருவங்கள் - தமிழ் செல்வொழி இயக்கம் தொன்மை இயக்கம் - பதினெண் காலகால - தமிழ்ச் செல்வொழி இயக்கம் குறித்த தொன்மை இயக்கங்கள் விடமாய்வு</p>
Text book(s)	
•	தமிழ்ச் செல்வொழித் தொன்மை உரை இயக்கங்கள் - டாக்டர் சார்லஸ் சேட்டர், தியரிசென்ட் புக றையல், சென்மை, 2012
•	தமிழ் செல்வொழி வானூழ் - சி. ஆதிநாராயணன், டாக்டர் புக றையல், சென்மை
Reference Books / Websites	
•	செல்வொழித் தமிழ் சிறப்புகள் வானூழ் - டாக்டர் சார்லஸ் சேட்டர், சென்மை
•	செல்வொழி உருவம் புக றையல் - கலாநிஞர் செல்வ, சிற்ப புக றையல், சென்மை
•	செல்வொழியின் வரிசையில் தமிழ் - டாக்டர் சார்லஸ் சேட்டர், சென்மை, புக றையல், சென்மை
•	சன்மை இயக்கங்கள் சென்மை இயக்கங்கள் - சி. ஆதிநாராயணன், டாக்டர் புக றையல், சென்மை
•	செல்வொழி வானூழ் சி. செல்வொழி - கலாநிஞர் செல்வ, சிற்ப புக றையல், சென்மை
•	உரை சென்மை செல்வொழியின் வரிசையில் தமிழ் - டாக்டர் சார்லஸ் சேட்டர், டாக்டர் புக றையல், சென்மை, 2005
•	தமிழ்ச் செல்வொழிப் பண்புகள் - சி. ஆதிநாராயணன், டாக்டர் புக றையல், சென்மை, சென்மை

சுயக் கல்வியை ஊக்கி-5 அளவை (5.3) கண்டறிய உதவும் தலைப்பு

- www.familvu.org
- www.familngitlibrary.in
- <https://www.familuniversity.ac.in/english-library-2-digital-library/>
- <https://www.familibrary.org/>
- www.projectmadurai.org
- <http://www.familvu.org/ts-library-libcovert-273141>
- <https://www.familngitlibrary.in/>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	2	3	2	2	2	2	3	3
CLO 2	2	2	2	3	3	2	2	3	2	2	2	2
CLO 3	3	3	3	2	2	3	3	2	3	3	3	3
CLO 4	3	2	3	3	3	3	2	2	2	2	3	2
CLO 5	2	2	3	3	2	2	3	3	2	3	3	2

Strong-3, Medium-2, Low-1

அடிப்படை பாடங்கள்

1. தமிழில் சிறார் இலக்கியம்

2. மனித உரிமைகள்

.தமிழில் புத்திர சான்றிதழ்

Course Code	Course Name	Category	L	T	P	S	Credit	Ins. Hours	Marks		
									CIA	Exernal	Total
	தமிழில் புத்திர சான்றிதழ்	Foundation course	2	0	0	0	2	0	100	100	
Pre-requisite	தமிழ் இலக்கிய அறிவு, உத்தியல் தந்திர அறிவு, கணித அறிவு										
Learning Objectives - கற்றுக் கொடுக்கப்படும்											
<ul style="list-style-type: none"> • தமிழில் உயிர் புத்திர சான்றிதழை கற்றுக் கொடுக்கிறது • புத்திர இலக்கியம் அறிந்துகொள்ள, இலக்கிய அறிவை கற்றுக் கொடுக்கிறது • தலைநகரம், சமூகநீதி, தாய், மகனின் இயல்பு, புத்திரம் அறிந்துகொள்ளும் கற்றுக் கொடுக்கிறது • புத்திர இலக்கியத்தை அறிந்துகொடுக்கிறது • புத்திர இலக்கியங்களை அறிந்துகொள்ளும் கற்றுக் கொடுக்கிறது 											
Expected Course Outcomes - கற்றுக்கொடுக்கப்படும் கற்றுக் கொடுக்க											
On the successful completion of the course, students will be able to											
இது அறிந்துகொள்ளும் கற்றுக் கொடுக்கப்படும் கற்றுக் கொடுக்க											
CO-1	தமிழில் புத்திர சான்றிதழை கற்றுக் கொடுக்கிறது									K2	
CO-2	புத்திர இலக்கியம் அறிந்துகொள்ளும் கற்றுக் கொடுக்கிறது									K1	
CO-3	புத்திர இலக்கியத்தின் கருத்துக்களை அறிந்துகொள்ளும் கற்றுக் கொடுக்கிறது									K3	
CO-4	புத்திர இலக்கியத்தின் அறிவு, உத்தியல், கற்றுக் கொடுக்கிறது									K4	
CO-5	தமிழில் புத்திர சான்றிதழை அறிந்துகொள்ளும் கற்றுக் கொடுக்கிறது									K5	
K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyze, K5 - Evaluate, K6 - Create											
Unit - I	உயிர் புத்திர சான்றிதழ் - புத்திர சான்றிதழ் அறிவு										
Unit - II	புத்திர சான்றிதழ் அறிவு										

Unit - III	பொருள் வகுப்புகள்
Unit - IV	சிறு நூல்கள்
Unit - V	பொருள்
Text book(s)	
•	தமிழ்நாடு சிறு நூல்கள் - முதலாம் & கவி அழகர் சிறு நூல்கள் (Tamil Nadu Short Stories)
•	சுருந்தி நூல்கள் அறிவு - முதலாம்
•	சிறு நூல்கள் அறிவு - முதலாம், முதலாம் பதிப்புகள் (Tamil Short Stories)
•	பொருள் அறிவு, சுருந்தி நூல்கள் (சிறு நூல்கள்)
•	சிறு நூல்கள் அறிவு, சுருந்தி நூல்கள் அறிவு அறிவு அறிவு, முதலாம் பதிப்புகள், சென்னை, 1998.
Reference Books / Websites	
•	சிறு நூல்கள் - முதலாம் & கவி அறிவு சிறு நூல்கள் அறிவு அறிவு அறிவு
•	முதலாம் பொருள் அறிவு
•	பொருள் அறிவு, சுருந்தி நூல்கள் (சிறு நூல்கள்), சிறு நூல்கள் அறிவு, சென்னை, 1973.
•	சுருந்தி நூல்கள் அறிவு அறிவு அறிவு, சென்னை, 1998
•	http://chuvivagam.com
•	www.panchamalai.com
•	சென்னை அறிவு - சிறு நூல்கள்
•	சிறு நூல்கள் அறிவு - சிறு நூல்கள்
•	www.familys.org
•	www.tamilloglibrary.in
•	http://www.tamiluniversity.ac.in/english/library/digital-library/
•	http://www.tamilbody.org
•	www.atscet.edu.in
•	http://www.tamilhs.org/tamilibrarylibcode0273141
•	http://www.tamilloglibrary.in

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	3	3	3	2	3	2	3	3
CLO 2	2	2	2	3	3	2	3	3	3	2	3	2
CLO 3	3	3	3	2	3	3	3	3	3	3	3	3
CLO 4	3	3	3	3	3	3	3	3	3	2	3	3
CLO 5	2	2	3	3	2	2	3	3	3	2	3	2

Strong-3, Medium-2, Low-1

2. ധർമ്മം ഉപയോഗിക്കൽ

Course Code	Course Name	Category	L	T	P	S	OS	Hours	Inter	External	Total
	ധർമ്മം ഉപയോഗിക്കൽ	Foundation Course	Y	-	-	-	2	2	25	75	100
Pre-Requisite:		ധർമ്മം ഉപയോഗിക്കൽ ധർമ്മം ഉപയോഗിക്കൽ വേർതിരിച്ചറിവ് കഴിവ്								RV 2022	
Learning Objectives - എന്തെങ്കിലും <ul style="list-style-type: none"> • ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ • ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ • ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ • ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ • ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ 											
Expected Course Outcomes - എന്തെങ്കിലും On the Successful completion of the Course Students will be able to ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ											
CO 1	ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ									K4	
CO 2	ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ									K5, K6	
CO 3	ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ									K3	
CO 4	ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ									K3	
CO 5	ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ									K2	
K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create											
Unit - I	ധർമ്മം ഉപയോഗിക്കൽ										
	ധർമ്മം ഉപയോഗിക്കൽ - ഉപയോഗിക്കൽ - ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ - ധർമ്മം ഉപയോഗിക്കൽ - ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ										
Unit - II	ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ										
	ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ - ഉപയോഗിക്കൽ ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ - ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ - ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ										
Unit - III	ധർമ്മം ഉപയോഗിക്കൽ ഉപയോഗിക്കൽ										

	தேசிய மனித உரிமைக் ஆணையம் - மனித மனித உரிமைக் ஆணையம் - ஆளமயப்புக் செயல்படுத்தும் - மது காணல் விசை - மது செயல்படுத்தும் உரிமைகள்
Unit-IV	குழந்தைகளின் உரிமைகள்
	குழந்தைகளின் உரிமைகள் - இரம் குற்றவாளிகள், கொத்துமுகிகள் மற்றும் குழந்தைகளின் உரிமைகள் - இரம் மாதிரி குழந்தைகள் பிள்ளை உரிமைகள் - சிறந்த மனித கொடுமைகள் மனிதத்தன்மையற்ற நடத்தை மற்றும் தனிப்பட்டவருக்கு எதிரான உரிமைகள்
Unit-V	மனித உரிமைகள் பகுதிகள் கட்டம்
	தேசிய மனித உரிமைகள் பகுதிகள் கட்டம் - பெரியவர்கள் - குழந்தை உரிமைகள் - மனித உரிமை கட்டம் மற்றும் சிறந்த குழந்தைகள்
Text books	
	• மனித உரிமைகள் - மனித உரிமைகள் சிறந்த குழந்தைகள், சிறந்த மனித உரிமைகள் மற்றும்
Reference Books	
	• மனித உரிமைகள் - மனித உரிமை சிறந்த குழந்தைகள், சிறந்த குழந்தைகள் மற்றும் குழந்தைகள், சிறந்த குழந்தைகள்
	• மனித உரிமைகள் - மனித உரிமை சிறந்த குழந்தைகள், சிறந்த குழந்தைகள் மற்றும் குழந்தைகள், சிறந்த குழந்தைகள்
	• மனித உரிமைகள் - மனித உரிமை சிறந்த குழந்தைகள், சிறந்த குழந்தைகள் மற்றும் குழந்தைகள், சிறந்த குழந்தைகள்
Related Online Contents (MOOC, SWAYAM, NPTEL, Websites etc.)	
Web Sources	
	<ul style="list-style-type: none"> • www.familia.org • www.familidigitallibrary.in • http://www.familidigitallibrary.in • http://www.familidigitallibrary.in • http://www.familidigitallibrary.in • http://www.familidigitallibrary.in • http://www.familidigitallibrary.in

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PFO 1	PFO 2
CLO1	3	2	3	2	2	3	2	2	2	3	3	3
CLO2	2	2	2	3	3	2	2	3	3	2	2	2
CLO3	3	3	3	3	2	3	3	2	3	3	3	3
CLO4	3	2	3	3	3	3	2	3	2	3	3	3
CLO5	2	2	3	3	2	2	3	3	2	3	3	2

Strong -3,Medium-2,Low-1

திறன் மேம்பாட்டுப் பாடங்கள்

திறன் மேம்பாட்டுப் பாடங்கள் -பட்டியல்

1. **பெர்க்காசு திறன்**
2. **புனடம்பிசுசுசுசு**
3. கற்றுமையிசுதும் தமிசுர் உமையிசுதும்
4. அறிமியல் தமிசு
5. துசுதும்மையிசுதும் தமிசு- Entrepreneurial Skill
6. அசுசுசுசுசுசு
7. பமியசுசுசுசு தமிசு
8. சூசுசுசு துசுசுசுசு தமிசு- Professional Competency
9. **பிசுசுசுசுசுசு**
10. துசுசுசுசுசு துசுசுசுசுசுசு

