

**A STUDY ON YOUNG CONSUMERS PREFERENCE OF MOBILE
WALLETS IN KOVILPATTI TALUK**

Major Project Submitted to Manonmaniam Sundaranar University in partial fulfilment of the
requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted By

NAME	REG.NO
MUTHULAKSHMI M	20212041301230
PAVTHRA P	20212041301234
SATHYA S	20212041301248
SAVITHRA. A	20212041301250
VINTHIYA P	20212041301264

Under the Guidance of

Mr.B. KARTHICK M.Com., (Ph.D.),

Assistant Professor of Commerce



**DEPARTMENT OF COMMERCE
DON BOSCO COLLEGE OF ARTS AND SCIENCE**

Accredited with 'B' Grade by NAAC
(AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI)

Keela Eral.

APRIL 2024




PRINCIPAL
Don Bosco College of Arts & Science
KEELA ERAL

Mr.B. KARTHICK M.Com., (Ph.D.),

Assistant Professor

Department of Commerce

Don Bosco College of Arts and Science

Keela Eral

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON YOUNG CONSUMERS PREFERENCE OF MOBILE WALLETS IN KOVILPATTI TALUK" is submitted by MUTHULAKSHMI M (20212041301230), PAYITHIRA P (20212041301234), SATHIYA S (20212041301248), SAYITHIRA A (20212041301250), VINTHIYA P (20212041301264) in partial fulfilment of the requirement of the degree of Bachelor of commerce is an independent research work carried out by him during the period of 2023-2024 under my guidance and supervisions and this project or my part thereof has not been submitted elsewhere for any degree.

Mr. B. Karthick

Guide and Supervisor
(Mr.B. Karthick)

A. Ponmani

Head of the Department
(Dr.A.Ponmani)

Internal Examiner

1.

R. J. J.
External Examiner

1.



M. A. J.
PRINCIPAL
Don Bosco College of Arts & Science
KEELA ERAL

DECLARATION

We hereby declare that the MAJOR PROJECT entitled as "A STUDY ON YOUNG CONSUMERS PREFERENCE OF MOBILE WALLETS IN KOVILPATTI TALUK" submitted for the degree of Bachelor of Commerce is our original work. It has been submitted to any institution for the award of any degree.

Place: Keela Eral

Date: 02.05.2024

Signature of Students

1. M. Muthulakshmi.
2. P. Parvitha.
3. S. Sathya
4. A. Savithra
5. P. Vinodhaya

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KEELA ERAL



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By

MUTHULAKSHMI M
PAVITHRA P
SATHYA S
SAVITHRA. A
VENTHIYA P




PRINCIPAL
Don Bosco College of Arts & Science
KEELA ERAL