

**A STUDY ON IMPACT OF ONLINE SHOPPING ON THE RETAIL TRADE  
IN THOOTHUKUDI DISTRICT**

Major Project Submitted to Manonmaniam Sundarand University in partial fulfillment of the  
requirements for the award of the degree of

**BACHELOR OF COMMERCE**

Submitted By

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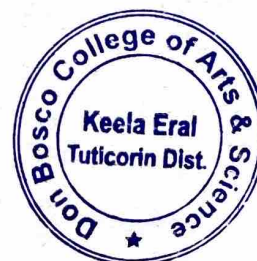


**DEPARTMENT OF COMMERCE  
DON BOSCO COLLEGE OF ARTS AND SCIENCE**

Accredited with 'B' Grade by NAAC  
(AFFILIATED TO MANONMANIAM SUNDARAND UNIVERSITY, THIRUVELVELI)

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APRIL 2024



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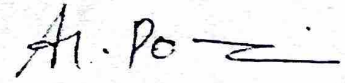
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## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON IMPACT OF ONLINE SHOPPING ON THE RETAIL TRADE IN THOOTHUKUDI DISTRICT" is submitted by M.ANU MAHALAKSHMI (20212041301207), K.DURGADEVI (20212041301215), L.MAHADEVI (20212041301224), P.RAMYAVATHI (20212041301240), A.SAIKIRUBA (20212041301243) in partial fulfilment of the requirement of the degree of Bachelor of commerce is an independent research work carried out by him during the period of 2023-2024 under my guidance and supervisions and this project or my part thereof has not been submitted elsewhere for any degree.

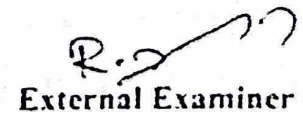


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(Mr.M.Maharaja)

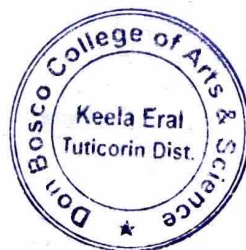


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## DECLARATION

We hereby declare that the MAJOR PROJECT entitled as "A STUDY ON IMPACT OF ONLINE SHOPPING ON THE RETAIL TRADE IN THOOTHUKUDI DISTRICT" submitted for the degree of Bachelor of Commerce is our original work. It has been submitted to any institution for the award of any degree.

Place: Keela Eral

Date: 02.05.2021

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