Unit - II	சொற்பொழிவின் பண்புகள்
	சமயச் சொற்பொழிவு - இலக்கியச் சொற்பொழிவு - தூசியல் சொற்பொழிவு - பொழுதுபோக்குச் சொற்பொழிவு - தலைக்கணைச் சொற்பொழிவு - ஊடகப் பொழிவுகள் - துணைப்புகள் தீர்க்க வழிமுறைகள் - சொழிவைக் கையாளுதல்
Unit - III	மொடலியத் தொழிநுட்பம்
	பெச்சுதலை - உச்சரிப்பு முறை - அளவறிதல் - பொருள்நிலை - சொல்நிலை - பொழி ஆணை - இலக்கியப் புலமை - சொல்பாட்டுத் திறன் - தொள் - பெச்சின் தொக்கல் - பொருள்வித்தல் முறை - ஒத்தாங்கியாக முடித்தல் - நடைவாற்றையைப் பெருக்கும் வழிமுறைகள்
Unit - IV	சிறந்த பேச்சு ஆணைமை
	புகழ்பெற்ற சொற்பொழிவுகளில் - ம. உ. சிவப்பிராணி - திருவி.க - மருமலையுடை - வந்தாநடி நாடி - ஜீவா - பெரியா - அரிணா - ம. பொ. சுவாமிநாதன் - கி. சூ. பெ. விசுவநாதன் - கையாள் கருணாததி - கிருயாவந்த வாய் - கி. வ. இரத்தினம் - புலவர் கிள் - திருத்தூர் முழுமணி - விரிபுத்தூர் - சிவப்பிராணி செல்வபுலவர் - தெய்வக்க கண்ணன் - தெய்வக்கி கையாள்நாதன் - சி. வி. சிவம், மொலாநாயுடுப் பொழிநாள் - சொல்நிறை
Unit - V	பேச்சாளர் கவனிக்கவேண்டியவை
	பேச்சாளருக்குரிய நெறிமுறைகள் - பொழிவு தயாரிப்பு உத்திகள் - கவனத்தின் பேச்சாளர் கவனப்படுத்தப்படும் (பாறாட்டு, கருத்து, இடங்கள், உட்புகளில் பேசும் முறை) - சொல்பார் - மட்டும் - வழக்காடு மன்றம் - பத்தி சொற்பொழிவு - தூசியல் - துணைத் தலைமை - தயாரிப்பு - பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - பயிற்சி
Text book(s)	
•	பேச்சாளர் - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை, 2009
•	பேச்சாளர் - அ. கி. மதுரைசாமி, புலவர் நிலையம், சென்னை 2018
•	மொடலியத் தொழிநுட்பம் - த. மருமலையுடை, மீனாட்சி, சென்னை 2019
•	மொடலியத் தொழிநுட்பம் - கி. சூ. பெ. விசுவநாதன், மீனாட்சி, சென்னை 2020
Reference Books / Websites	
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 2019
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 2010
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 2007
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 2019
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 1963
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 1960
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 2012
•	பேச்சாளர் கவனப்படுத்தும் பேச்சு முறை - ம. திருமலை, மீனாட்சி புத்தக நிலையம், சென்னை 2019

Question, 2013

- www.tamilvu.org
- www.tamildigitallibrary.in
- <https://www.tamiluniversity.ac.in/englib/englib2-1998-2000/>
- <https://www.tamilibrary.org/>
- www.projectmadurai.org
- <http://www.tamilvu.org/talibrary-Books-37341>
- <https://www.tamildigitallibrary.in/>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	2	3	2	2	2	2	3	3
CLO 2	2	2	2	3	3	2	2	3	3	2	2	2
CLO 3	3	3	3	2	2	3	3	2	3	3	3	3
CLO 4	3	2	3	3	3	3	2	2	2	2	3	2
CLO 5	2	2	3	3	2	2	3	3	2	3	3	2

Strong-3, Medium-2, Low-1

மொழி - அடியாடய - உத்தி - ஸபாசிகள் - புகைக்கலிந்த உருக்கம்

Unit - III புனைகதை படைத்தல்
 புனைகதை விளக்கம் - தொடர்பும், வளர்ச்சி - வகைகள் - புனைகதை அடிப்படைகள் - கரு - அரவப்பு - உத்திகள் - புனைகதை கருவூதம் - சிறுகதை கருத்தி சில விதிகள் - தொடக்கம், இடைநிலை, முடிவு - தாமசி கருத்தி சில விதிகள் - கதைபாத்தி வகுப்புகள் - கதைப் பிள்ளை

Unit - IV நாடகம் படைத்தல்
 நாடகம் விளக்கம் - நாடகத்தின் வகைகள் - நாடகத்தின் நாடகங்கள் - புகைத்த நாடகங்கள் - சிவா நாடகங்கள் - நூலக நாடகங்கள் - அடிப்படை கருவிகள் - கரு - நாடக அரவப்பு - கதைபாத்தி - படைப்பு - உரையாடல் - பிள்ளை

Unit - V திரைக்கதை எழுத்துல்
 திரைக்கதை - விளக்கம் - அரவப்பு - கட்டுப்படுத்தல் - காலம் - இடம் - கதைபாத்தி - பரிசீலனைகள் - திரைக்கதை வடிவம் - உரையாடல் - சிவா - படைப்புகள் பிள்ளை

Text book(s)

- படைப்புக்கலை - டி. கந்திசுந்தர, அரவப்பு பதிப்பகம், சென்னை 2000
- இயக்கல்பக கலை - அ.ச. குமாரசுந்தர, பரிசீலனை பதிப்பகம், சென்னை, 2000

Reference Books / Websites:

- படைப்புகலை - கிருஷ்ண இரவடி, ஆதி பதிப்பகம், திருவள்ளூர் 2002
- மொழிப் பாய்வு - ஈ. பட்டாபிராமன், திசு செஞ்சி புகை டிபன், சென்னை.
- நாடக கலை - உலகத்தொழில்நுட்ப திபன், சென்னை.
- ஆரவப்பு - அப்துல் ரசூஸ், தென்மேல் பரிசீலனை, சென்னை.
- கதைபாத்தி - கிருஷ்ணன், திசு செஞ்சி புகை டிபன், சென்னை.
- கதைக்கலை - அகிலன், தாமசு செஞ்சி, சென்னை.
- பரிசீலனைபுகை கலை - பி.எஸ். ரமணி, பரிசீலனை திபன்.

- www.tamilvu.org
- www.tamildigitallibrary.in
- <https://www.tamiluniversity.ac.in/englishlibrary/2-digital-library/>
- <http://www.tamillibrary.org/>
- www.projectmedusa.or
- <http://www.tamilvu.org/ta-library/ta-books/27314/>
- <http://www.tamildigitallibrary.in/>

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	3	2	3	2	2	3	2	2	2	2	3	3
CLO 2	2	2	2	3	3	2	2	3	3	2	2	2
CLO 3	3	3	3	2	2	3	3	2	3	3	3	3
CLO 4	3	2	3	3	3	3	2	2	2	2	3	2
CLO 5	2	2	3	3	2	2	3	3	2	3	3	2

Strong-3, Medium-2, Low-1

வினாப்பரீட்சை

Course Code	Course Name	Category	L	T	P	S	crs	hours	Inst	external	total
	வினாப்பரீட்சை	Skill Enhancement	Y	-	-	-	2	2	25	75	100
Pre-Requisite		வினாப்பரீட்சை பற்றிய புதிதாக கற்றுக்கொள்ள ஏற்படுத்திக் கொள்ளும் ஆர்வம்.									RV 2022
Learning Objectives - கற்றுக் கொடுக்கப்படுகிறது											
<ul style="list-style-type: none"> மரணவாங்குதல் வினாப்பரீட்சை மூலமாக புதிதாக கற்றுக்கொள்ள வேண்டும். வினாப்பரீட்சை மூலமாக வாய்ப்பு கற்றுக்கொள்ள வேண்டும். வினாப்பரீட்சை மூலமாக தொழில்நுட்ப அறிவுகளை கற்றுக்கொள்ள வேண்டும். வினாப்பரீட்சை மூலமாக உருவாக்கக்கூடிய தகவலை கற்றுக்கொள்ள வேண்டும். வினாப்பரீட்சை மூலமாக வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும். 											
Expected Course Outcomes - கற்றுக்கொடுக்கப்படுகிறது கற்றுக் கொடுக்கிறது											
On the Successful completion of the Course, Students will be able to											
இருவருடனும் கற்றுக்கொள்ள வேண்டும் மரணவாங்குதல் மூலமாக											
CO 1	வினாப்பரீட்சை கற்றுக்கொள்ள வேண்டும்										K1
CO 2	வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்										K5, K8
CO 3	வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்										K3
CO 4	வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்										K3
CO 5	வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்										K2
K1 - Remember, K2 - Understand, K3 - Apply, K4 - Analyse, K5 - Evaluate, K8 - Create											
Unit -I	வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்										
வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும் - வினாப்பரீட்சை - வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும் - கற்றுக்கொள்ள வேண்டும் - வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும் - வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும் - வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும் - வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்											
Unit -II	வினாப்பரீட்சை மூலமாக கற்றுக்கொள்ள வேண்டும்										

வினாக்களின் வகைகள் - நிரல் வினாக்கள் - பதார்த்த வினாக்கள் - அடிப்படை வினாக்கள் - விருப்பமான நிரல்களுக்கான வினாக்கள் - தயாரிப்பு பொருள் பற்றிய வினாக்கள் - தீர்மானத்திற்கும் வினாக்கள் - அறிவுறுத்தும் வினாக்கள் - தயாரிப்பு திறமையை பற்றிய வினாக்கள் - தனி நிரல்களை வினாக்கள் - தொழில்நுட்ப வினாக்கள் - ஆச வினாக்கள் - கரு வினாக்கள் - கணி வினாக்கள் - செய்முறை வினாக்கள் - வாய்பாடு வினாக்கள் - நிரல்களைப் பற்றி வினாக்கள் - தயாரிப்பு வினாக்கள் - வினாக்களின் வகைகள்

Unit -III வினாக்களின் தன்மை தீர்மானம்

வினாக்களின் தன்மை தீர்மானம் - வினாக்களின் தயாரிப்புக்கள் - வினாக்கள் குறிப்பிட்ட நேரங்கள் - தயாரிப்பு செய்யப்படும் வினாக்கள் - வினாக்களின் தயாரிப்புக்கள் - வினாக்கள் தயாரிப்பின் குறைபாடுகள் - தயாரிப்பின் பற்றிய முக்கிய வினாக்கள்

Unit -IV வினாக்களின் பணிகள்

வினாக்களின் பணிகள் - வினாக்கள் தயாரிப்பின் தகுதிகள் - வினாக்கள் தயாரிப்புக்கள் - தயாரிப்பின் முக்கியத்துவம் - வினாக்கள் தயாரிப்பின் முக்கியத்துவம் - வினாக்கள் தயாரிப்பின் முக்கியத்துவம் - வினாக்கள் தயாரிப்பின் முக்கியத்துவம் - வினாக்கள் தயாரிப்பின் முக்கியத்துவம்

Unit -V வினாக்களின் தரக்கம்

வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம் - வினாக்களின் தரக்கம்

Text books

- வினாக்கள் - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு

Reference Books

- வினாக்கள் - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு
- வினாக்கள் - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு
- வினாக்கள் - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு - தயாரிப்பு

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc]

Web Sources

- www.tamilvu.org
- www.tamildigitalibrary.in
- <http://www.tamiluniversity.ac.in/english/npTEL/digital-library/>
- <https://www.tamillibrary.org/>
- www.projectmadurai.or

- <http://www.sarimbu.org/sa/foray-8econtrol-273641>

- <https://www.sarimbu.org/sa/>

-

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	3	2	3	2	2	3	2	2	2	3	3	3
CLO2	2	2	2	3	3	2	2	3	3	2	2	2
CLO3	3	3	3	2	2	3	3	2	2	3	3	3
CLO4	3	2	3	3	3	2	2	2	2	2	3	2
CLO5	2	2	3	3	2	2	3	3	2	3	3	2

Strong -3, Medium-2, Low-1



மனோமனியாண்டிரனார் பல்கலைக்கழகம்
Manonmaniam Sundaranar University
Reaccredited with 'A' Grade (COP4 3, 3 Out of 4 B) by NAAC-Dist Cycle
Tanjorevel - 612 012, Tamilnadu, India.



