

**A STUDY ON CUSTOMER SATISFACTION TOWARDS  
BAJAJ BIKES IN THOOTHUKUDI CITY**

A Major Project submitted to MANONMANIAM SUNDARANAR  
UNIVERSITY, TIRUNELVELI in partial fulfilment of the requirement for the  
Award of the Degree of

**BACHELOR OF COMMERCE**

By

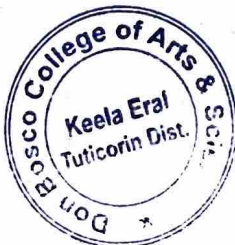
20212041301204      **AMALAN. S**  
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Under the Guidance and Supervision of

**DR. M. ANTHONYSAMY M.Com., Ph.D.,**



**DEPARTMENT OF COMMERCE  
DON BOSCO COLLEGE OF ARTS AND SCIENCE  
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**APRIL - 2024**

  
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## CERTIFICATE

This is certificate that this Mini Project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ BIKES THOOTHUKUDI CITY" is the bonafide work of the student in partial fulfillment of the requirement for the degree of Bachelor in Business Administration in Don Bosco College of Arts and Science, Keela Eral. It is bonafide record or field carried out by him under my guidance and supervision during the period 2023-2024.

It is further certified that this Mini Project report has been submitted in this university or elsewhere for any other degree to the best of my knowledge. This project report represents entirely an independent work on the part of the candidate.

  
Signature of Head of The Department

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Place: Keela Eral  
Date:



  
External Examiners

  
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## DECLARATION

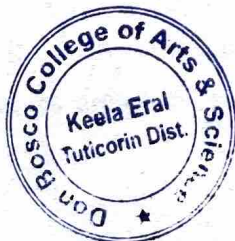
I hereby declare that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ BIKES IN THOOTHUKUDI CITY" submitted for the award of the degree of Bachelor in Business Administration is my original work and no part of the project has been submitted for the award of any degree, diploma and fellowship or other similar titles.

Place: Keela Eral

Date: 08/05/2024

Signature of the Candidates

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Finally, I am very grateful to all those who had helped me in different ways to complete the research work successfully.

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