

DON BOSCO COLLEGE OF ARTS AND SCIENCE

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(AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY – TIRUNELVELI)



Criterion – 1

Curriculum aspects

1.4 Feedback System



Don Bosco College of Arts Science, Keela Eral

Employer's Feedback Academic Year 2023 – 2024

Action Taken Report

Action Taken Report on Employer Feedback for Placement Process, Student Participation, and Institutional Support for the Academic Year 2023-2024

1. Preparedness of Students for Placement Process:

Actions Taken:

- **Student Training Programs:** Enhanced pre-placement training focusing on both technical and soft skills, incorporating more mock interviews, resume-building workshops, and communication skills training.
- **Industry Interaction:** More guest lectures, workshops, and collaborations with industry professionals to bridge the knowledge gap.
- **Placement Readiness Workshops:** Introduction of more personalized career counseling for students to assess individual preparedness.

Outcome: Increased focus on industry-relevant skills, with a subsequent follow-up on skills identified as gaps.

2. Student Participation in the Recruitment Process:

Actions Taken:

- **Motivational Sessions:** Conducted seminars and workshops to raise awareness about the importance of active participation in placements.
- **Increased Engagement:** Introduced a mentorship program where senior students guide juniors through the placement process.
- **Facilitation of Recruitment Events:** Improved accessibility to placement drives by offering extended hours for recruitment fairs and making placement-related information readily available.

Outcome: Increase in proactive participation by students in recruitment drives and placement activities.

3. Satisfaction with Communication and Coordination of the Placement Process:

Actions Taken:

- **Improvement in Communication Channels:** Streamlined communication via dedicated placement portals, emails, and SMS alerts to keep students updated.
- **Regular Updates:** Weekly updates about the status of placements, timelines, and upcoming interviews sent to students and faculty.

- **Feedback Mechanism:** Post-placement surveys have been introduced to assess the clarity of communication and to make improvements in real-time.

Outcome: Enhanced transparency in placement communication, with minimal delays.

4. Faculty and Training Support:

Actions Taken:

- **Faculty Development Programs:** Increased industry engagement for faculty through industry visits, collaborations, and exposure to real-world trends.
- **Curriculum Review:** A review of the curriculum to ensure it incorporates the latest industry needs, integrating soft skills training with technical education.
- **Training Modules:** Introduction of training modules in specific technical areas that were identified as gaps by both students and recruiters.

Outcome: Faculty are now better equipped with industry knowledge to provide more relevant guidance to students.

5. Industry Knowledge and Engagement of Faculty:

Actions Taken:

- **Industry Collaboration Programs:** Establishment of stronger partnerships with industry leaders to ensure that faculty have access to the latest industry trends, technologies, and practices.
- **Industry Projects and Internships:** More opportunities for faculty to participate in joint industry-academia projects, internships, and research initiatives.

Outcome: Faculty have gained improved industry insights, leading to more relevant and updated content being imparted to students.

6. Infrastructure and Facilities Supporting the Placement Process:

Actions Taken:

- **Facility Enhancement:** Improved placement cell infrastructure, with dedicated rooms for interviews, group discussions, and career counseling.
- **Technological Upgrades:** Introduction of virtual platforms to support online placement drives, especially for remote recruitment opportunities.
- **Dedicated Placement Team:** Increased investment in developing a dedicated placement team to facilitate seamless coordination.

Outcome: Improved infrastructure leading to a more conducive environment for recruitment processes.

7. Reputation and Brand Value of the Institution in the Industry:

Actions Taken:

- **Industry Partnerships:** Strengthened collaborations with leading companies and organizations for recruitment and training purposes.
- **Promotional Campaigns:** Increased visibility through industry events, alumni networks, and social media to improve the brand presence of the college.

Outcome: The college is now being recognized more frequently in the industry for producing capable graduates, resulting in improved recruitment opportunities.

8. Likelihood of Continued Recruitment from Don Bosco College:

Actions Taken:

- **Placement Record Tracking:** Regular engagement with employers to track placement outcomes and gather feedback to continuously improve the quality of students.
- **Employer Satisfaction Surveys:** Initiated post-placement surveys to ensure that employers are satisfied with the quality of candidates and overall recruitment experience.

Outcome: Increased employer retention and interest in future recruitment cycles.

Overall Satisfaction with Placement Process and Student Quality:

Actions Taken:

- **Continuous Feedback Loop:** Implementation of a more detailed feedback system, with feedback taken from students and employers after each placement cycle.
- **Quality Enhancement Programs:** Focused efforts to continually improve the skills, attitude, and overall employability of students through continuous training, workshops, and industry interactions.

Outcome: Higher employer satisfaction levels, with a noticeable improvement in the employability of students.

Conclusion:

The action taken report highlights the concerted efforts made by Don Bosco College to improve the overall placement process, enhance faculty industry engagement, upgrade infrastructure, and ensure higher student participation in recruitment activities. These improvements have resulted in better placement outcomes, stronger industry relations, and increased satisfaction among all stakeholders. The college is committed to continuous improvement in these areas to further strengthen its reputation and provide quality opportunities for its students.



Don Bosco College of Arts and Science

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Declaration

I hereby declare that the details and information given above are complete and true to the best of my knowledge and conviction.




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