புத்தி - ஒன்று - பொதுத்தமிழ்

கற்றல் விளைவுகள் சார் பாடத்திட்டக் கட்டமைப்பு
Learning Outcome Based Curriculum Frame Work (LOCF)

பல்கலைக்கழகத்துடன் இணைக்கப்பெற்று கல்வியளிக்கிறது

நிரல் குறியீடுகள் (Program Codes): 11T, 21T, 31T, 41T

2021 - 2022 கல்வி ஆண்டு முதல்

பரமேஸ்வரன் கல்வாய் பள்ளிக்கூடம்

திருநெல்வேலி- 627 012

புத்தி-ஒளி-பொருத்தம்

நோக்கம்: (VISION)

தமிழ்நாடு வாயிலாக செல்வியல் நோக்கம், நோக்கம்மூலம் மாணாக்கரின் பொருத்தம், உடம்புநலம், மனநிலைமை, தனித்தனி மனம் ஆளுமையுடைய செல்வியல் திறமையான பி.பி.நிலைமை உருவாகத் திறம் உடம்புநலம் வளம்.

செயலாக்கம்: (MISSION)

- நோக்கம்மூலம் மனம் தனித் தனி மனம் மனம், மாணாக்கம்மூலம் தனித்த தனித் தனித்த செல்வியல் உடம்புநலம்
- திறமையான ஆளுமையுடைய மாணாக்கம் உருவாக மனம் திறமை மனம் மனம் திறமை மனம் மனம்
- மாணாக்கரின் நோக்கம், மனநிலை திறமை மனம் மனம், நோக்கம்மூலம் மனம் செல்வியல்

பகுதி - ஒன்று - பொதுத்தரம்

நிரல் கல்வி சார் நோக்கங்கள் (Program Educational Objectives-PEOs)	
PEO1	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO2	செயல்பாடு மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO3	உயர் தரத்தில் மேலும் அறிமுகப்படுத்தும் அறிவுரை & அறிவுரை
PEO4	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO5	உயர் தரத்தில் மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO6	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO7	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO8	உயர் தரத்தில் மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO9	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PEO10	மேலும் அறிமுகப்படுத்தும் அறிவுரை & அறிவுரை

நிரல் சார் குறிப்பிட்ட முடிவுகள்

(Program Specific Outcomes- PSO)

பகுதி 1: நிரல் சார் குறிப்பிட்ட முடிவுகள் (Program Specific Outcomes- PSO)	
PSO1	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO2	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO3	உயர் தரத்தில் மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO4	உயர் தரத்தில் மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO5	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO6	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO7	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO8	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO9	மேலும் அறிமுகப்படுத்தும் அறிவுரை
PSO10	மேலும் அறிமுகப்படுத்தும் அறிவுரை

இடத்தின் முடிவுகள் (Program Outcomes - PO₃)

பகுதி I தமிழ் மாதிரியான வெற்றியான சிறப்பாகத் முடிவுகள்
PO1: மொழியைப் பயன்படுத்துவது மீது, சமூக, கல்வித் தேவைகளைப் பற்றி அறிவுரை
PO2: இலக்கிய வகைகளைப் பற்றிய அறிவு
PO3: சமூக வாழ்வில் சமூகத்திற்கு சிறப்பாகப் பங்களிப்பது
PO4: தனிப்பட்ட கல்வி கல்வி வாழ்வில் சமூக தேவைகளை மீட்டி சமூக வாழ்வை மேம்படுத்துதல்
PO5: தலைநகரம், நகரம், கல்வி, கல்வி, கல்வி, கல்வி, கல்வி

பகுதி-ஒன்றியத்திற்கான மாதிரியான

Part I Tamil Curriculum (Affiliated Colleges)

(For the students admitted during the academic year 2021-2022 onwards)

Course code	Title of the course	Credits	Hours		Maximum Marks		
			Theory	Practical	CA	ESE	Total
முதல் பகுதி							
11T	செயல், திரைப்படம், உரையாடல், சிந்தனை, திரைப்படம் போன்றவை	3	6	-	25	75	100
இரண்டாம் பகுதி							
21T	செயல், திரைப்படம், உரையாடல், கவிதை போன்றவை, திரைப்படம் போன்றவை	3	6	-	25	75	100
மூன்றாம் பகுதி							
31T	செயல், திரைப்படம், உரையாடல், நகல், திரைப்படம் போன்றவை	3	6	-	25	75	100
நான்காம் பகுதி							
41T	செயல், திரைப்படம், உரையாடல், நகல், திரைப்படம் போன்றவை	3	6	-	25	75	100

முதுகாப் பருவம்

புல. த்திட்டப்பதிப்பு - 2021-2022

Course code	LIT	பகுதி - ஒன்று - பொதுத்திட்டம் - முதல் தரம் (TITLE OF THE COURSE)
<p>புல. த்திட்டத்தின் நோக்கங்கள் (Course Objectives) கல்வி அமைச்சின் கட்டம், மலையாளம் வாரியம் அமைச்சரின் கட்டம்</p>		
<p>எதிர்பார்க்கப்படும் கல்வியின் முடிவுகள் (Expected Course Outcome)</p>		
1. திரைப்படங்களில் மலையாளம் பற்றி மலையாளம் கற்று, புதிய மலையாளம் கற்று	K ₁ , K ₂ , K ₃	
2. மலையாள அடிப்படைத் தரங்களைப் புதிய மலையாளம்	K ₁ , K ₂	
3. மலையாள மலையாள மொழி, மலையாள மொழி, மொழி, மொழி (மொழி)	K ₁ , K ₂ , K ₃	
4. மலையாள மலையாளம் பற்றி கல்விக்கான திட்டம் கற்று	K ₁ , K ₂	
5. புதிய மலையாள மலையாளம் பற்றி மலையாளம் கற்று	K ₁ , K ₂	
<p>K1 - நினைவில் கொடுக்கல் (Remember) K2 - புதிய கொடுக்கல் (understand) K3 - விளக்கிவைக்கல் (Apply) K4 - பகுப்பாய்வு (analyze) K5 - மதிப்பீடு செய்தல் (Evaluate) K6 - உருவாக்கல் (Create)</p>		
Unit:1	மொழி	30 Hours
<p>மலையாள மொழி முதல் தரம் கல்விக்கான மலையாளம் மலையாளம் மலையாளம் மலையாளம் மலையாளம், மலையாளம்-1) தொலைபேசி : 044-24743719, Email : anuchitrapublication@gmail.com</p>		
Unit:2	மொழி : மலையாள மொழி	15 Hours
<p>1. மலையாள மொழி 2. மலையாள மொழி - மலையாள மொழி, மலையாள மொழி 3. மலையாள மொழி, மலையாள மொழி 4. மலையாள மொழி கல்வி, மலையாள மலையாளம் 5. மலையாள மலையாளம் மலையாள மலையாளம்</p>		

Unit:3	உணவு	15 Hours
இலக்கணங்கள் - சீர்தயாரிப்பு முறை சிறப்பிப்பு பிசாட் உணவுகலவை செய்தல் - 3		
Unit:4	செயல்	15 Hours
உணவுநுகர்ச்சி - சீர்தயாரிப்பு முறை கருவிகள் அறிமுகப்படுத்துதல், செய்தல் -4 (சீர்தயாரிப்பு முறை 944284244)		
Unit:5	இலக்கணங்கள்	15 Hours
1. உணவுநுகர்ச்சி சீர்தயாரிப்பு முறைகள் 2. சீர்தயாரிப்பு சீர்தயாரிப்பு முறைகள் 3. உணவு சீர்தயாரிப்பு முறைகள் 4. இலக்கண சீர்தயாரிப்பு முறைகள் 5. இலக்கண சீர்தயாரிப்பு முறைகள்		

Mapping with Programme Outcomes

CO ₁	PO1	PO2	PO3	PO4	PO5
CO ₁	S	S	M	S	S
CO ₂	S	M	M	S	M
CO ₃	M	S	S	M	S
CO ₄	M	M	S	M	S
CO ₅	S	M	S	S	M

S-Strong (Strong) M-Medium (Medium) L-Low (Low)

இணைப்பு பகுப்பு

Course Code	217	புத்தி - ஒற்று - பொருத்தம் - இணைப்பு பாடம் (TITLE OF THE COURSE)
பாடத்திட்டத்தின் நோக்கங்கள் (Course Objectives) புத்தியை சிந்தனையில் ஈடு செய்வதற்கு முடிவுரை		
எதிர்பார்க்கப்படும் படிப்பின் முடிவுரை (Expected Course Outcomes)		
1.	சமய இலக்கியங்கள் ஓதி, படி செய்து கொள்ளும் அறிவுரை	K ₁ , K ₂ , K ₃
2.	புத்தி புத்தியை அறிந்து, புத்தியை சிந்தனையில் ஈடுபடுத்தும்	K ₁ , K ₂
3.	புத்தி அறிவுரை உணர்வு அறிவுரை புத்தி புத்தியை	K ₁ , K ₂ , K ₃
4.	அறிவுரை அறிவுரை அறிவுரை புத்தி புத்தியை	K ₁ , K ₂
5.	அறிவுரை அறிவுரை இலக்கியங்கள் அறிவுரை	K ₁ , K ₂
K1 - நினைவில் கொள்வது (Remember) K2 - புத்தி கொள்வது (understand) K3 - விளக்கிவைப்பது (Apply) K4 - புத்தியை (Analyse) K5 - புத்தியை கொள்வது (Evaluate) K6 - உருவாக்கிவைப்பது (Create)		
Unit:1	புத்தி	30 Hours
புத்தியை புத்தி புத்தியை புத்தி - புத்தியை புத்தியை, புத்தியை புத்தியை, புத்தியை-1, புத்தியை புத்தி : 04-24743719, Email : anuchitrapublications@gmail.com		
Unit:2	இணைப்பு : புத்தி இணைப்பு	15 Hours
1. புத்தி இணைப்பு, புத்தி 2. புத்தியை - இணைப்பு, புத்தி 3. புத்தியை - இணைப்பு, புத்தி 4. புத்தியை - இணைப்பு, புத்தி, புத்தி, புத்தி இணைப்பு 5. புத்தியை - இணைப்பு, புத்தி 6. புத்தியை <ul style="list-style-type: none"> • புத்தியை புத்தி • புத்தியை புத்தி • புத்தியை புத்தி • புத்தியை புத்தியை புத்தியை புத்தியை புத்தி புத்தி 		
Unit:3	புத்தி	15 Hours
புத்தி புத்தி - புத்தியை புத்தி - புத்தியை புத்தியை, புத்தியை புத்தியை, புத்தியை -1, புத்தியை புத்தி : 04-24743719		

Unit:4	வழக்கம் வரலாறு	15 Hours
பரணாமயனியம் கட்டிடக்கலை வரலாறு பற்றியும் ஆசிரியர் குழுவின் ஆலோசனைகள் தொழில் புலம் பற்றியும், கவனம் செலுத்தும் தொலைபேசி எண் : 044-2621306, 2622410, 4601324		
Unit:5	இலக்கிய வரலாறு	15 Hours
1. பாலிதிக் இலக்கியங்கள் 2. நாவலரிக் இலக்கிய இலக்கியம் 3. சான்ற இலக்கியங்கள் 4. மொத்த இலக்கியங்கள் 5. கிரேக்கிய இலக்கியங்கள் 6. இலக்கிய இலக்கியங்கள் 7. ஆங்கில மொத்தப் பகுதி (புத்தகம் கட்டிடக்கலை)		

Mapping With Programme Outcomes

CO ₁	PO1	PO2	PO3	PO4	PO5
CO1	M	S	S	S	S
CO2	M	M	S	S	S
CO3	S	S	M	S	M
CO4	S	S	S	S	S
CO5	S	M	M	S	M

S-மிகவும் (Strong) M-பெரிசாரம் (Medium) L-குறைவு (Low)

