

**A STUDY ON COUSTOMERS BUYING BEHAVIOUR
LAKME PRODUCT IN THOOTHUKUDI DISTRICT**

A Mini Project report submitted to MANONMANIAM SUNDARANAR
UNIVERSITY, TIRUNELVELI in partial fulfilment of the requirement for the

Award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

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APRIL - 2024



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CERTIFICATE

This is certificate that this Mini project report titled "A STUDY ON COUSTOMERS BUYING BEHAVIOUR LAKME PRODUCT IN THOOTHUKUDI DISTRICT" is the bonafied work of the students in partial fulfillment of the requirement for the degree of Bachelor of Business administrative in Don Bosco college of Arts and Science, Keela Eral. It is bonafide record or filed carried out by them under my guidance and supervision during the period 2023-2024.

It is further certified that this Mini project report has been submitted in this university or elsewhere for any degree to the best of my knowledge. This project report represents entirely an independent work on the part of the candidate.

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Signature of the Head of the
Department

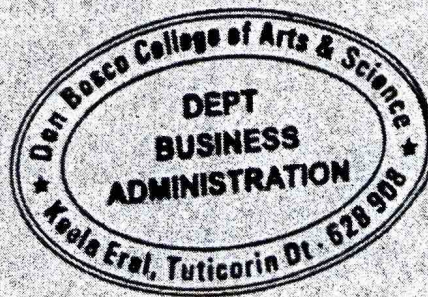
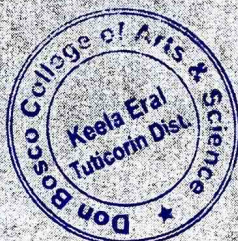
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Place: Keela Eral
Date: 22/4/2024

A. P. O
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DECLARATION

We hereby declare that project entitled " A STUDY ON CUSTOMERS BUYING BEHIOUR LAKME PRODUCT IN THOOTHUKUDI DISTRICT" submitted for award of the degree of Bachelor of Business Administration is our original work and on part of project has been submitted for the award of any degree Diploma and fellowship or other similar titles.


Place: Keela Eral

Date: 22/4/2024

R. Ranjani
P. Meey

Signature of the Candidate




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ACKNOWLEDGMENT

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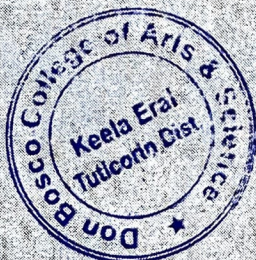
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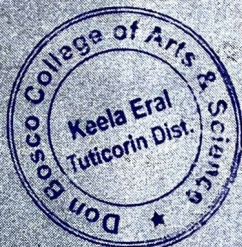

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