முன்னுரைப் பகுதி

Course Code	317	புத்தி - ஒளி - வெகுமதி - முன்னுரைப் பகுதி (TITLE OF THE COURSE)
புறத்திட்டத்தில் குறிக்கப்பட்ட (Course Objectives) காப்புப்பணம் காரணமாக தயார் செய்யப்படும் உடனடி செய்தி		
எதிர்பார்க்கப்படும் படிப்பின் முடிவுகள் (Expected Course Outcomes)		
1.	காப்புப்பணம் குறிப்பிட்ட பண்புகள் தயார் செய்யப்படும் கட்டுரை	K ₁ K ₂ K ₃
2.	புத்தி, ஒளி, வெகுமதி குறிப்பிட்ட குறிக்கப்பட்ட கட்டுரை தயார் செய்யப்படும் கட்டுரை	K ₁ K ₂
3.	குறிக்கப்பட்ட கட்டுரை கட்டுரை கட்டுரை கட்டுரை	K ₁ K ₂ K ₃
4.	குறிக்கப்பட்ட கட்டுரை கட்டுரை கட்டுரை	K ₁ K ₂
5.	காப்புப்பணம் கட்டுரை கட்டுரை கட்டுரை கட்டுரை கட்டுரை	K ₁ K ₂ K ₃
K1 - நினைவு கொடுக்க (Remember) K2 - புரிந்து கொடுக்க (understand) K3 - விளக்கி கொடுக்க (Apply) K4 - புரிந்து கொடுக்க (Analyze) K5 - மதிப்பீடு செய்ய (Evaluate) K6 - உருவாக்க (Create)		
Unit:1	செய்தி	30 Hours
செய்தி குறிப்பிட்ட செய்தி கட்டுரை		
செய்தி குறிப்பிட்ட செய்தி கட்டுரை - 1 செய்தி குறிப்பிட்ட செய்தி கட்டுரை - 1		
Unit:2	குறிக்கப்பட்ட	15 Hours
1. செய்தி - குறிக்கப்பட்ட 2. செய்தி - குறிக்கப்பட்ட 3. செய்தி - குறிக்கப்பட்ட		
Unit:3	உருவாக்க	15 Hours
குறிக்கப்பட்ட செய்தி கட்டுரை - செய்தி கட்டுரை செய்தி குறிப்பிட்ட செய்தி கட்டுரை - செய்தி கட்டுரை - 30 செய்தி குறிப்பிட்ட செய்தி கட்டுரை - செய்தி கட்டுரை - 30		
Unit:4	புத்தி	15 Hours
புத்தி கட்டுரை செய்தி - செய்தி கட்டுரை செய்தி கட்டுரை செய்தி கட்டுரை - செய்தி கட்டுரை - 30 செய்தி கட்டுரை செய்தி கட்டுரை - செய்தி கட்டுரை - 30		
Unit:5	குறிக்கப்பட்ட செய்தி	15 Hours
1. செய்தி கட்டுரை செய்தி கட்டுரை 2. செய்தி கட்டுரை செய்தி கட்டுரை 3. செய்தி கட்டுரை செய்தி கட்டுரை செய்தி கட்டுரை செய்தி கட்டுரை (செய்தி கட்டுரை, செய்தி, செய்தி, செய்தி)		

Mapping with Programme Outcomes

CO ₁	PO1	PO2	PO3	PO4	PO5
CO1	M	S	S	S	S
CO2	S	M	M	S	M
CO3	S	S	M	S	M
CO4	M	S	S	S	S
CO5	M	M	S	S	S

S-மிகவும் (Strong) M-நடுத்தரமாக (Medium) L-குறைவாக (Low)

தரக்கல்பப் பரவை

Course Code	411	பரவை - ஒத்து-புறவுத்தரம் - தரக்கல்பப் பரவை (TITLE OF THE COURSE)
பரவைத்தரம் உத்தரவுகள் (Course Objectives) பரவை தரக்கல்பத்தின் தரக்கல்பம் உத்தரவுகள்		
எதிர்பார்க்கப்படும் பரவைத்தரம் (Expected Course Outcomes)		
1.	பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம்	K ₁ , K ₄ , K ₅
2.	பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம்	K ₁ , K ₂
3.	பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம்	K ₁ , K ₂ , K ₃
4.	பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம்	K ₁ , K ₂
5.	பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம்	K ₁ , K ₂
K1 – தரக்கல்பம் (Remember) K2 – புரிந்துகொள்ளுதல் (understand) K3 – பயன்படுத்துதல் (Apply) K4 – பரவைத்தரம் (Analyse) K5 – எதிர்பார்க்குதல் (Evaluate) K6 – உருவாக்குதல் (Create)		
Unit:1	பரவை	30 Hours
பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம் பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம் - 1 பரவைத்தரம் தரக்கல்பப் பரவைத்தரம் தரக்கல்பம்		
Unit:2	பரவை	15 hours
1. பரவைத்தரம் தரக்கல்பம் 2. பரவைத்தரம் தரக்கல்பம் 3. பரவைத்தரம் தரக்கல்பம் 4. பரவைத்தரம் தரக்கல்பம் தரக்கல்பம் தரக்கல்பம்		
Page 9		

Unit:3	உய்யல்	15 Hours
வாயுவியல் அமை • தொகுப்பாக்கியல் • அணுவின் உட்கட்டமைப்புகள் சென்னைப் பல்கலைக் கழகம், சென்னை (பி) கல்., சென்னை -60 தொலைபேசி எண் : 044-26351963, 26252419, 49601884		
Unit:4	நீர்	15 Hours
தூய் தூய் - தூய்மை • தொகுப்பாக்கியல் • அணுவியல் • அணுவின் உட்கட்டமைப்பு தூய் தொகுப்பாக்கியல் அமை (பி) கல்., சென்னை -60 தொலைபேசி எண் : 044-26351963, 26252419, 49601884		
Unit:5	தூய்மை, வாயு	15 Hours
1. உட்கட்டமைப்பு அமை 2. உட்கட்டமைப்பு அமை 3. தூய் தூய்மை அமை		

Mapping with Programme Outcomes

CO ₁	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	M	S
CO2	M	S	M	M	M
CO3	S	M	S	S	M
CO4	S	M	M	S	S
CO5	M	S	S	M	M

S-மிகவும் (Strong) M-நடுத்தரம் (Medium) L-குறைவாக (Low)

தொகுப்பாக்கியல் முறைகள் (Pedagogy)

- தொகுப்பாக்கியல், தூய், உட்கட்டமைப்பு, உட்கட்டமைப்பு, உட்கட்டமைப்பு

Bloom's Taxonomy Based Assessment Pattern

தொகுப்பாக்கியல் முறை அமை (Components of OA Marks)

Tests (I,II&III)	Assignment/Seminar/Subject	Total
20	5	25

എം.എ.സി. രണ്ട് ഭാഗ് പരീക്ഷ (Models and End Semester Examination)

Bloom's Category	Section	Choice	Marks	Total
K1	A	Compulsory	10-10	75
K2	B	Either/or	5-25	
K3	C	Either/or	5-40	

ചോദ്യം ചെയ്യുക

ചോദ്യം 3 (ഘോഷം)

രണ്ടു ഭാഗങ്ങളായി (?)

ഭാഗം I ചോദ്യങ്ങൾ

ഭാഗം - A

I. മനുഷ്യ മനോരമയെ സമീകരിക്കുന്ന സൂത്രം. (10-10-10)

ഭാഗം - B

II. ഒരു പക്ഷെ ചോദ്യം ചെയ്യുന്ന സൂത്രം. (5-5-25)

ഭാഗം - C

III. മ.മ.യെ സമീകരിക്കുന്ന സൂത്രം. (5-5-40)

ഉദാഹരണം :

1. A - ചോദ്യം ചെയ്യുന്ന ചോദ്യങ്ങൾ 2 ചോദ്യങ്ങൾ ചോദ്യം ചെയ്യുന്നു

2. B, C - ചോദ്യം ചെയ്യുന്ന ചോദ്യങ്ങൾ ഒരു ചോദ്യം "ഒരു ചോദ്യം ചെയ്യുന്ന" ചോദ്യം ചെയ്യുന്ന ചോദ്യം ചെയ്യുന്നു.

ഭാഗം II: ചോദ്യങ്ങൾ

ചോദ്യങ്ങൾ : പ്രശ്നങ്ങൾ രണ്ട് ഭാഗമായി,
 പരിശോധനാചോദ്യങ്ങൾ,
 ചോദ്യം ചെയ്യുന്ന ചോദ്യങ്ങൾ.
 ചോദ്യങ്ങൾ - 528 003
 ചോദ്യങ്ങൾ നമ്പർ : 9000 05951

- உறுப்பினர்கள் :**
1. முனைவர் த.தீர்ப்பன,
நயிந்தியாநாதசுவாமி,
நிருபெல்வேலி நெடுமாலை ஐய நாயக்கர்
சங்கம் கல்லூரி,
நெ.கள்ளக்குளம் - 627 113.
நிருபெல்வேலி மாவட்டம்.
 2. முனைவர் மு.செல்வம்,
நயிந்தியாநாதசுவாமி,
அழகு அம்மா கல்லூரி,
ஆல்வாப்பெட்டி - 629 301
கள்ளியாறு கிராமம் மாவட்டம்.

செய்யும் மாட்படித்தகம்

கலை, அறிவியல்

B.A., B.Sc. (Gen), B.Com., B.Sc. (Comp.),
B.B.A., B.B.M. & B.Sc. (Electronics)

முதலாமாண்டு இரத்தகம் மாட்படித்தகம்
மாணார்க்குறியு

மறுதி - ஒன்று மாணார்க்குறியு

முதலாம், இரத்தகம் மாணார்க்குறியு
செய்யும் மாட்படித்தகம்

முதலாமாண்டு - இரத்தகம் இரத்தகம்
இரத்தகம் மாணார்க்குறியு - சமய, இரத்தகம் இரத்தகம்



மாணார்க்குறியு மாணார்க்குறியு

மாணார்க்குறியு

இரத்தகம் மாணார்க்குறியு 027-012

மாணார்க்குறியு மாணார்க்குறியு

2021, 2022, 2023 ஆகிய ஆண்டுகளில் செல்லும்
மாணார்க்குறியு

செய்யும் பாடப்பகுதிகள்

கலை, அறிவியல்

**முதலாம் பருவத் தேர்வுகளைப் பட்டியலிட்டு
பரணியுள்ளதில்**

பகுதி - இரண்டு பொதுப்பகுதி

**முதலாம், இரண்டாம் பருவப்பகுதிகள்
செய்யும் பாடப் பகுதிகள்**

பெட்டி நம்பு (22)

Code No: ACP1992

செய்யும்

பகுதி - இரண்டு

பெட்டி நம்பு - 600 033

விலை - ரூ. 50

செய்யும்

அனுசீதா பதிப்பகம்

பெட்டி நம்பு 21, பெட்டி நம்பு 2, எழும்பாளத்தம் 695

பெட்டி நம்பு, பெட்டி நம்பு - 600 033

பெட்டி நம்பு எண் : 600 - 221079

E-mail: anuchithrapublications@gmail.com

മുൻപുള്ളി വേലയുടെ കൃത്യമായ വിവരങ്ങൾ
അനുസരിച്ച് പരിശോധനയിൽ ഏതെങ്കിലും പരാമർശങ്ങൾ
പ്രകാശിപ്പിക്കുന്നതിന് അനുസരിച്ച് പ്രശ്നങ്ങൾ അറിയിക്കുന്നതിൽ
സഹായം ചെയ്യുന്നതിന് വേണ്ടി പ്രാർത്ഥിക്കുന്നു. അതേസമയം
അടുത്തുള്ള പരീക്ഷകളിൽ ഉത്തമമായി പ്രവർത്തിക്കുന്നതിൽ
സഹായം ചെയ്യുന്നതിന് വേണ്ടി പ്രാർത്ഥിക്കുന്നു.

ശ്രീ. പ്രൊഫ. ജി. ജി. ജി.

பா. தலைவர் குயிலன்

பணம்	1	<p>முன்னு தேவியார் சிந்தாமலா பணம், மலையா கட்டி, மலையா - 57 00.</p>
கருவிகள்	1	<p>முன்னு தேவியார் சிந்தாமலா பணம் சிந்தாமலா பணம் 300 ரூ. மீ கட்டி கட்டி, மலையா - 57 10 சிந்தாமலா பணம்</p>
	2	<p>முன்னு தேவியார், சிந்தாமலா பணம், கட்டி மலையா கட்டி, மலையா - 57 20 சிந்தாமலா பணம்</p>
	3	<p>முன்னு தேவியார், சிந்தாமலா பணம், மலையா கட்டி, மலையா - 57 00.</p>
	4	<p>முன்னு தேவியார், சிந்தாமலா பணம் மலையா கட்டி, மலையா.</p>
	5	<p>முன்னு தேவியார், சிந்தாமலா பணம், மலையா கட்டி மலையா மலையா, மலையா, மலையா.</p>

6. Գրանի հիմնարկը
 բնութագրելով բնակիչ
 տեղում բնի արդյունքի
 արտադրող
 բնի անտեսողներ
 ԲՈՒՄՄ - 10 00
7. Գրանի ճեղքատեղ
 ընդհանուր քաղաքական
 անտեսողներ
 բնի անտեսողներ
 ԲՈՒՄՄ - 10 00
8. Գրանի ճեղքատեղ
 բնի հիմնարկը բնակիչ
 Գրանի անտեսողներ
 Գրանի - 10000
9. Գրանի ճեղքատեղ Գրանի Գրանի
 բնութագրելով բնակիչ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ - 10
10. Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
11. Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ - 10
12. Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ
 Գրանի անտեսողներ

1933 - 1934 - 1935 - 1936 - 1937

1938 - 1939 - 1940 - 1941

1942 - 1943 - 1944 - 1945

1946 - 1947

1	1933 - 1934	+	1935 - 1936
2	1937 - 1938	+	1939 - 1940
3	1941 - 1942	+	1943 - 1944
4	1945 - 1946	+	1947 - 1948
5	1949 - 1950	+	1951 - 1952
6	1953 - 1954	+	1955 - 1956
7	1957 - 1958	+	1959 - 1960
8	1961 - 1962	+	1963 - 1964
9	1965 - 1966	+	1967 - 1968
10	1969 - 1970	+	1971 - 1972
11	1973 - 1974	+	1975 - 1976
12	1977 - 1978	+	1979 - 1980
13	1981 - 1982	+	1983 - 1984
14	1985 - 1986	+	1987 - 1988
15	1989 - 1990	+	1991 - 1992
16	1993 - 1994	+	1995 - 1996

தமிழ்நாட்டின் வரலாற்று

திராவிட வரலாற்று நகரவாசிகள் பெற்றோர்தம்
திராவிட வரலாற்று நகரவாசிகள் வரலாற்று
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்
நகரவாசிகள் வரலாற்று நகரவாசிகள்

[Tamil varalathu - Tamil Varalathu](#)
[YouTube - Tamil Varalathu](#)

2. அறிவு கவிதை

பாடியவர் (1882 - 1921)

பெரியார், சிவசாமி - சிறந்த கவிஞர், கவிதை - சிறந்த கவிதை கவிதை, கவிதைகள், கவிதைகள் 11, 12, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

கவிதை கவிதை

கவிதை கவிதை கவிதை - 100
 கவிதை கவிதை கவிதை - 100
 கவிதை கவிதை கவிதை - 100
 கவிதை கவிதை கவிதை - 100
 கவிதை கவிதை கவிதை - 100
 கவிதை கவிதை கவிதை - 100

മുൻപേ കഴിഞ്ഞു പോയി - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ?

മുൻപേ കഴിഞ്ഞു പോയി - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ? - എന്തെങ്കിലും കാര്യം സംഭവിച്ചുണ്ടോ?

Facebook: [facebook.com/thisis-the-birthday-special-post/](https://www.facebook.com/thisis-the-birthday-special-post/)
YouTube: [This is the birthday special](https://www.youtube.com/watch?v=3ccu1yrc)

அவள் பூத வானம்! உயர்
நாள் அம் காலத்தில் - அவள்
நாளைக் கிடைக்காத காலத்தில்
கொண்டிருக்கிறாள்.

அவள் பாதம்! உயர்
காலம் கொண்டிருக்கிறாள் - அவள்
காலம் கொண்டிருக்கிறாள்
அவ்வாறு உயர்.

அவ்வாறு உயர் கொண்டிருக்கிறாள் - உயர்
அவ்வாறு கொண்டிருக்கிறாள் - அவள்
அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள்.

அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள் - அவள்
அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள்.

அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள் - அவள்
அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள்.

அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள் - அவள்
அவ்வாறு கொண்டிருக்கிறாள் உயர்
அவ்வாறு கொண்டிருக்கிறாள்.

13 | செவ்வாய்க்கிழமை - சந்திரன் - சூன், சூன்

என்னை புதிதாக காரை சென்றது என
என்று சொல்லுமா? - சூன்
என்னை புதிதாக புதிதாக சென்றது
என்று சொல்லுமா?

சூன் சென்றது காரை சென்றது சூன்
சென்றது சென்றது - சென்றது
என்று சொல்லுமா சூன் சென்றது சூன்
என்று சொல்லுமா சென்றது

சூன் - சூன் சென்றது சென்றது

என்று சொல்ல வந்திருந்தால், அது மட்டுமே
புத்திரத்தின்
பெயர் என்று சொல்லுவது மட்டும் தான்
புத்திரம்.

'புத்திரம் என்ன' என்று மீண்டும் சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

சொல்லி, மீண்டும் சொல்லி, புத்திரம் மட்டுமே சொல்லி,
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி
புத்திரம் என்று சொல்லி சொல்லி சொல்லி சொல்லி

കണ്ണു വെട്ടിപ്പോ കോലത്തിൽ കരയെ നീട്ടിപ്പോ
കാലിപ്പോ

മുഖം കണ്ണിനെ വേർപെടുത്തിപ്പോ
കണ്ണു കണ്ണിനെ വേർപെടുത്തിപ്പോ

കണ്ണു കണ്ണു നീട്ടിപ്പോ കണ്ണു കണ്ണു വെട്ടിപ്പോ
കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു
കണ്ണു കണ്ണു

'കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു
കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു

കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു
കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു

കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു
കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു
കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു

കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു
കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു

www.kavya.org/2020/10/blog-post.html

youtube - [കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു കണ്ണു](#)

உணர்வுச் சொல்லா குத்தகிலை

ஒரு குத்தகை வேயாடு
ஒவ்வொரு வாழ்க்கை - அயாடு
உத்தமன் வாழ்வை - இது ஒவ்வொரு
ஒவ்வொரு வாழ்க்கை...

இருந்தே வருவது சிவனும் - அட
இவ்வாறு சிவனும்
சிவன் தந்தே சிவனும் - த
என் சிவன் தந்தே? (394)

தான் தான் சிவன் தந்தே
தான் தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே
தந்தே தந்தே தந்தே - தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே

ஆடு ஒன்று வருவது தந்தே...
அவ்வாறு தந்தே தந்தே தந்தே...
அந்தே தந்தே தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே

தந்தே தந்தே தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே
தந்தே தந்தே தந்தே தந்தே தந்தே - தந்தே
தந்தே தந்தே தந்தே (394)

മനുഷ്യർക്കിടയിൽ ഒരു ദിനം
മനുഷ്യർക്കിടയിൽ - ഒരു ദിനം
മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ - മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ മനുഷ്യർക്കിടയിൽ

മനുഷ്യർക്കിടയിൽ - മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ - മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ മനുഷ്യർക്കിടയിൽ മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ - മനുഷ്യർക്കിടയിൽ
മനുഷ്യർക്കിടയിൽ...

(594)

கவிதைகள் குறித்தான
 கதைகள் என குடியாது
 கவிதைகள் என குறித்தான
 கதைகள் (புது கவிதை)
 உயர்வு தரவு எவ்வாறானது
 உணர்வின் மறு உணர்வுகள்! (69)

உணர்வின் உணர்வின்
 குறிப்புகளும் நினைவுகள்
 யாழ்ப்பாணம் நேரகாலம்
 புத்தாணம் உணர்வின்
 உணர்வின் உணர்வின்
 உணர்வின் உணர்வின்
 உணர்வின் உணர்வின்
 உணர்வின் உணர்வின்! (70)

மது உணர்வு உணர்வு
 உணர்வின் உணர்வு
 உணர்வின் உணர்வு
 உணர்வின் உணர்வு

உணர்வின் உணர்வு
 உணர்வின் உணர்வு
 உணர்வு தாயை
 உணர்வின் உணர்வு! (71)

கவின் ஓர் திட்டம்

மெய்யின் பயணம் குறைந்த
விட நினைவிற்கும்

முன் கருவிக் கவனக்குறைவு காரணம் -
தெளிவான திட்டம்
கடமை மையமற்றிருக்கிறது.

மெய்யின் குறைவு காரணம்
புறநிலை
முறைமற்ற

கவின் கவனம்
கவனம் காரணம்
கவனம் குறைவு காரணம்

கவின் கவனம்
கவின் கவனம் காரணம்

'தெளிவான திட்டம்
கவின் கவனம்
கவின் கவனம்
கவின் கவனம் காரணம்'

கவின் கவனம் காரணம் கவின் கவனம்

கவின் கவனம் காரணம்
கவின் கவனம் காரணம்

எல்லாருக்கும் உதவிக்கட்டி மீது
திரும்பி தனிமையில்
எனக்குத் தாமதம் செய்து நீயே

ஆம், நீயேயா?

என்ன செய்கிறாய் நான்
என்ன செய்கிறாய் நீயே

செய்கிறாய்
என் செய்கிறாய்

ஆம்... ஆம்...
செய்கிறாய், என் செய்கிறாய்

என்றே நீயே செய்கிறாய்
என்றேயே செய்கிறாய் நீ
என்றே செய்கிறாய்

என் செய்கிறாய் நீயே செய்கிறாய்
என் செய்கிறாய்
என் செய்கிறாய் உன் செய்கிறாய்

என் செய்கிறாய்
என் செய்கிறாய் என் செய்கிறாய்

என் செய்கிறாய்
என் செய்கிறாய்
என் செய்கிறாய்

தொழில் திட்டம்
என்ன?

விநியோக திட்டம்
என்ன?

நாள் திட்டம்
எல்லா திட்டங்களும்

தொழில் திட்டம்

நாள் திட்டம்
எல்லா திட்டங்களும்
எல்லா திட்டங்களும்

தொழில் திட்டம்
நாள் திட்டம்
எல்லா திட்டங்களும்
எல்லா திட்டங்களும்
எல்லா திட்டங்களும்

எல்லா திட்டங்களும்
எல்லா திட்டங்களும்

தொழில் திட்டம்

தொழில் திட்டம்
எல்லா திட்டங்களும்
எல்லா திட்டங்களும்
எல்லா திட்டங்களும்

என ஆள் தம்
குற்றம் ஒன்று?

மாத் துணைமீது மாத்
கடமைநாள் மாத்மீது

எடுத்துவைத் துணை
குற்றமேயு?

என துணைத் துணை?

எனது என ஒன்று?

மாத்மீது துணை
கடமைநாள்
குற்றம் துணை?

என மாத்மீது
துணைத் துணை?

துணைத் துணைத் துணை
என துணை துணை?

என மாத்மீது
துணைத் துணை?

என துணைத்
துணைத் துணை?

28 | செயல் திட்டங்கள் - பரிகார - திட்ட தீர்மானம்

என்கிறது
செயல் திட்டம்
என்பதை
"என" என்று?

செயல் திட்டம்
செயல் திட்டம் தீர்மானம்.

பக்கத்தில் காது
பாடினாள்
பாதுகாவி நீளா
பாடாள் நகரிலேயே!
பெரிய பாடல் எழுதி
பாடினாள் நகரில் வேலை!

என்
செய்யும் ஒரு செய்தி
புதிய செய்தி
நகரில் நகரில் குழந்தை எழுதின

விளக்கத்தில் தாமதமாகி
நகரில்
விளக்கத்தில் எழுதி
நகரில்
உயர் குழந்தை
நகரில்
நகரில் ஒரு குழந்தை
என் குழந்தை எழுதி!

என் குழந்தை
என் குழந்தை
என் குழந்தை
நகரில் உயர் குழந்தை!

என் குழந்தை
நகரில் உயர் குழந்தை
என் குழந்தை...!

யாழ்ப்பாண உயிரினம்
சூயஸ் அழிவு சென்றது
அழிந்தான்

யாழ்ப்பாண உயிரினம்
சூயஸ் அழிவு
சூழ்நிலை
யாழ்ப்பாண
சூயஸ் அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு

யாழ்ப்பாண அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு
யாழ்ப்பாண அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு

யாழ்ப்பாண அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு
சூயஸ் அழிவு

யாழ்ப்பாண அழிவு
சூயஸ் அழிவு

என்ன தீர்மானம்
எடுக்க முடிவாகும்
எனவே கேளுங்கள்?

என்ன தீர்மானம்
எடுக்க முடிவாகும்
எனவே கேளுங்கள்?

என்ன தீர்மானம்
எடுக்க முடிவாகும்
எனவே கேளுங்கள்?

புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம்?

புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம்?

புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம்?

புறக்கணிப்பு விவாதம் - புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம் - புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம் - புறக்கணிப்பு விவாதம்
புறக்கணிப்பு விவாதம் - புறக்கணிப்பு விவாதம்

உட்கூர் கழல் - தாழை வளர்ச்சி

செந்த களிதல் - கீழை கீழை

கழல்

கழல்

கீழை கழல்

கழல்

கழல்

கீழை கழல்

கீழை

கீழை

கீழை கழல்

கீழை

கீழை கழல்

கீழை கழல்

கீழை

கீழை கழல்

கீழை கழல்

கீழை

கீழை கழல்

கீழை கழல்

கீழை

கீழை கழல்

கீழை கழல்

கீழை

9 | 2020er Jahre - 2020er Jahre - 2020er Jahre

2020er Jahre
2020er Jahre
2020er Jahre
2020er Jahre
2020er Jahre

2020er Jahre
2020er Jahre
2020er Jahre

2020er Jahre
2020er Jahre
2020er Jahre

2020er Jahre
2020er Jahre
2020er Jahre

2020er Jahre
2020er Jahre

2020er Jahre - 2020er Jahre - 2020er Jahre

நெய்யெனக்குள் காலெனக்குள் காசி தாய்க்
காசிகெனக்குள் காலெனக்குள் கொழை காசு
நெய்யெனக்குள் கொழைகாசியை உணவா, தெருவின!
நெய்யெனக்குள் தாய்க்காசியை வினாடி டாவின!
‘காசியை நீ உணவெனக்குள் தாய்க்காசியை
காலெனக்குள் பழநாடு காசு தெரு
கொழைகாசியை உணவெனக்குள் தாய்க்காசியை
காலெனக்குள் காசியை! காசு தெரு!

கொழைகாசியை காலெனக்குள் பழநாடு கொழை
காலெனக்குள் காலெனக்குள் காலெனக்குள் டாவின!
கொழைகாசியை கொழைகாசியை கொழை தெரு
கொழைகாசியை உணவெனக்குள்! ‘காலெனக்குள்! காலெனக்குள்
கொழைகாசியை தெருவின!
கொழைகாசியை தெருவின! கொழை தெரு
கொழைகாசியை! கொழைகாசியை தெரு தெரு
கொழைகாசியை! கொழைகாசியை! கொழை! கொழை!

ஒருவழிப் பாடல்

கலை?
உயிர்வாழ்வு
புறநாடு புகழ்ப்பாடு
நாடுவாழ்வு அழகு
உயிர் வாழ்வாழ்வு!

புறநாடு
கலை
புறநாடு
உயிர்வாழ்வு
நாடு
கலை
உயிர்வாழ்வு
உயிர்வாழ்வு!

புறநாடு கலை
புறநாடுவாழ்வு
கலை
புறநாடுவாழ்வு
நாடு
புறநாடுவாழ்வு
புறநாடுவாழ்வு!

புறநாடு
புறநாடு
புறநாடுவாழ்வு
கலை வாழ்வு
கலைவாழ்வு!

சிறகு
வழங்கியதை
நினைவேன்
எல்லா குழந்தை
உணர்வு

எழுந்தது
நான் படித்த
நினைவுகள்
எழுந்தது
நீ உணர்வு
வழங்கியதை
நான் உணர்ந்தது
நீ
படித்த நினைவுகள்

பிறகு யுணர்வு
பிறக்கிறது உணர்வு

நீ நான்
நான் உணர்ந்தது
நீ நீ
நான் உணர்ந்தது
நீ நான்
உணர்வு
நான் உணர்ந்தது

‡ ප්‍රවෘත්ති
නරඹ, පැවරුණු
නිලයන්,
‡ ඉහල
නවය
නවීන්ද්‍රණය,
ප්‍රවෘත්ති

නව ප්‍රවෘත්ති
ප්‍රවෘත්ති
නව නවීන්ද්‍රණය
නවීන්ද්‍රණය
ප්‍රවෘත්ති...?
ප්‍රවෘත්ති
නව නවීන්ද්‍රණය
නවීන්ද්‍රණය
නවීන්ද්‍රණය
නවීන්ද්‍රණය
නවීන්ද්‍රණය

ஒரு கல்விநிலை
சமூகத்தை ஏற்படுத்த
எனும் நோக்கம்
மூலம் கல்வித் திட்டம்

இருபது வருடங்களை
கடக்க ஏற்படுத்த
கொண்ட கல்வித் திட்டத்தை
கல்வித் திட்டம் கல்வித் திட்டம்
கல்வித் திட்டம்

எனும் கல்வித் திட்டம் கல்வித் திட்டம்
கல்வித் திட்டம் கல்வித் திட்டம்
கல்வித் திட்டம் கல்வித் திட்டம்

கல்வித் திட்டம்
கல்வித் திட்டம் கல்வித் திட்டம்
கல்வித் திட்டம் கல்வித் திட்டம்
கல்வித் திட்டம் கல்வித் திட்டம்
கல்வித் திட்டம் கல்வித் திட்டம்

12. வெள்ளைநீறுபோல நூல் வளமுடன்

சு.செல்வா

இதன் மரபியல் பெயர்முதல் கட்டில் காந்தளத்தால்
கொடித்தில் கால் வெளால் குறியத்தின் பெய்தல். இவரது
இயற்றியல் முனைவியல்முதல் கல்முதல் முதலால்
இந்திய பள்ளி பெய்தல் காந்தளத்தால் கட்டில்முதல்
முதல்தலால். இவர் கட்டில்முதல் முதல்தலால்
கட்டிலால் கட்டில்தலால் பள்ளிமுதல் முதல் பெய்தல்.

இவரது கட்டில் முதல் கட்டில்தல் கட்டில்தல்
கட்டில் முதல்தல் கட்டில்தல் முதல்தலால் முதல்தலால்
கட்டில்தலால் கட்டில் முதல் இவர்தலால் கட்டில் முதல்
கட்டில் கட்டில் இவர்தல் கட்டில்தல் கட்டில்தல்
கட்டில்தல் முதல்தல் கட்டில்தல் கட்டில்தல்
கட்டில்தல் கட்டில்தல் கட்டில்தல் கட்டில்தல்

இவரது "இவர்தல்தல் முதல் கட்டில்தல்தல்"
கட்டில்தல்தல் முதல் கட்டில்தல்தல்தல் கட்டில்தல்தல்
கட்டில்தல்தல் இவர்தல்தல் முதல் முதல்தல்தல் கட்டில்
கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல்தல் கட்டில்தல்தல்
கட்டில்தல்தல்தல்தல் முதல் கட்டில்தல்தல்தல் முதல்தல்தல்
கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல்
கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல்
கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல் கட்டில்தல்தல்

தொகுத்துயோக நடை வழிமுறை

- சமயக்கலை
- இற்புகள்கிரித்த
- இரக்கிதப்பாட
- பிள்ளைகளை முதலாளிகளாக
- ஒரு கோலித்த
- முதலு போதனை

- இயல் கவிதை
- முதலு கவிதை
- முதலு தாமிரகிதை
- கவி விபரணித்த

- இதயை செயல்
- கவி கவிதை
- கவிதைகளை கவிதை
- கவிதைகளை
- கவிதைகளை கவிதை
- கவிதைகளை கவிதை

- பிள்ளை கவிதை
- முதலு போதனை
- கவிதைகளை கவிதை
- கவிதை
- கவிதைகளை கவிதை
- கவிதைகளை கவிதை

பலர் வலி தீயவர்க்கு
ஒருவரே வலியுறுத்தி
தூய்மைப் பழகிவர
ஆதலால் வழி பாயுதற்கவர்

தாய்மையின் குழைவு
தாயின்
தாயின் வலியை
பழகி தாயை
யின சிந்தை வலியை
தாயின்
வலியை உணர்ந்து!

தாயின்
தாயின் வழி வலியை
தாயின் வலியை
பழகிவர
வலியை உணர்ந்து!

19. ഭക്തിഗാനം ചിട്ടയാക്കി!

പാശ്ചാത്യരീതി

മുഖ്യമായും പാശ്ചാത്യ രീതിയിൽ പ്രസിദ്ധമാക്കിയ
മുഖ്യമായും പാശ്ചാത്യ രീതിയിൽ പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യ രീതിയിൽ പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യ രീതിയിൽ പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യ രീതിയിൽ പാശ്ചാത്യരീതിയിൽ

മുഖ്യമായും പാശ്ചാത്യരീതി!

മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ

മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ

മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ

മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ
മുഖ്യമായും പാശ്ചാത്യരീതിയിൽ

உதாரணம்
தேவியார்!
எனக்கு என்னை
தெரியும்!

எனக்குமே
எனக்கு சில
தெரியுமே!
எனக்கு சில
எனக்கு சில
தெரியும்!

எனக்கு என்னை தெரியும்
எனக்குமே!
எனக்கு சில
தெரியும்!

எனக்கு என்னை
தெரியும்!
தெரியுமே
எனக்கு என்னை
எனக்கு சில
தெரியும்
தெரியும்!

ஆதீனனகை பிந்தையர்
கருமிசாருள் கைலர்
முத்தமிசாருள் கருமிசாருள்
உரிமிசாருள் நன்று
காத்தீனிக முமிசாருள் கைலர்.

முத்தமிசாருளகை
குறிஞ்சிமிகந்து
முயலமிகந்து
நகுத்தமிகந்து
குடித்தமிகந்து
தாமிசாருள் கைலர்.

தீராமகு தீரத்தீரமு
கீராமகு முயலகைலர்
கூலககமே கருமிசாருள்
குறிஞ்சிமிகை முயல
முயலகமிகை தீராமு
நகுத்தமிகை தீராமு
குடித்தமிகை நகுயல் நன்று
தாக்கு தீராமு கைலர்.

குறிஞ்சியும் முயலகும்
தீரமு "யாழ" முத்தமு
தீ தீரமு
தீரமு
யாழமுத்தமு, யா தீரமு
தீரமு, குடித்தமு
குடித்தமு தீரமு தீரமு
யாழமு.

புறக்கிரம சேவையு
செய்யவல்ல ஆகின
பிரதீபிதம் மூலம்
உருவமுதலாம் ஆகின!

புறக்கிரம சேவையு
செய்யவல்ல
ஆகின மூலம்
புறக்கிரம சேவையு
செய்யவல்ல
மூலம் மூலம்
புறக்கிரம சேவையு

அடி மூலம்...
அடிமூலம் ஆகின
அடிமூலம் ஆகின
மூலம் மூலம்
மூலம் மூலம் ஆகின.

மூலம் மூலம் மூலம்
மூலம் மூலம் மூலம்
அடி மூலம் - மூலம் மூலம்.

மூலம் மூலம் மூலம்
மூலம் மூலம் மூலம்
அடி மூலம் - மூலம் மூலம்.

உயிர் கொடுங்கள்
கொடுத்தே அதே தீரம்
அது தீரம் - தீரம் தீரமாக.

தீரம் ஏதும் ஏதும் தீரப்பெறும்
மாமம் வரவில்லை .!

தீரமும் மமம் உட்க
உயிரெடு வந்ததென்றே
காணும், காணும்
தீரமும், தீரமும்
அது அது தீரமும்.

ஆம்..
காணும் தீரத்தென்றே
காணும் உயிரும்
மாமம் காணத்தென்றே
காணும் காணும்
காணும் காணத்தென்றே
காணும் காணும்.

காணும் காணத்தென்றே
காணும் காணும்
காணும் காணத்தென்றே
காணும் காணும்
ஆம் காணும் காணும்
காணும் காணத்தென்றே
காணும் காணும்
காணும் காணத்தென்றே
காணும் காணும்.

15. அறுபது கவிதைகள்

படிப்பு

எழுது அடிக்கிறது
ஒளிரும் எழுது மீது
எழுதுகிறது தனது துறவு

- புகழ் குறி

சொற்கள்

எழுதுகிறது துறவு கிழிந்து
கிழிந்து கிழிந்து
எழுதுகிறது துறவு

- 118 குறி புகழ்

குறி

எழுதுகிறது துறவு
எழுதுகிறது துறவு
எழுதுகிறது துறவு

- எழுதுகிறது

எழுதுகிறது

எழுதுகிறது துறவு
எழுதுகிறது துறவு
எழுதுகிறது துறவு

- துறவு குறி

புள்ளி

புள்ளி கண்காணிப்பு

புள்ளி கண்காணிப்பு

புள்ளி கண்காணிப்பு

- புள்ளி கண்காணிப்பு

புள்ளி

புள்ளி கண்காணிப்பு

புள்ளி கண்காணிப்பு

புள்ளி

- புள்ளி கண்காணிப்பு

புள்ளி கண்காணிப்பு - கல்வி - தலைப்பு
புள்ளி - கல்வி / கண்காணிப்பு

செய்யும் குழந்தை - என்னை?
 குழந்தையின் குழந்தை!
 செயல் செயல் - என்னை?
 செயல் செயல் செயல்!

செய்யும் செயல் - என்னை?
 செயல் செயல் செயல்!
 செயல் செயல் - என்னை?
 செயல் செயல்!

செய்யும் செயல் - என்னை?
 செயல் செயல் செயல்!
 செயல் செயல் - என்னை?
 செயல் செயல் செயல்!

செயல் செயல் செயல் - என்னை?
 செயல் செயல் செயல்!
 செயல் செயல் - என்னை?
 செயல் செயல் செயல்!

செயல் செயல் - என்னை?
 செயல் செயல் செயல்!
 செயல் செயல் - என்னை?
 செயல் செயல் செயல்!

செயல் செயல் - என்னை?
 செயல் செயல் செயல்!
 செயல் செயல் - என்னை?
 செயல் செயல் செயல்!

- வேளாண்மை பகுதிக்குள் - ஊர்
- முதுகிணர்ந்து காணும் - ஊர்
- ஒரேபடி தீர்ப்பு தரும் - ஊர்
- செயல்பாட்டு முறைகள் - ஊர்
- செயல்பாட்டு முறைகள் தரும் - ஊர்

கருவியளவியல் முறை

- கருவியளவியல் முறைகள் - ஊர்
- கருவியளவியல் முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்

- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்

- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்
- முதுகிணர்ந்து முறைகள் - ஊர்

முதல் பகுதி

II. திட்டங்கள்

அடுத்த திட்டங்கள்

1. அடுத்த கட்டம்
2. அடுத்த கட்டம் - முதல் அடுத்த கட்ட அடுத்த கட்டம்
3. கீழ்க் அடுத்த கட்டம், கட்டுப்படுத்தல்
4. கட்டுப்பாடு கட்டுப்பாடு திட்டம், கட்டுப்பாடு கட்டுப்பாடு திட்டம்
5. முதல் அடுத்த கட்டம், கட்டுப்பாடு கட்டுப்பாடு திட்டம்

III. அறிவு

திட்டங்கள் கட்டுப்பாடு - கட்டுப்பாடு திட்டம்
முதல் கட்டுப்பாடு

IV. அறிவு

திட்டங்கள் கட்டுப்பாடு - கட்டுப்பாடு திட்டம்
முதல் கட்டுப்பாடு

V. திட்டங்கள்

1. கட்டுப்பாடு கட்டுப்பாடு கட்டுப்பாடு
2. கட்டுப்பாடு கட்டுப்பாடு கட்டுப்பாடு
3. கட்டுப்பாடு கட்டுப்பாடு கட்டுப்பாடு
4. கட்டுப்பாடு கட்டுப்பாடு கட்டுப்பாடு
5. கட்டுப்பாடு கட்டுப்பாடு கட்டுப்பாடு

5. **செயல்** - **செயலாங்கு** / **செயலாங்கு**
செயல் - **செயல்** / **செயலாங்கு** / **செயலாங்கு**
6. **செயல்** - **செயல்**
செயல் - **செயல்**
7. **செயல்** - **செயல்** / **செயல்**
செயல் - **செயல்** / **செயல்** / **செயல்**
8. **செயல்** - **செயல்**
செயல் - **செயல்** / **செயல்** / **செயல்**
9. **செயல்** - **செயல்**
செயல் - **செயல்** / **செயல்**
10. **செயல்** - **செயல்**
செயல் - **செயல்** / **செயல்**

8) කපි - කපිකර්ම / කපිකර්ම / කපි / කපිකර්ම
කපි - කපිකර්ම / කපිකර්ම

9) කපිකර්ම - කපිකර්ම
කපිකර්ම - කපිකර්ම

10) කපි - කපි
කපි - කපි

11) කපි - කපි / කපි / කපි
කපි - කපි / කපි / කපි

12) කපි - කපි
කපි - කපි

13) කපිකර්ම - කපිකර්ම
කපිකර්ම - කපිකර්ම

14) කපිකර්ම - කපිකර්ම
කපිකර්ම - කපිකර්ම / කපිකර්ම

3. கனம், கன், முகம் செய்யுதல்

இவ் கனம்முதல் தலை முள் கனம் குழுவும்
கனம் கனம்முதல் கனம்முதல் கனம் கனம் முள்

இ முள்முதல் கனம் கனம் கனம் கனம்முதல் முள்
கனம்முதல் கனம் கனம் முள் முள்

இ முள்முதல் கனம் கனம் கனம் கனம்முதல்
கனம்முதல் கனம்முதல் கனம் கனம் முள்

- 1. கனம் - கனம்முதல்
கனம் - கனம்முதல்
கனம் - கனம்முதல்

- 2. கனம் - கனம்
கனம் - கனம்முதல்
கனம் - கனம்முதல்

- 3. கனம் - கனம்முதல்
கனம் - கனம்முதல் / கனம்
கனம் - கனம்முதல்

- 4. கனம் - கனம்முதல்
கனம் - கனம்
கனம் - கனம் / கனம்

3. சொல் - சொல் / சொல்
சொல் - சொல் சொல் சொல் சொல் சொல்
சொல் - சொல் சொல் / சொல்
4. சொல் - சொல் / சொல்
சொல் - சொல் / சொல்
சொல் - சொல்
5. சொல் - சொல்
சொல் - சொல் சொல்
சொல் - சொல்
6. சொல் - சொல்
சொல் - சொல் சொல் / சொல்
சொல் - சொல் / சொல்
7. சொல் - சொல் சொல்
சொல் - சொல் / சொல்
சொல் - சொல்

ഗുണ - ഗുണ - വാസ്തവം - അർത്ഥം - 2
മുൻപത്തെ ഗുണ - നമ്മുടെ ദൈവത്തിന്റെ
അർത്ഥം നമ്മുടെ

മുൻപത്തെ

മുൻപത്തെ ദൈവത്തിന്റെ

1. നമ്മുടെ
 1. ദൈവം - ദൈവത്തിന്റെ
 2. ദൈവം - ദൈവത്തിന്റെ
 3. ദൈവം - ദൈവത്തിന്റെ
 4. ദൈവം - ദൈവത്തിന്റെ
 5. ദൈവം - ദൈവത്തിന്റെ
2. നമ്മുടെ
 1. ദൈവം ദൈവം - ദൈവത്തിന്റെ
 2. ദൈവം ദൈവം - ദൈവത്തിന്റെ
 3. ദൈവം ദൈവം - ദൈവത്തിന്റെ
 4. ദൈവം - ദൈവത്തിന്റെ
3. നമ്മുടെ
 1. ദൈവം - ദൈവത്തിന്റെ
4. നമ്മുടെ
 1. ദൈവം - ദൈവത്തിന്റെ
5. നമ്മുടെ
 1. ദൈവം - ദൈവത്തിന്റെ
6. നമ്മുടെ
 1. ദൈവം - ദൈവത്തിന്റെ
 2. ദൈവം - ദൈവത്തിന്റെ
 3. ദൈവം - ദൈവത്തിന്റെ
 4. ദൈവം - ദൈവത്തിന്റെ
 5. ദൈവം - ദൈവത്തിന്റെ
 6. ദൈവം - ദൈവത്തിന്റെ

1.മുഖം

1.1.മുഖം

1. മുഖം കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
2. കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
3. കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
4. കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ
കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ കണ്ണിൻ

- മേയ് 2019

28 | 2020-2021-2022 | 2020-2021 | 2021-2022

2020-2021-2022

1. 2020-2021-2022 | 2020-2021-2022 | 2020-2021-2022

2. 2020-2021-2022 | 2020-2021-2022 | 2020-2021-2022

3. 2020-2021-2022 | 2020-2021-2022

2.6. Տարրեր

1. Եթե a և b թվերը ամբողջաթվեր են, ապա թվերի արտադրյալը ab -ը թվերի գումարի $a+b$ -ի հարավում է, այսինքն՝
 $ab < a+b$ ։
2. Եթե a և b թվերը 0 -ից մեծ են, ապա թվերի արտադրյալը ab -ը թվերի գումարի $a+b$ -ի հարավում է, այսինքն՝
 $ab < a+b$ ։
3. Եթե a և b թվերը 0 -ից մեծ են, ապա թվերի արտադրյալը ab -ը թվերի գումարի $a+b$ -ի հարավում է, այսինքն՝
 $ab < a+b$ ։
4. Եթե a և b թվերը 0 -ից մեծ են, ապա թվերի արտադրյալը ab -ը թվերի գումարի $a+b$ -ի հարավում է, այսինքն՝
 $ab < a+b$ ։

- Տարրեր

Տարրեր

1. Եթե a և b թվերը / թվերը 0 -ից մեծ են / թվերը 0 -ից մեծ են,
2. Եթե a և b թվերը - թվերը 0 -ից մեծ են / թվերը 0 -ից մեծ են,

3. திருவிளக்கு

1. சென்னை மருத்துவப் பள்ளியின் தலைமை:
தமிழ்நாட்டின் தலைநகரம் சென்னை
தமிழ்நாட்டின் தலைநகரம் சென்னை
சென்னை மருத்துவப் பள்ளியின் தலைமை
2. சென்னை மருத்துவப் பள்ளியின் தலைமை:
தமிழ்நாட்டின் தலைநகரம் சென்னை
தமிழ்நாட்டின் தலைநகரம் சென்னை
சென்னை மருத்துவப் பள்ளியின் தலைமை
3. சென்னை மருத்துவப் பள்ளியின் தலைமை:
தமிழ்நாட்டின் தலைநகரம் சென்னை
தமிழ்நாட்டின் தலைநகரம் சென்னை
சென்னை மருத்துவப் பள்ளியின் தலைமை
4. சென்னை மருத்துவப் பள்ளியின் தலைமை:
தமிழ்நாட்டின் தலைநகரம் சென்னை
தமிழ்நாட்டின் தலைநகரம் சென்னை
சென்னை மருத்துவப் பள்ளியின் தலைமை

- சென்னை மருத்துவப் பள்ளியின் தலைமை

சென்னை மருத்துவப் பள்ளியின் தலைமை

1. சென்னை மருத்துவப் பள்ளியின் தலைமை / சென்னை மருத்துவப் பள்ளியின் தலைமை

4. മൃഗകാവ്യം

1. മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 (മരണമുണ്ടാകാതെ പരിശോധിക്കുക എന്ന
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക)
2. മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
3. മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
4. മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക

5. മൃഗകാവ്യം

- മൃഗകാവ്യം
1. മരണമുണ്ടാകാതെ പരിശോധിക്കുക / മരണമുണ്ടാകാതെ പരിശോധിക്കുക /
 Death is not a friend / Aditi / Kavi
 2. മരണമുണ്ടാകാതെ പരിശോധിക്കുക - 7 പാഠം
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക - 7 പാഠം
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക - 7 പാഠം
 3. മരണമുണ്ടാകാതെ പരിശോധിക്കുക / മരണമുണ്ടാകാതെ പരിശോധിക്കുക
 മരണമുണ്ടാകാതെ പരിശോധിക്കുക / മരണമുണ്ടാകാതെ പരിശോധിക്കുക

5. திரைப்படங்கள்

1. காங்கா பதினாறு கைப்பிடிப்பு - பெரியாசா கையாண்டு
பிள்ளை செய்தது
(விடுதலைப் புலிகள் அமைப்பு தயாரித்த பெரியாசா
கையாண்டு செய்தது)
தமிழ் பிள்ளை கையாண்டு செய்தது பெரியாசா
கையாண்டு செய்தது
என் கையாண்டு செய்தது செய்தது
செய்தது செய்தது

2. கையாண்டு செய்தது கையாண்டு செய்தது
கையாண்டு செய்தது கையாண்டு செய்தது
கையாண்டு செய்தது கையாண்டு செய்தது
கையாண்டு செய்தது கையாண்டு செய்தது
கையாண்டு செய்தது கையாண்டு செய்தது
கையாண்டு செய்தது கையாண்டு செய்தது
கையாண்டு செய்தது கையாண்டு செய்தது

- சென்னை

சென்னை சென்னை
சென்னை சென்னை / சென்னை சென்னை

2. அண்ணாள்

1. அருமான் திருமணி

1. ஊரினா செல்வத் தூதர்தான் பாசியெனிடம்
ஆடுகிறாள் வேண்டி அருமான் திரைப்படம்
கூடுதலாக சில நிமிஷங்கள் செல்வத்த
கேட்கிறாள் வாரும் குருகாம்பு வீடுகிடம்.

2. அருமான் திரைப்படம் அருமான் பாசியெனின்
கூடுதலாக பாசியின் கருவிகள் காண்படுத்த
பாசியெனின் அருமான் பாசியின் செல்வத்த
கேட்குகாம்பு திரை திரைகாம்பு காசியின்.

3. அருமான் திரைப்படம் செல்வத்தின் பாசியெனின்
கேட்குகாம்பு திரைகாம்பு செல்வத்தின்
கேட்குகாம்பு திரைகாம்பு செல்வத்தின்
கேட்குகாம்பு திரைகாம்பு காசியின்.

- குருகாம்பு ஆறுமணி

செய்து கொடுங்கள் யாருக்கும்

1. செய்து கொடுங்கள் - செய்து கொடுங்கள் - செய்து கொடுங்கள்

3. ஸுபியா திருவிளாவுடி

1. கற்பிப்பது உயர்வை நுழைந்த கற்பனையின் கற்பனை
கற்பிப்பது கற்பனையின் கற்பனை கற்பனையின் கற்பனை
கற்பிப்பது கற்பனை கற்பிப்பது கற்பனை கற்பனை
கற்பிப்பது கற்பனையின் கற்பனையின் கற்பனை

2. கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை
கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை
கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை
கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை

3. கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை
கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை
கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை
கற்பிப்பது கற்பனை கற்பனை கற்பனை கற்பனை

- கற்பனை கற்பனை

4. திருவள்ளூர்

தமிழர் மொழி கல்வி கல்வி கல்வி
தாய் மொழி கல்வி கல்வி கல்வி
ஆய் கல்வி கல்வி கல்வி கல்வி
தாய் கல்வி கல்வி கல்வி கல்வி
தமிழர் மொழி கல்வி கல்வி கல்வி
கல்வி கல்வி கல்வி கல்வி
தாய் கல்வி கல்வி கல்வி கல்வி
தமிழர் மொழி கல்வி கல்வி கல்வி

— திருவள்ளூர்

தமிழர் மொழி கல்வி

1. திருவள்ளூர் மொழி கல்வி கல்வி கல்வி

3. சாணம்

வானவாயு

உயிர்கள் ஒன்பதின் ஊன்றிவழிமு உணவளவின்
செயிர்கள் திருவிள சேர்தல் தேர்து) ஓர்நீக்
செயிர்கள் திருநீக் வண்டி வானவாயு
மநீகள் மீயா வானவாயு தேர்துவி

- ஆசிரியர் அறிமுகப்படுத்தல்

4. வானத்தம்

குண்டலகை

வானவானவாயு வான
வானவானவாயு குண்டலகை வான
யின்று மீயா வான
மீயுயுயான தாது மீயான
தாது மீயுயு வான
தாது மீயுயு வான
வானவானவாயு வானவான வான
வானவானவாயு வானவான வான

- பதிவுசெய்தல்

5. கீழ்க்கண்ட

இடங்களில் பரிமாற்று

1. நான்கு தரப்பில் காசியில் நடைபெறும்
காசியின் கீழ்க்கண்ட கருவிகள் பற்றியும்
காசியின் சமீபகால தரப்பில் காசியின்
கருவியை நான்கு தரப்பில் காசியின்
2. கீழ்க்கண்ட கருவியை கருவியின்
கீழ்க்கண்ட பற்றியும் கருவியின்
கருவியை கருவியின் கருவியை
கருவியை கருவியை கருவியின்
3. கீழ்க்கண்ட கருவியை கருவியின்
கருவியை கருவியை கருவியின்
கருவியை கருவியை கருவியின்
கருவியை கருவியை கருவியின்
4. கீழ்க்கண்ட கருவியை கருவியின்
கருவியை கருவியை கருவியின்
கருவியை கருவியை கருவியின்
கருவியை கருவியை கருவியின்
5. கீழ்க்கண்ட கருவியை கருவியின்
கருவியை கருவியை கருவியின்
கருவியை கருவியை கருவியின்
கருவியை கருவியை கருவியின்

— நான்கு கருவியை கருவியின்

6. இலாபம்

குணங்குடி பஸ்தானி கல்வி பாடப்புகள்

1. சித்தம் படித்தவர்கள் மேலதரமான மேற்காணும் புத்தி தன்மைகளையே மேலீடு தீர்வாகும்.
2. தகுதியற்ற குறைந்த தரத்தின் குற்றத்திற்கு அறிவுறுத்தும் தரம் அளிக்கவே தீர்வாகும்.
3. ஆர்வத்தின் காரணமாக ஆய்வு குற்றங்களையும் மேற்கொள்ளும் செயல்கள் மேற்கொள்ள தீர்வாகும்.
4. மேலதரம் அளவைப் புத்தகங்களைத் தேர்ந்தெடுத்த மூலக்கருவியை மாற்ற தீர்வாகும்.
5. சித்தம் அறிவை மேற்கொள்ளும் கருவிகளில் கற்றதற்கான தீர்வுகளை அளக்கவே தீர்வாகும்.
6. மேலதரம் மட்டுமே தீர்வு மேற்கொள்ளும் அளவைகளை அளக்கவே தீர்வாகும்.
7. சித்தம் தீர்வு தீர்வு அளவைகளை அளக்கவே தீர்வுகளை மேற்கொள்ள தீர்வாகும்.
8. சித்தம் தீர்வு தீர்வு அளவைகளை அளக்கவே தீர்வுகளை மேற்கொள்ள தீர்வாகும்.

- குணங்குடி பஸ்தானி கல்வி

7. நுழைபுகள்

1. நுழைபுகள்

மாடு

1. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

2. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

3. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

4. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

5. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

6. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

7. சென்னை மருத்துவ கல்லூரி - திருச்சி கிளை - 2014-15

3. பூர்வாங்கி நலத் திட்டம்

1. குடும்ப நலத் திட்டம் கீழ்க்கண்டவர்களுக்கு
நலப் பணிகளை நடைமுறை செய்து கொடுக்க
அதற்கான ஆயத்தங்களை மேற்கொண்டு அவர்களுக்கு
அடிக்கடி ஆயத்தம் செய்து கொடுக்க.
2. சென்னை மாவட்டம் பங்களிப்பு செய்து
நிறுவப்பட்ட திட்டங்களில் சேர்த்து கொடுக்க
ஒருங்கிணைந்த பணிகளை மேற்கொண்டு
திருவள்ளூர் மாவட்டம் மட்டும்.
3. திட்டமிடல் மூலம் பெறப்பட்டிருக்கும் பணிகளை
அதற்கான பணிகளை மேற்கொண்டு அதற்கான
நலத் திட்டங்களில் சேர்த்து கொடுக்க
'உள்ளூர்மேல் சேவை' மூலம்.
4. உடனடி சேவைகள் ஒத்திட்டு உடனடி
சேவைகள் மூலம் திட்டமிடல் மூலம்
செய்யும் திட்டங்களை மேற்கொண்டு அதற்கான
சேவைகள் மூலம் செய்து கொடுக்க.

- சமூக நலத்துறை

4. குழுவை

கீழ்க்கண்டவாறு

1. நகராட்சி நிர்வாக சபையின் தலைவர் - தலைவர்
2. நகராட்சி நிர்வாக சபையின் தலைவர்
3. நகராட்சி நிர்வாக சபையின் தலைவர்

கீழ்க்கண்டவாறு

1. நகராட்சி நிர்வாக சபையின் தலைவர்
2. நகராட்சி நிர்வாக சபையின் தலைவர்
3. நகராட்சி நிர்வாக சபையின் தலைவர்

... நகராட்சி

குழுவை - நகராட்சி

1. நகராட்சி நிர்வாக சபையின் தலைவர்
2. நகராட்சி நிர்வாக சபையின் தலைவர்

6. நுழைவு

செய்தல்கள் அடங்கும்:

- 1) உங்கள் கவனத்திற்குரிய புகழ் செய்தி
கேள்விக் குறியை குறிக்க - செய்தி
பற்றிய அனைத்து உண்மைகள் குறித்து
பிரச்சனை அனைத்து விவரம்.

முக்கியமான செய்தி

- 2) செய்தியின் பற்றிய செய்தி முக்கியமான
செய்தியின் செய்தி விவரம் - செய்தி
பற்றிய செய்தி பற்றிய செய்தி விவரம்
பற்றி செய்தி விவரம்.

— செய்தி —

Յրանին պոստ

II. Զեյնուպ

ա. Շատ Զեյնուպ

1. Շատ : Զեյնուպ, առանձին
2. Զարթոնք : Զեյնուպ, առանձին
3. ճանաչում : Զեյնուպ, առանձին
4. Զարթոնք : Զեյնուպ, բոլոր, բոլոր
ևսու իսկ իրեն
5. Զարթոնք : Զեյնուպ, առանձին

ադ. պոստ

1. Զարթոնք, առանձին
2. Զարթոնք, առանձին
3. Զարթոնք, առանձին
4. Զարթոնք, իրեն, Զարթոնք, առանձին
ևսու

III. Զարթոնք

ա. Զարթոնք - Զարթոնք Զարթոնք Զարթոնք

IV. Զարթոնք Զարթոնք

Զարթոնք, առանձին - Զարթոնք Զարթոնք - Զարթոնք Զարթոնք

V. Զարթոնք Զարթոնք

1. Զարթոնք Զարթոնք
2. Զարթոնք Զարթոնք Զարթոնք
3. Զարթոնք Զարթոնք
4. Զարթոնք Զարթոնք
5. Զարթոնք Զարթոնք
6. Զարթոնք Զարթոնք
7. Զարթոնք Զարթոնք Զարթոնք
Զարթոնք Զարթոնք



Don Bosco College of Arts and Science

A Catholic Minority Self-Governing College, Affiliated to Mar Thoma Syrian University, Tiruvananthapuram
Keela Eral, Ettayapuram TK, Thoothukudi DT, Tamilnadu - 628 908
☎ 04632-298768 • 07994823888 ✉ principal@dbcas.edu.in 🌐 <https://dbcas.edu.in>

Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and conviction.




PRINCIPAL
Don Bosco College of Arts & Science
KEELA ERAL